



GLOBAL FORUM

Shaping the Future
2006



DIGITAL CONVERGENCE

Towards a more competitive, mobile and inclusive knowledge-based information society

THURSDAY, NOVEMBER 9TH & FRIDAY, NOVEMBER 10TH, 2006
HÔTEL DE VILLE de PARIS, FRANCE
5 Rue Lobau – 75004 Paris

| ORGANIZATION | | |
|--------------|--|--|
| | | |



[DAY 1] MORNING - Thursday - November 9th, 2006

[8:00 am - 9:00 am] Registration

WELCOMING ADDRESSES

[9:00 am – 9:30 am]

Sylviane Toporkoff, President Global Forum, Associate Partner Items International, France
Pierre Laffitte, Senator & President Foundation Sophia Antipolis, France
Anne Hidalgo, Deputy Mayor, Mairie de Paris, France

OPENING SESSION

[9:30 am – 10:15 am]

Moderators: Pierre Laffitte & Sylviane Toporkoff

Edith Cresson, French Former Prime Minister, President "Fondation Ecole de la Deuxième Chance"
Commissioner J. Thomas Rosch, Federal Trade Commission - FTC, USA
Frans de Bruïne, Director, "ICT for Citizens and Businesses", Directorate General Information Society and Media, European Commission
Dr Ying-jeou Ma, Mayor of Taipei, Taiwan
André Santini, Former Minister, Mayor of Issy-les-Moulineaux and President of the Global Cities Dialogue, France

INTRODUCTION SESSION

[10:15 am – 11:00 am]

Moderator: Sylviane Toporkoff, President Global Forum, Associate Partner Items International, France
Juan Rada, Senior Vice President, Public Sector & Education Global Business Unit, Oracle Corporation
Prof Jens C. Arnbak, Delft University of Technology, The Netherlands
Gabrielle Gauthey, Member of Board, ARCEP, France

SESSION 1
[11:00 am – 1:30 pm]

**UBIQUITOUS INFRASTRUCTURE
IN EUROPE, THE AMERICAS, ASIA & EMERGING MARKETS**

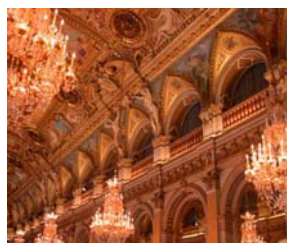
Chair: Kathryn C. Brown Senior Vice President - Public Policy Development and Corporate Responsibility, Verizon Communications, USA
Moderator: Giorgio Prister, Consultant, Italy
Philippe Besnier, President, Numéricable, France
Lionel Chmielewsky, Senior Vice President, Proxim International, Proxim Wireless, France
Joao da Silva, Director for Network and Communication Technologies, DG Information Society and Media, European Commission
Alain Ducass, Head of "Digital Country Planning Team", DIACT – French Prime Minister Service, France
Catherine Fox, SVP, General Counsel, SES GLOBAL, Belgium
Jørgen Friis, Deputy Director-General, European Telecommunications Standards Institute - ETSI
Andrew Gilbert, President, Qualcomm Europe
Bernard Mathieu, Head of Radio Communication Programs, CNES, France
Thierry Sommelet, Department "Digital Development of the Territories", Caisse des Dépôts et Consignations, France
Hiroki Sumida, Director of the Europe Representative Office, National Institute of Information and Communications Technology [NICT], Japan

SESSION 2
[11:00 am – 1:30 pm]

**MEDIA & CONTENT ISSUES
IN A CONVERGENT ENVIRONMENT**

Chair / Moderator: Patrick Dunaud, Partner & Chair of the Litigation Department, Latham & Watkins, France
Donald Abelson, Fellow, Annenberg Center for Communications at the University of Southern California, USA
Fred Deutsch, Founder, Voxonic Inc, USA
Janine Langlois-Glandier, President of the Mobile TV Forum, France
Ranjit Makkuni, President, Sacred World Foundation, India
Jane E. Mago, Senior Vice President & General Counsel, NAB (National Association of Broadcasters), USA
Vincent Puig, Deputy Director, Cultural Development Dpt. Centre Pompidou, France
Alfredo M. Ronchi, Secretary Medici Framework, Politecnico di Milano, Italy
Luis Rodríguez-Roselló, Head of Unit "Networked Audiovisual Systems", DG Information Society and Media, European Commission
Aviva Silver, Head of Unit of the MEDIA Programme and Media Literacy, Directorate A: Audiovisual, Media, Internet, European Commission
Mario Taddei & Massimiliano Lisa, Leonardo3 Srl, Italy

[1:30 pm – 3:00 pm] LUNCH "Salon des Arcades", Paris City Hall



[DAY 1] AFTERNOON - Thursday - November 9th, 2006

SESSION 3
[3:15 pm – 5:45 pm]
**EVOLVING ISSUES IN IP TELECOM REGULATION
& NET GOVERNANCE**

Chair: **Dorothy Attwood**, Senior Vice President - Regulatory Planning and Policy, AT&T, Inc., USA

Moderator: **Andrew Lipman**, Partner and Head of Telecom Group at Bingham McCutchen, USA

Jonathan Askin, General Counsel, Pulver.com, USA

Sébastien Bachollet, President Isoc, France

Bernard Benhamou, Head of Forecasting and Internet Governance, ADAE, Office of the Prime Minister, France

L Marie Guillory, Guillory & Hjort, PLLC, Washington, D.C., USA

Ahmed Khaouja, Director of Competition and Follow-up of Operators, ANRT, Morocco

Miriam Sapiro, President Summit Strategies International, USA

Jean-François Soupizet, Head of Unit "International Relations", DG Information Society and Media, European Commission

Theresa Swinehart, Vice President, Global and Strategic Partnerships, ICANN, USA

SESSION 4
[3:15 pm – 5:45 pm]
SECURITY & PRIVACY

Chair / Moderator: **Steven Adler**, Program Director, IBM Data Governance Solutions, Tivoli Software IBM Corporation, USA

Thomas Andersson, President Jönköping University & President of the Board IKED - International Organisation for Knowledge Economy and Enterprise Development, Sweden

Robert Flaim, Supervisory Special Agent, Federal Bureau of Investigation – FBI, USA

Peter M. Friess, Project Officer, ICT for Enterprise Networking, DG Information Society and Media, European Commission

Robert John Garigue, Vice-President for Information Integrity and Chief Security Executive, Bell Canada

Susan Landau, Distinguished Engineer, Sun Microsystems Laboratories, USA

Clifford Larsen, Professor of Law at the Bucerius Law School and Dean for the Master of Law and Business program, Bucerius Law School, Germany

Michael R. Nelson, Director, Internet Technology and Strategy, IBM Corporation

William Sloan Coats, Intellectual Property Partner, White & Case LLP, USA

Laurent Szuskin, Partner, Latham & Watkins, Information and Communication Technologies - Media Group, France

Dirk Van Rooy, Principal Scientific Officer, DG Information Society and Media, European Commission

REPORT SESSIONS 5:30 pm- 6:30 pm

DINNER CRUISE on the River Seine GALA DINNER (By Invitation)

[DAY 2] MORNING - Friday - November 10th, 2006

[8:00 am – 9:00 am] Registration

OPENING SESSION

[9.00 am – 10:00 am]

Moderator: Sylviane Toporkoff, President Global Forum
Claude Bonard, Secretary General of the Geneva State Chancellery, Switzerland
Prof Nagaaki Ohyama, Tokyo Institute of Technology, Japan

INTRODUCTION SESSION

[10:00 am – 11:00 am]

Moderator: Jean-Pierre Chamoux, Professor, University Paris V- René Descartes, France
Tom Inman, Vice President, Marketing, Information Management, IBM Corporation, USA
Rudi Schicker, Executive Councillor for Urban Development, Traffic and Transport, City of Vienna, Austria
Jean Christophe Lagarde, Congressman & Mayor of Drancy, France
Chris Vein, Chief Information Officer and Executive Director of the Department of Telecommunications and Information Services, San Francisco, USA

SESSION 5
[11:00 am – 1.30 pm]

**TRANSFORMING GOVERNMENT, DEMOCRACY
AND PUBLIC SERVICES**

**PERSPECTIVES & CASE STUDIES IN EUROPE
THE AMERICAS, ASIA & EMERGING MARKETS**

Chair: Nicolas Conso, Head of Unit "Development of Digital Services", Caisse des Dépôts, France

Moderator: Daniel Van Lerberghe, President & Executive Director, Politech - Political Technologies, Belgium

Giancarlo Del Bufalo, Head of Department for General Administration, Staff and Treasury Services, Ministry of Economy and Finance, Italy

Julia A; Glidden, Managing Director 21C, UK

Ingrid Götzl, Head of Office of the Executive City Councillor for Urban Development, Traffic and Transport, City Hall of Vienna, Austria

Ara Levon Hakobyan, Adviser to the Prime-Minister of the Republic of Armenia

John G. Jung, Chairman, ICF Intelligent Community Forum, USA

Jean Séverin Lair, Deputy Head of Unit for the Development of electronic Administration, Ministry of Economics and Finance, France

David Larose, Director of the IT Department, City of Drancy, France

Eric Legale, Managing Director, Issy Média, France

Luc Smet, Advisor- General, Federal Public Service Home affairs, General Directory Institutions & Population, Belgium

SESSION 6
[11:00 am – 1:30 pm]

Challenges for Innovation and R & D

i2010 The Future of R&D in a Collaborative International Context

Chair: Simon Phipps, Chief Open Source Officer, Sun Microsystems, Inc, USA

Moderator: Hervé Rannou, President, Items International, France

Piero Formica, Professor of Entrepreneurship and Innovation, Jönköping University, Sweden

Tünde Kallai, Director, Hungaria European Project Office

Karen Karapetyan, Head of Information Research Department, Armenian development agency, Armenia

Pierre Laffitte, Senator & President of Sophia Antipolis Foundation, France

Benoit Müller, Director, Software Policy – Europe, Business Software Alliance, Belgium

Bror Salmelin, Head of Unit "New Working Environment", DG Information Society and Media, European Commission

Kurt Sandkuhl, Professor of Information Engineering, Jönköping University, Sweden & **Per Högberg**, Project Manager, Kongsberg Automotive, Sweden

Michael Stankosky, Professor, Department of Engineering Management & Systems Engineering, George Washington University, USA

Edouard Varvarian, Technology Transfer Association, France

Jesús Villasante, Head of Unit "Software Technologies and Distributed Systems", DG Information Society & Media, European Commission

Ray Ward, Head of City Service, Newcastle City Council, UK

[1.30 pm – 3:00 pm] LUNCH, Salon des Arcades, Paris City Hall

KEYNOTE SPEECH, Commissioner Federal Communications Commission Deborah Tate, USA



[DAY 2] AFTERNOON - Friday - November 10th, 2006

**SESSION 7
[3:00 pm – 5:30 pm]
CHALLENGES FOR A MORE EFFICIENT ECONOMY
AND DAILY E- SERVICES**

Chair : **David Wood**, Councillor, Newcastle Upon Tyne City Council, UK

Moderator: **Sergio Antocicco**, Chairman Intug & President Anuit, Italy
Paolo Baldelli, President, Postelink, Italy

Danilo Oreste Broggi, Chief Executive Officer, Consip SpA, Italy,
Luca De Marchi, Project Manager e-Learning, Azienda ULSS 8 Asolo, Italy

Nitya L. Karmakar, Professor, University of Western Sydney, Australia

Vadim Lifanov, Founder & President , PDS Ltd, Ukraine

Cristina Martinez Gonzalez, ICT for Enterprise Networking Unit of the DG Information Society, European Commission

Francesco Nachira, DG Info & Media, ICT for Enterprise Networking, Head of Sector Technologies for Digital Ecosystems, European Commission

Eikazu Niwano, Senior Research Engineer, Service Integration Laboratories, NTT Corporation, Japan

Philippe Scheimann, CEO, Ayala Alternative Organizational Consulting, Israel

Simon Roberson, Regional Manager North East, BT, UK

**SESSION 8
[3:00 pm – 5:30 pm]
CHALLENGES FOR A E-HEALTH**

Chair: **Edouard Varvarian**, Managing Director, idDOON

Moderator: **Patrice Cristofini**, Healthcare Director, Atos Origin, France
Pliny Allen Porter, Managing Partner, Associated International Information and Technology Ltd., MaceCorp Limited, UK

Dr. Sultan Bahabri, King Faisal Specialist Hospital & Research Centre- Jeddah and Chairman, Ebrahim Investments, Saudi Arabia

Paul Cheshire, Director of Strategy for Government Markets, Atos Origin, UK

Prof Louis Lareng, Director, European Institute of Telemedicine, France

Alain Maskens, Chief Scientific Officer, HEALTHone Global Ltd, UK

Yannick Motel, Vice-President, Lessis, France

Jean-François Penciolelli, International Healthcare Director, Oracle

Robert Picard, Minefi CGTI, French Ministry, France

Dr. Mario Po', Head of Administrative Office, Azienda ULSS 8 Asolo, Italy

Bruno Salgues, Professor of Marketing, Design & Strategy, National Institute of Telecommunications - INT, France

Christian Saout, Vice President "Collectif Interassociatif sur la Santé"

Report and Conclusion 5:30 pm-6:30 pm



ITEMS INTERNATIONAL

Items International is an international consulting firm based in Paris, dedicated to delivering Information & Communication Technology (ICT) strategies. The company's scope of work covers:

- Strategic consultancy on telecommunications, market segmentation, support to the development of European businesses in the US, Japan and other countries, as well as of foreign businesses in Europe.

- Research and development in areas such as regulatory policy and economic aspects, interconnection issues, Information & Communication Technology (ICT) market research and international comparative analyses, strategic development for industrialists, operators and local/ regional/ national authorities.

Items annually organizes the "Global Forum / Shaping the Future" think tank in association with the Sophia-Antipolis Foundation, the European Commission and a number of international sponsors and experts. Dr. Sylviane Toporkoff, Vice-President of Items International, created and launched the "Global Forum / Shaping the Future" initiative in 1992 and has run the event for over a decade now. Her academic research and numerous contributions to private and public sector projects all over the world, including the European Union, enabled her to build a unique and high-quality network of relationships among those who shape the future of our society, throughout Europe, the United States, Japan, South East Asia, Latin America and elsewhere.



FOUNDATION SOPHIA ANTIPOLIS

The French **Sophia Antipolis Foundation** was created in 1984 by Senator Pierre Laffitte, and received state-approval for playing a fundamental role in the development of scientific and cultural activities. The purpose of the Foundation is to encourage the exchange of ideas and cooperation in scientific, industrial and cultural matters at a national, European and international level in order to create a new entrepreneurial culture, thereby turning Sophia Antipolis into an experimental laboratory for the future. Sophia Antipolis is a Science Park taking pride in being internationally recognized as one of the most dynamic and fastest growing technological and scientific hubs in Europe and a "best practice" site for innovation.



CITY OF PARIS, THE DIGITAL CITY (PARIS VILLE NUMERIQUE)



Paris, one of the leading ICT cities in the world, disposes of a unique network in terms of coverage and the number of Internet providers offering high speed connections. Universal Internet service will be offered for free to the Parisians by 2008 – this also includes WiFi for a 100% coverage in the near future. Several hundreds of companies working in the ICT sector are located in Paris and its neighbouring departments. The ICT sector alone generated more than 300,000 jobs in the region. As regards the social dimension, the City of Paris benefits from an important network of associations deeply rooted in the life of the city's districts. They support the efforts of the municipality by providing access to ICT for those who don't have access elsewhere. Paris also possesses a strong potential of technological projects emanating from high level universities ("Grandes Ecoles") and a large number of internationally recognized research institutes. The programme "Paris Technopole" supports young and innovative companies. Some key figures showing the significance of the ICT cluster in Paris: First research centre in fundamental mathematics in France (1,000 researchers located in the heart of the city; 13,550 students; 92,000 employees); business incubators for start-ups; more than 8,500 companies operating in the ICT sector; headquarters of major leading international companies. The three main areas of excellence are telecommunications, the production of multimedia content, software and IT services.

GLOBAL FORUM 2006 STEERING COMMITTEE

EUROPE AND MIDDLE EAST

Laura Aho, Responsible for Security Systems –division international partnership development, Insta DefSec Oy, Finland

Larbi Ajjoul, Congressman & Former Secretary of State, Posts, Telecommunications & IT, Morocco

Thomas Andersson, President Jönköping University & President of the Board, IKED, Sweden

Sergio Antocicco, Chairman of INTUG, Italy

Jean-Pierre Chamoux, Professor, University Paris René-Descartes, France

Michel Chevallier, Secrétaire Adjoint, State Chancellery, Switzerland

Lionel Chmilewsky, Vice President, International Sales, Proxim Wireless, France

Nicolas Chung, ICT and Education Delegate, Association des Régions de France

Patrice Cristofini, International Expert in Healthcare & Public Health, France

Maitland Hyslop, Chief Executive, Ross and Cromarty Enterprise, UK

Eric Legale, City of Issy-les-Moulineaux, France

Helena Lindskog, CEO Hel-dag AB, Sweden

Bernard Mathieu, Head of Radio Communication Programs, CNES, France

Eunika Mercier- Laurent, President Global Innovation Strategies, EML Conseil, France

Jacques Pomonti, President of the French Digital Academy – President of the Sorbonne France, France

Alfredo M. Ronchi, Secretary EC Medici Framework, Politecnico di Milano, Italy

Philippe Scheimann, CEO, Ayala Alternative Organizational Consulting Ltd., Israel

Daniel Van Lerberghe, President & Executive Director, POLITECH Institute - European Center of Political Technologies, Belgium

Rudi Vansnick, Chairman, Internet Society, Belgium

Edouard Varvarian, Managing Director iDDoon, France

Valeri Vladimirovich Trofimov, Chief of Informatics Department, Professor, St Petersburg State University of Economics & Finance, Russia

David Wood, Councillor, Newcastle-upon-Tyne City Council, United Kingdom

NORTH AMERICA

Steven B. Adler, Program Director, IBM Corporation, USA

Kathryn Brown, Senior Vice-President Public Policy Development & International Government Relations, Verizon, USA

Robert Flaim, Supervisory Special Agent, Special Technologies Section/ Cyber Division, FBI, USA

L. Marie Guillory, Founding Partner -Guillory & Hjort, USA

Ashton Johnston, Partner, DLA Piper Rudnick Gray Cary US, LLP, USA

Andrew D. Lipman, Partner, Swidler Berlin Shereff Friedman, USA

Phil Noble, Founder, Politiconline.Inc / Phil Noble and Associates, USA

Brent Olson, Assistant Vice President - Regulatory Policy, AT&T., USA

Miriam Sapiro, President, Summit Strategies International, LLC, USA

Alan Shark, Executive Director, PTI – Public Technologies Institute, USA

Michaël Stankosky, Associate Professor, Georges Washington University, USA

ASIA

Shusaku Indo, First Secretary, Embassy of Japan in France

Shigehiko Naoe, Professor of Information Policy, Chuo University, Japan

Keiichiro Seki, Director, Economic Affairs Division, Ministry of Internal Affairs and Communications, (MIC), Japan

OCEANIA

Nitya Karmakar, University of Western Sydney, Australia

This Program is by alphabetical order

ITEMS International 16, rue Kléber, F-92442 Issy-Les-Moulineaux, FRANCE

Tel: +33.(0)1.46.42.48.76 Fax: +33.(0)1 41.08.94.27 www.items-int.com