The Support of e-Health Education for Social Inclusion

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Asolo

Venezia

AZIENDA ULSS 8 - ASOLO

We are an Health Public Organization in Veneto Region, that supplies sanitary services with the aim of satisfying the health needs coming from a population of about 240.000 citizens

HEALTH EDUCATION

Education and promotion of health through the population are one of our institutional tasks

SOCIAL INCLUSION

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WHY?

It contributes to improve HEALTH QUALITY, ACCESSIBILITY, SUSTAINABILITY, economic also, to reduce situation of exclusion, marginalization and disadvantage that social systems can present

SOCIAL INCLUSION

WHO?

We propose health education activities for all the population of our territory

A community composed by 10% immigrants, 20% old people, 12% young people in school age

SOCIAL INCLUSION

WHAT?

Health Education topics want to reach the goal in:

- Contributing to Social Cohesion
- Optimizing the functionality of the available socio-sanitary services
- Reducing social costs related to non correct behaviours and lifestyles

SOCIAL INCLUSION

HOW?

Technological development and the information society growing up represent today facilitating instruments for health education actions

Today citizens have several different technological devices that consent informations spreading, knowledge sharing, reduction of cultural, social and economic divides

E-HEALTH EDUCATION

In ULSS n. 8 of Asolo experience, technology is an Health Education instrument, and in consequence an instrument of social inclusion politics

E-HEALTH POCKETS

E-HEALTH POCKETS

E-health Pockets are small multimedia contents about specific topics:

- Correct behaviours in case of adverse or unexpected events
- Correct lifestyles
- Access to socio-sanitary services

E-HEALTH POCKETS

In order to promote e-health pockets spreading through the population, specific attention has been paid in message transation into several communcation modalities, depending on specific technological device
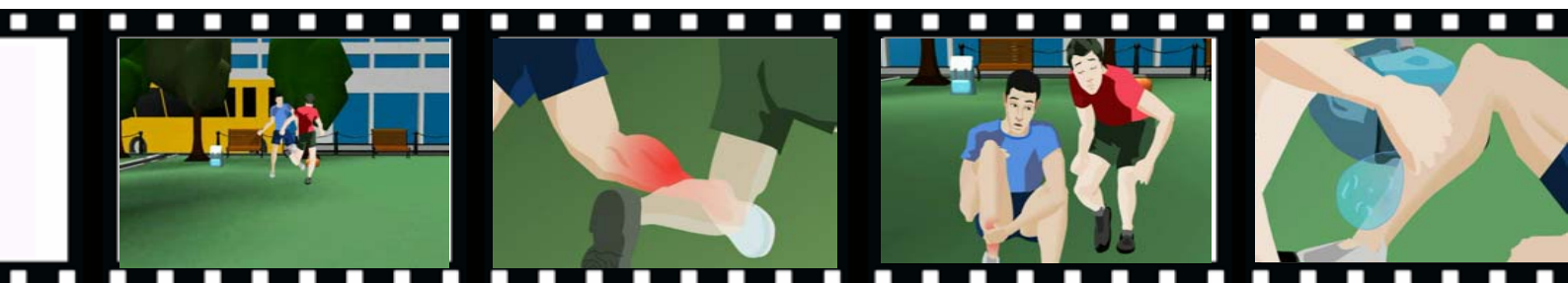
E-HEALTH POCKETS

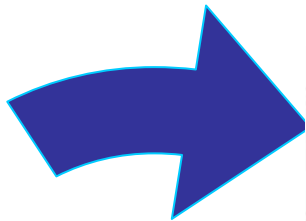To make message attractive and effective, contents are proposed through animated histories made also using 3d graphics
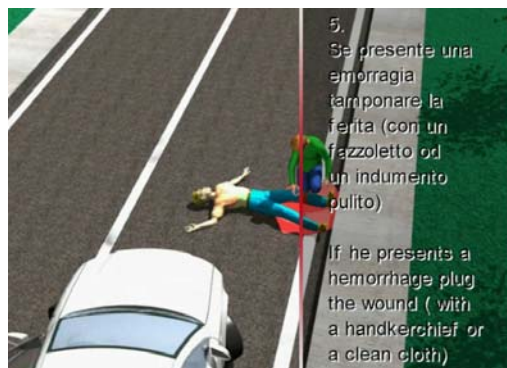
eHealth Pockets

E-HEALTH POCKETS

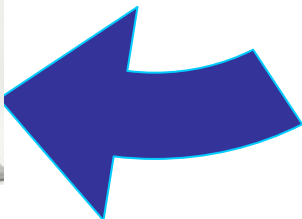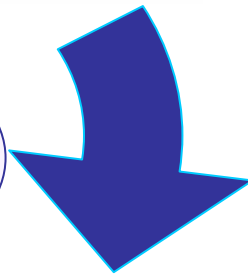**Personal computer**

Mobile Phone

Mobile Smart Phone

iPod video

iPod audio

TV

Web

Pocket PC
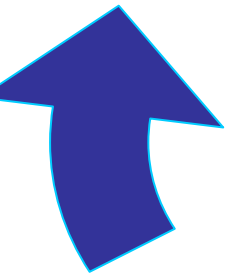
E-HEALTH POCKETS

E-Health Pockets are available on multiple supports.

iPod solution

web solution

Mobile phone solution

E-HEALTH POCKETS

E-Health Pockets are available for downloading or streaming in Azienda ULSS 8 web portal for any device.

E-HEALTH POCKETS

Citizens choose the preferred device in using available contents

Situation and device address to the best communcative modality

E-HEALTH POCKETS