

# IT to Support the Process of Public Innovation Procurement?

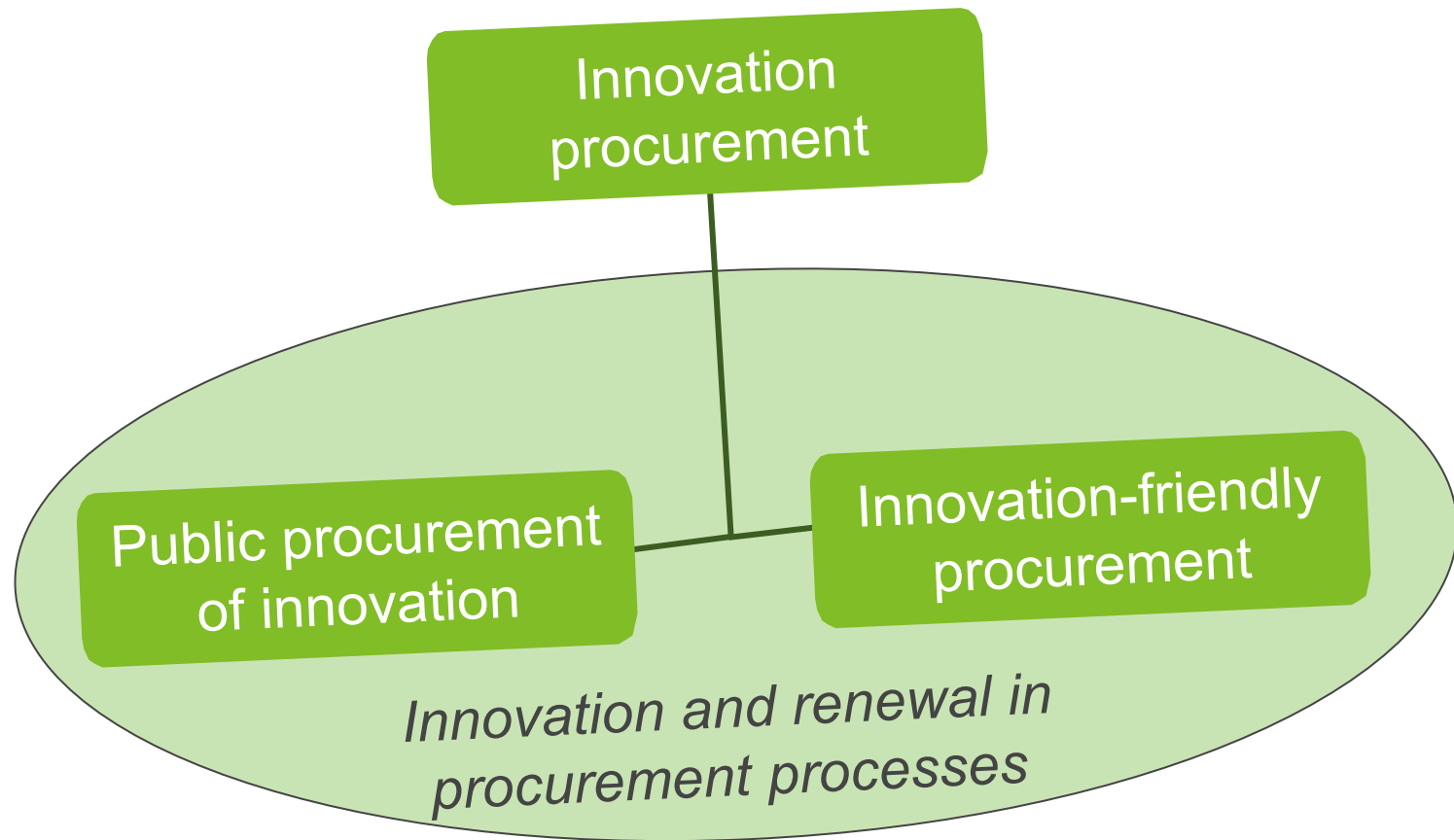
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Ann-Mari Fineman, VINNOVA

Head of Department IT-Applications and Services

[ann-mari.fineman@VINNOVA.se](mailto:ann-mari.fineman@VINNOVA.se)



**“Buying goods and services that don’t exist”**

A Swedish market, consisting of the public sector as well as industry, which

- clearly articulates and communicates demand for innovative products and solutions
- systematically transforms the demand into successful procurement and implementation of the innovations

Thereby creating sustainable growth (in Sweden)

# Vision

- ✓ Volume of public procurement per year is between 45 and 60 billion Euro (15 – 17% of GDP)
- ✓ Decentralised and independent public bodies – fragmentation
- ✓ Poor statistics, no indication of innovation volume
- ✓ Actual cases are hard to find, especially for radical innovation
- ✓ Awareness and knowledge levels increasing but still low
- ✓ **Many important elements in the process do not benefit from IT support**

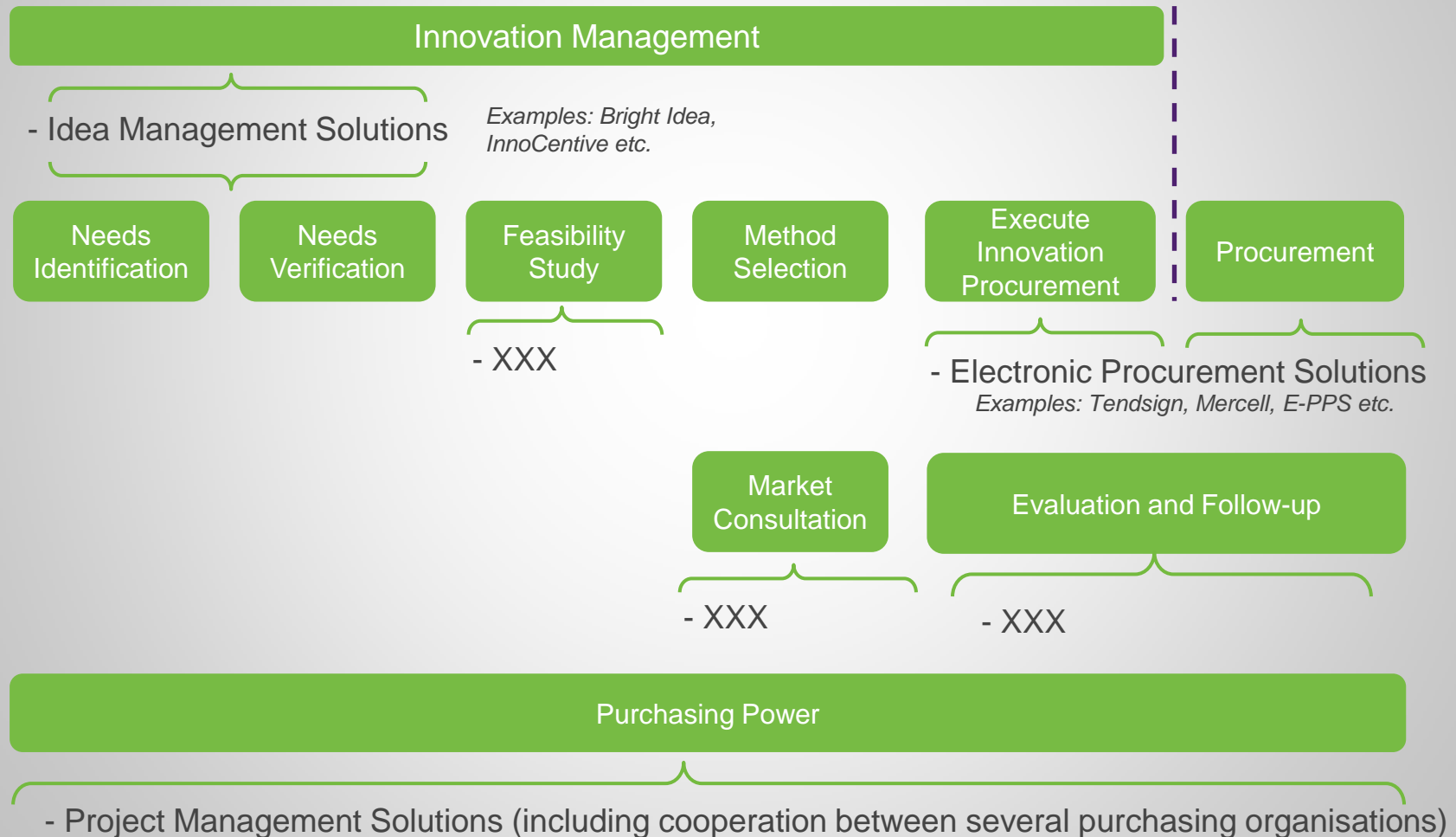
## Public Innovation Procurement in Sweden



- Help public sector increase long-term effectiveness and efficiency, as well as provide improved public services
- Be an effective tool in efforts to address major societal challenges
- Stimulate demand for innovation, which can strengthen international competitiveness within EU industry and create long-term growth

# Innovation Procurement – Why?

# Possible areas of IT-support



Thank you!