



# The International Think-Tank on Digital Future

ITEMS INTERNATIONAL 16, rue Kléber – 92442 Issy-les-Moulineaux – France +33.(0)1.46.42.48.76 - www.items-int.com

# **Global Forum/Shaping the Future**

- Created in 1992, as an independent, high-profile, annual, international and neutral think-tank on the issues of the Digital Future
- Brings each year around worldwide 300 decision-makers in a creative atmosphere
- sponsored by organizations around the world, interested in sharing and influencing the Digital Agendas
- Focus on strategy, business, policy issues and civil society & acts as a catalyst for wide ranging applications In the Information Society
- Presents great opportunities to develop imaginative solutions in partnership
- Provides an arena for the exposure of divergent points of views



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### **PARTICIPANT PROFILES PER SECTOR**



Senior Worldwide Governments Officials, National, International Agencies, NGOs National, Regional, Local Governments ICT, Media, Content Sciences & Research Organizations Lawfirms & Consultants





# ORGANIZATIONS

- ✓ Senior Officials from the European Commission
- ✓ Senior Officials from Worldwide Ministries
- ✓ Regional, National / Local Authorities
- Representatives from International Organizations, I,e ENISA, ETSI, ICANN, ITU, Worldbank, WTO...
- ✓ Fixed & Mobile Providers Telecom, Satellite, Broadband, Internet, Wireless...
- Equipment and Software Providers
- Computing Companies
- Media Companies
- Content and Information Providers (e-Business, e-Content, e-Government, e-Health, e-Learning...)
- ✓ Business Users: SME's, MNCs; Banking, Insurance & Finance Analysts
- ✓ R&D Centers and Clusters
- ✓ Lawyers/ Regulators





## 22 Years of Networking

2013 Driving the Digital Future, Strategies to Grow Stronger Communities & Businesses, Trieste, Italy

- 2012 Shaping a Connected Digital Future; Visions, Challenges, Opportunities for Organizations and People in a Smart
  - World, Stockholm, Sweden

2011 Vision For The Digital Future; Mobilizing Organizations and People for Sustainable Growth, Brussels, Belgium2010 ICT For an Empowered Society, A Smart and Innovative World, Washington DC, USA

2009 ICTS & The Future of Internet Opportunities for Stimulating & Reshaping the Economy, Bucharest, Romania

2008 Global Collaborative Convergence User Empowerment in the Global Digital Economy, Athens, Greece

- 2007 Global Convergence 2.0, Integration & Innovation, Venice, Italy
- 2006 Digital Convergence in a FMC Environment, Paris, France
- 2005 The Broad Convergence Act II, Brussels, Belgium
- 2004 The Broad Convergence, Malmö, Sweden
- 2003 Connecting Businesses & Communities, Rome, Italy
- 2002 The promise of Broadband Services, Washington, USA
- 2001 Expanding the Global e-Society, Newcastle, UK
- 2000 Toward a Global E-Society Sophia -Antipolis, France
- 1999 New Satellite and Terrestrial Applications Sophia-Antipolis, France
- 1998 Networked communities French Senate, Paris, France
- 1997 Smart Communities Forum Economic Development in a Global Information Society Sophia-Antipolis, France / Rome, Italy
- 1996 Smart Communities Forum US Tour of cities and regions New York/Washington/San Francisco/Silicon Valley, USA
- 1995 The Second Europe/Japan Forum on Communications Kyoto, Japan
- 1994 Europe/Japan Forum on Cooperation and Competition in Communications Paris, France
- 1993 Europe/Unites States Meetings on Cooperation and Competition in the Field of Communications Rome, Italy
- 1992 Europe/Unites States Meetings on Cooperation and Competition in Telecommunications Washington/New York, USA







# **Partnerships over the Years**





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INTERNATIONAL

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#### **DRIVING THE DIGITAL FUTURE**

<u>Global</u>

Shaping the future 2013

fondazione

stock

Neinberg

#### Strategies to Grow Stronger Communities & Businesses

### Monday 28<sup>th</sup> & Tuesday 29<sup>th</sup> October 2013 Hosted at the Palazzo dei Congressi della Stazione Marittima Trieste, Italy



INTERNATIONAL

PALAZZO DEI CONGRESSI DELLA STAZIONE MARITTIMA TRIESTE





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THE SWEDISH GOVERNMENTAL AGENCY FOR INNOVATION SYSTEMS WITH THE SUPPORT OF CITY OF STOCKHOLM



#### SHAPING A CONNECTED DIGITAL FUTURE

Visions, Challenges, Opportunities for Organizations and People in a Smart World

### Monday 12<sup>th</sup> & Tuesday 13<sup>th</sup> November 2012 Hosted at the Grand Hotel STOCKHOLM, Stockholm, Sweden





**GRAND HOTEL STOCKHOLM VENUE** 









#### **VISION FOR THE DIGITAL FUTURE**

Mobilizing Organizations and People for Sustainable Growth



Monday 7<sup>th</sup> & Tuesday 8<sup>th</sup> November 2011 Hosted at the Palais d'Egmont, Brussels, Belgium by the Belgian Ministry of Foreign Affairs

Partners

✓ .BE, Belgian Federal Authorities

✓ IS-Practice













### **Global Forum 2010-Washington DC, USA**

### ICT FOR AN EMPOWERED SOCIETY A SMART AND INNOVATIVE WORLD

Monday 8<sup>th</sup> & Tuesday 9<sup>th</sup> November 2010 The Marvin Center, George Washington University Washington DC, USA

Partners **Partners** 

- ✓ General Services Administration
- ✓ United States Department of State









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### **Global Forum 2009-Bucharest, Romania**

Under the High Patronage of the Romanian Presidency



#### **ICTS & THE FUTURE OF INTERNET**

Opportunities for Stimulating & Reshaping the Economy Monday 19th & Tuesday 20th, October 2009, Palace of Parliament, Bucharest, Romania

Partners Under the High Patronage of the Romanian Presidency

- Ministry of Communications and Information Society
- ANCOM-National Authority for Management and Regulation in Communicat Romania
- ✓ The Romanian Intelligence Services









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MINISTRY OF





### **GLOBAL FORUM 2008 – Athens, Greece**

#### COLLABORATIVE CONVERGENCE Users Empowerment in the Global Digital Economy Tuesday 21 & Wednesday 22, October 2008, Zappeion, Greece

#### Partners

- Hellenic Ministry of Economy and Finance, Special Secretariat for Digital Planning,
- ✓ The City of Athens;

Y OF ATHENS

✓ INA: The Southeastern Europe Telecommunication & Informatics Research Institute















### **GLOBAL FORUM 2007 – Venice, Italy**



#### GLOBAL CONVERGENCE 2.0 Integration & Innovation.Building the Collaborative Knowledge Society

#### Monday 5 & Tuesday 6 November, 2007, FONDAZIONE GIORGIO CINI

#### Our Partners

- ✓ Alto Patronato del Presidente della Repubblica Italiana
- ✓ Haut Patronage du Président de la République Française,
- ✓ Patrocinio del Ministro Italiano per le Riforme e le Innovazioni nella Pubblica Amministrazione
- ✓ Patrocinio della Confindustria Servizi Innovativi e Tecnologici
- ✓ Ville de Venize-

Sloba

Shaping the future

- ✓ ULSS 8 of Asolo
- ✓ MEDICI Framework

#### Isola di San Giorgio Maggiore, Venezia







## **International press**

- The New-York Times: «Called the Davos of IT after the prestigious Swiss economic-policy meeting, Global Forum focused on issues of digital trust and identity, the frantic international race for broadband leadership, and pressures for regulation in a world enduring economic crisis »
- Networkworld: «Global Forum sees information technology driving recovery and boosting democracy.
  Global Forum's themes track world's trends in the information and communication industries. Attracting invited participants from 35 countries repeatedly emphasized this year's theme on the Digital Future





The Conference has two purposes. Firstly, to keep up-todate with the new developments in the business and hence better understand the future, and; secondly, to be a meeting place for different actors and open up the networks.

Shaping the future



"There will be great opportunities to meet, over a cup of coffee, the real top personalities in the industry, such as the CTO of Sun Microsystems, John Gage, or Microsoft's chief of security, says Peter Höjerback, CEO for Øresund IT.



SYDSVENSKAN

### IT-världens Davosmöte invigs i Malmö

Malmö lockar till sig allt fler betydelsefulla konferenser. Idag invigs det som ibland kallas för IT-branschens Davosmöte. Global forum heter det två dagar långa IT-mötet med 200 inbjudna beslutsfattare från 25 länder.

Bland deltagarna finns dafaföretagen Suns vice vd John Gage och Bulls vice vd Geraldine Capedeboscq, Microsofts europeiske ordförande Patrick de Smedt, Frankrikes tidigare premiärminister Edith Cresson och Pierre Lafitte som grundat den franska forskarbyn Sophie Antipolis.

Konferensen handlar dels om vad som kommer att hända i IT-branschen, dels om att skapa en mötesplats för aktörer och nätverk. Arrangör är franska Items International tillsammans med Sophia-Antipolis Foundation, Malmö stad och sponsorer som Sony Ericsson, IBM, Microsoft och EU-kommissionen.

Shaping the future

The conference deals partly with new developments and trends in the IT industry, partly with creating a meeting place for actors and networks. Organiser is the French company ITEMS International in co-operation with the Sophia Antipolis Foundation, the City of Malmö, and sponsors such as Sony Ericsson, IBM, Microsoft, and the European Commission.



# What Participants Say (partial list)

*I hope that you have had some time to rest after the fabulous Global Forum 2012.* 

It was indeed a first-class event filled with interesting presentations & discussions as well as impressive cultural & social arrangements. You both did a fantastic job in preparing this and keeping it all up to the Grande Finale. Bravissimo! I am sending you my warmest and sunniest regards from the Sultanate of Oman and looking forward to seeing you soon again! Ingrid Andersson, Senior Advisor Patient Certificate Scheme, Sweden

I really wanted to thank you for those 3 days full of beautiful encounters and inspiration. The organisation was perfect and left all the space for conviviality and exchanges. Thank you again & thank! Stéphanie Bacquere, Founder nod-A, France

I also greatly appreciated the think-tank, the presentations and the networking. I am proud of Pascal who brought a touch of exotism with his topic.

I appreciated to also reconnect with member of the European Commission

Wishing you a great preparation of the next Global Forum Mariane Cimino, International Relationship ITG, France

Congratulations on another successful forum. Amadou Daffe, CEO and Co-Founder Coders4Africa, USA All our congratulations to you & your partners for this Global Forum which was a beautiful success!

The venues were magnificent, as well the City hall, the National Museum that the sessions rooms of the Grand Hôtel, the reception and the meals of excellent quality, as for the speakers and the contents of the sessions, the wide participation and the already available feedbacks are a beautiful illustration!

We have all been pleased to participate in this grand Forum in Stockholm and we are proud to have attracted a so many audience in the most beautiful of the rooms, the choice of the Mirrors room was perfect!

Isabelle de Mèredieu, General Manager WIL-European Network for Women in Leadership, France

Just a short note to say I very much enjoyed the conference, and hope to participate again in such an event in the future.

James M Fraser, Principal & Vice-Chancellor University of the Highlands and Islands, UK

Thank very much. It was an interesting meeting.

Francisco García Morán, Director General DG INFORMATICS, European Commission

It was also a good event with Global Forum this week in Stockholm. The part that I attended gave a lot of food for thought (and the dinner in the evening was also very nice, both food and company).

Magnus Härviden, Research and Space Counsellor, Swedish Permanent Representation to the European Union





It was my first participation at the Global Forum and it was a experience very enriching, be it the presentations of very good level or the networking opportunities. I really wanted to thank you warmly for this fascinating and perfectly organized moment. Sébastien Heon, Director - Political Affairs, CASSIDIAN Cyber Security, France

It was once more great to be part of the Global Family, enjoyed Stockholm very much! Hugo Kerschot, Founder Is-Practice, Belgium

Thank you for an excellent event and extremely professional preparations and performance. It was a great pleasure working with you and talk to you, particularly during the dinner. **Göran Marklund, Deputy Director General VINNOVA** – **Swedish Governmental Agency for Innovation Systems, Sweden** 

I am very pleased to have the opportunity to participate in the Global Forum. I would like to express my gratitude to you for this opportunity.

Hamlet Navasardyan, Head of Armenian Branch Office of ISTC, ABO ISTC, Armenia

*It was at pleasure to participate and to contribute to the Global Forum conference.* 

Alexander Nilsson, Senior Programme Manager, VINNOVA-Swedish Governmental Agency For Innovation Systems, Sweden It was a wonderful conference and I was very surprised at being able to see the hall for Novel Prize Reception!!

*I think this time Global Forum was one of special one. How wonderful if I could attend second day and dinner!!* 

Thank you and see you next year!

Eikazu Niwano, Producer Research and Development Planning Department, NTT Corporation, Japan

I really wanted to thank you warmly and tell you how much I enjoyed this edition of the Global Forum. It has been the source of many very interesting exchanges, encounters with people of great qualities and all in a very pleasant climate. Thank you also for your invitations in the evening. Dinner with the Governor of Stockholm was exceptional, both ceremonial and very simple relations at the same time. The ending event evening with your friend Helena was very nice and showed great quality and strength of your friendship... Encore a big thank you and congratulations,

Pascal Poitevin, Head of Department, Secretary Committee Strategy of Information Systems, Institut de l'Elevage, France

We had a particularly wonderful time at this year's Global Forum, Sylviane. For one thing, the presentations were excellent. For another thing, the setting was spectacular. We so enjoyed Stockholm. For a third thing, the hospitality was outstanding from beginning to end. All the best,

Thomas J. Rosch, Commissioner, Federal Trade Commission, USA





First of all, congratulations for this new edition of the Global Forum, beautifully organized and very interesting especially with the various aspects of cloud computing which has been the focus of many presentations. The venues where the Global Forum held its various gala dinner could be the subject of a high-level artistic publication (City Hall of Paris, Luxembourg Palace, La Fenice in Venice, the Egmont Palace and Museum of Fine Arts in Brussels, the NationalMuseum of Stockholm which contains tables that are worth including some Delacroix and Watteau. Thanks and congratulations Jean-François Soupizet, Principal Advisor, Close-the-Gap,

Belgium

*Thanks for your hospitality and well preparation. I really enjoyed the conference and your hospitality.* 

Yoshio Tanaka, Professor Tokyo University of Sciences; Emeritus Councilor National Institute of Advances Industrial Science and Technology – AIST, Japan

I look back at a successful and enjoyable ICT Global Forum 2012 thank you! Wout you Wilk EU Public Affairs Managar Huawai

Wout van Wijk, EU Public Affairs Manager, Huawei Technologies, Belgium

Thank you for a great conference! **Pēteris Zilgalvis, Head of Unit, Health and Well Being, DG CONNECT, European Commission**  Thank you again for hosting another excellent Global Forum. Judging from the calibre of participation this was the best Global Forum ever and I think you deserve tremendous credit for pulling together so many diverse and talented individuals from across political, business, and academic institutions. There were many excellent intellectual presentations. You have a special audience and a special gift for bringing people together. There is no substitute for physical meetings

Anyway, I hope you can tell that I am a big fan of the Global Forum and will be delighted to participate and support you in the future. Thanks so much for including me again this year. C'est fantastique! Steven Adler, Program Director, IBM Data Governance Solutions, IBM Corp., USA

#### Thank you for a memorable event!

Robert Bell, Executive Director, Intelligent Community Forum (ICF), USA

Again congrats for a great event. Overall, as always a great network of people and minds.

Elena Bonfiglioli, Senior Director Health, Public Sector, Microsoft EMEA

Many thanks The conference in Venice was outstanding. The Global Forum was a tremendous success and keeps getting better and better, every year. I look forward to next year's Forum in Stockholm.

Andrew Lipman, Partner and Head of Telecom Group, Bingham McCutchen, USA

Thank you, and once again it was a great pleasure to participate in such a prestigious and exciting event! Congratulations are due to all the team.

I certainly look forward to 2012 in Stockholm.

Jeremy Millard, Senior Consultant, Danish Technological Institute, Denmark





The Global Forum 2011 had an impressive list of participants and of speakers; well done! Fabio Colasanti, President International Institute of Communications

Thank you. It has been a great pleasure as it is, as usual a high standard and very stimulating event. Looking forward to see you in Stockholm in 2012. Luis Rodriguez-Rosello, Head of Unit Future Networks, DG INFSO, European Commission

#### My session was fascinating.

Gérald Santucci, Head of Unit, D.4: Networked Enterprise & Radio Frequency Identification - RFID-, European Commission

First you are to be congratulated for once again providing excellent leadership and vision for putting together this year's Global Forum. I think everyone had a great time and made or re-established good contacts. I guess you hear this each year when people say how can you top this?! I know how much work goes into an event like this but you are by far the most talented and gifted person I know who can get such wonderful people and venue together!

Alan Shark, Executive Director, PTI Public Technology Institute, USA

Thank you so much for your hospitality and for inviting me in the wonderful City Hall of Paris. Guillaume and I, have met a lot of interesting and high level people during the lunch. It was a pleasure to share our ideas on convergence.

Please receive my kindest regards.

Commissioner Deborah Taylor Tate, Federal Communications Commission- FCC , USA Congratulations for the Quality of the Global Forum and thank you so much for having beeing associated. Eric Legale, Managing Director Issy-Media, City of Issy-les-Moulineaux

Thank you for a great opportunity. The panel was most interesting and I am so pleased I could talk about the World Bank's vision and work towards Open Development in that context.

It was a great pleasure to participate and look forward to next year's Forum! You did an amazing work and the result was indeed a success. Thank you.

Elisa Liberatori Prati, Chief Archivist Manager, World Bank Group

Thank YOU, Sylviane! The pleasure was all mine. **Robert McDowell, Commissioner Federal Communications Commission - FCC, USA** 

Before the holiday season takes over and the New Year begins, I just wanted to make sure I took the opportunity to officially thank you for inviting me to participate in this year's Global Forum. This year's forum proved to be the best so far, which is saying quite a bit, since the previous two were incredibly thought-provoking themselves. So, I expect that the Global Forum will continue to be a valuable venue for us to exchange ideas and information.

So glad this year's conference was such another huge success and very happy we were able to continue our longstanding sponsorship and participation.

Brent Olson, Vice President - Public Policy, AT&T, USA

Thank you for the feedback and for including me in your program. I continue to believe this is one of the best events for networking with global government and industry leaders."

Todd Ramsey, Managing Director, US Federal, IBM Corporation, USA





#### It was a pleasure to be there..as always ! Gabrielle Gauthey, Executive Vice President, Global Government & Public Affairs, Alcatel-Lucent, France

On behalf of all of us at e-Ja in Poland and CLAN in Scotland I would like to thank you and your efficient Global Forum team for the opportunity to have participated in this exciting and prestigious event. We greatly enjoyed all of it: the sessions, the discussions, accompanying events, the plentiful opportunities to meet others, Brussels itself, and last, but not least, your competent hospitality. I do sincerely hope and wish you that each next Global Forum will be even more successful than its predecessor because the event truly deserves it.

Igor Hansen e-Ja & CLAN Systems Ltd, Poland

"I would like to congratulate you on the success of this edition of the Global Forum. It has been a great pleasure for me to be involved in this event on "Shaping the Future.

ITEMS International has done a great job both in the organisational aspects and in bringing together speakers of very high level. All the presentations were most interesting, and to have them available online is of great use for us. "

Marta Cimas Hernando, Advisor of Francisco Ros, State Secretary for Telecommunications and Information Society Ministry of Industry, Spain

Just a note to thank you for including ESOA to speak at this year's Global Forum. It was a pleasure for me to participate in your very successful event, especially on the panel with Woody Kerkeslager. Thank you for this opportunity.

Aarti Holla-Maini, Secretary General, European Satellite Operators Association – ESOA It was our pleasure to be able to participate in the Forum early this month. It was both very informative and inspirational. We have appreciated also the meeting arrangements that you have made with governments. We truly appreciate the efforts you have taken for us. Hiroko Kasahar, Research and Consulting Division, Japan Research Institute Ltd. Japan

Thank you for providing me the opportunity to participate at the Global Forum. The event was very well organized bringing together very bright minds and key officials on a common platform to share ideas and thoughts on the important topic of Convergence. I greatly benefited from attending the event.

Sai Sandeep Krishna, National Institute for Smart Government, India

Thank you Sebastien & Sylviane. it was my pleasure to participate - Organization of the event was really great and I've enjoyed it. Isabella Chiodi, Vice President, IBM EU Unit, Office of the Chairman EMEA, IBM

I wanted to thank you for everything you did and for your organization efforts before and during the Global Forum Nehal F. El Naggar, Ministry of State for Administrative Development, Egypt

Thank you again for having me speak at the Global Forum. The conference was a huge success and you did a fantastic job....as usual. You had a great selection of top-notch people attending and it was great meeting a lot of them.

Robert Flaim, Supervisory Special Agent, US Department of Justice – FBI, USA

It was our first time at the Event and a pleasure. I would also like to thank everyone for their support to make it a success. Bosco Eduardo Fernandes, Head of Corporate Research, Huawei European Research Centre, Germany





"It was really very nice to meet you in Athens this year. You have finished another great Global Forum. Hope to meet you again in the near future." **Xu Junqi, Deputy Director, China Academy of Telecommunications Research, Ministry of Information Industry, China** 

"It has been a great pleasure for me to meet you in Athens, and to take part in The Global Forum 2008 "Shaping the Future". The Global Forum enables governments, corporations and representatives of the civil society to meet and share different points of view in order to work together on the evolution of the Information Society, which I believe is the required approach. As geographic and social barriers vanish, the challenges we face become global and demand efforts that go beyond the powers of local authorities. I would like to congratulate ITEMS International, and especially both of you, on the success of this edition of The Global Forum. The presentations of all the speakers were most interesting, and to have them available online is a very useful initiative. The motto of The Global Forum 2008 "Collaborative Convergence: Users Empowerment in the Global Digital Economy" is totally in line with the concerns of Spain on these issues. As I had the opportunity to explain in my presentation, convergence has become the new paradigm. One of the goals of our "Plan Avanza" is to improve IT technological awareness and usage for all citizens, focusing on areas such as e-Government, e-Education and e-Health. Spain is deeply committed to the development of the Telecommunications sector and the Information Society, and thus we are willing to participate in any future events of this nature. I would also like to thank you on behalf of the entire Spanish delegation for your kind attention towards us." Francisco Ros, Spanish State Secretary for Telecommunications

Thank you for all your hospitality which was shown in Paris last week. First, the Global Forum was very well organized by Items International, and was very useful to know many VIPs in ICT world. We really enjoyed the Gala Dinner Cruise, and the lunch at the magnificent room in the Paris City Hall.

Kotaro Watanabe, Senior Manager, NTTCommunications, Japan

I am sending you these few lines to thank you for your hospitality and the great opportunity you have given us in the framework of the Global Forum 2006.

This edition of the forum has been the occasion to establish valuable contacts and to initiate new projects. The remarks on the forum I heard from other participants have been extremely positive, especially from the U.S. attendees, and I share them:

this is my favourite event in the year; I attend each time; the content is rich. Bravo and thank you

Michel Chevallier, Secrétaire d'Etat, Chancellerie d'état, Switzerland



and the Information Society





For More Information on SPONSORSHIPS & REGISTRATION GLOBAL FORUM/Shaping the Future Please contact:

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