

Collaborative convergence

In
Broadband of the future

Global Forum 2008, Athens

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Convergence

.....denotes the approach toward a definite value, as time goes on; or to a definite point, a common view or opinion *)



.... It sounds like standardization !

*) reference Wikipedia

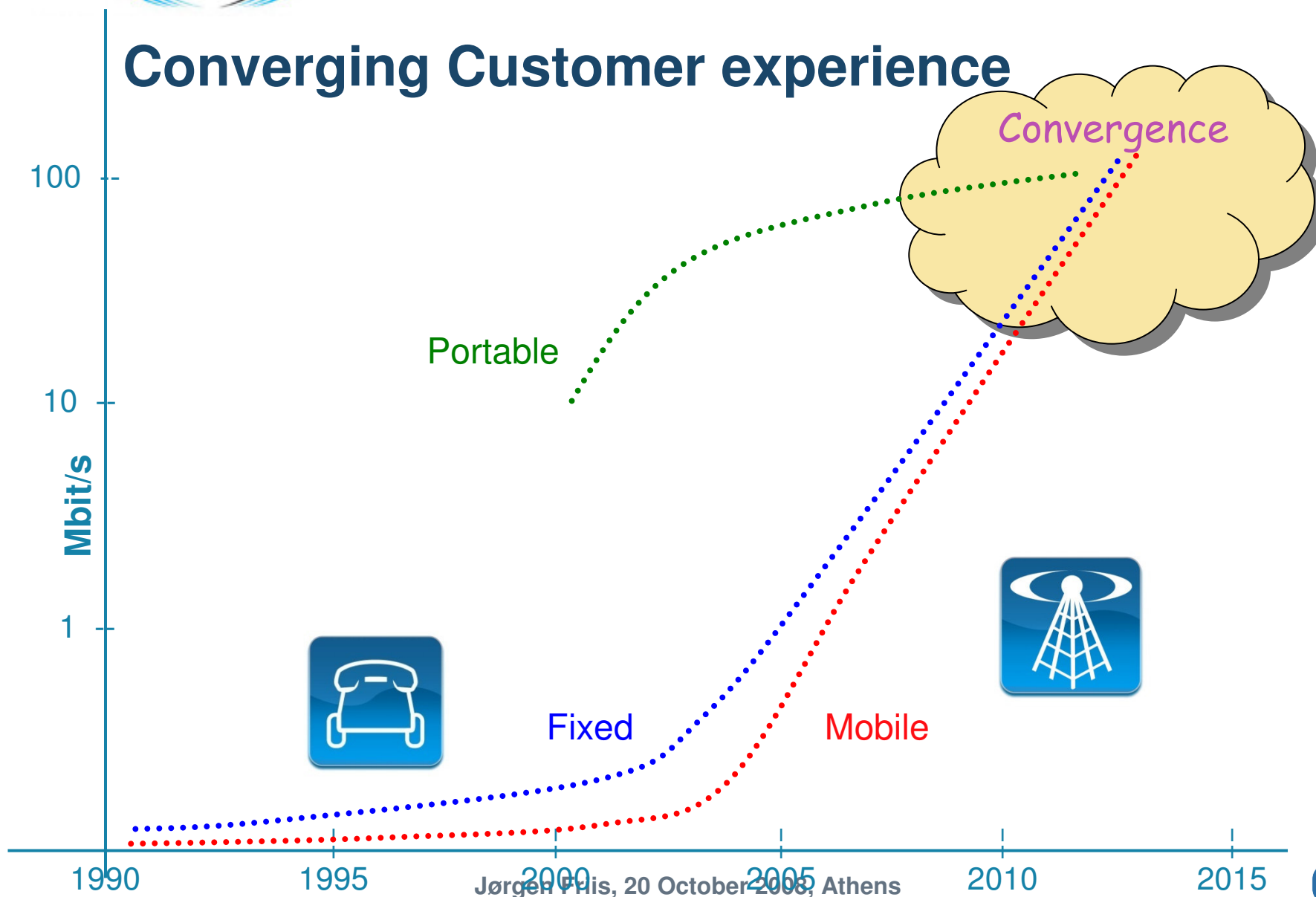
Collaborative Convergence

.... Sounds even more like standardization

- ☐ ETSI as a European Standardization Organizations brings together the industry from all over the world
- ☐ ETSI brings together stakeholders from various business sectors
- ☐ ETSI foster collaboration in the area of ICT
- ☐ ETSI foster convergence through consensus building

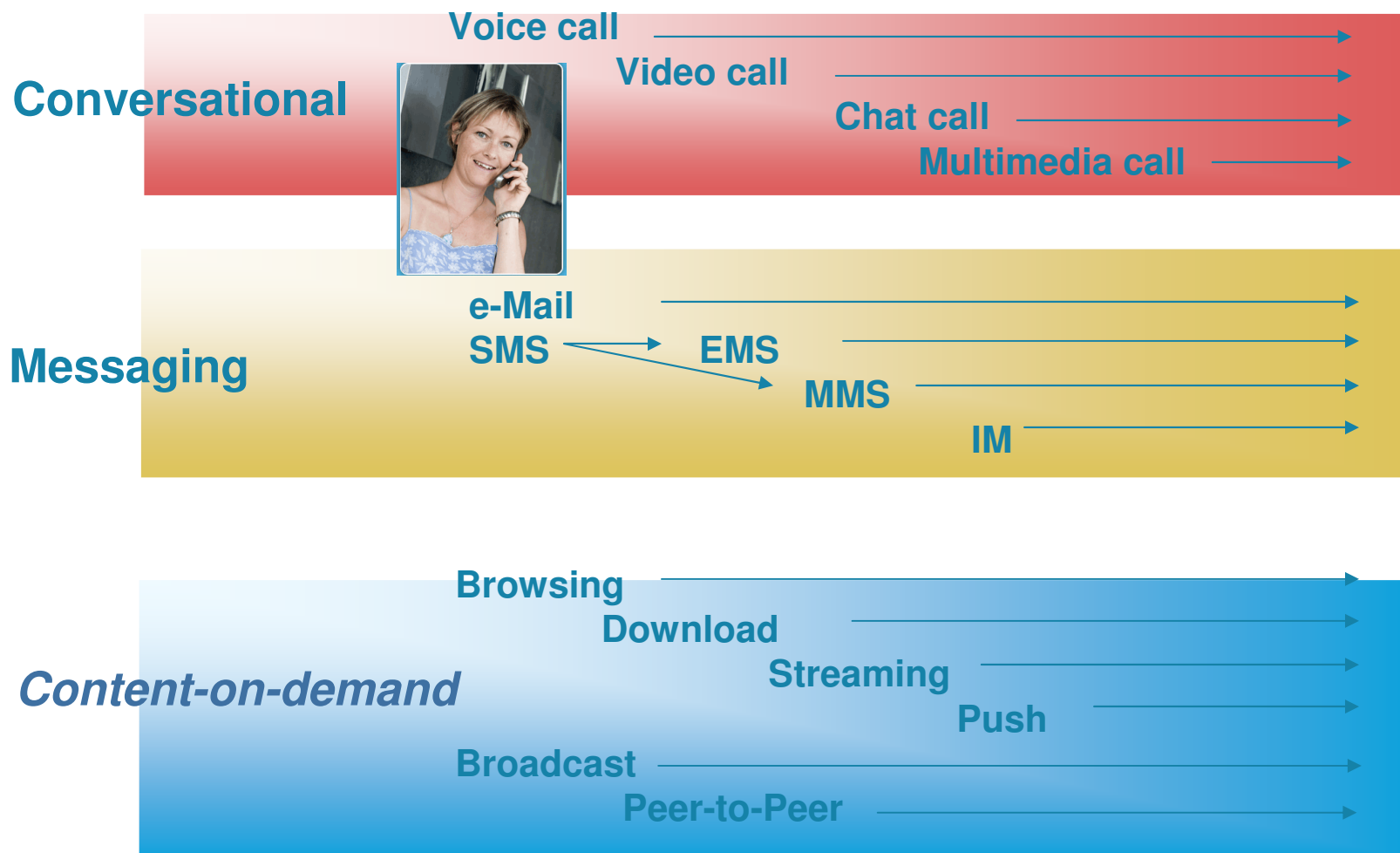


Converging Customer experience



Jørgen Friis, 20 October 2008, Athens

Converged Service Delivery



Technological Convergence in Broadband

☐ Fixed – Mobile (FMC)

- NGN (multiple broadband) is managed by ETSI TC *tispan*[®]
- IMS is key and supported by 3GPP
- but also wireless supported by WiMAX
- Seamless integration of mobile and fixed-line telephone services is supported by FMCA



☐ Media – Triple-play or multi-play

- Internet access
- Television
- Multimedia calls
- ... but also mobile access to these services



☐ The next dimension is the Internet of things !!!!

How do we support Internet of Things

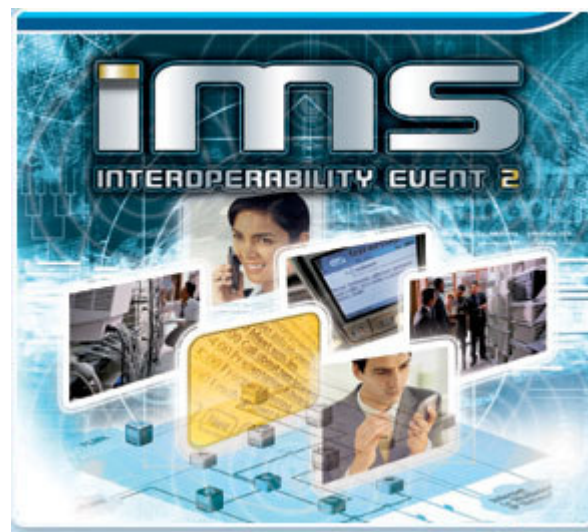
- ❑ Internet of Things is defined as a strategic topic by the ETSI Board



- ❑ Several working groups are active in ETSI Technical Organization
- ❑ ETSI organizes RFID Plugtests



- ❑ ETSI organizes workshops (M2M)



Stakeholder Convergence



RFID Mandate



World Class Standards

Board ad hoc groups
-Internet of Things
-M2M

Conclusions

- ☐ ETSI is a 'must-consult' body for European standardization in support of regulation for RFID
- ☐ ETSI is part of a global dialogue on RFID standardization at all levels
- ☐ Issues for today are spectrum harmonization, and trust & security.
- ☐ Moreover ETSI is preparing for the future where RFID is ubiquitous and the Internet of Things becomes real





World Class Standards

Getting information

❑ ETSI website

- general public information
- free standards download
- promotional aspects

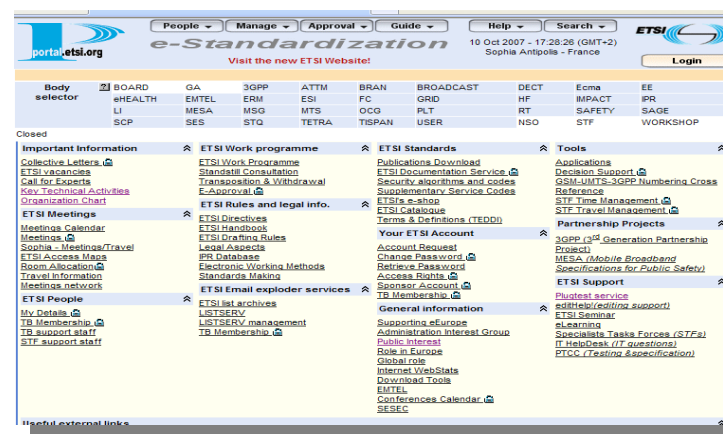
❑ ETSI portal

- easy access to data for each tb
- Working documents
- ETSI applications and databases

❑ 3GPP website

❑ MESA website

❑ Forapolis website



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Thank you for your attention



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