



Session 5:
Telecom & Internet Regulatory Challenges & Opportunities

Regulation & Net Neutrality

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The Broadband Cycle of Innovation

Investment



Adoption



Innovation





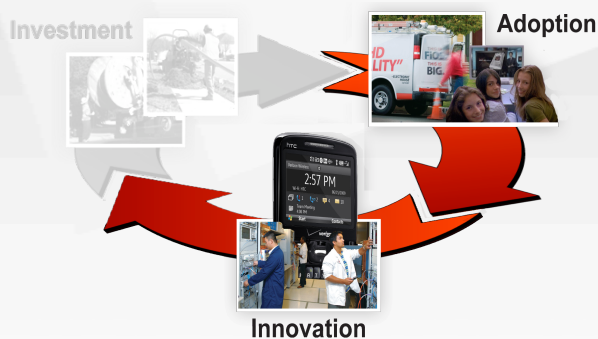
Encourage Investment and Deployment

- Stimulate investment and competition
 - Platform competition
 - Wireless - spectrum
 - Tax incentives
- Government funding as supplement, not substitute
- Avoid regulation that jeopardizes dynamic Internet



- Verizon champions the consumer-driven open Internet and the FCC's four principles
- No current problems
- Regulations risk stifling innovation, jobs, and investment
- Risk especially high for wireless service
- Case-by-case government action if anti-competitive problems arise





Innovative Initiatives to Increase Adoption

Computer access and literacy

Korea:
Training for key demographic groups

Relevant content

Africa:
Online banking, agriculture, fishing

Increased use of IP-based services

Colombia:
VoIP as demand driver

Enterprise usage

India:
IT industry drives pro-competitive reg. reform

Differentiated services

Japan:
In-home remote medical support





Pro-growth Regulatory Approach

- Learn from each other but not one size fits all
- Regulatory regimes should be fact-based – reflect markets to which applied
- Trade offs are real – often must balance
- Government should not pick winners and losers
- Need active and inclusive stakeholder participation

For every 10% increase in high-speed Internet access, economic growth rises 1.3%