



*Challenges for Open Innovation*  
ITEM Global Forum



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# Qualcomm: An Overview

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## R&D:

Over \$16 billion in R&D into core wireless communications technologies and other advanced digital technologies

Over \$4 billion on strategic acquisitions

Continue to invest heavily in R&D with \$ 2.5 billion USD invested in FY10 (an industry leading 23% of revenue)

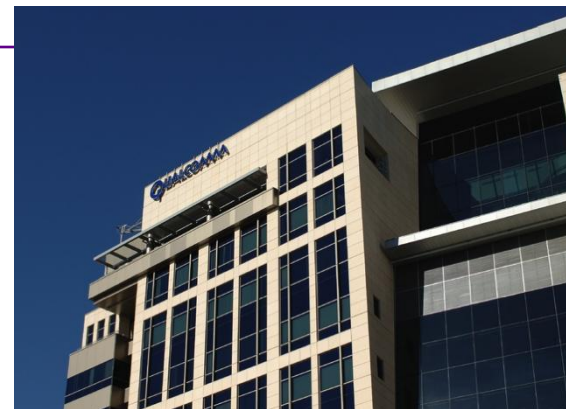
## Technology Licensing:

World's leading and most broadly licensed patent portfolio in wireless communications

Over 200 bilaterally negotiated license agreements worldwide

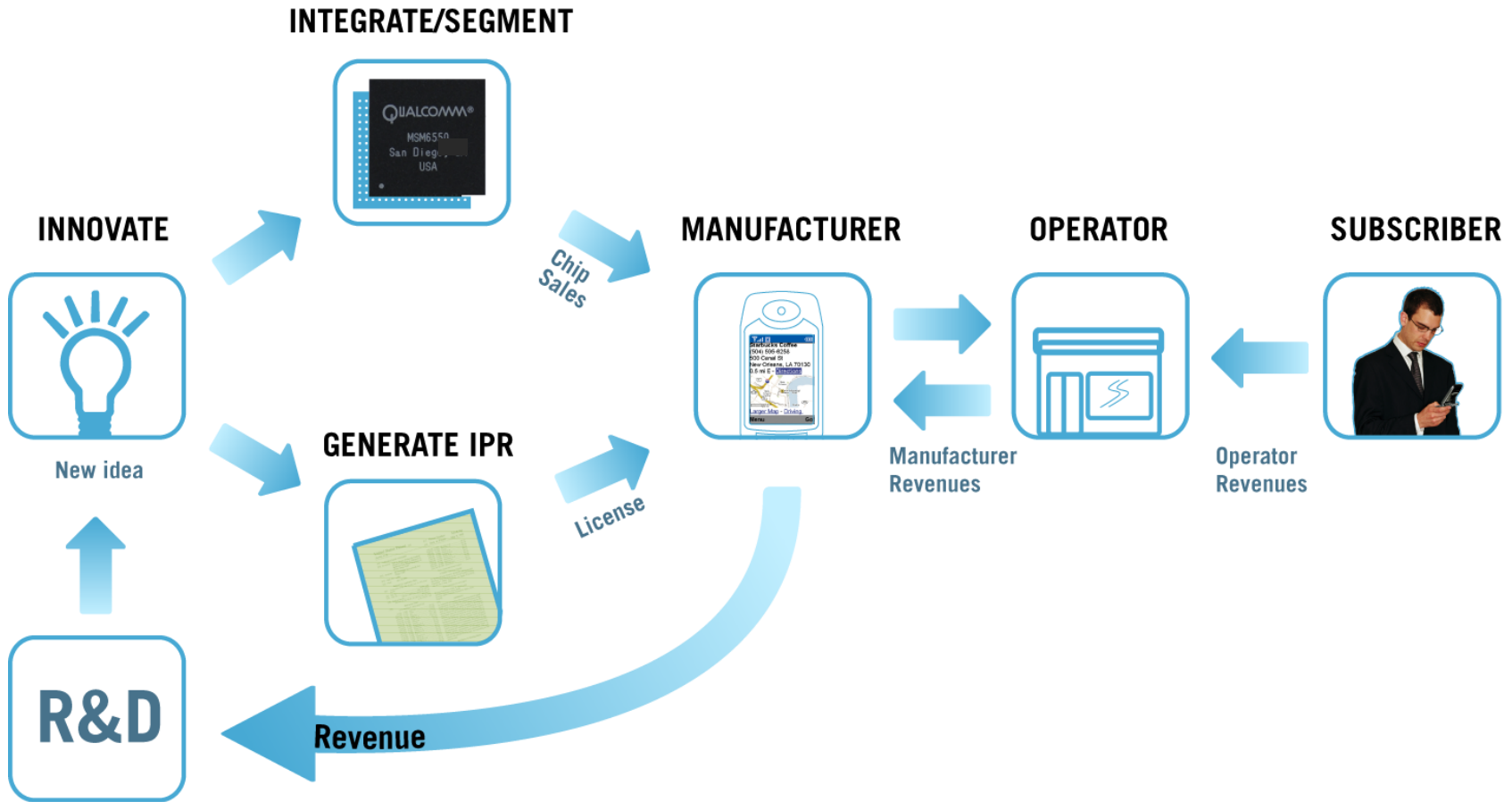
## Component sales:

World's leading supplier of chips for 3G wireless devices



- Founded in 1985
- More than 18,000 employees
- NASDAQ symbol: QCOM
- \$10.991 billion FY10 revenues
- \$2.5 billion (23% of revenue) invested in R&D in FY10
- Member of the S&P 500 Index
- *FORTUNE 500*® Company
- "List of Most Valuable Global Companies" - Financial Times
- "100 Best Companies to Work for (ranked #9 in 2010)" - FORTUNE

# Qualcomm's 'Virtuous Cycle' Business Model





➤ Thank You

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