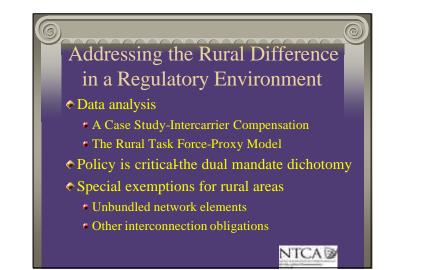


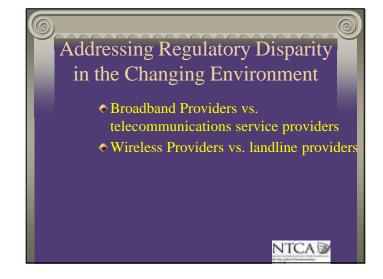
A More Balanced Approach

- Competition results in lower prices, greater innovation and choice in urban markets
 - Dense markets yield lower prices
 - Presence of large business customers with high volume requirements
 - More prosperous population
- Rural areas are different

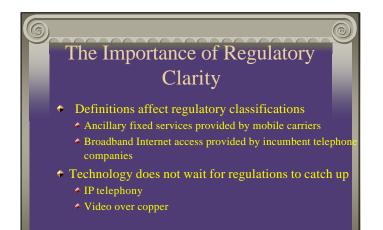












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