



European Innovation Partnership on Active and Healthy Ageing

Global Forum: Shaping the Future 2011

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Headline target & health objective by 2020

+2 HEALTHY LIFE YEARS

EU average

A triple win for Europe 2020

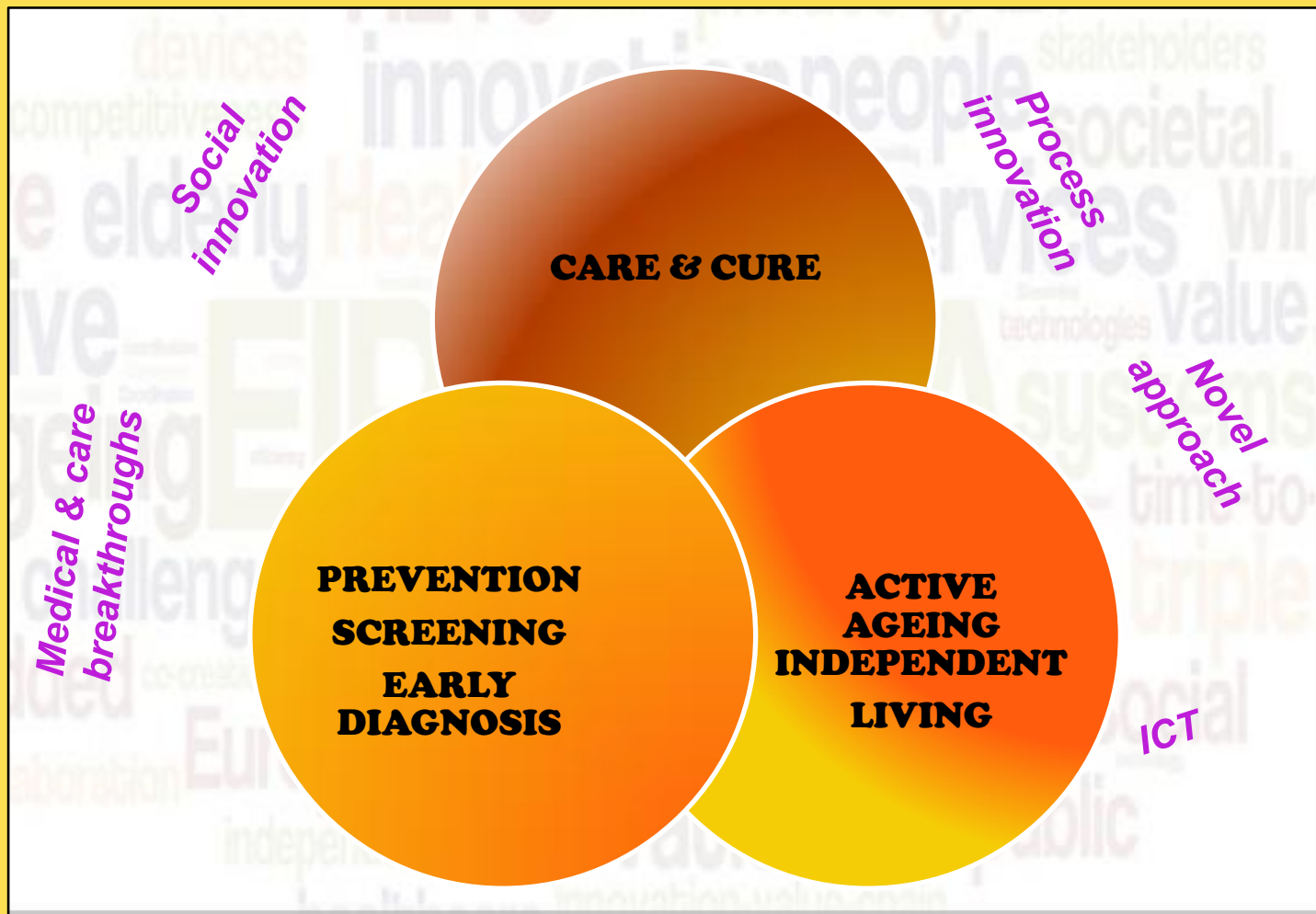
**EU citizens healthier, more active & independent until
old age**

**Social & health care systems more sustainable, dynamic
& efficient**

**Innovative solutions for ageing on the market,
competitiveness & market growth fostered**

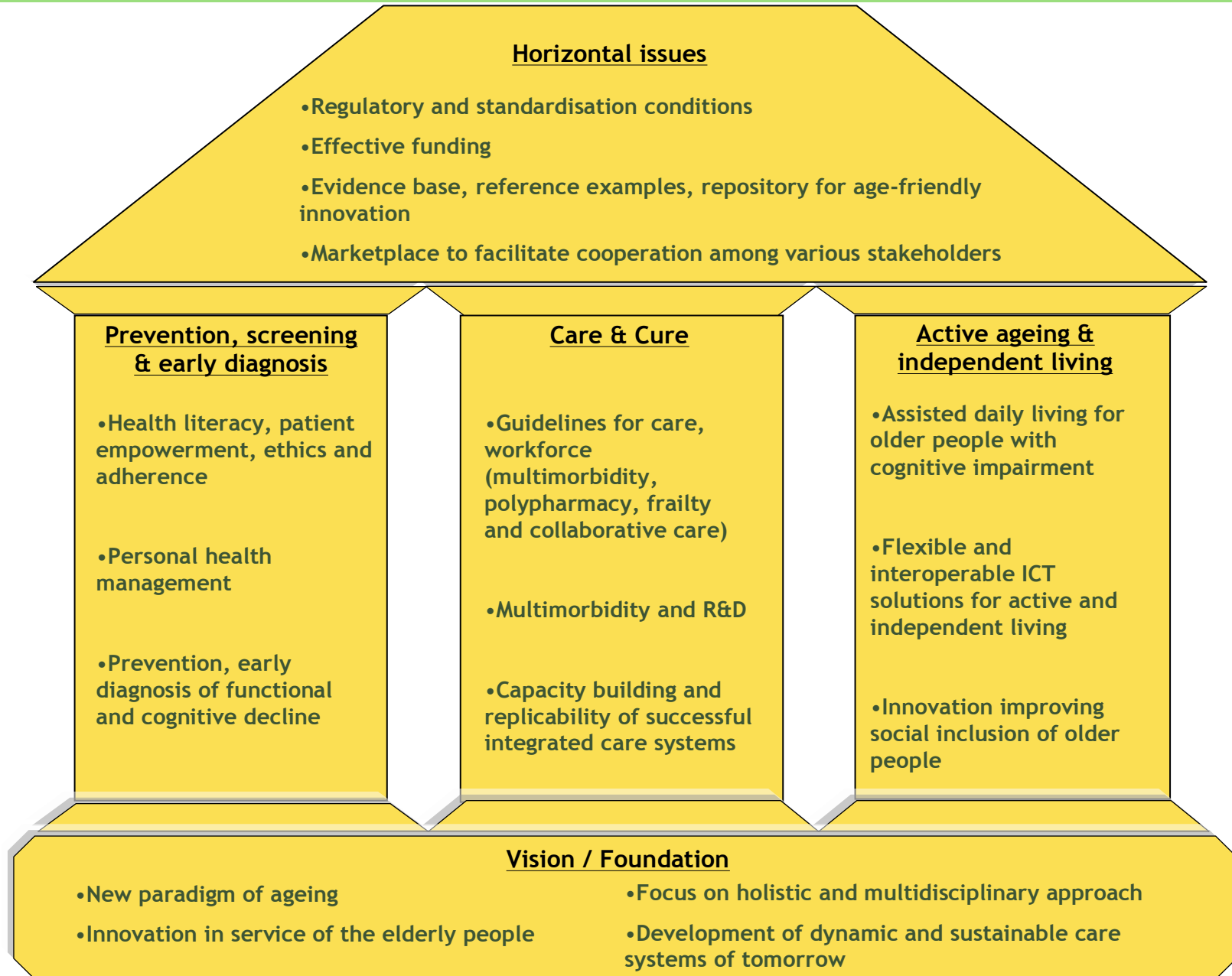


STRATEGIC INNOVATION PRIORITIES

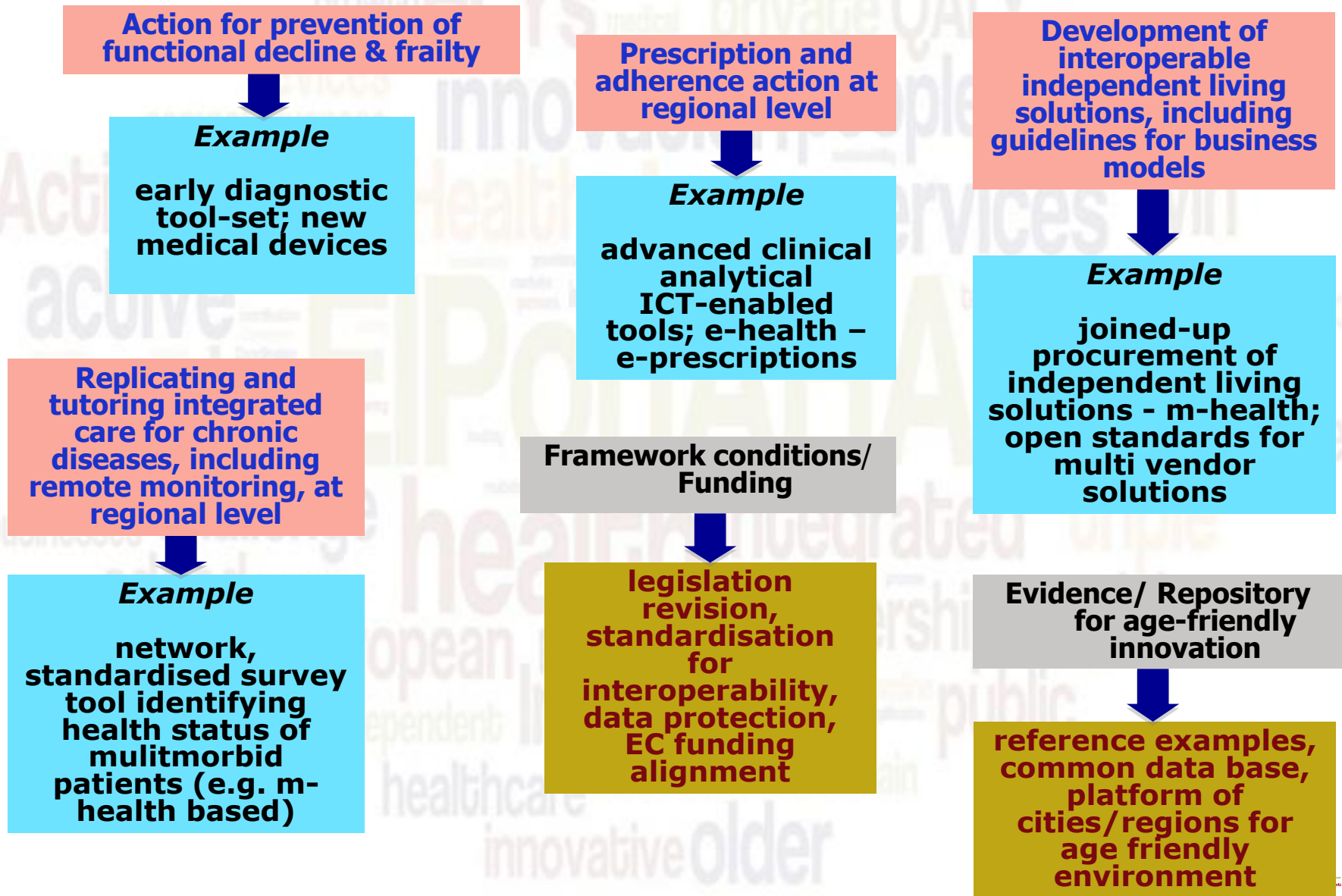


HORIZONTAL ISSUES

Strategic Framework of the EIP on AHA



E-health and m-health *with* and *for* older citizens under SIP specific actions



Implementation of actions (the SIP)

PRINCIPLES FOR SUCCESSFUL IMPLEMENTATION OF ACTIONS

ENGAGEMENT

=> underwriting the EIP and its criteria

INCLUSIVENESS

=> open to all relevant actors & constituencies

CRITICAL MASS

=> mobilising sufficient resources

PARTNERSHIP

=> working together & collaborating

DELIVERY

=> timely delivery of agreed outcomes

ADVOCACY

=> inspiration & political support to all participants



Next steps

- **Adoption of the SIP** - 7 November (press release)
- **EC Communication** - early 2012 (EC response to SIP)
- **Launch of actions** - early 2012 onwards
 - Call for commitments
 - Action groups
 - Advocacy, leadership and communication
 - Assembly of Partners (extension of the SG) – continuity
- **Progress monitoring**