



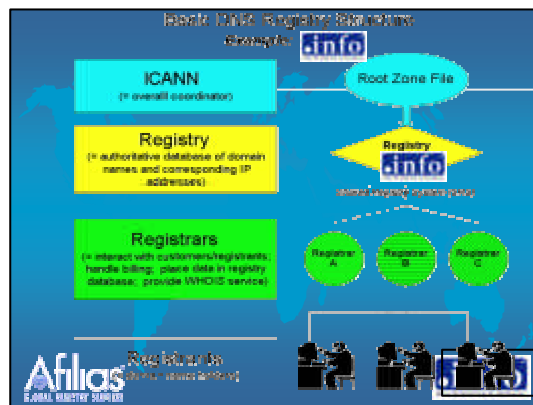
.info
Where the World Goes for Information

.INFO gTLD leader

Presented by: Desiree Miloshevic,
Advisor, International Affairs and Policy Development

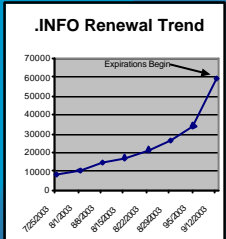
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GLOBAL REGISTRY SERVICES

November 6, Global Forum 2003, Rome,.



.INFO has high USAGE

- 52% of INFO's are in Europe
- 70% of .INFOs are active
- 36% are dedicated sites
- Over 60,000 renewed BEFORE expiration!
- High usage creates new challenges
 - Browser compatibility
 - Email recognition



.INFO Renewal Trend

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Introduction to Afilias

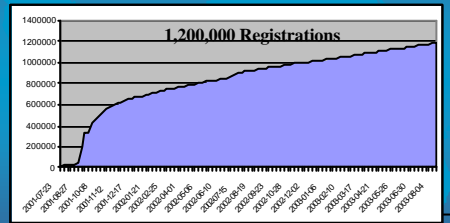
- Next generation registry services provider
- Complete services: registration thru resolution
 - Fast
 - Stable
 - Secure
- Multinational
 - HQ in Ireland; sales offices in Germany, UK, US; technical operations in Canada
- Over 4 million domain names in management
 - INFO registry
 - ORG back office provider
- .INFO - new TLD's changing the game

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Global .INFO Growth is Steady

- Fast build pressured system to keep up



1,200,000 Registrations

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.INFO Top Level Domain

- .INFO -made content & software providers think in a different way about promoting their services and products
 - Recognizing/leveraging a new space
- Attracted wide variety of registrants -
 - Countries, charities, businesses, individual users, leisure industry
 - Example: great country fit - spain.info
- Helped expand online communities:
 - Bloggers, directory services
 - Example: alac.info

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New Developments

- Faster Standard for DNS
 - Registration to resolution in <2 minutes globally
- E-num technology - Convergence of telephone and DNS industry
- Internationalized Domain names: Afilias will enable local character sets in .INFO, e.g. www.österiche.info
- Initial launch for German script umlaut characters ä, ö, ü



Open Source Philosophy

- Moves decision-making to inside the organization
- Balancing act –
 - User less dependent on proprietary software vendor schedules/priorities
 - User must do more development work in-house
- Giving back to the community



Afilias & OSS

- Afilias, among the largest commercial enterprises running PostgreSQL DB
- Existing choices
- Why we chose open source software



Thank You !

Contact:

Desiree Miloshevic, *Advisor,*
International Affairs & Policy Development

T: +44 20 7602-9695
E: diloshevic@afilias.info

