



ITEMS INTERNATIONAL

Items International is an international consulting firm based in Paris, dedicated to delivering Information & Communication Technology strategies.

Created in 1994, the company has a long experience in strategic and marketing consulting, networking, knowledge sharing and transfer. ITEMS International is specialized on ICT-related projects and initiatives and has carried out various international studies in a vast range of ICT-related fields for private Telecoms and public and private institutions, including the European Commission and the French government.

The different backgrounds and the versatility of our consultants lead to a unique company's expertise in the areas of ICT strategies, project management, services and usages.



FOUNDATION SOPHIA ANTIPOLIS

The French Sophia Antipolis Foundation was created in 1984 by Senator Pierre Laffitte, and received state-approval for playing a fundamental role in the development of scientific and cultural activities. The purpose of the Foundation is to encourage the exchange of ideas and cooperation in scientific, industrial and cultural matters at a national, European and international level in order to create a new entrepreneurial culture, thereby turning Sophia Antipolis into an experimental laboratory for the future. Sophia Antipolis is a Science Park taking pride in being internationally recognized as one of the most dynamic and fastest growing technological and scientific hubs in Europe and a "best practice" site for innovation.



Belgian Representative

IS-practice is a Program Management Office that delivers project management and high-level advice for major projects within the international and national public sector in the broader field of the Information Society. The goal is to bring together specialized parties for ambitious research and consultancy projects. IS-Practice is an initiative of Hugo Kerschot, whose years of experience in both the private and the public sector will be valuable for companies and organizations that wish to realize projects in a multidisciplinary setting within the framework of the European Information Society. IS-practice is based in Brussels, Belgium at less than 5 minutes from Schuman EU offices.

Global Forum 2011 Steering Committee

EUROPE AND MIDDLE EAST

- Thomas Andersson**, Professor, Senior Advisor of Science, Research and Innovation, Oman, and President of the Board, IKED
- Michel Chevallier**, Assistant Secretary, State Chancellery, Switzerland
- Patrice Cristofini**, Director Partnership and Strategic Alliance, Orange, France
- Joao Schwarz Da Silva**, Research Fellow, Interdisciplinary Center for Security, Reliability and Trust, University of Luxembourg, Luxembourg
- Denis Gardin**, Senior Vice President, Defense & Security Division, System Design Centre and Cyber Security Solutions, EADS, France
- Julia Glidden**, Managing Director, 21C United-Kingdom
- Hugo Kerschot**, Founder, IS- Practice, Belgium
- Eric Legale**, Managing Director Issy Media, City of Issy-les-Moulineaux, France
- Bruno Pennino**, Public Sector, Marketing Executive North East and South West Europe, Global PS Marketing Leadership Team Lead, IBM, Italy
- Mario Po'**, Administrative Director, Azienda Ulss n 8 Asolo, Italy
- Bent Poulsen**, Chief Auditor, VP Securities, Denmark
- Giorgio Prister**, President, Major Cities of Europe, Italy
- Alfredo M. Ronchi**, Secretary EC Medici Framework, Politecnico di Milano, Italy
- Thaima Samman**, Lawyer Admitted to the Paris Bar, Partner, Samman Law Corporate Affairs Firm Paris Brussels
- Madeleine Siösteen Thiel**, Senior Programme Manager, VINNOVA Governmental agency, Sweden
- Jean-François Soupizet**, Principal Advisor, Close the Gap, France
- Virgil Stan**, General Manager Items International - Eastern Europe, Consultant City of Tirgu Mures, Romania
- Maurizio Talamo**, University of Rome "Tor Vergata", Italy
- Daniel Van Lerberghe**, Director Social Media & PoliTech Founder, Fondation EurActiv PoliTech, Belgium
- David Wood**, Councillor, Newcastle-upon-Tyne City Council, United Kingdom

NORTH AMERICA

- Steven Adler**, IBM Data Governance Solutions, IBM, USA
- Kathryn Brown**, Senior Vice-President Public Policy Development & International Government Relations, Verizon, USA

- Rosa Bruno- Jofré**, Professor and Former Dean of Education Queen's University, Canada
- William Sloan Coats**, Partner Intellectual Property, Kaye Scholer LLP, USA
- Patricia Cooper**, President, Satellite Industry Association, USA
- Timothy C. Finton**, Senior Counsellor for International Communications and Information Policy, US Department of State, USA
- Jay E. Gillette**, Secretary Digital Policy Institute, Professor, Center for Information and Communication Sciences, Ball State University
- David Gross**, Attorney at Law Wiley Rein LLP, USA
- Ellwood Kerkeslager**, CEO Information Futures L.L.C., USA
- Andrew D. Lipman**, Partner and Head of Telecom Group at Bingham McCutchen, USA
- Jane Mago**, Senior Vice President and General Counsel Legal & Regulatory Affairs, NAB - National Association of Broadcasters, USA
- Samia Melhem**, Senior Operations Officer, Policy Division (CITPO) Chair, e-Development Thematic, the World Bank Group, USA
- Gerald Mooney**, General Manager, Fiscal Stimulus and Economic Recovery Global Government and Education, IBM, USA
- Robert A. Morin**, Secretary General, Canadian Radio-Television and Telecommunications Commission, Canada
- Brent Olson**, Assistant Vice President - Regulatory Policy, SBC Telecommunications, Inc., USA
- Jacquelynn Ruff**, Vice President, International Public Policy & Regulatory Affairs Verizon, USA
- Alan Shark**, Executive Director, PTI - Public Technologies Institute, USA
- Michaël Stankosky**, Professor Vice Associate Professor, Georges Washington University, USA

ASIA / OCEANIA

- Nitya Karmakar**, Macquarie City Campus, Macquarie University, Sydney, Australia
- Thomas Hart**, Regulatory Expert, EU-China Information Society Project, China
- Keiichiro Seki**, Director, Economic Affairs Division, Ministry of Internal Affairs and Communications, (MIC), Japan
- Makoto Yokozawa**, Professor of Joint Research Unit; Kyoto University, Japan

GLOBAL FORUM

Shaping the Future
2011

VISION FOR THE DIGITAL FUTURE

Mobilizing Organizations and People for Sustainable Growth

Programme

Monday, November 7, 2011
Tuesday, November 8, 2011

Palais d'Egmont,
Ministry of Foreign Affairs
Brussels, Belgium

Organizers



with the support of the
Belgian Federal Authorities



This program is in alphabetical order. It may be modified in order to satisfy at the best level the Global Forum 2011's sponsors, speakers & participants.

Day 1: Monday 7th November 2011

Morning Sessions

REGISTRATION 7:45 am - 8:45 am
WELCOMING ADDRESSES 8:45 am – 9:15 am

Chair

- **Sylviane Toporkoff**, President, Global Forum / Shaping the Future, Founder & Partner Items international, Professor at the Institute of European studies, University of Paris, France
- **Sébastien Lévy**, Vice President Global Forum / Shaping the Future & Partner Items International, Administrator Silicon Sentier, France

Keynote Speakers

- **Frank Leyman**, Head of International Relations, FEDICT, ICT Department of the Belgian Federal Administration
- **Constantijn van Oranje**, Member of Cabinet of Ms. Neelie Kroes, Vice-President for Digital Agenda, European Commission

KEYNOTE OPENING SESSION 9:15 am – 11:00 am

A VISION FOR THE DIGITAL FUTURE

Chairs and Moderators

- **David Gross**, Attorney at Law, Wiley Rein LLP, USA; Former U.S. Ambassador Coordinator for International Communications & Information Policy at the US Department of State

Keynote Speakers

- **Kan'ichiro Aritomi**, Vice-Chairman, Member of Board, KDDI, Japan
- **Fabio Colasanti**, President International Institute of Communications
- **Gabrielle Gauthey**, Executive Vice President, Global Government & Public Affairs, Alcatel-Lucent, France
- **Robert McDowell**, Commissioner Federal Communications Commission - FCC, USA
- **Kip Meek**, Chairman of South West Screen; Senior Adviser, Everything Everywhere Ltd; Director of the Radio Centre, United-Kingdom
- **Antti Peltomäki**, Deputy Director-General, DG INFSO, European Commission
- **Thomas Rosch**, Commissioner Federal Trade Commission - FTC, USA
- **Harry Van Dorenmalen**, Chairman IBM Europe, The Netherlands

SESSION 2 11:00 am – 12:45 pm

TOWARDS INTELLIGENT PLATFORMS

Chair

- **Olivier Picard**, European Chief Strategy Advisor, Huawei

Moderator

- **Ellwood Kerkeslager**, CEO Information Futures, L.L.C., USA

Speakers

- **Amadou Daffe**, CEO and Co-Founder Coders4Africa, USA
- **Margot Dor**, Director Partnerships & EU Affairs, European Telecommunications Standards Institute- ETSI
- **Olivier Duroyon**, Director Public Affairs, Alcatel-Lucent, France
- **Aarti Holla-Maini**, Secretary General, European Satellite Operators Association – ESOA
- **Latif Ladid**, President IPv6 Forum; Chair EU IPv6 Task Force, Emeritus Trustee Internet Society - ISOC, Luxemburg
- **Samia Melhem**, Senior Operations Officer; Chair e-Development Thematic Group, Information and Communication Technology Sector Unit, the World Bank Group
- **Andrew Robinson**, Vice-President, European Institute for eLearning; Assistant Director, Open University, United-Kingdom
- **Luis Rodriguez-Rosello**, Head of Unit Future Networks, DG INFSO, European Commission
- **William C. Shuffstall**, Senior Extension Educator, Pennsylvania State University, College of Agricultural Sciences, USA
- **Theresa Swinehart**, Executive Director Global Internet Policy, Verizon Communications, USA

SESSION 3 11:00am – 12:30 pm

DATA GOVERNANCE: INFORMATION ASSETS, SECURITY AND PROTECTION

Critical Issues for Society

Chair / Moderator

- **Steven Adler**, Founder & Chairman of IBM's Data Governance Solutions, USA

Speakers

- **Dorothy Attwood**, Senior Vice President Global Public Policy, The Walt Disney Company, USA
- **Christopher Boyer**, Assistant Vice President Public Policy, AT&T, USA
- **William Sloan Coats**, Partner Intellectual Property, Attorney at Law, Kaye Scholer LLP, USA
- **Denis Gardin**, Senior Vice-President, Head System Design Centre and CyberSecurity Customer Solutions, Cassidian an EADS Company, France
- **Christa Menke-Suedbeck**, Chief Data Protection Officer, Deutsche Bank A.G, Germany
- **Steve Purser**, Head of the Technical Competence Department, European Network and Information Security Agency- ENISA
- **Silvia Adriana Ticau**, Member of the European Parliament From Romania
- **Jim C. Williams**, President and Founder Media Strategies and Solutions, LLC, USA

LUNCH 12:30 pm – 2:00 pm

Day 1: Monday 7th November 2011

Afternoon Sessions

KEYNOTE SPEAKERS 2:00 pm- 3:00 pm

Moderator

- **Margot Dor**, Director Partnerships & EU Affairs, European Telecommunications Standards Institute- ETSI

Keynote Speakers

- **Ken Ducatel**, Head of Unit, Digital Agenda: Policy Co-ordination, DG INFSO, European Commission
- **Eikazu Niwano**, Producer R&D Planning Department, NTT Corporation, Japan
- **Jimmy Schulz**, Member of the German Parliament, Germany
- **Eleanor Stewart**, Head of Digital Engagement, Government Digital Service Cabinet Office, The United-Kingdom
- **Konrad Von Finckenstein**, Chairman Canadian Radio Television and Telecommunications Commission - CRTC, Canada

SESSION 4 3:00 pm – 4:30 pm

GOVERNMENTS AND GLOBAL SINGLE MARKET

Opportunities, challenges and threats of an increased INTEROPERABILITY between States

Chair

- **Isabella Chiodi**, Vice President, IBM EU Unit, Office of the Chairman EMEA, IBM

Moderator

- **Giorgio Prister**, President Major Cities of Europe, Italy

Speakers

- **Ken Ducatel**, Head of Unit, Digital Agenda: Policy Co-ordination, DG INFSO, European Commission
- **Julia Glidden**, Managing Director, 21C Consultancy, United-Kingdom
- **Thierry Lemerle**, Deputy Director General of Pôle Emploi, France
- **Jackie Morin**, Head of Unit in charge of Coordination of Social Security Schemes and Free Movement of Workers, DG Employment, Social Affairs & Inclusion, European Commission
- **Wiebke Pankauke**, Policy Officer, DG Internal Market and Services Internal Market Information System (IM), European Commission
- **Alan Shark**, Executive Director, Public Technology Institute - PTI; Assistant Professor, Rutgers University School of Public Affairs & Administration, USA
- Representative of DG HOME AFFAIRS, European Commission, To be appointed

SESSION 5 4:30 pm – 6:00 pm

REGULATORY CHALLENGES AND OPPORTUNITIES IN A DIGITAL WORLD

Chair

- **Desiree Zeljka Miloshevic**, Senior Public Policy and International Affairs Adviser, Afilias, Ireland

Moderator

- **Andrew Lipman**, Partner Bingham McCutchen, USA

Speakers

- **Michel Combet**, Deputy Director-General responsible for managing the Fixed and Mobile Services and Consumer Relations Department, ARCEP, France
- **Thierry Dieu**, Acting Director, European Public Telecom Network Operators' Association-ETNO
- **Nico Grove**, Assistant Professor, Infrastructure Economics & Management, Bauhaus-University Weimar, Germany
- **Thaima Samman**, Partner Samman Law Firm, France
- **Gerald Santucci**, Head of Unit, Networked Enterprise and RFID, DG INFSO, European Commission
- **Sarah Zhao**, Partner Perkins Coie LLP, China

SESSION 6 4:30 pm – 6:00 pm

EPROCUREMENT, VISION FOR THE FUTURE

Empowering the Economy

Chair / Moderator

- **Angela Russo**, CONSIP S.p.A, Italy

Speakers

- **Alain Ducass**, Consortium Representant, PEPPOL Pan-European Public Procurement Online, France
- **Paulo Magina**, CEO & President of the Board ANCP, The Portugese National Agency for Public Procurement
- **Jeremy Millard**, Senior Consultant, Danish Technological Institute, Denmark
- **Antonio Pelliccia**, SCM - Procurement Services, IBM, Italy
- **Sara Piller**, Deputy Head of Unit, Economic Analysis and e-Procurement, DG Internal Market and Services, European Commission
- **Rajkumar Prasad**, CEO Commonwealth Centre for e-Governance India, Institute for Governance and Development, India
- **Radu Bogdan Savonea**, Chief of Staff, Ministry of Communications & Information Society, Romania
- **Angelo Tosetti**, Head of Unit in charge of eProcurement, DG Informatics, European Commission

7:00 pm to 8:30 pm Guided visit of Magritte Collection, Musée Magritte Museum
Followed at 8:30 pm to 11:00 pm by the GALA DINNER (By Invitation)

Day 2: Tuesday 8th November 2011

Morning Sessions

REGISTRATION 7:30 am – 8:30 am
KEYNOTE OPENING SESSION 8:30 am – 10:00 am

Chair / Moderator

- **Hugo Kerschot**, Managing Director, IS-Practice, Belgium

Keynote Speakers

- **Karel De Vriendt**, Advisor to the Director-General, DG INFORMATICS, European Commission
- **Geert Mareels**, eGov Manager, Flemish Government, Belgium
- **Gaetano Santucci**, Manager Competence Center Unit, CONSIP S.p.A, Italy
- **AO SUN** (Leo), President of Brussels Office and Europe Affairs Dept, Huawei Technologies
- **Paul Timmers**, Director Directorate H: ICT addressing Societal Challenges, DG INFSO, European Commission
- **Erik van Zuuren**, Director Deloitte Enterprise Risk Services, Belgium
- **John Vassallo**, Vice-President EU Affairs, Microsoft EMEA
- **Masahiro Yoshizaki**, Director-General for Policy Evaluation, Minister's Secretariat, Ministry of Internal Affairs and Communications, Japan

SESSION 7 10:00 am – 11:30 am

CHALLENGES FOR OPEN INNOVATION

Chair

- **Bror Salmelin**, Adviser to the Director ICT addressing Societal Challenges, DG INFSO, European Commission

Moderator

- **Jay Gillette**, Professor, Center for Information and Communication Science, Ball State University; Secretary Digital Policy Institute; Advisory Council Pacific Telecommunications Council, USA

Speakers

- **Sébastien Bachollet**, Member of the Board, ICANN, France
- **Bosco Eduardo Fernandes**, Head of Corporate Research, Huawei European Research Centre, Germany
- **Mathew Heim**, Senior Director and Counsel, Qualcomm European Government Affairs
- **Pierre Lafitte**, Honorary Senator, President Sophia Antipolis Foundation, France
- **Elisa Liberatori Prati**, Chief Archivist Manager, World Bank Group
- **Stavroula Maglavera**, Research Engineer, Euroconsultants, S.A., Greece
- **Jean-Marc Merriault**, ICT Division Director, Universcience, Cité des Sciences et de l'Industrie, France
- **André Santini**, Mayor City of Issy-les-Moulineaux; French Member of the Parliament, Former French Minister, France
- **Carl Wickman**, Director & Head of Services & ICT Division, VINNOVA, Sweden

SESSION 8 10:00 am – 11:30 am

SOCIAL NETWORKING: IDENTITY IN THE EWORLD

Chair / Moderator

- **Maurizio Talamo**, Full Professor, University of Rome Tor Vergata; President Nestor Lab, Italy

Speakers

- **Bartolome Arroyo-Fernandez**, Head of Unit, Networked Media Systems (acting), DG INFSO, European Commission
- **Bouchra Boulouiz**, Communication Consultant & President FORCOM 2012, Morocco
- **Andrey Korotkov**, Professor, Head Dept of International Journalism, MGIMO University; Former Deputy Minister of Communications and Informatization of RF, Russia
- **Erika Mann**, Head of EU Policy Brussels, Facebook; ICANN - Board of Directors
- **Linda McCormack**, Managing Principle of Verizon's EMEA Communications and Mobility Professional Services Business Line
- **Jeremy Millard**, Senior Consultant, Danish Technological Institute, Denmark
- **Fabrizio Palasciano**, Founder Media Haka, Italy
- **Alfredo Ronchi**, General Secretary of EC Medici Framework, Politecnico di Milano, Italy
- **Jon Shamah**, Head of EMEA Sales, Nets eSecurity, United-Kingdom

SESSION 9 11:30 am – 1:00 pm

CITIZENS CENTERED eHEALTH & mHEALTH

Chair / Moderator

- **Elena Bonfiglioli**, Senior Director Health, Public Sector, Microsoft EMEA

Speakers

- **Jean-Pierre Blum**, Health Information Systems Consultant, Cassidian, France
- **Hercule Dalianis**, Professor in Computer and Systems Sciences, Stockholm University, Sweden
- **Maria Iglesia-Gomez**, Head of Unit Strategy and Analysis, DG SANCO, European Commission
- **William Long**, Counsel, Sidley Austin LLP, United-Kingdom
- **Elinaz Mahdavy**, European Affairs and Strategic Partnerships Manager, Orange Healthcare Division, Belgium
- **Giuseppe Novelli**, Head of the Human Genetics Research Unit, The Tor Vergata University of Rome, Italy
- **Mario Po'**, Executive Director of Health Local Authority (ULSS n. 8) of Asolo, Italy

SESSION 10 11:30 am – 1:15 pm

GLOBALLY GREEN & BEYOND

Chair / Moderator

- **Karim Antonio Lesina**, Executive Director, EMEA Government Affairs, AT&T

Speakers

- **Etienne Gehain**, R&D Coordinator, Corporate Smart Energy & Environment, Research & Innovation Division, GDF Suez
- **Antonio Salvatore Graziano**, Vice-President European Public Affairs and Communications, Huawei, Belgium
- **John G. Jung**, Co-Founder and Chairman, Intelligent Community Forum & President, Intelligent Community Forum Foundation, USA
- **Herve Rannou**, President Items International, France
- **Alfredo Riccio**, President of Fondazione Italiana Nuove Comunicazioni; Administrator Unico de Cartesia, Italy & **Fabrizio Davide**, Board Member, Fondazione Italiana Nuove Comunicazioni, Italy
- **Alain Viallix**, Director Public Affairs, Alcatel-Lucent, France
- **David Wood**, Councilor, Newcastle Upon Tyne City Council, United-Kingdom

LUNCH 1:15 pm – 2:30 pm

Day 2: Tuesday 8th November 2011

Afternoon Sessions

SESSION 11 3:00 pm – 4:30 pm

DEVELOPING WOMEN TALENTS: THE WINNING STRATEGIES TO NOURISH THE PIPELINE

Chair

- **Thaima Samman**, President, European Network for Women in Leadership

Moderators

- **Elena Bonfiglioli**, Senior Director Health EMEA, Microsoft
- **Brigitte Dumont**, Deputy Group HR, Executive Vice-President France Telecom, France

Speakers

- **Ingrid Andersson**, Senior Executive Advisor, Patient Certificate Scheme, Sweden
- **Alison Birkett**, Asia Coordinator, Japan, Korea; UN Broadband Commission DG INFSO, European Commission
- **Cecilia Castano Collado**, Full Professor, Universidad Complutense de Madrid, Spain
- **Katherine Corich**, CEO Sysdoc, United-Kingdom
- **Isabella de Michelis di Slonghello**, VP, Public Policy & Government Affairs, Europe, Middle East & North Africa., Qualcomm
- **Margot Dor**, Director Partnerships & EU Affairs, European Telecommunications Standards Institute
- **Aurélie Feld**, Deputy Managing Director, PlaNet Finance, France
- **Mary Honeyball**, Member Committees on Culture and Education & on Women's Rights and Gender Equality, European Parliament from United-Kingdom
- **Sabine Lochman**, General Manager, Johnson & Johnson MD&D, France
- **Samia Melhem**, Senior Operations Officer Global ICT Department, World Bank Group
- **Jo Perrin**, Director, International Public Relations, Asia-Pacific, EMEA and Latin America, Verizon

SESSION 12 2:00 pm – 4:45 pm

NEW INTERNET EXTENSIONS

(gTLDs : GENERIC TOP LEVEL DOMAIN)

Chair

- **Hervé Rannou**, President Items International, France

Speakers

- **Amadeu Abril i Abril**, Project Manager CORE, Spain
- **Fabien Betremieux**, Registry Services Development, AFNIC, France
- **Jakub Boratynski**, Head of the Unit, Directorate A, Fight Against Organised Crime, DG Home Affairs, European Commission
- **Brian Cute**, CEO, The Public Interest Registry – PIR, USA
- **Jan Corstens**, Partner, Contract Risk & Compliance, Deloitte, Belgium
- **Bertrand de la Chapelle**, Member of the Board, ICANN
- **Keith Drazek**, Director of Policy, Verisign, USA
- **Sion Jobbins**, Managing Director dotCymru, United-Kingdom
- **Thomas Lenz**, Founder & CEO, dotKöln Top-Level-Domain GmbH, Germany
- **Erika Mann**, Head of EU Policy Brussels, Facebook; ICANN - Board of Directors
- **Desiree Miloshevic**, Senior Public Policy and International Affairs Adviser, Afilias, Ireland
- **Olof Nordling**, Director, Services Relations and Branch Manager, Brussels Office, ICANN
- **Martin Sutton**, Manager, Fraud Risk & Intelligence, HSBC, United-Kingdom

THE SPEAKER PROFILES OF THE GLOBAL FORUM 2011 IS AVAILABLE ON THE WEBSITE www.items-int.com

THE PROCEEDING OF THE GLOBAL FORUM 2011 WILL BE AVAILABLE TO ALL PARTICIPANTS

GLOBAL FORUM
Shaping the Future
2011