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Stopping the Evolving Threats of Security

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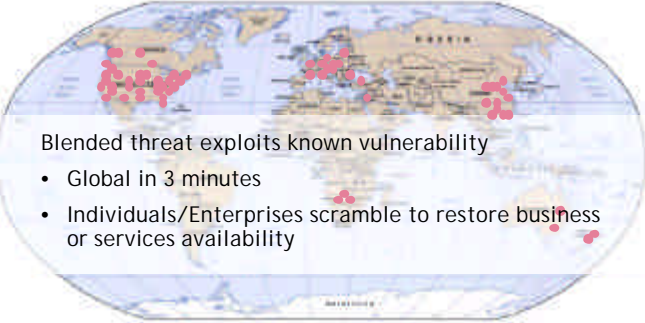
Agenda

- Security trends - the evolving threats
- Intrusion prevention and benefits
- Conflicting interests: e.g. data privacy

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The Speed Of Attacks Accelerates



Blended threat exploits known vulnerability

- Global in 3 minutes
- Individuals/Enterprises scramble to restore business or services availability

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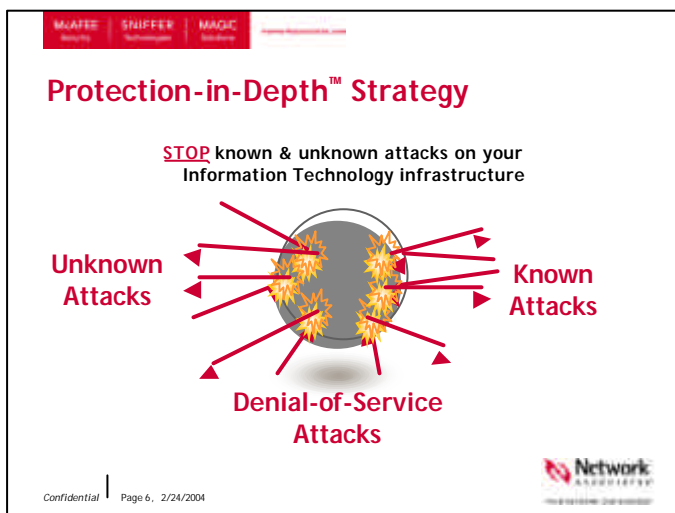
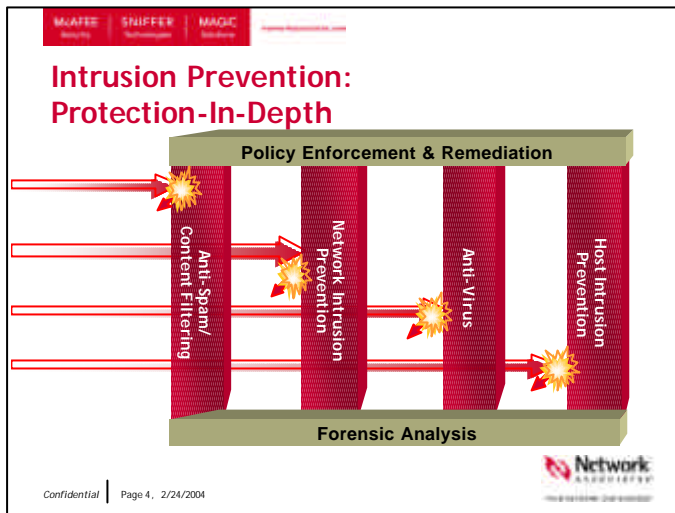
While Citizens and Companies Become More "Porous"

- Wi Fi
- Web Services Applications
- 50M telecommuters
- 500 million Smart Phones by 2006



Hey, I'm really an IP connected computer!

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- ## Benefits of Intrusion Prevention
- Block threats in real-time, not just detect
 - Avoid attack-related costs
 - Data recovery costs, productivity loss and potential loss of revenue/service
 - Reduce costs, time in incident response and forensic analysis
 - Analysts focus on fewer, meaningful incidents
 - Shift focus to pro-active steps including vulnerability remediation and expanded blocking
- Source: Giga Group Total Economic Impact study for IntraShield appliances-May 2003
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& what shall I do with privacy issues?

- Settlement with the online arm of the US underwear retailer Victoria's Secret by the New York State Attorney General Eliot Spitzer.
- Victoria's Secret Direct will compensate residents of New York whose personal information was left accessible on their internet site.
- As part of the settlement Victoria's Secret also agreed to implement a series of reforms to improve its website security. Victoria's Secret will pay \$50,000 to the State of New York as costs and penalties.

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Thank You

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