What is the eHungary Program?

EU accession ➔

Hungarian Information Society Strategy (HISS)

Equal digital opportunities for all layers of society
What is the eHungary Program?

Project 1st stage: eHungary Program 1.0. (2004-2006)

Establishment of 1500 Community Internet access points
eHungary Program 1.0.

Where?
Public spaces:
• libraries,
• schools,
• telecentres
• cultural centres

Why?
To provide the tools:
• technical equipment
• Internet connection
→ opening the gates of the digital horizon
eHungary Program 2.0.

2007

Development
Innovation
Services

→ Provide the KNOW-HOW
Priorities

- Narrowing the digital divide
- Equal opportunities in the information society
- Assist underdeveloped communities and marginalised / socially disadvantaged groups
- Strengthen the economic competitiveness of underdeveloped regions
eHungary Program 2.0.

3 pillars

- Promotion of the usage of eGovernance (assisting the governance reform)
- Personalised assistance = eCounsellor Network
- Quality-ensured services country-wide - coordinated by eHungary Centre
eHungary Program 2.0.

eGovernance

Direct cooperation with different relevant ministries → show all possibilities to the digitally illiterate

Quick

Easy

Within reach

Ügyintézzünk egyszerűen!

Ügyintézés bosszúsággal fűszerezve? Váltson egyszerűre!
Professionals provide personalized assistance through:

- Informing
- Teaching
- Assisting

Prerequisites:

- Commitment
- Openness
- Social receptivity
eHungary Program 2.0.

eCounsellor Network

**eCounsellors = Certified experts**  
(minimum college degree)

**Roles:**

- **Promote** the importance of digital knowledge
- **Introduce** citizens to eGovernance, eKnowledge, eServices
- **Train** citizens in basic ICT usage
- **Ensure** equal opportunity access at eHungary points
The path to becoming an eCounsellor:

- Basic requirements: degree and experience
- 60-hours training
- Practical module – teaching, field-work
- Exam

1000 people are being trained now, the 200 people who graduated last year are now completing their practice

Optimum: 1500 eHungary points - 3000 eCounsellors
6 modules at the moment (dynamic curriculum):

- Information Society basics
- Online knowledge – motivating the population
- Internet as a tool for communication
- eGovernance
- eBanking
- Practice and field-work
eHungary Program 2.0.
Roma Pilot Project

• Goals:
  – Establish eHungary Points for especially Roma population (in collaboration with minority agencies)
  – training of Roma eWorkers
  – Special trainings and services provided by Roma colleagues for the Roma community
**eHungary Programme 2.0.**

**eServices: the eHungary Centre**

**eHungary Centre tasks:**

- Project coordination – organizational issues
- Continuous networking with @Points
- The coordination of the eCounsellor Network
- Advertising and promotion
- Help-desk and customer service
- Quality control – brand insurance
1. Agreement between different ministries
2. The 1st eHu 2.0. call for tenders has been advertised
3. The eHu Centre - coordinating institute – has been functioning since the beginning of March 2007
4. The development of an active network has been initiated:
   - The monitoring system is ready
   - The eHu Portal is available
   - The eHu Centre is already offering: customer service, problem-solving, marketing campaign
5. The eCounsellor training has already started
eHungary Program 2.0. Expected Results

1. The narrowing of the **Digital Divide**

2. Broad social solution: **access & training** for the population

3. Country-wide reaching **network**

4. **Equal opportunities** for marginalised groups

5. Decreasing urban migration through an **increased life quality** in remote, urban areas

6. Introducing the possibilities of the **eWorld**
Thank you for your attention!

www.emagyarorszag.hu