

**How have local governments been transformed by e-Government and has it been useful for drawing and implementing policies at the local level**

# **e-Government as Enabler for Transforming Local Governments**

**Ingrid Götzl**  
City of Vienna

**Global Forum**  
Paris 2006



# Political Objectives



Let Data move –  
make Time for People!

Dr. Michael Häupl,  
Mayor and Governor  
of Vienna  
2000

# Administrative Guideline

**“Decisive are the needs, the wishes and the expectations of the citizens – how they feel about the results of the city administration and how they assess and accept the outcome.”**

**Vienna Chief Executive  
Dr. Ernst Theimer, 1995**

# ICT Policy



## E-Government Cooperation

- Federal
- Regional
- Local

# eVienna

## Strategic Objectives

- Providing 24x7 online information services
- Transparency in administration
- Civic co-determination and involvement in the decision-making process
- Enforcement of law and civic activity

⇒ Better City Quality

# eVienna

## Pragmatic Objectives

- Standard questions quickly covered by eVienna ⇒ more time left for complicated requests
- Data entry checked electronically ⇒ less/no data errors
- More time for face-to-face contact ⇒ direct customer contact more often
- Longer opening hours of public administration ⇒ yet offering services during their usual working hours
- Growing number of electronic requests more self-directed ⇒ more work satisfaction for officials

⇒ Better Service Quality



# e-Government does not mean...

- to equal digitalisation with modernisation
- to replace **analogous** bureaucracy by **digital** bureaucracy.

Stephan Jansen, Universität Witten

# e-Government Mantra

- **Successful e-Government is **not** an ICT project.**
- **Successful e-Government is a Change Project.**
- **Successful e-Government is promoted by the top management and put in charge of the operating department.**

# From e-Gov to Real-Gov

**e-Government is not for free.**

**Those who want to reap must sow.**

**e-Government must bring profit.**

**Could be time, money, quality.**

**e-Government is customer-centred organisation.**

**Data should be sent around, not people.**

**e-Government is employee empowerment.**

**Be humane to your human capital.**

**e-Government means Business – for Processes.**

**Revolution is better than Evolution – if feasible.**

# From e-Gov to Real-Gov

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e-Government starts with E like Easy.

**No brain-teasers, please.**

e-Government use relies on usefulness.

**Only the useful is used.**

e-Government is useful for all – also for refusniks.

**Keyword “Multichannel”.**

e-Government needs PR.

**Heed the laws of the market.**

e-Government is more than E-Services.

**Citizens are more than customers.**

**Citizens are owners.**