ADVICES IN THE ROADMAP OF E-HEALTH PROJECTS

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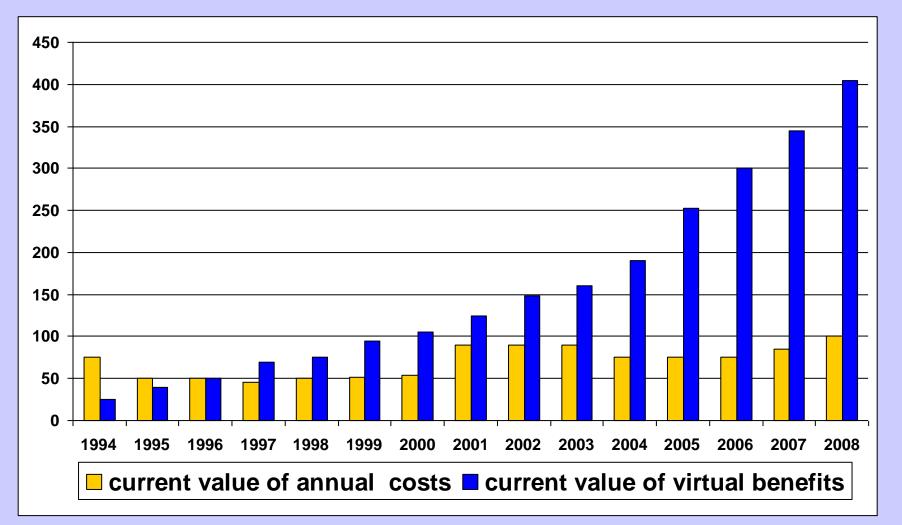
Global Forum

Bucharest, 2009



Does digital technology applied to health care produce savings or costs ?

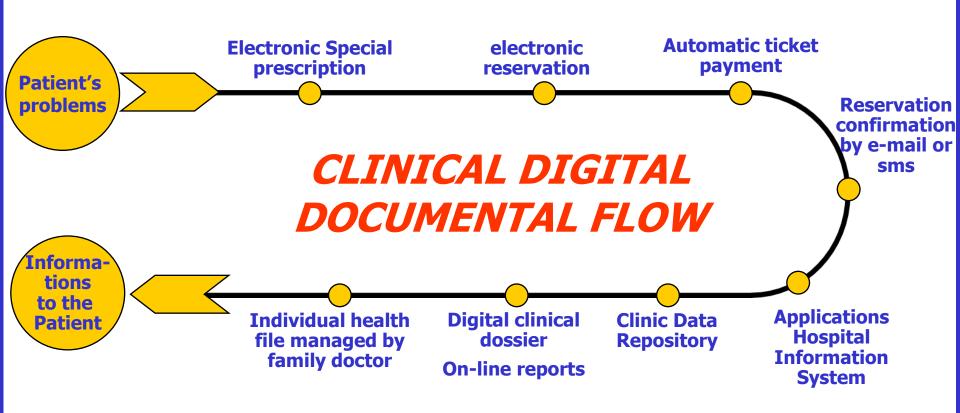
ESTIMATED CURRENT VALUE OF ANNUAL COSTS AND BENEFITS OF E-HEALTH FOR A VIRTUAL HEALTH CARE ECONOMY



Data font:Assinform, 2009



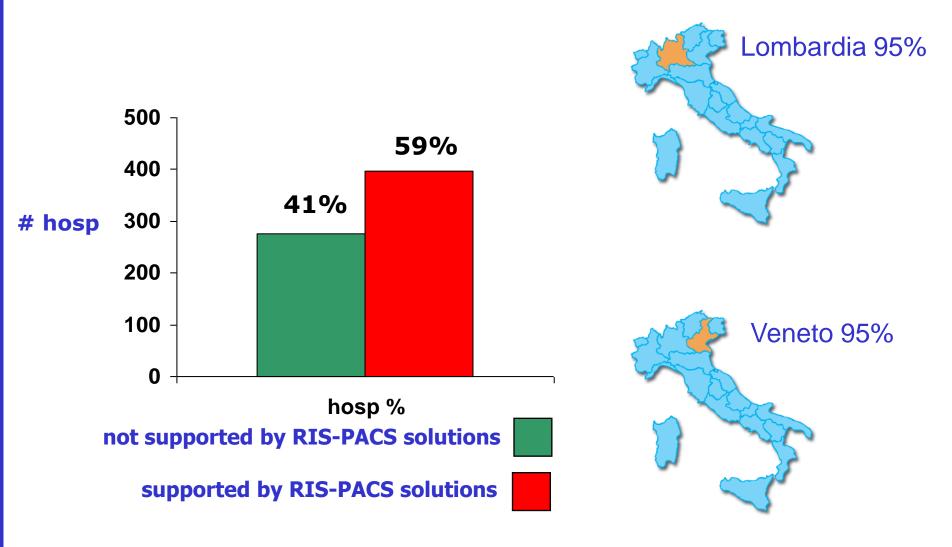
Working with the integration of homogeneous and heterogeneous digital systems means reaping benefits and opportunities "naturally".





Geo-medical integration, i.e., the territorial scope of a digital system, maximizes opportunities.

Hospital supported by RIS/PACS technology (analysis on 672 Italian hospitals)



Data font: Assobiomedica 2008



Web 2.0 is not an instrument of therapeutic and diagnostic comanagement.

THE REASONS FOR CLICKING: SEEKING MEDICAL INFORMATION

36%	Learn what other people think of a pharmaceutical drug or treatment	14%	Share experiences and information about a pharmaceutical drug or treatment
31%	Search other patients' experiences	13%	Seek users' opinions and suggestions on a hospital
27%	Get information to manage one's disease	10%	Seek users' opinions and suggestions on a physician
17%	Receive emotional support	8%	Feel part of a community
14%	Share experiences and information about a disease	100%	TOTAL

Source: Juniter Research 2009

MEDICAL NETWORK

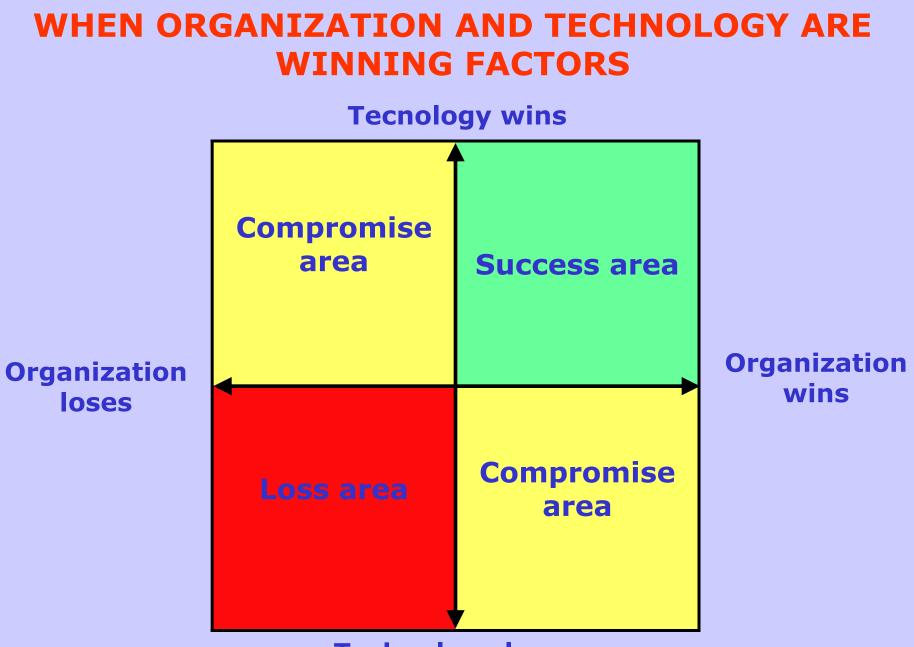
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La salute, in tasca.





ICT technology is never wrong (even though it is not necessarily right).



Technology loses



A digital clinical system cannot be maintained without a patientoriented documental solution.

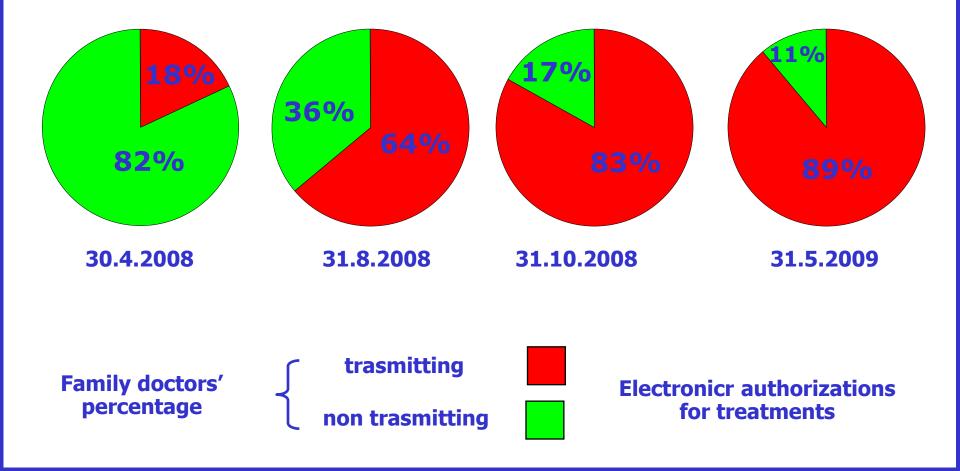
ULSS 8 WEB SITE

AAA L'azienda | Territorio | Gare e appalti | Concorsi e selezioni | Consulenze | Fornitori | Carta dei servizi Login ulss 8 unità locale SOCIO-SANITARIA ASOLO Area informativa Area socio-sanitaria Cerca nel sito: cerca Centro Unico Prenotazioni Servizi online e contenuti multimediali 840800811 da telefono fisso ad LUN-VEN: 8:30-17:30 addebito ripartito SAB: 8:30-12:00 0423728898 + da cellulare Ť. numeri utili » CUP richiesta Medici di famiglia La tua assistente virtuale Ritiro online Monitoraggio Dossier Sanitario Assistenza Guardia medica Referti Clinici tempi di attesa online di PIC rotesica e Pediatri prenotazioni start Salute ULSS 8 Farmacie Il laboratorio Educazione alla Formazio eca virtuale Videoteca di salute e-learning risponde chirurgia laparoscopica H Primo piano SERVIZI TERRITORIALI Situazione sotto controllo Come difendersi dal caldo 25.7.2009 La direzione sanitaria dell'Ulss 8 rassicura: "Tutto prevedibile (nora in base nento dell accedi al Blog » epidemia. Stiamo svolgendo il nostro compito al massimo, le is tituzioni sono to ben coordinate a livello provinciale e regionale. Quindi nessun alla mismo". Prestazioni più cliccate **Dossier Sanitario** Visita Cardiologica 1000 Eventi News Risonanza magnetica PIC Ablazione Tartaro Convegno malattie 25.7.2009 Visita Dermatologica reumatologiche Carrozzine a gettoni nel presidio montebellunese



Individual operative defections are not acceptable from operative teams.

ULSS 8, day-to-day transmission of electronic special prescriptions by family doctors





In conducting an ICT project, attach excessive importance to one particular element; it is a much less decisive factor than the organization believes.

Azienda Ulss 8 Asolo

"QUICK AND RAW" METHOD OF INTERVENTION

A "quick and raw" method of intervention instead of "slow and elegant" must involve everyboy through



ulss 8

veneto

trystorming (if you fail the first one, you try another one, etc.);

Removal of exuses:

Innovation must deliver process results within few days (three days), otherwise it means something is wrong