products holistic patients growth private C competitiveness le Gion Deop socie Active elderly active -market businesses challenge ocial urop healthcare innovationinnovative **Older** 

## European Innovation Partnership on Active and Healthy Ageing

### **Global Forum: Shaping the Future 2011**

Maria Iglesia Gomez Head of Unit of Innovation for Health and Consumers European Commission



## Headline target & health objective by 2020

# +2 HEALTHY LIFE YEARS

EU average

# A triple win for Europe 2020

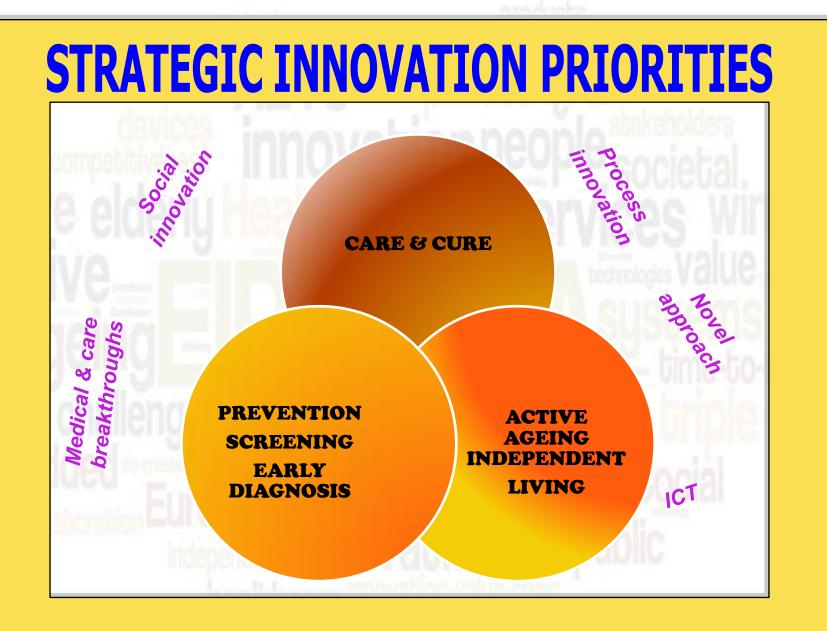
EU citizens healthier, more active & independent until old age

Social & health care systems more sustainable, dynamic & efficient

Innovative solutions for ageing on the market, competitiveness & market growth fostered







#### **HORIZONTAL ISSUES**

### **Strategic Framework of the EIP on AHA**

#### Horizontal issues

•Regulatory and standardisation conditions

•Effective funding

•Evidence base, reference examples, repository for age-friendly innovation

•Marketplace to facilitate cooperation among various stakeholders

#### Prevention, screening & early diagnosis

•Health literacy, patient empowerment, ethics and adherence

•Personal health management

•Prevention, early diagnosis of functional and cognitive decline

#### Care & Cure

•Guidelines for care, workforce (multimorbidity, polypharmacy, frailty and collaborative care)

•Multimorbidity and R&D

•Capacity building and replicability of successful integrated care systems

Vision / Foundation

### Active ageing & independent living

•Assisted daily living for older people with cognitive impairment

•Flexible and interoperable ICT solutions for active and independent living

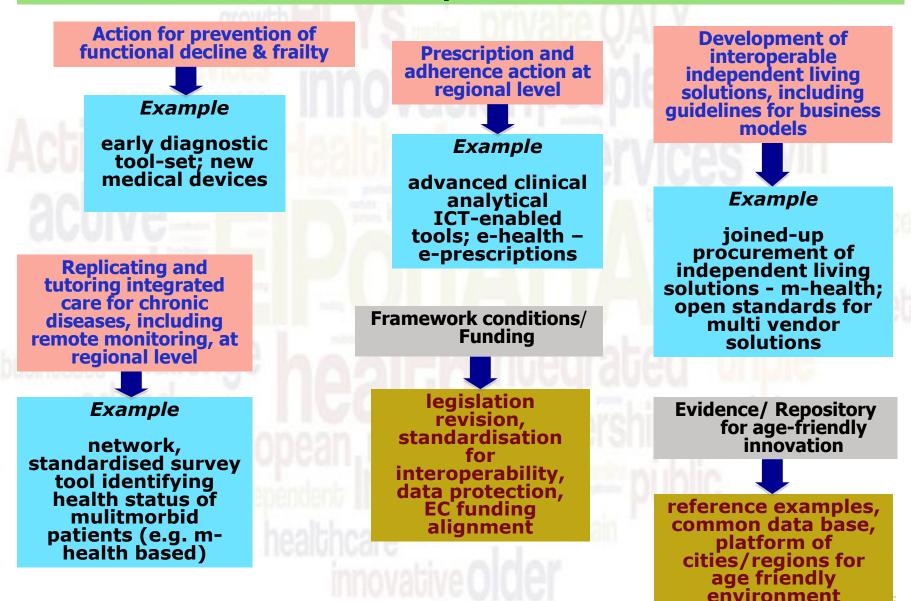
•Innovation improving social inclusion of older people

#### •New paradigm of ageing

Innovation in service of the elderly people

- •Focus on holistic and multidisciplinary approach
- •Development of dynamic and sustainable care systems of tomorrow

### E-health and m-health <u>with</u> and <u>for</u> older citizens under SIP specific actions



healthcare

### Implementation of actions (the SIP)

**PRINCIPLES FOR SUCCESSFUL IMPLEMENTATION OF ACTIONS** 

**ENGAGEMENT** => underwriting the EIP and its criteria

INCLUSIVENESS => open to all relevant actors & constituencies

CRITICAL MASS => mobilising sufficient resources

### PARTNERSHIP

=> working together & collaborating

### DELIVERY

=> timely delivery of agreed outcomes

### **ADVOCACY**

=> inspiration & political support to all participants



### **Next steps**

- Adoption of the SIP 7 November (press release)
- EC Communication early 2012 (EC response to SIP)
- Launch of actions early 2012 onwards
  - Call for commitments
  - Action groups
  - Advocacy, leadership and communication
  - Assembly of Partners (extension of the SG) continuity
- Progress monitoring

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