Five years ago, The IBM Data Governance Council Created the Data Governance Maturity Model To benchmark organizational maturity...
Today we lead an Information Governance Community

...with 700 people working together on global challenges
We need Semantic Consistency

...to improve enterprise information understanding
Quality of Reporting and Analytics...

...To Promote Organizational Effectiveness
Single View of the Truth

...To Supply The Right Information to Run the Business
Transform Data into Valued Business Information

...So we can make smarter, faster decisions
Information that is Secure and Protected

...To reduce Risk and Improve Compliance
Are We There Yet?

Global IT Spending = $1.51T
We Keep doing the same things....

...Expecting Different Outcomes
Without changing how we work....

...New Outcomes are not possible
Information can change organizational behavior...

...When People are Communicating, Coordinating, and Collaborating
The Global IG Community is coordinating...

...with Social Networking to collaborate in real time
Everyone can all contribute ideas

Data Quality Management — Level 1


Initial

The Data Governance process is characterized as ad hoc, and occasionally even chaotic. Few processes are defined, and success depends on individual effort.

Data quality issues are addressed at the application level in a reactive manner.

Data quality is largely unmanaged and addressed in isolated application level business analysis teams.

Source system owners are not incented to improve data quality, and issues are viewed as flaws not only of the data but the people who operate those systems.

Data standardization processes are applied inconsistently, which results in setting poor data quality requirements or expectations.

Data lineage and impact analysis is not well understood or communicated.

No DG organizational structure or consistent data quality requirements management.

Rules for validation are distributed at the business level by department and not documented.

Data quality issues are seen as an IT issue, as opposed to a business one.

Directly into the Model and Vote on them...
New Ideas are added to the fabric of the model

Goals

Business Outcomes

Enablers

Organizational Structures & Awareness

Stewardship  Data Risk Management  Policy

Core Disciplines

Data Quality Management  Information Life-Cycle Management  Information Security and Privacy

Supporting Disciplines

Data Architecture  Classification & Metadata  Audit Information Logging & Reporting

...So that everyone benefits
Join the global community and work with your peers

How can you best plan for and manage the accelerating impact of data on your organization?

The InfoGov Community connects you directly with thought leaders in world-leading enterprises. As a member you hear about, and help shape, new standards of data and information governance that rank your organization among global leaders.

Join the InfoGov Community to
- Be part of a private network of international industry leaders in information governance
- Rank among the first to understand and define data and information governance standards.
- Benchmark and advance your organization as a governance leader.

Topics under discussion right now:
- How Would You Create a Data Governance Maturity Model?
  Who should build it and what should it contain?
- Achieving a New Model
  How do we get to a modern Maturity Model?

www.infogovcommunity.com
And here's what you can do to succeed

Join a Movement:  [www.infogovcommunity.com](http://www.infogovcommunity.com)
- Benchmark your organization online
- Work with others on the Maturity Model
- Compare best practices in online peer reviews
- Be recognized for what you contribute on the Leaderboard

Start a program: IBM can help!
- Free workshops from the information Agenda Tiger Team
- Best of breed solutions to help you succeed.