



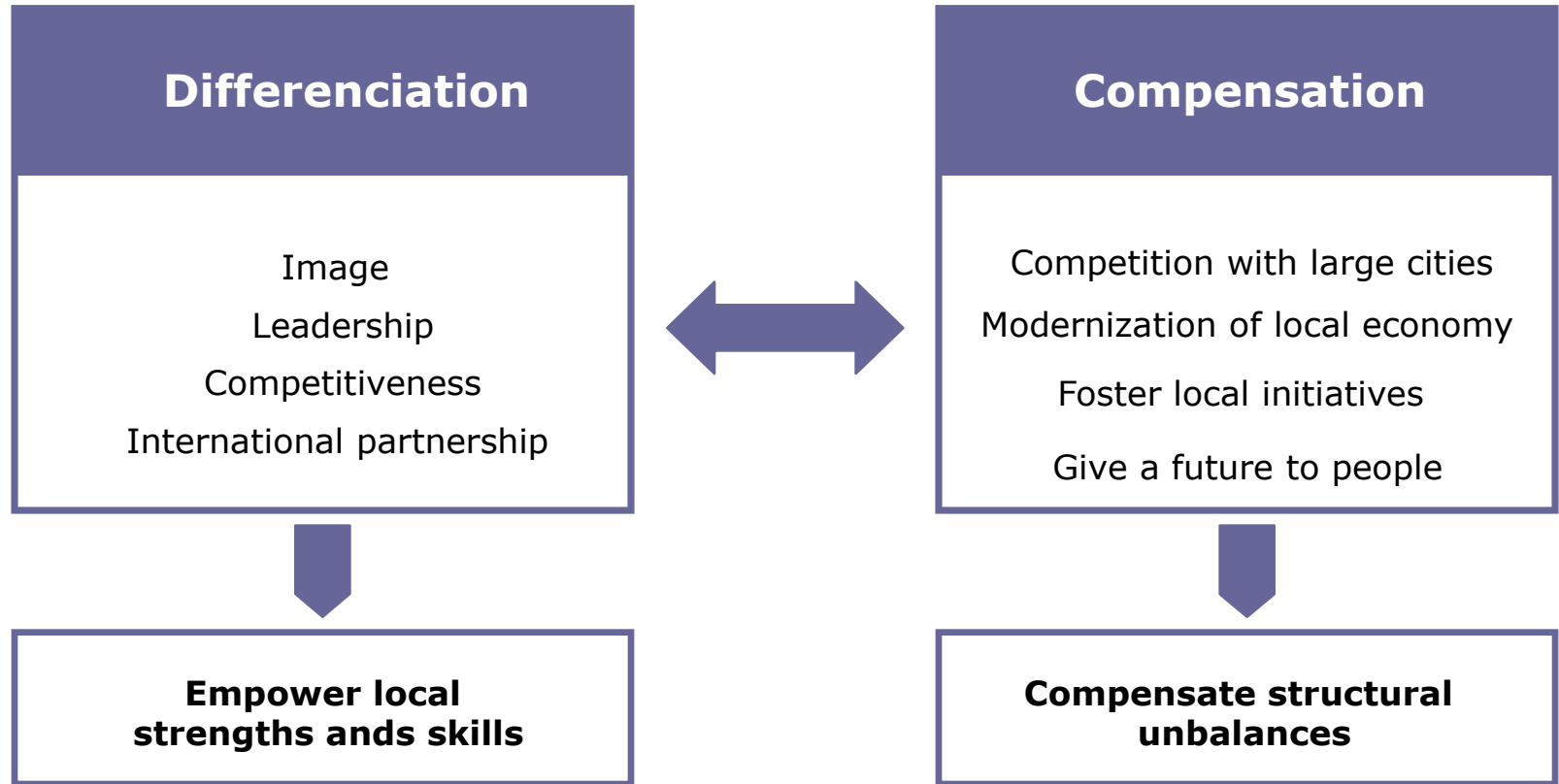
# LOCAL ECOSYSTEM ... beyond the words

## Economic Growth for Local Governments Through ICT

Global Forum – Shaping the Future  
Bucharest October 19-20, 2009

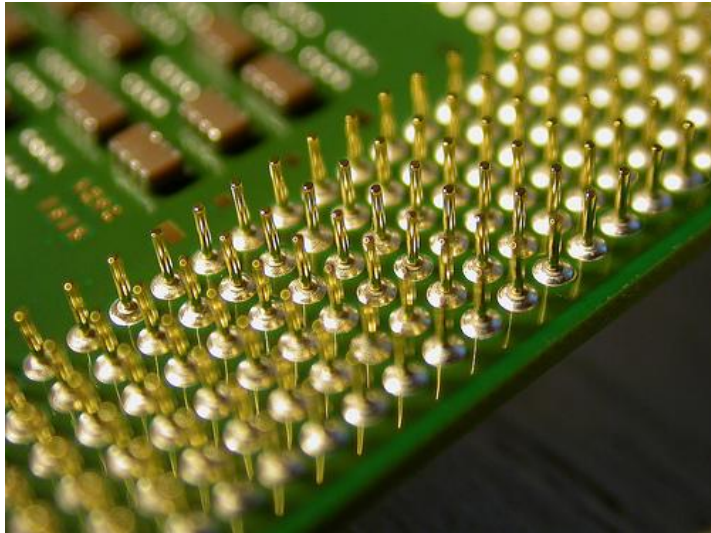


# Global approaches for local authorities



## Which local policy ?

ICT sector represents a potential of 8% of GDP and 25% of economic growth



- Buildings & Transports ... and
- Ad hoc action in ICT sector
  - Strategic assistance to local entrepreneurs
  - Public funding and grants
  - Promotion
  - Universities and schools
  - Clusters
  - Infrastructures

- Many distinct policies

## Public policies lack of coherence



ICT Policy

Economic Dev  
policy

Action on usages

Actions on R&D

Dev of ecosystems

Business assistance

Action on  
infrastructure

Education

Communication

## The key role of Infrastructures

- Infrastructures in telecommunications are the first major key issues
- More a country is poor, more it is difficult to setup companies who need broadband access
- The positive impact of PPP



<b>Major cities (US, EU, Asie)</b>	<b>100 Mbps – 1 Gbps</b>	<b>100 € - 1.000 €</b>
<b>Medium cities in Europe</b>	<b>100 Mbps</b>	<b>500 € à 5.000 €</b>
<b>Meditarranean countries</b>	<b>10 Mbps</b>	<b>5.000 € à 15.000 €</b>
<b>African countries</b>	<b>2 Mpbs</b>	<b>2.000 € à 10.000 €</b>
<i>Cost/mth - 2007</i>		

## Developping ICT usages in SMEs and local public services



- SMEs
  - Strategic impact of IT for SMEs modernization and development
  - Towards integrated process that require to be part of market places
- Local public services
  - Services for citizens: e-Administration
  - Modernization of local authorities

## Towards a coherent strategy



- Developp our own ecosystems

ICT Policy + economic development

Action on usages

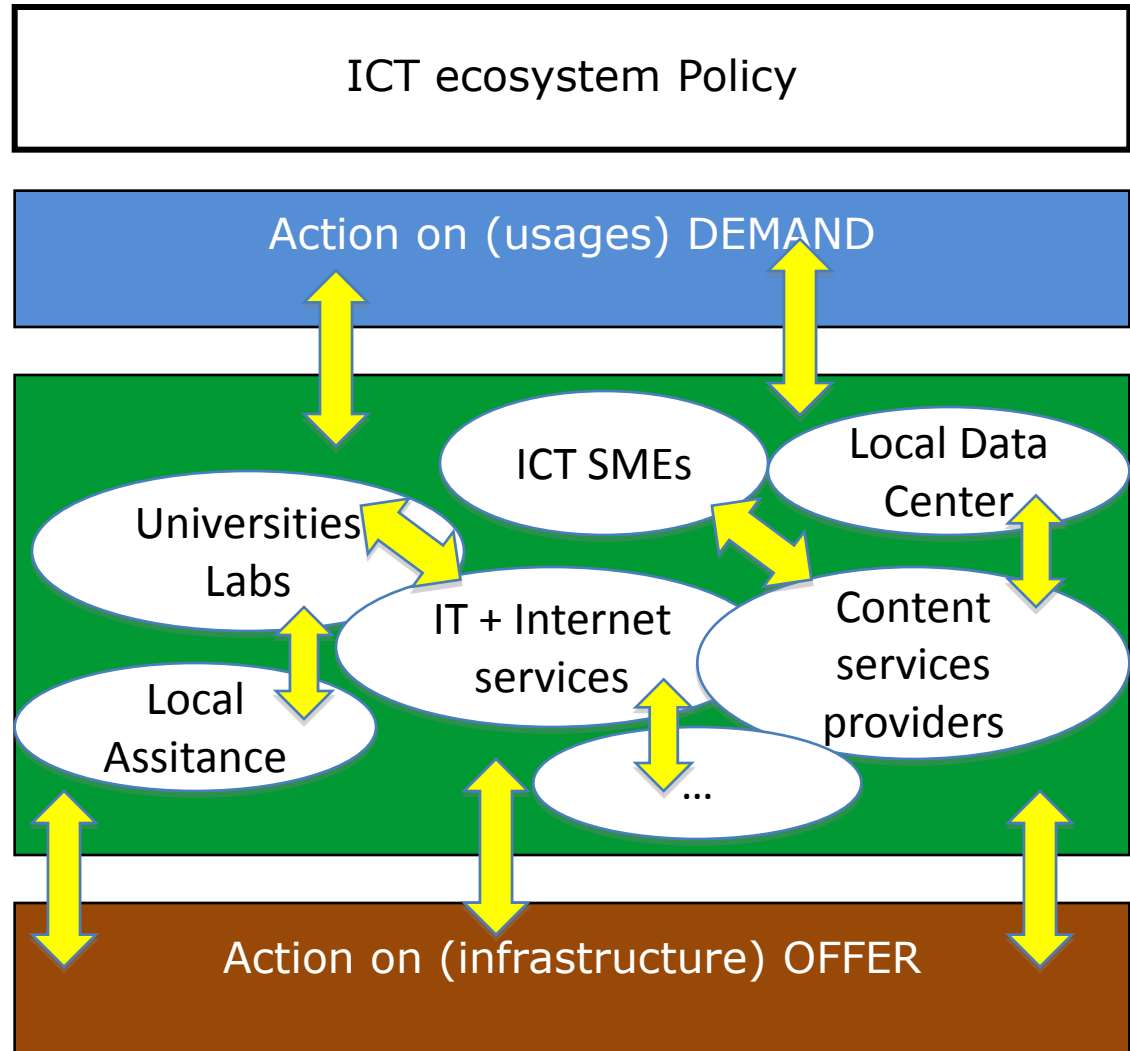
Actions on R&D  
Dev of ecosystems  
Business assistance

Action on infrastructure

- Cities: Don't make the job of local players!

## The value is in the ecosystem

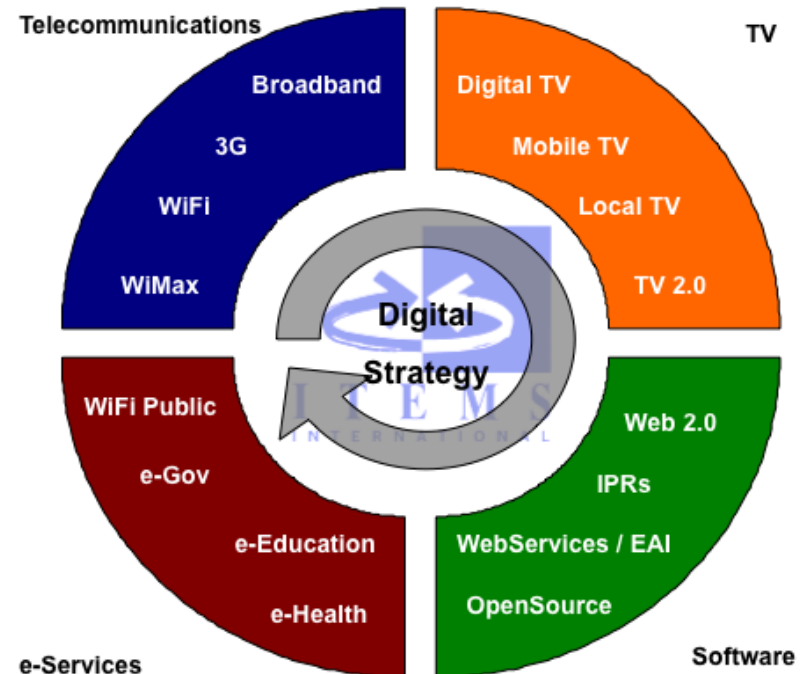
The action on local DEMAND combined with a efficient infrastructure which is needed to activate the offer creates the conditions of the mergence the ecosystem





## Convergence multiplies the opportunities

- Convergent Infrastructure + Convergent usages
- opportunity for the ecosystem to cross technologies and services
- Importance of public & private demand





Future for cities

- **Projects for citizens including**
  - e-Gov, SmartCards, TV
- **Partnership including**
  - Education, Universities, Health/Hospitals, Transports
- **Cross Technology approaches and investments**
  - Broadband, Internet, Digital TV, IT
- **Private local providers**
- **PPP**

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