



GLOBAL FORUM

Shaping the Future

2008



ITEMS INTERNATIONAL



Items International is an international consulting firm based in Paris, dedicated to delivering Information & Communication Technology strategies. Created in 1994, the company has a long experience in strategic and marketing consulting, networking, knowledge sharing and transfer. ITEMS International is specialized on ICT-related projects and initiatives and has carried out various international studies in a vast range of ICT-related fields for private Telcos and public and private institutions, including the European Commission and the French government.

The different backgrounds and the versatility of our consultants lead to a unique company's expertise in the areas of ICT strategies, project management, services and usages.



FONDATION SOPHIA ANTIPOLIS

The French Sophia Antipolis Foundation was created in 1984 by Senator Pierre Laffitte, and received state-approval for playing a fundamental role in the development of scientific and cultural activities. The purpose of the Foundation is to encourage the exchange of ideas and cooperation in scientific, industrial and cultural matters at a national, European and international level in order to create a new entrepreneurial culture, thereby turning Sophia Antipolis into an experimental laboratory for the future. Sophia Antipolis is a Science Park taking pride in being internationally recognized as one of the most dynamic and fastest growing technological and scientific hubs in Europe and a "best practice" site for innovation.



ECONOMY AND FINANCE, SPECIAL SECRETARIAT FOR DIGITAL PLANNING

The Special Secretariat for Digital Planning of the Hellenic Ministry of Economy and Finance plays a predominant role in the implementation of the "National Society" in Greece. The Operational Program for IS (OPIS) has been formed in order to promote IS in Greece in a comprehensive fashion. It follows the European and International Policies concerning IS. Digital Greece plays a crucial role in the shaping of digital policy for the development of IT in the economy and in the public administration.



The enchanting capital of Greece has always been a birthplace for civilization. It is the city where democracy was born and most of the wise men as. The most important civilization of ancient world flourished in Athens and relives through some of the world's most formidable City of Athens has developed a series of modern IT systems to accommodate not only the internal needs of the Municipality of Athens but also to facilitate citizens in their everyday life.



Global Forum 2008 Steering Committee

EUROPE AND MIDDLE EAST

- Larbi Ajjoul**, Congressman & Former Secretary of State, Posts, Telecommunications & IT, Morocco
- Thomas Andersson**, President Jönköping University & President of the Board, IKED, Sweden
- Sergio Antocicco**, Chairman of INTUG, Italy
- Jean-Pierre Chamoux**, Professor, University Paris René-Descartes, France
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- Lionel Chmielewsky**, Executive Vice President, Proxim Wireless Corporation, France
- Patrice Cristofini**, I Director Partnership and Strategic Alliance, Orange, France
- Despina Anastasiadou**, Director Southeastern Europe Telecommunication & Informatics Research Institute (INA), Greece
- Denis Gardin**, Vice President Technology Strategy, Ventures, Partnerships, EADS, France
- Hugo Kerschot**, Research - Consulting - e-gov - New media, INDIGOV, Brussels
- Christoforos Korakas**, Project Manager, ACCESS2dEMOCRACY, Greece
- Eric Legale**, City of Issy-les-Moulineaux, France
- Mario Po'**, Administrative Director, Azienda ulss n 8 Asolo, Italy
- Giorgio Prister**, Strategy Consultant, Italy
- Roberto Saracco**, Telecom Italia Lab, Italy
- Daniel Van Lerberghe**, President & Executive Director, POLITECH Institute - European Center of Political Technologies, Belgium
- Edouard Varvarian**, General Manager, Fillnet, France
- David Wood**, Councillor, Newcastle-upon-Tyne City Council, United Kingdom

NORTH AMERICA

- Steven B. Adler**, Program Director, IBM Corporation, USA
- Kathryn Brown**, Senior Vice-President Public Policy Development & International Government Relations, Verizon, USA
- Rosa Bruno-Jofré**, Professor and Dean of Education Queen's University, Canada
- Andrew D. Lipman**, Partner and Head of Telecom Group at Bingham McCutchen, USA
- Jane Mago**, Senior Vice President and General Counsel Legal & Regulatory Affairs, NAB - National Association of Broadcasters, USA
- Phil Noble**, Founder, Politicsonline.Inc /Phil Noble and Associates, USA
- Brent Olson**, Assistant Vice President - Regulatory Policy, SBC Telecommunications, Inc., USA
- Todd Ramsey**, Managing Director, US Federal, IBM, USA
- Miriam Sapiro**, President, Summit Strategies International, LLC, USA
- Alan Shark**, Executive Director, PTI - Public Technologies Institute, USA
- William Sloan Coats**, Partner, White & Case LLP, USA

ASIA

- Paul Jwo**, CAPEC, Taiwan
- Shigehiko Naoe**, Professor of Information Policy, Chuo University, Japan
- Keiichiro Seki**, Director, Economic Affairs Division, Ministry of Internal Affairs and Communications, (MIC), Japan

OCEANIA

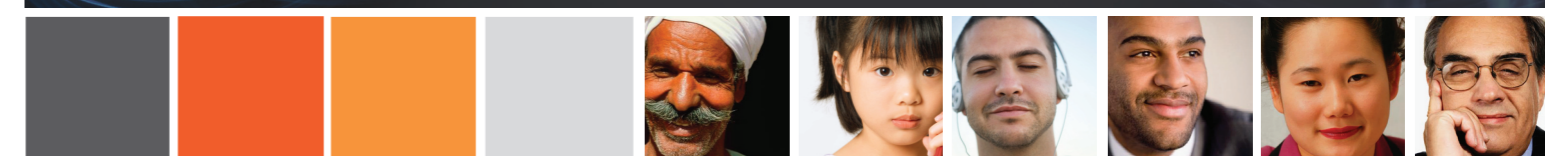
- Nitya Karmakar**, University of Western Sydney, Australia



COLLABORATIVE CONVERGENCE

Users Empowerment in the Global Digital Economy

Programme



Tuesday, October 21st, 2008
Wednesday, October 22nd, 2008

Under the auspices of



Zappeion Mansion, Athens

Organisers



This Program, in alphabetical order, may be modified in order to satisfy at the best level the Global Forum 2008's speakers, sponsors and participants, and also to follow the Information Technologies Market.

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Day 1: Tuesday 21 October 2008



Morning Sessions

REGISTRATION 8:00 AM – 9:00 AM

WELCOMING ADDRESS & OPENING SESSION 9:00 am – 10:45 am

Moderator

- **Pierre Laffitte**, President Sophia-Antipolis Foundation
- **Lorena Boix Alonso**, President Global Forum / Shaping the Future, France

Keynote speeches

- **George Anastasopoulos**, Secretary General of Communications Ministry of Transport & Communications, Greece
- **Vassilios Assimakopoulos**, Special Secretary for Digital Planning, Hellenic Ministry of Economy and Finance, Greece
- **Lorena Boix Alonso**, Deputy Head of Cabinet of Mrs. Neelie Kroes Commissioner for Competition, European Commission
- **Nikitas Kakiamanis**, Mayor Municipality of Athens, Greece
- Konstantinos Giannatos, Managing Director of DAEM-IT, City of Athens IT Company
- **Elli Pagourtzi**, President of the Greek Information Society Observatory
- **Mechthild Rohen**, Head of Unit ICT for Government and Public Services, DG INFSO & Media, European Commission
- **Francisco Ros**, State Secretary for Telecommunications and Information Society Ministry of Industry, Spain
- **Thomas Rosch**, Commissioner Federal Trade Commission -FTC- USA

SESSION 1 10:45 am – 12:30 pm

THE BROADBAND OF THE FUTURE

ISSUES FOR INFRASTRUCTURES AND ULTRA SERVICES

Chair

- **Kathryn Brown**, Senior Vice-President Public Policy Development & International Government Relations Verizon, USA

Moderator

- **Giorgio Prister**, President Major Cities of Europe Association, Italy

Speakers

- **Lionel Chmlewsky**, Executive Vice President Proxim Wireless Corporation, USA
- **Joao Da Silva**, Director for Network and Communication Technologies, DG INFSO & Media, European Commission
- **Jorgen Friis**, Deputy Director-General European Telecommunications Standards Institute -ETSI-, France
- **Latif Ladid**, President IPv6 Forum, Chair EU IPv6 Task Force, Luxemburg
- **Roberto Saracco**, Director Future Center of Partners, Legal Consultant to the Ministry of Economic Affairs, Special Secretariat for Digital Planning, Greece
- **Yang Zemin**, President China Academy of Telecom Research -CATR- Ministry

SESSION 2 10:45 am – 12:30 pm

INTEROPERABILITY, IDENTITY MANAGEMENT and TRUST

Chair / Moderator

- **Elly Plooi-van Gorsel**, Vice President of the Global Trust Center & Senior Counsellor Blueprint Partners, The Netherlands
- **Thomas Andersson**, President Jönköping University & Chairman GTC International Council, Sweden

Speakers

- **Gilles Maguet**, Secretary General XBRL Europe, Belgium
- **Victor Emmanuel de SA**, Partner Geneva Solutions, Switzerland
- **Max Snijder**, CEO Biometrics Expertise Group, the Netherlands
- **Constantine Steriadis**, Principal Sales Consultant Oracle Hellas S.A, Greece
- **Maria Tsakali**, Scientific Officer, DG INFSO & Media D3: Software & Service Architectures and Infrastructures, European Commission
- **Oliver Väärtnõu**, Advisor on Strategy State Chancellery of the Republic of Estonia

Commentator

- **Jacques Bus**, Head of Security Unit DG INFSO & Media, European Commission
- **Zahid Jamil**, Barrister-at-law Jamil & Jamil, Pakistan

LUNCH 12:30 pm – 2:00 pm

Day 1: Tuesday 21 October 2008



Afternoon Sessions

OPENING SESSION 2:00pm- 3:00pm

Moderator

- **Jean-Pierre Chamoux**, Professor Paris V-René Descartes University, France

Keynote speeches

- **Nikitas Alexandridis**, President National Telecommunications and Post Commission - EETT -, Greece
- **Robert Morin**, Secretary General Canadian Radio-television and Telecommunications Commission -CRTC -, Canada
- **Thaima Samman**, Senior Director & Associate General Counsel, Corporate Affairs - Corporate Social responsibility, Microsoft EMEA, France
- **Shigeo Tani**, Director General for International Affairs, Global ICT Strategy Bureau Ministry of Internal Affairs and Communications, Japan
- **Deborah Taylor Tate**, Commissioner Federal Communications Commission -FCC-, USA

SESSION 3 3:00pm – 4:45 pm

REGULATION & GOVERNANCE INITIATIVES

Chair

- **Konstantinos M. Ploumpis**, General Director for Regulatory Affairs OTE S.A., Greece

Moderator

- **Andrew Lipman**, Partner & Head of Telecom Group Bingham McCutchen, USA

Speakers

- **Bernard Benhamou**, Delegate on Internet Usage Ministry of Research and Higher Education, France
- **Gabrielle Gauthey**, Member of the Board, Autorité de Régulation des Communications Electroniques et des Postes- ARCEP -, France
- **Jay Edwin Gillette**, Director Human Institute, Professor Center for Information and Communication Sciences, USA
- **Brent Olson**, Assistant Vice President Public Policy AT&T, USA
- **Jacquelynn Ruff**, Vice President International Public Policy & Regulatory Affairs Verizon, USA
- **Anne-Marie Vesdrevanis**, International Relations Officer DG INFSO & Media, European Commission
- **Gao Xinmin**, Director of Policy Planning Committee, the Advisory Committee for State Informatization (ACSI), Vice President of Internet Society of China (ISC), China
- **Mina Zoulovits**, Partner Philotheidis, Rogas & Partners, Legal Consultant to the Ministry of Economic Affairs, Special Secretariat for Digital Planning, Greece

Commentator

- **Miriam Sapiro**, President Summit Strategies International, USA

SESSION 4 3:00 pm – 4: 45 pm

LIVING IN A DIGITAL WORLD

Chair

- **Thaima Samman**, Senior Director & Associate General Counsel, Corporate Affairs - Corporate Social responsibility, Microsoft EMEA, France

Moderator

- **Sergio Antocicco**, Chairman INTUG & President Anuit, Italy

Speakers

- **Paolo Baldelli**, President Postelink, Italy
- **Danilo Oreste Broggi**, Chief Executive Officer Consip S.p.A., Italy
- **Robert Harutyunyan**, General Director, Armenian Development Agency-ADA-, Armenia
- **Norman Jacknis**, Director IBSG Public Sector Cisco, USA
- **Olivier Midière**, Executive VP Strategy and Marketing Bestofmedia Group, France
- **Nancy Pascall**, Gender Policy Coordinator, DG INFSO & Media, Directorate C: Lisbon Strategy and Policies for the Information Society C1: Lisbon Strategy and i2010, European Commission & **Irene Kamberidou** Senior Lecturer of the University of Athens, The European Centre for Women and Technology -ECWT-, Greece
- **William Sloan Coats**, Intellectual Property Partner White & Case, USA
- **John Soldatos**, Associate Professor at Athens Information Technology, Adjunct Professorat Carnegie Mellon University and Technical Manager of the Projects ASPIRE, Greece

Commentator

- **Makoto Yokozawa**, Senior Consultant, Nomura Research Institute -NRI- & Professor of Joint Research Unit Graduate School of Informatics, Kyoto University, Japan

COFFEE BREAK

SESSION 5 4:45 pm – 6:30 pm

INFORMATION GOVERNANCE, SECURITY & PRIVACY

Chair / Moderator

- **Steven Adler**, Program Director IBM Data Governance Solutions, USA

Speakers

- **Jacques Bus**, Head of Security Unit DG INFSO & Media, European Commission
- **Michael Dziekan**, Office of Strategy - Director of Research & Solutions Strategy, Cognos an IBM Company, USA
- **Thomas Hart**, Regulatory Expert EU-China Information Society Project, China
- **Zahid Jamil**, Barrister-at-law, Jamil & Jamil, Pakistan
- **Sokratis Katsikas**, Professor Dept. of Technology Education & Digital Systems, University of Piraeus & Member of the Board of the Hellenic Authority for Information and Communication Security and Privacy, Greece
- **Paris Kokorotsikos**, Chairman & CEO Euroconsultants S.A, Greece
- **Thomas Myrup Kristensen**, EU Internet Policy Director, Microsoft EMEA, Denmark
- **Cedric Pin**, Chief Operating Officer Micropole-Univers, France
- **Bent Poulsen**, Chief Auditor VP Securities Services, Denmark
- **Jean-Marc Suchier VP**, Director European Programs, Sagem Sécurité

SESSION 6 4: 45 pm – 6:30 pm

CHALLENGES FOR E-HEALTH

Chair

- **Thierry Zylberberg**, Executive Vice President in charge of Strategic Partnerships & General Manager of Health Line of Business France Telecom, France

Moderator

- **Patrice Cristofini**, Director Partnership and Strategic Alliance, Orange Healthcare, France

Speakers

- **Sultan A. Bahabri**, Chairman HITS Telecom Group, Saudi Arabia
- **Mikael Grannas**, Chairman of the Board and CEO & Kaj Söderman, Project Manager Archipelago Networks LTD, Finland
- **Kostis Kaggelides**, Chief Operating Officer and VP of the Board Gnomon Informatics S.A, Greece
- **Alisoun K. Moore**, Director Health and Human Services Northrop Grumman Corporation, USA
- **Mario Po'**, Executive Director, Healthcare Institution & Alessandro Bruno, Administrative Assistant Azienda ULSS n 8 Asolo, Italy
- **Octavian Purcarea**, WW Health Industry Solutions Manager Microsoft EMEA, France
- **Victor Emmanuel de SA**, Partner Geneva Solutions, Switzerland
- **Michèle Thonnet**, Official Representative e-Health France, Responsible for European and International Partnerships & Relations, Ministry of Health, France

GALA DINNER (BY INVITATION) DIONYSOS RESTAURANT 08:30 PM

Day 2: Wednesday 22 October 2008



Morning Sessions

REGISTRATION 8:00 AM – 9:00 AM

OPENING SESSION 9.00 am – 10:30 am

Moderator

- **Phil Noble**, Founder & Journalist PoliticsOnline.com, USA

Keynote Speeches

- **Thomas Andersson**, President Jönköping University, Chairman GTC International Council, Sweden
- **Kevin Martin**, Chairman Federal Communications Commission -FCC-, USA
- **Todd S. Ramsey**, Managing Director US Federal IBM Corporation, USA
- **Jim C Williams**, Senior Vice President & Chief Technology Officer Motion Picture Association of America, Inc., USA

SESSION 7 10:30am – 12:15 pm

MEDIA & CONTENT ISSUES IN THE NEW CONVERGENT ENVIRONMENT

Chair

- **Gerard M. Mooney**, General Manager, Global Government and Education, IBM Corporation, USA

Moderator

- **Hervé Rannou**, President Items International, France

Speakers

- **Stéphane Grumbach**, INRIA French Director of the Sino-French IT Lab LIAMA Beijing, China
- **Per Hellström**, Head of Unit, DG Competition, Unit C.3 - Information Industries, Internet and Consumer Electronics, European Commission
- **Thomas Nogues**, Director of Technology EMEA, Motion Picture Association, Belgium
- **Luis Rodriguez Rosello**, Head of Unit Networked Media Systems, DG INFSO & Media, European Commission
- **Anne-Lise Thieblemont**, Director Government Affairs Qualcomm, USA
- **Jean-François Tournu**, Chairman of the Regional TV Channel TV8 Burgonde, France
- **Makoto Yokozawa**, Professor of Collaborative Research Unit Nomura Research Institute -NRI-, Japan
- **Xiaohua Zhao**, Partner Akin Gump Strauss Hauer & Feld LLP, USA

Commentators

- **Kathryn Brown**, Senior Vice-President Public Policy Development & International Government Relations, Verizon, USA
- **Thomas Rosch**, Commissioner Federal Trade Commission -FTC- USA

Coffee Break

SESSION 8 12:30 pm – 2:30 pm

CONVERGING TECHNOLOGIES & E-DEMOCRACY

Chair

- **Vassili N. Takas**, President South-Eastern Europe Telecommunication & Informatics Research Institute - INA -, Greece

Moderator

- **Daniel Van Lerberghe**, President & Executive Director Politech Institute, Belgium

Speakers

- **Gabriela Felder**, National Competence Center for Research -NCCR - Zurich University, Switzerland
- **Hugo Kerschot**, Managing Partner Indigov, Belgium
- **Eric Legale**, Managing Director Issy Media, City of Issy-les-Moulineaux, France
- **Marianna Posfai**, Leader of the e-Hungary Project, Hungary
- **Ian White**, Business Development Director - Public Sector – EMEA Oracle, United-Kingdom

MOMENTUM Projects

- **Christos Chrysos**, Project Manager OTS, IDEAL-EU project, Greece
- **Fenareti Lampathaki**, Management and Decision Support Systems Laboratory, e-Government Research Unit, School of Electrical and Computer Engineering, National Technical University of Athens, Greece
- **Rolf Luehrs**, Head of Department for Interactive Communication TuTech Innovation GmbH, Germany
- **Vassilis Goulandris**, Strategic Planner of e-dialogos, City of Trikala, Greece
- **Dimitris Sarantis**, Management and Decision Support Systems Laboratory, School of Electrical and Computer Engineering, National Technical University of Athens, Greece
- **Eftimios Tambouris**, Researcher CERTH/ITI, Greece

SESSION 9 12:30 pm – 2:30 pm

MOBILITY IN A DIGITAL WORLD

EURO-MED / EUROPE/ AMERICAS & ASIA

Chair

- **Shigehiko Naoe**, Professor Chuo University - Faculty of Policy Studies, R&D Division, Japan

Moderator

- **Jay Edwin Gillette**, Director Human Institute, Professor Center for Information and Communication Sciences, USA

Speakers

- **Sascha Haselmayer**, Director & Co-Founder Interlaceinvent Livinglabs- Europe, Spain
- **Evika Karamagioli**, Deputy Director Gov 2U, Greece
- **Marius Opran**, President Economic and Social European Committee UGIR, FNPSPR, Romania
- **Giorgio Prister**, President Major Cities of Europe, Italy
- **Gérald Santucci**, Head of Unit, DG INFSO & Media D.4: Networked Enterprise & Radio Frequency Identification - RFID-, European Commission
- **Philippe Scheimann**, CEO Ayala Alternative Organizational Consulting, Israel & Eyal Bloch, Cofounder and co-director Institute Education for Sustainability, the David Yellin Academic College of education, Israel
- **Alan Shark**, D.P.A., CAE Executive Director Public Technology Institute - PTI - USA

Day 2: Wednesday 22 October 2008



Afternoon Sessions

LUNCH 2:30PM - 4:30 PM

THE PROCEEDINGS OF THE GLOBAL FORUM WILL BE AVAILABLE TO ALL PARTICIPANTS