

Strategies for realizing Ubiquitous Network Society

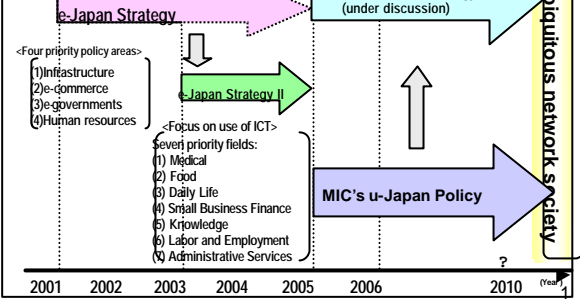
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Masao Matsumoto

Director-General for Technology Policy Coordination
Ministry of Internal Affairs and Communications, Japan

Japan's ICT Strategy

National policy goal:
world-leading ICT environment by 2005



Concept of Ubiquitous Network Society

Ubiquitous Network Society

Ubiquitous
Everyone and Everything
Connected to Networks

Universal

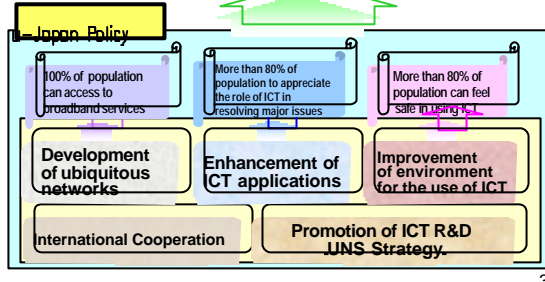
User-oriented

Unique

4U = For You

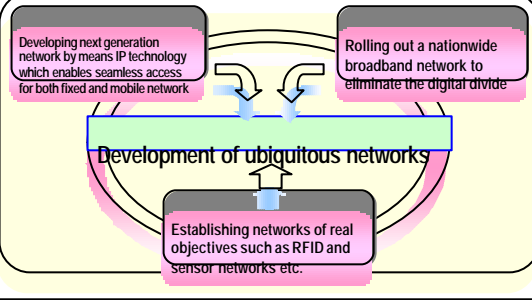
u-Japan Policy Package

Ubiquitous Network Society



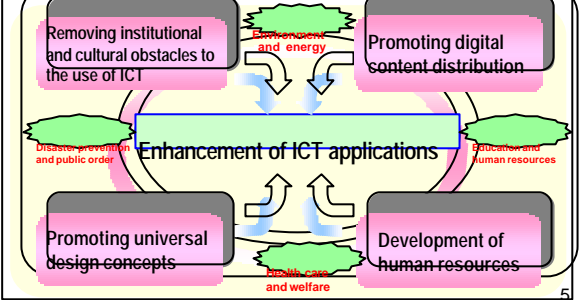
Ubiquitous Network Establishment

First goal: 100% of population can access to broadband services



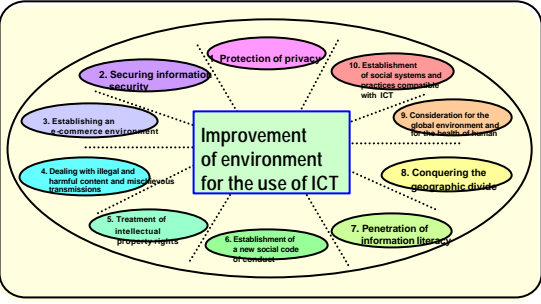
Enhancement of ICT Applications

Second goal: More than 80% of population to appreciate the role of ICT in resolving major issues



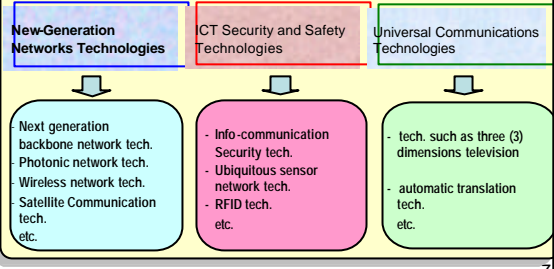
Usability Arrangement

Third goal: More than 80% of population can feel safe in using ICT



Technological Strategy (UNS Strategy)

Ubiquitous Network Society Program



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