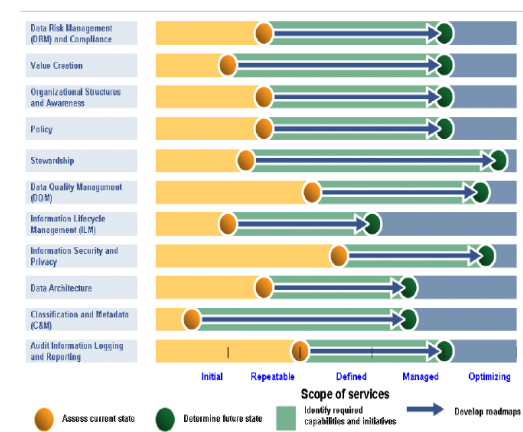
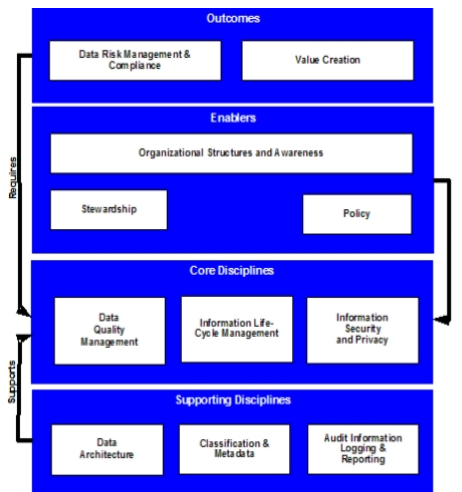




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Five years ago,  
The IBM Data  
Governance  
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Created the  
Data  
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Maturity Model

To benchmark  
organizational  
maturity...

# Today we lead an Information Governance Community

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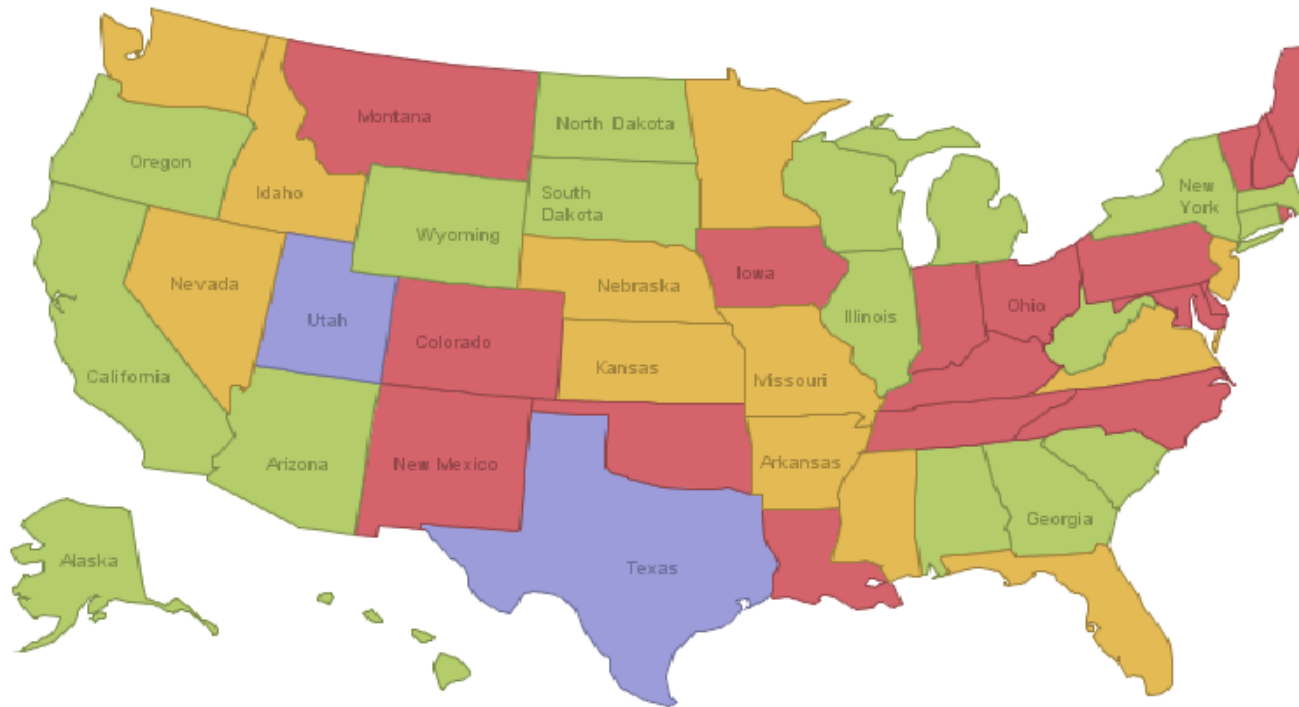
# We need Semantic Consistency

#invest #stocks #mkt http #stockmarket bse #stockmarket nse #stocks #finance #stocks reuters 05 24 10-month low 100 fell 1st pivot 2.3 percent 200 day 25 bloomberg 25 reuters 2nd pivot 30 bn 334.9p crossed  
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## ...To Promote Organizational Effectiveness

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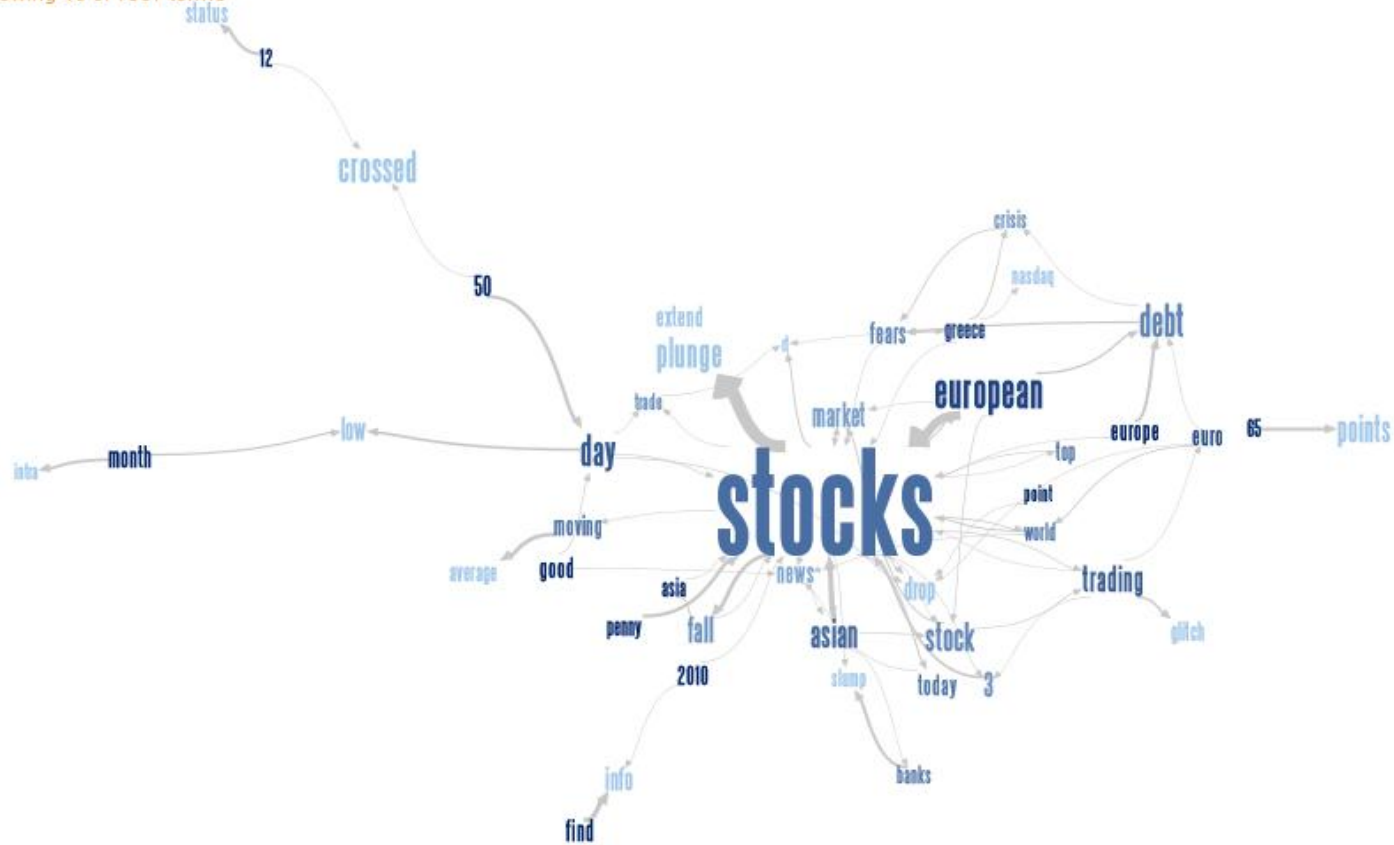
- from wikipedia , the free encyclopedia ( redirected from it governance ) jump to : navigation , search information technology governance , it governance or ict
- jump to : navigation , search information technology governance , it governance or ict ( information & communications technology ) governance , is a subset
- it governance or ict ( information & communications technology ) governance , is a subset discipline of corporate governance focused on information technology ( it ) systems
- is more important to be focused on delivering value and measuring performance .
- is a subset discipline of corporate governance focused on information technology ( it ) systems and their performance and risk management .
- being the primary topic of the book by that name by weill and ross .
- 2nd edition " .
- idea group publishing , 2004 , isbn 1 - 59140 - 284 - 0 george f .
- or ict ( information & communications technology ) governance , is a subset discipline of corporate governance focused on information technology ( it ) systems and
- focused on information technology ( it ) systems and their performance and risk management .
- partly due to compliance initiatives , for instance sarbanes - oxley in the usa and basil ii in europe , as well as the acknowledgment that
- it governance different from it management and it controls ?
- that often it is confused with good management practices and it control frameworks .
- about the stewardship of it resources on behalf of the stakeholders who expect a return from their investment .
- not a worthwhile pursuit for senior corporate leadership .
- supported by disciplines such as : business service management business technology optimization enterprise architecture data governance it asset management it portfolio management it secur
- discussions is that the it capability can no longer be a black box .
- implies a system in which all stakeholders , including the board , internal customers , and in particular departments such as finance , have the necessary
- 4 relationship to other it disciplines 5 frameworks 6 professional certification 7 inline references 8 see also 9 other references 10 external links [ edit ]
- well and ross focus on " specifying the decision rights and accountability framework to encourage desirable behaviour in the use of it .
- a series of australian standards for corporate governance were published in 2003 , these were : good governance principles ( as8000 ) fraud and corruption control
- some of them are : the it infrastructure library ( ibi ) is a detailed framework with hands - on information on how to achieve a
- \* heidelberg , physica - verf .
- expands the definition to include foundational mechanisms : " ... the leadership and organisational structures and processes that ensure that the organisation's it sustains and extends
- is responsible for cobit the iso / iec 27001 ( iso 27001 ) is a set of best practices for organizations to follow to implement
- 2003 , " board briefing on it governance , 2nd edition " .
- ict , defines corporate governance of ict as " the system by which the current and future use of ict is directed and controlled .
- as " the system by which the current and future use of ict is directed and controlled .
- was published in january 2005 .
- and communication technology .
- technology ( very closely based on as8015 - 2005 ) provides a framework for effective governance of it to assist those at the highest level
- it to assist those at the highest level of organizations to understand and fulfill their legal , regulatory , and ethical obligations in respect of their
- enterprise information technology ( cgeit ) is an advanced certification created in 2007 by the information systems audit and control association ( isaca ) .
- derives from corporate governance and deals primarily with the connection between business focus and it management of an organization .
- deals primarily with the connection between business focus and it management of an organization .
- control of it at an enterprise level .
- are to ( 1 ) assure that the investments in it generate business value , and ( 2 ) mitigate the risks that are associated with
- since the early 2000s .
- were published in 2003 , these were : good governance principles ( as8000 ) fraud and corruption control ( as8001 ) organisational codes of conduct (
- principles ( as8000 ) fraud and corruption control ( as8001 ) organisational codes of conduct ( as8002 ) corporate social responsibility ( as8003 ) whistle blower
- different from it management and it controls ?
- by describing it as the management system used by directors .
- objectives through detailed process controls ( e .
- [ edit ] relationship to other it disciplines it governance is supported by disciplines such as : business service management business technology optimization enterprise architecture data
- it asset management it portfolio management it security assessment it service management project governance project management and program management in the enterprise it context ( including
- project management and program management in the enterprise it context ( including software engineering where appropriate ) [ edit ] frameworks there are quite a few
- : how top performers manage it — decision rights for superior results " , harvard business school press , boston .
- for superior results , harvard business school press , 2004 , isbn 1 - 59139 - 253 - 5 " carr , n .
- val it cobit iso / iec 38500 [ edit ] other references lutchen , m .

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# Transform Data into Valued Business Information

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...So we can make smarter, faster decisions





Global IT Spending = \$1.51T



We Keep doing the same things....



...Expecting Different Outcomes



Without changing how we work....



...New Outcomes are not possible



# Information can change organizational behavior...




...When People are Communicating, Coordinating, and Collaborating

# The Global IG Community is coordinating

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- Riaan Myburgh – Enhance Indicators for each Category and Level
- Riaan Myburgh – A picture says a 1000 words

**Youtube Channel Videos** [hide this message](#)

There are three new videos from Council members on our Youtube channel. David Bartholomew, Amy Pfaff, and Cengiz Barlas all discuss their experiences at the Smart Governance Forum in Tamaya and what the new Maturity Model Maps mean to them and the Community.

Check it out: <http://www.youtube.com/user/IBMInfoGov?feature=mhum#p/u/0/sk-SAQFd7do>

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  - Jan, I agree this could be something we could add to Stewardship but I think many organizations use the term "Stewardship" to mean more than Business Semantics Management, even though by your...
  - [View comment](#)
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...with Social Networking to collaborate in real time

# Everyone can all contribute ideas

## Data Quality Management — Level 1

 <http://www.infogovcommunity.com/blog/data-quality-management/level-1/>

### Initial

The Data Governance process is characterized as ad hoc, and occasionally even chaotic. Few processes are defined, and success depends on individual effort.

Data quality issues are addressed at the application level in a reactive manner

Data quality is largely unmanaged and addressed in isolated application level business analysis teams

Source system owners are not incented to improve data quality, and issues are viewed as flaws not only of the data but the people who operate those systems.

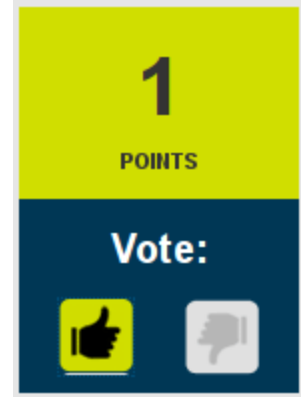
Data standardization processes are applied inconsistently, which results in setting poor data quality requirements or expectations.

Data lineage and impact analysis is not well understood or communicated

No DG organizational structure or consistent data quality requirements management

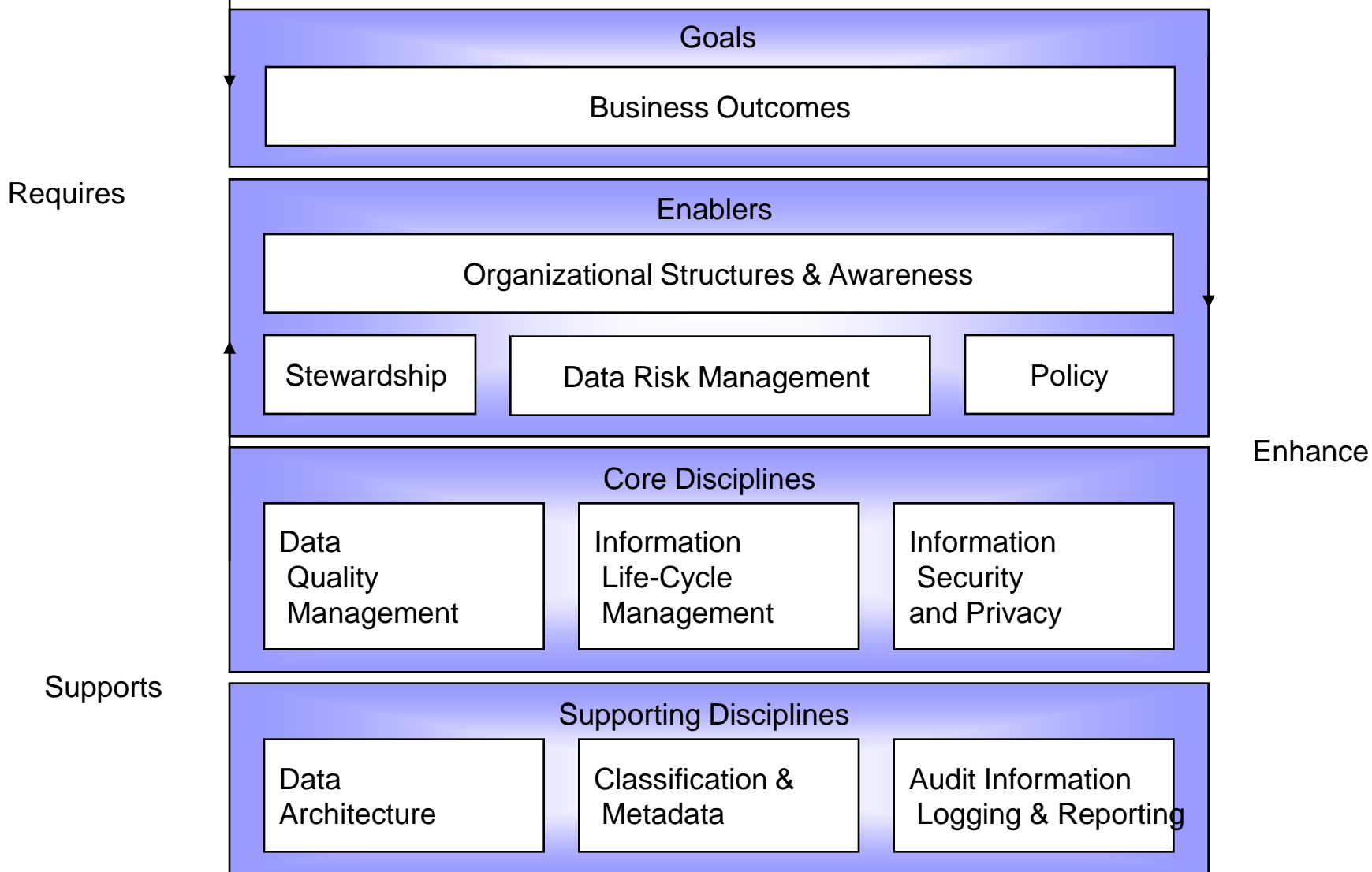
Rules for validation are distributed at the business level by department and not documented

Data quality issues are seen as an IT issue, as opposed to a business one.



## Directly into the Model and Vote on them...

# New Ideas are added to the fabric of the model



...So that everyone benefits

# Join the global community and work with your peers



**How can you best plan for and manage the accelerating impact of data on your organization?**

The InfoGov Community connects you directly with thought leaders in world-leading enterprises. As a member you hear about, and help shape, new standards of data and information governance that rank your organization among global leaders.

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**Topics under discussion right now:** [View more topics](#)

- i How Would You Create a Data Governance Maturity Model?**  
*Who should build it and what should it contain?*
- i Achieving a New Model**  
*How do we get to a modern Maturity Model?*

# www.infogovcommunity.com

## And here's what you can do to succeed

### **Join a Movement:** [www.infogovcommunity.com](http://www.infogovcommunity.com)

- Benchmark your organization online
- Work with others on the Maturity Model
- Compare best practices in online peer reviews
- Be recognized for what you contribute on the Leaderboard

### **Start a program: IBM can help!**

- Free workshops from the information Agenda Tiger Team
- Best of breed solutions to help you succeed.