eGovernment 2020 Fairy Tale

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Thinking on eGovernment: Fairy Tale approach

- All European regions, including those from the NMS, are reshaping social INTERACTIONS, using the best from eGOV projects.
- All regions understand "ECONOMICS" of eGovernment (ROI versus Public Value of eGOV projects) and use Meta-knowledge in pan-European PA

- ? Fairy tails are global, superior to nations and time (Once upon a time a lazy Jan was laying near PC…)
- ? Presence of a key player/hero, obstacles and target (beautiful princess?)
- ? Challenges to undertake
- ? Use of new forces and technologies usually helps (flying carpet, magic mirror, Internet, XML)

How to reach Happy End? Do we have the same values? What is European eGovernment Dream?

2005: eGovernment
(eEurope concept)

- Interactive multi-platform services (2004)
- Comparable electronic services (2003)
- Public procurement (2005)
- Public internet access points
- Culture and tourism services
- Broadband connections for all admins (2005)
- Do all EU regions have reach this ?

Regional Experiences & Barriers

- In NMS development of ICT is going faster, than organizational changes. Regions need innovation in eGovernment both in technical and social terms

- Lack of multidisciplinary (political, social and cultural) analyses of the new Democracies & eGovernance.
- Re-focusing of eGovernment: ICT should reinforce citizen engagement and democracy (ePARTICIPATION). New models to develope the ICT supported reengineering of social INTERACTIONS are needed.
- No enough knowledge for measurement of economics of eGOV projects, for creating balance between ROI (Return of Investments) and Public Value of eGOV projects.

- National Public Administrations and politicians need to stimulate a political will for changes and management skills - Regions are often going faster!!!
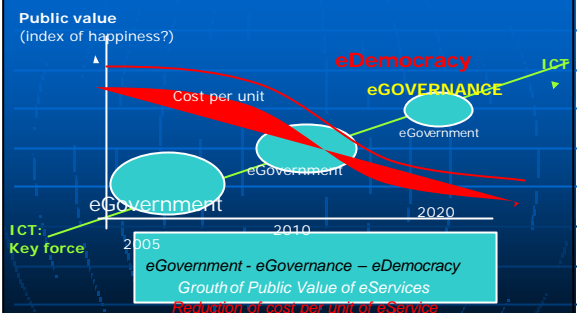

2010: eGovernance
(Europe i2010)

- Good and Inclusive Governance (all individuals and territories)
- Smart Public Administrations, PA staff as knowledge experts
- Fully interoperable IT platforms, solutions and people ,
- Creation of Single European Information Space
- Citizens centric, personalized, interoperable Pan European eServices
- Reduction of costs per unit of eServices
- Quality of life , growth of Public Value

Evolution of eGovernment

Public value (index of happiness?)

eDemocracy
ICT
eGOVERNANCE
eGovernment
Cost per unit
eGovernment
eGovernment
ICT: Key force
2005
2010
2020

eGovernment - eGovernance – eDemocracy
Grouth of Public Value of eServices
Reduction of cost per unit of eService

2020: eDemocracy

- Sustainable Good eGovernance, evidence-based policy-making, smart and effective PA
- Sustainable economic growth, competitiveness, jobs and innovation
- Single European Information Space developed (supporting R&D, knowledge creation, innovation, technology platforms)
- New models of eDemocracy: inclusion, quality of life, citizenship, trust, stability, and universal human rights
- Shared Public Values, prevention of crisis situation without loosing of personal freedom

"The Labyrinth of the World and the Heaven of the Heart"
(Czech European J.A. Comenius, 1623)

- Technologies & Space & Time: Change of social paradigms. New models of Democracy needed.
- Age of Access: networked Citizens, Businesses and Governments
- Community values & personal development and freedom
- ICT enabled new kind of interrelations between individuals, organizations and Nature
- Global concerns, empathy & cultural identity and location (European Identity)
- Jeremy Rifkin: To Die for American Dream -To live for European Dream.

Happy End?

After we reply the question:
What is the European Dream?

Thank you for your attention!
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