



MHealth by Orange Healthcare

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a first breakdown based on usage

services for Health Professional

mobile devices for care givers



mobile access to HIS & clinical systems

health management

data collection



tele assessment

remote monitoring



prevention and wellness

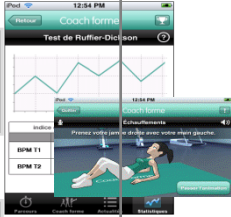
education & awareness



personal emergency system



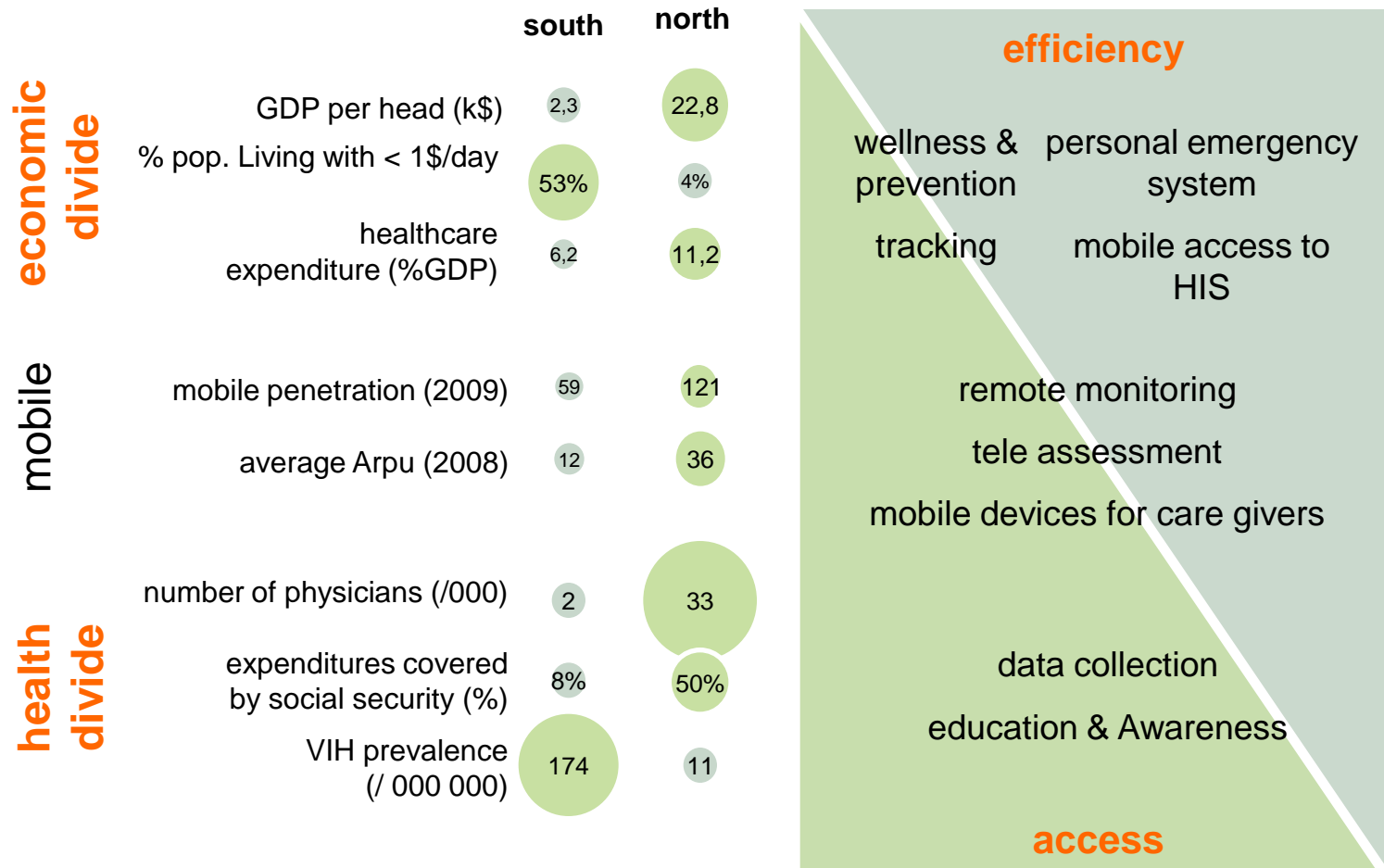
wellness & prevention



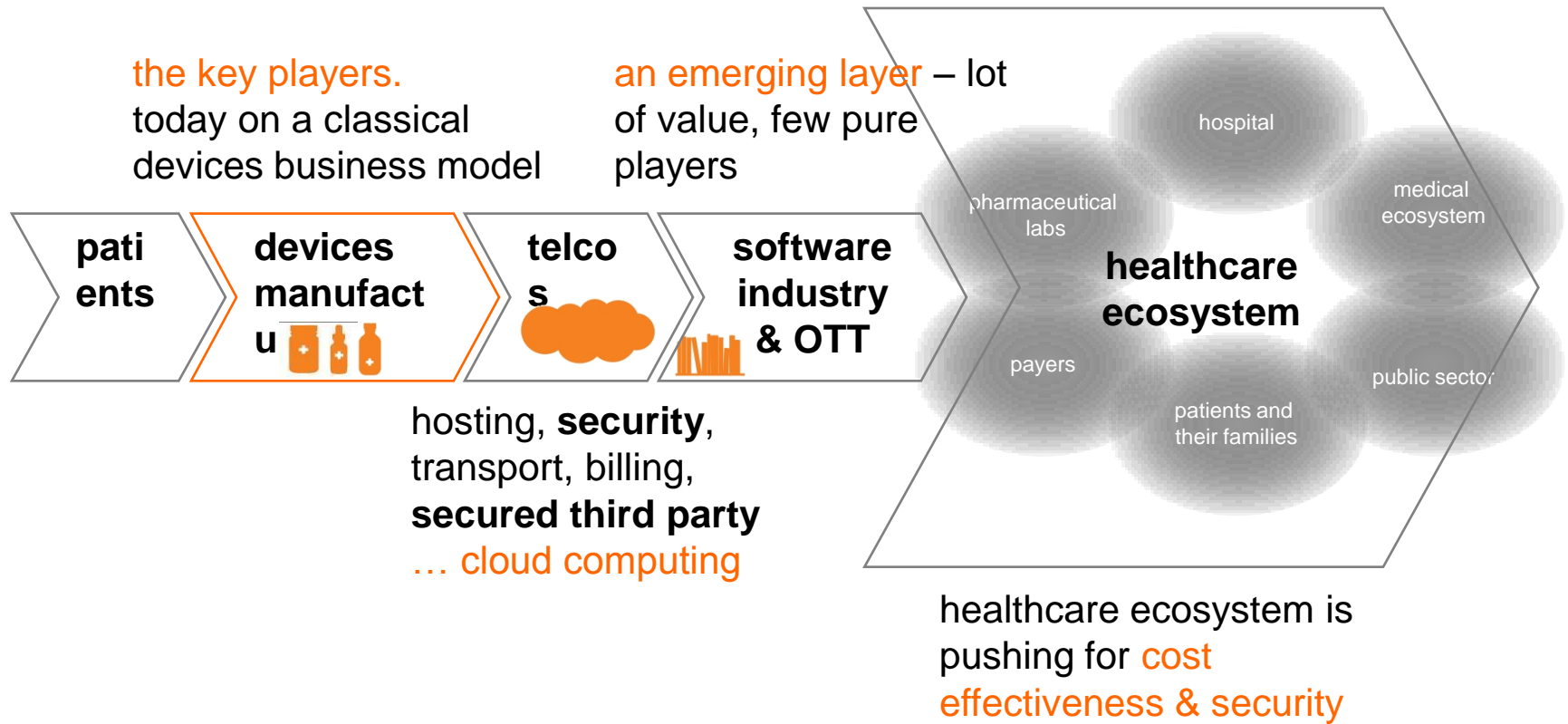
tracking

a second opinion?

just ask an economist, a physician and a Telco the differences between North and South

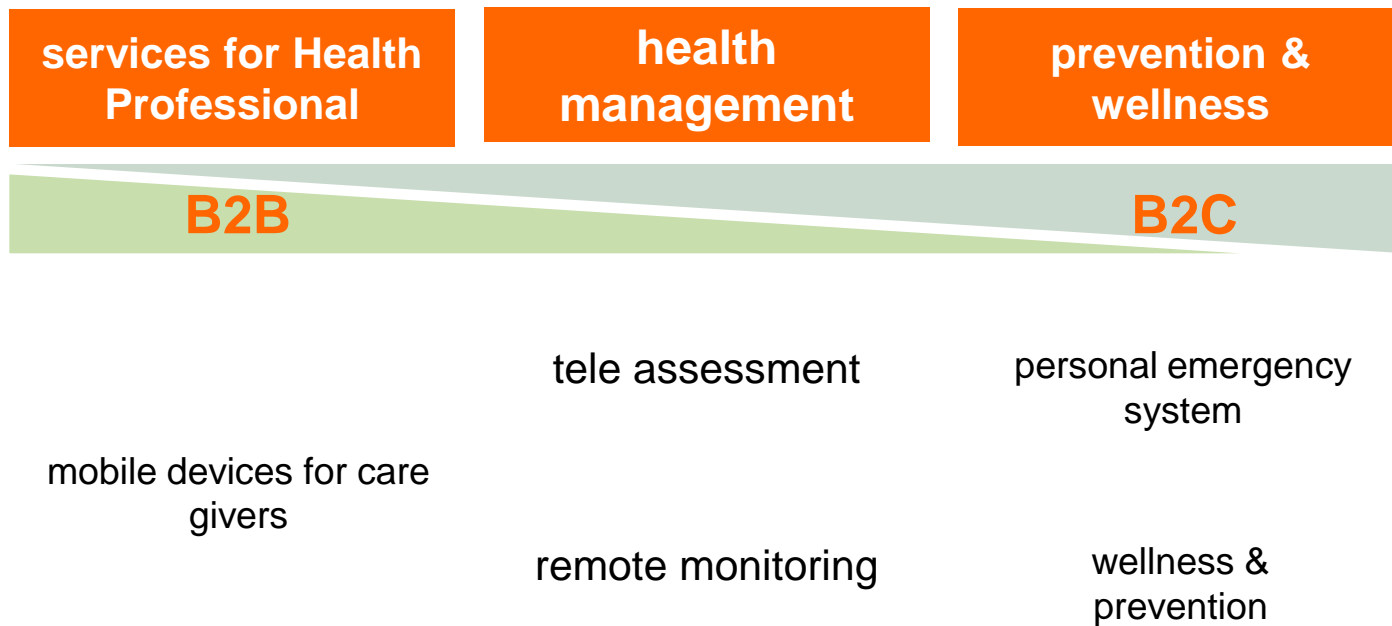


apart from mobile devices for pros, mHealth ecosystem consists of 4 layers

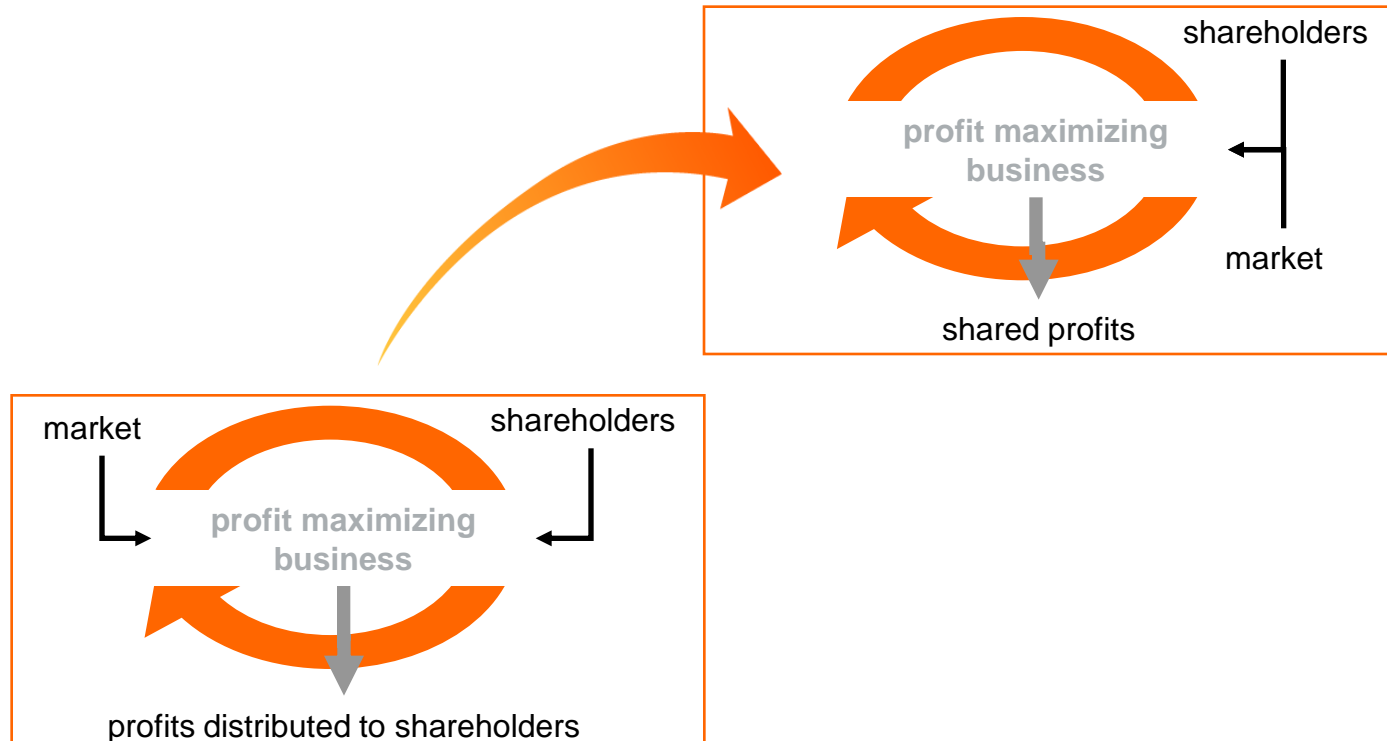


mHealth is about efficiency but also about access to health

more than 50%
of mHealth revenues



the role of mHealth in emerging countries is to help reduce Economic & Health divide



environmental conditions of success

- healthcare data standards (DICOM, HL7...) / interoperability
- data hosting and healthcare data protection
- European common regulation of data storage, hosting and circulation (vs State prerogative on health)
- labels and standards on health content quality especially for mobile applications



“It’s not enough to have a
good mind, the main thing is
to use it”

Descartes, discours de la Méthode

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