

Electronic Identification and Authentication as a Commodity in Daily Life

Ronny Bjones
Security Strategist
Microsoft Europe, Middle-East, Africa HQ

Criminal Activity

- Faking**
 - An e-mail that seems to be from a legitimate source
- Spoofing**
 - A Web site that appears to be "official"
- Phishing**
 - Luring users to provide sensitive data



Move away from Passwords

Two Factor Authentication

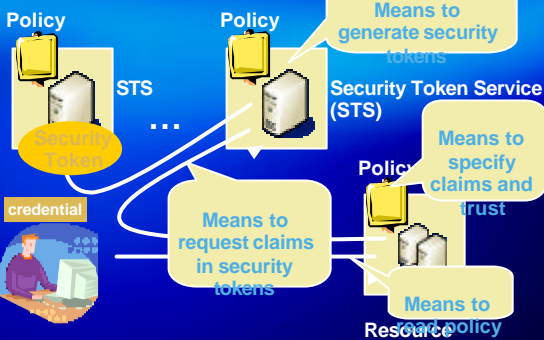


Coming Soon: InfoCard

Using Windows and web services to transform the end user identity and access experience



WS-* Claims-Based Identity and Access Model



Microsoft
Your potential. Our passion.