

CONFIDENTIAL

*The Global Conversation
has begun....*

A Partnership of



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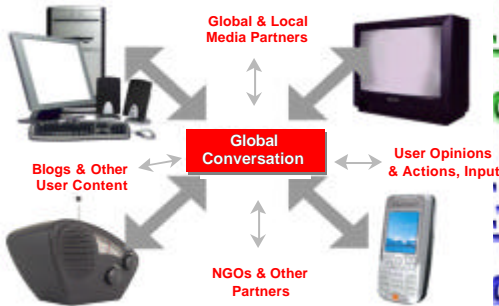
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Multi-national e-Democracy & Global Opinion / Interaction



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Sponsors

- Corporation,
- Media
- Governments
- NGOs, Unions, etc

Interactive Conversations – 'local to global'

- Video, text graphics
- Any device
- Any language
- 'Share & Compare'
- Global region, country, city
- By age, sex, profession

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Success to date

- 175 countries
- 26 languages
- Over 75 media partners
- Many 100,000s users
- Millions of online transactions
- Tens of millions page views

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About These Projects



"The digital age will give birth to new forms of democracy and this project is an important step in that process."
Tony Blair, UK Prime Minister



"A real breakthrough... a bold idea... an important part of the new digital world."
Nelson Mandela, President of South Africa



"A major milestone... the most complex, sophisticated and important e-democracy project in the history of Europe."
Romano Prodi, President of European Commission



"The most important interactive political initiative in the history of the BBC."
Gregg Dyke, Director of BBC

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More to come....

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