



# LOCAL ECOSYSTEM ... beyond the words

**Economic Growth for Local Governments Through ICT** 

Global Forum – Shaping the Future Bucharest October 19-20, 2009





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# ITEMS International - Sept 2009

# Global approaches for local authorities



#### **Differenciation**

Image
Leadership
Competitiveness
International partnership



**Empower local strengths ands skills** 

#### Compensation

Competition with large cities

Modernization of local economy

Foster local initiatives

Give a future to people



Compensate structural unbalances



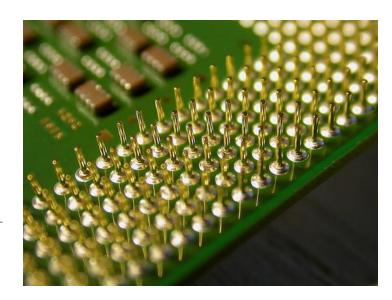


#### GL@BAL FORUM Shaping the Future 2009

## Buildings & Transports ... and

### Which local policy?

ICT sector represents a potential of 8% of GDP and 25% of economic growth



#### Ad hoc action in ICT sector

- Strategic assistance to local entrepreneurs
- Public funding and grants
- Promotion
- Universities and schools
- Clusters
- Infrastructures





#### GL@BAI FORUM Shaping the Future 2009

# Many distinct policies

# Public policies lack of coherence



ICT Policy

Action on usages

Action on infrastructure

Economic Dev policy

Actions on R&D

Dev of ecosystems

Business assistance

Education

Communication



# MS International - Sent 2009

# The key role of Infrastructures



- Infrastructures in telecommunications are the first major key issues
- More a country is poor, more it is difficult to setup companies who need broadband access
- The positive impact of PPP

Major cities (US, EU, Asie)	100 Mbps – 1 Gbps	100 € - 1.000 €
Medium cities in Europe	100 Mbps	500 € à 5.000 €
Meditarranean countries	10 Mbps	5.000 € à 15.000 €
African countries	2 Mpbs	2.000 € à 10.000 €
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Cost/mth - 2007





# Developping ICT usages in SMEs and local public services



#### **SMEs**

- Strategic impact of IT for SMEs modernization and development
- Towards integrated process that require to be part of market places

## Local public services

- Services for citizens: e-Administration
- Modernization of local authorities





# Towards a coherent strategy

### Developp our own ecosystems

ICT Policy + economic development

Action on usages

Actions on R&D Dev of ecosystems Business assistance

Action on infrastructure

Cities: Don't make the job of local players!





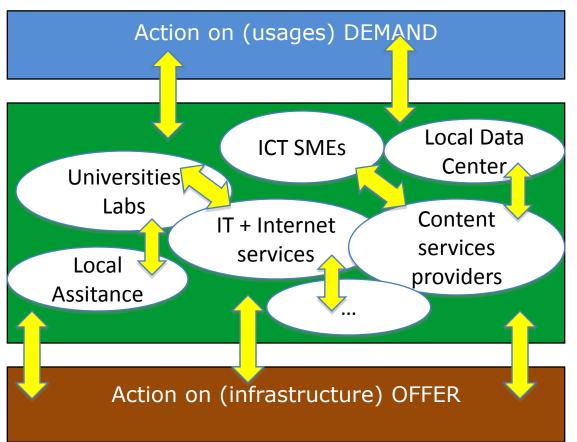


# The value is in the ecosystem

The action on local DEMAND combined with a efficient infrastructure which is needed to activate the offer creates the conditions of the mergence the ecosystem



#### ICT ecosystem Policy





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# Convergence multiplies the oportunities

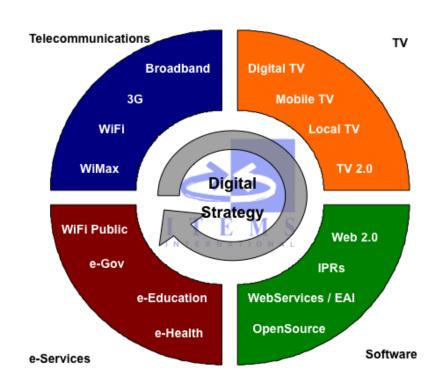
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- Convergent Infrastructure + Convergent usages
  - opportunity for the ecosystem to cross technologies and services
- Importance of public & private demand





**GL** BAL

**Projects for citizens** including **Future for cities**  e-Gov, SmartCards, TV **Partnership including Education**, Universities, Health/Hospitals, Transports **Cross Technology** approaches and investments Broadband, Internet, Digital **Private local providers** 

**Contact** 



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