



# THE BROAD CONVERGENCE: ACT II

Services & Applications for Businesses & Communities in a Global Knowledge-Based Society

## MONDAY, NOVEMBER 7<sup>TH</sup> & TUESDAY, NOVEMBER 8<sup>TH</sup>, 2005 «PALAIS D'EGMONT» – BRUSSELS Petit Sablon 8 - 1000 BRUSSELS, BELGIUM

### ORGANIZATION



The magnificent Palais d'Egmont belongs to the Ministry of Foreign Affairs and is used for meetings of Heads of State and Ministers of Foreign Affairs. Since the XVIth century, important architects, including Servandoni (architect of the Church Saint-Sulpice in Paris), T.F. Suys (architect of the Court of Holland) and Flanneau (architect of the Royal Palace) have supervised key phases of construction.

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## SUNDAY EVENING - NOVEMBER, 6th 2005

## Welcome Reception

## Domain Latour de Freins

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[DAY 1] MORNING - Monday - November, 7th 2005		
[8:00 am - 9:00 am] Registration		
[9:00 am – 10:15 am]		
WELCOMING ADDRESSES		
<ul> <li>Pierre Laffitte, Senator, Alpes-Maritimes &amp; President, Sophia-Antipolis Foundation, France</li> <li>Sylviane Toporkoff, President, Global Forum, France</li> </ul>		
OPENING SESSION		
<ul> <li>Moderator         <ul> <li>Pierre Laffitte, Senator, Alpes-Maritimes &amp; President, Sophia-Antipolis Foundation, France</li> <li>Keynote Speeches</li> <li>Marc Verwilghen, Belgian Minister for Economy, Energy, Foreign Trade and Science</li> <li>Viviane Reding, Commissioner, Information Society &amp; Media, European Commission</li> <li>Kevin Martin, Chairman, U.S. Federal Communications Commission, USA</li> <li>Donald Abelson, Chief, International Bureau, U.S. Federal Communications Commission, USA</li> <li>Zsolt Nagy, Minister of Communications and Information Technology, Romania: <i>Romanian ICT Overview</i></li> <li>André Santini, Former Minister, President of the Global Cities Dialogue</li> </ul> </li> </ul>		
[40:45 are _ 44:00 are]		
[10:15 am – 11:00 am] INTRODUCTION TO THE SESSIONS		
Moderator		
<ul> <li>Miriam Sapiro, President of Summit Strategies International, USA &amp; Sylviane Toporkoff</li> <li>Speakers</li> </ul>		
<ul> <li>Masao Matsumoto, Director-General for Technology Policy Coordination, Ministry of Internal Affairs and Communications (MIC), Japan: <i>Strategies for Realizing an Ubiquitous Network Society</i></li> <li>Patrick de Smedt, Chairman, Microsoft Europe, Middle East and Africa - EMEA: <i>Enabling Innovation in the</i> <i>Information Society</i></li> </ul>		
Kathryn Brown, Senior Vice President, Public Policy Development and Corporate Social Responsibility, Verizon Communications, USA: <i>Verizon FiOS</i>		
Jean-Paul Lepeytre, Senior Vice President Services Division, Thales, France		



#### SESSION 1 [11:00 am - 1:00 pm]

#### INFRASTRUCTURES & SYSTEMS CONVERGENCE NEW BUSINESS MODELS

IN EUROPE, THE AMERICAS, ASIA & EMERGING MARKETS

#### Chairman

 Mike Kennedy, Senior Vice President, Government Relations and Country Manager - Canada and Latin America, Motorola, Inc., USA : Convergence through Seamless Mobility

#### Moderator

 Sergio Antocicco, Chairman INTUG - International Telecommunications Users Groups & President ANUIT -Italian Association of Telecom Users, Italy

#### Speakers

- Brent Olson, Assistant Vice President, Regulatory Policy, Emerging Services and Technologies, SBC Services, Inc., USA: The Convergence of the Communications Marketplace and SBC's Transition to a Multimedia Communications Company
- Takahiro Yokoyama, Director, International Frequency Policy Office, Radio Department, Ministry of Internal Affairs and Communications - MIC, Japan: Spectrum Strategy for Wireless Broadband Services
- Jørgen Friis, Deputy Director-General & Margot Dor, Director Business Development, European Telecommunications Standards Institute – ETSI: What Convergence Means to Us - Two Highlights
- Laurent Chesnais, CEO, Netsize, France: Breaking Communication Barriers
- Pierre Tournassoud, Vice President Network Strategy, Alcatel: Triple Play Convergence from Fixed to Mobile
- Bernard Mathieu, Head of Radiocommunications Programmes, Directorate for Programmes and Industrial Policy, CNES - French Space Agency, France: The Space Contribution to Digital Divide and to e-Inclusion and e-Accessibility
- Robert Bednarek, Executive Vice President, Corporate Development, SES-Global, Luxemburg: Mobile Media and the Role of Satellites

## SESSION 2 [11:00 am – 1:00 pm]

## SOFTWARE IN AN EVOLVING ENVIRONMENT

#### Chairman & Moderator

 Gilles Polin, eGovernment EMEA Lead, Microsoft Corporation: Software in an Evolving Environment

#### **Speakers**

- Jesús Villasante, Head of Unit, Software Technologies and Distributed Systems, European Commission: Software Technologies Research in Europe
- Jacques De Kegel, Wireless Broadband & Sensing Solutions EBO - Benelux Sales Leader, IBM, Belgium: SAFIR - EU Project
- Hervé Rannou, President, Items International, France: Software & Interoperability
- Michael Stankosky, Professor, George Washington University, Department of Engineering Management & Systems Engineering: 21<sup>st</sup> Century Software Engineering

[1:00 pm - 2:30 pm] LUNCH PALAIS D'EGMONT



2 0 0 5 Skaping the Future [DAY 1] AFTERNOON - Monday - November, 7 <sup>th</sup> 2005			
			<ul> <li>SESSION 3 [2:30 pm – 5:00 pm]</li> <li>CONVERGENCE, REGULATION &amp; NET GOVERNANCE IMPACT AT THE NATIONAL AND INTERNATIONAL LEVELS</li> <li>Chairman         <ul> <li>Ash Johnston, Partner, DLA Piper Rudnick Gray Cary US LLP</li> <li>Moderator</li> <li>Andrew Lipman, Partner, Attorney at Law, Vice President, Swidler Berlin, LLP, USA: Regulation of Applications Over IP Networks - US Regulatory Treatment</li> </ul> </li> <li>Speakers         <ul> <li>Muna Nijem, CEO/Chairman of the Board of Jordan Telecommunications Regulatory Commission</li> <li>Michael Ridley, Partner DLA Piper Rudnick Gray Cary UK LLP, UK: Television Regulation: The Final Frontier?</li> <li>Jean-Eric de Cockborne, Head of Unit, Audiovisual and Media Policies, European Commission</li> <li>Gabrielle Gauthey, Director, Information and Communication Technologies, ARCEP: Convergence and Regulation</li> <li>L. Marie Guillory, Member and Founder, Guillory &amp; Hjort, Advisors to the Rural Communications Industry, USA: Rural Providers Adjust to a Regulatory Environment Changed by the Convergence of Markets and Technologies</li> <li>Desiree Miloshevic, International Affairs and Policy Development Advisor, Afilias Global Registry Services, UK: Private Sector Perspective on Internet Governance</li> <li>Theresa Swinehart, General Manager, Global Partnerships, ICANN</li> <li>Jean-François Soupizet, Deputy Head of Unit, International Relations, European Commission: Europe's Vision of the World Summit on the Information Society in Tunis</li> <li>Bernard Benhamou, Director of Forecasting and Internet Governance, Agency for the Development of e- Administration - ADAE, Office of the Prime Minister, France</li> </ul> </li> </ul>
<i>Gala Dinner</i> MUSÉES ROYAUX D'ART ET D'HISTOIRE			
visit to the Art Nouveau & Design Exhibit			

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[DAY 2] MORNING - Tues	sday - November, 8th 2005
[8:00 am – 9:00	am] Registration
[9.00 am -	- 10:15 am]
	SESSION
<ul> <li>Moderator</li> <li>Sébastien Lévy, Vice President, Global F</li> </ul>	orum, France
<ul> <li>Medical Aid, as well as Agriculture, Region</li> <li>Edith Cresson, President of the Foundation</li> <li>European Commissioner for Research, For</li> <li>John Gage, Chief Researcher and Vice-P</li> <li>Rosa Bruno-Jofré, Professor, Dean of Economistic Information Technology and Convergence</li> </ul>	Federal Trade Commission, USA ncorked and Unplugged onomy, Employment, Scientific Research, Fire-fighting and Urgent n Bruxelles-Capitale, Belgium on " Ecoles de la Deuxième Chance"President of the Foundation" Form
	m] COFFEE BREAK
[DAY 2] MORNING - Tue	sday - November, 8 <sup>th</sup> 2005
SESSION 5 [10:30 am – 12:30 pm] THE FINAL PHASE IN E-GOVERNMENT: INTRODUCING THE INSTRUMENTS AND CHANNELS TO GO TRANSACTIONAL. IMPACT FOR CITIZENS AND BUSINESSES PERSPECTIVES & CASE STUDIES IN EUROPE, THE AMERICAS, ASIA AND THE EMERGING MARKETS airman	SESSION 6 [10:30 am – 12:30 pm] CHALLENGES FOR TRANSFORMING E-HEALTH Chairman
<ul> <li>Paul Timmers, Head of Unit, eGovernment, DG Information Society and Media, European Commission, Belgium: Towards the European eGovernment Policy in i2010</li> <li>Inderator</li> <li>Hugo Kerschot, Consultant eGovernment, Indigov, Belgium eakers</li> <li>Ronny Bjones, Enterprise Secutity Strategist, Microsoft EMEA HQ: Electronic Identification and Authentication as a Commodity in Daily Life</li> <li>Frank Delanghe, Founder &amp; Managing Director, D-Soft, Belgium: Use of e-Counters in a Secure Way</li> <li>Jo Steyaert, President, Indigov, Belgium: <i>iDTV as a New</i> <i>Platform for eGovernment</i></li> <li>Peter F. Brown, Senior Expert, Austrian Federal Chancellery - ICT-Strategy Unit, Chair of the CEN eGovernment Focus Group, Austria: 3 Keys to eGovernment Convergence</li> <li>Graham Colclough, Vice President Cap Gemini, UK: Measuring eGovernment – The Challenge</li> <li>Alan Shark, Executive Director, Public Technology Institute – PTI: Convergence: Beyond e-Government</li> <li>Alisoun K. Moore, Chief Information Officer, Montgomery County, Maryland, USA: eGovernment Metamorphosis: Building an Integrated Information and Communications Technology Program Serving Citizens</li> <li>Yutaka Kobayashi, Division Manager, Town Management Organization, City of Mitaka, Japan: Intelligent Community of the Year</li> <li>Eric Legale, Managing Director, City of Issy-les-Moulineaux, France: The Example of Issy-les-Moulineaux</li> <li>Daniel Van Lerberghe, President &amp; Executive Director, Politech Institute, Belgium: European e-Democracy Award</li> </ul>	<ul> <li>Anne Bolot-Gittler, Director, SBL Civil Administration, Thales, France</li> <li>Moderator</li> <li>Patrice Cristofini, Healthcare Director-Systems Integration Atos Systems Integration, France</li> <li>Speakers</li> <li>Ilias lakovidis, Deputy Head of Unit, ICT for Health, DG Information Society &amp; Media, European Commission: e- Health – The Proven Benefits</li> <li>Yannick Motel, Vice-Chairman, LESISS, France: IT Suppliers Constraints &amp; the Industrials Vision for Transforming e-Health</li> <li>Richard Bonnar, Partner DLA Piper Rudnick Gray Cary UF LLP, UK: Connecting the English NHS – the NHS Care Record</li> <li>Edouard Varvarian, General Manager &amp; Co-Founder, idDOON, France: CipherMe – Electronic Health Records in the Hands of Patients – Owners</li> <li>Patrick Sellem, Sales &amp; Marketing Manager, TMA Medical Austria, &amp; André Petitet, CEO, CardioGap S.A., France: Mobile Care Unit Diagnostic System – Interoperability, Data Transmission and Simplicity</li> <li>Mario Po', Head of Administrative Office, Healthcare Institution Azienda ULSS n 8 di Asolo, Italy: Local Health System and Services in the Global Village</li> <li>Paul Cheshire, Consulting Director Welfare Sector, Atos Origin, United Kingdom: Lifelong Health Records - Who Needs Them?</li> <li>Alessandra Preziosa, Researcher, Instituto Auxologico Italiano, Italy: The Dream Island</li> </ul>

[12:30 pm - 2:00 pm] LUNCH PALAIS D'EGMONT



[DAY 2] AFTERNOON - Tuesday - November, 8th 2005		
<ul> <li>SESSION 7 [2:00 pm – 4:00 pm]</li> <li>CHALLENGES FOR MORE EFFICIENT E-SERVICES</li> <li>Chairman         <ul> <li>Giorgio Prister, IBM South West Europe, Government Leader, IBM, Italy</li> </ul> </li> <li>Moderator         <ul> <li>Hubert Fabre, Secretary-General, Politech Institute, Brussels</li> </ul> </li> <li>Speakers         <ul> <li>Lionel Chmilewsky, Vice President, International Sales, Proxim Wireless: Scaleable Broadband Wireless Networks</li> <li>Christine Leurquin, Senior Manager, European Programs, SES Global, USA: Key Challenges for Governmental Services</li> <li>Gérald Santucci, Head of Unit, ICT for Business, DG Information Society, European Commission: RFID – A Pointer to the Future</li> <li>Gérard Ségarra, Manager of Telematics Research and Innovation Projects, Renault, France: New Innovative Telematics Applications to Improve Traffic Safety and Traffic Management – With a Special Focus on Standards</li> <li>Henry J. F. Ryan, Managing Director, Lios Geal Consultants Ltd, Ireland: Electronic ID: A Key Gateway for Efficient e-Services</li> <li>Nicolas Chung, Delegate for ICT, Education &amp; Research, Association of the French Regions - ARF, France: The French Regions Weaving the Information Society at the Local Level</li> <li>Irina Zalisova, Managing Director, EPMA/BMI Association, Czech Republic: eGovernment 2020 Fairy Tail</li> <li>Valentina Mele, Assistant Professor, Bocconi School of Management and Naples University, Italy: E-Government in Large EU Cities</li> <li>Alain Ducass, Head of "Digital Country Planning Team" Prime Minister Service, France: e-Accessibility and e-Development in Remote Areas</li> </ul> </li> </ul>	<ul> <li>SESSION 8 [2:00 pm – 4:00 pm]</li> <li>CONTENT IN A CONVERGENT ENVIRONMENT</li> <li>Chairman         <ul> <li>Peter Schmitz, Head of New Media, EuroNews</li> <li>Moderator</li> <li>Affredo M. Ronchi, Secretary Medici Framework, Politecnico di Milano, Italy</li> </ul> </li> <li>Speakers         <ul> <li>Rudi Vansnick, Chairman, Internet Society Belgium: Content in a Convergent Environment</li> <li>Marco Tempra, Solution Developer, Banca Digitale Accessibile, Italy: Accessible Digital Bank</li> <li>Luca de Marchi, Project Manager eLearning, Asolo, Italy: e Learning in Health: From a Corporate System to a Territoria Network</li> <li>Fabrizio Davide, PhD, Expert Learning Services, Research &amp; Development in European FET Program, Italy: TILS and the European "Future &amp; Emerging Technology" ProgramDaniel Schütze, Project Manager R&amp;D Art and Education, Association Memory of the Future, France: LopArt DuoPhil Archer, CTO, Internet Content Rating Association – ICRA : Making Metadata Matter/Virginia Valzano, Adriana Bandiera, JAngelo Beraldin, SIBA, University of Lecce, Italy &amp; NRC Canada: Carpiniana. A Virtualized Byzantine CryptRanjit Makkuni, President, Sacred World Foundation, India: The Virtual Gandhi MuseumFrançois-Xavier Schlesser, Project/ Program Manger – TV-Traffic System, RTBF, Belgium: Challenges for a Public Service Broadcasting Omar Javaid, Senior Director, MediaFLO International Business Development, Qualcomm Inc., USA: Mobile TV: What is the Formula for Compelling and Successful Service?</li> </ul> </li> </ul>	



#### [4:00 pm - 4:15 pm] COFFEE BREAK

## **SESSION 9**

### [4:15 pm – 5:30 pm]

#### INNOVATION AND R&D / REGIONAL CENTERS OF EXCELLENCE IN R&D AND INNOVATION

Chairman

Pierre Laffitte, Senator, Alpes-Maritimes & President, Sophia-Antipolis Foundation, France
Moderator

 Keith Brown, Councillor, Member Clackmannanshire Council and Rapporteur of a Recent Opinion of the Committee of Regions on eGovernment, President of the UEN-EA Group in the Committee of the Regions

Speakers

- Thierry Van Landegem, CTO, Alcatel, Belgium: The Lever of Regional Centers of Excellence for Innovation
- Thomas Andersson, President Jönköping University, and President of the Board, IKED International Organisation for Knowledge Economy and Enterprise Development, Sweden: Science, Technology and Innovation on the Road towards European Revival
- Georges Bingen, Head of Unit, Strategy & Policy, Directorate D The Human Factor, Mobility and Marie Curie Activities, European Commission: The Evolving Role of Universities in R&D and in Regional Development
- Gilles Berhault, President, Association for Communication and Information for Sustainable Development ACIDD, France: Ecology of the Digital InfrastructureDenis Ettighoffer, President & Founder, Eurotechnopolis Institute, France, and Delegate of the Development du Pole R&D Groupe IGS (Institut de Gestion Social), & Yves Enregle, Co-founder & Co-CEO, Groupe IGS, France: Innovation in the Century of Networks. Networks of Innovation or Creative networks?
- Isobel Harding, Head of the Information Society Unit for Yorkshire and Humber Regional Assembly and NorthlincsNet, UK Local e-Democracy National Project Lead Authority
- Eikazu Niwano, Senior Researcher Engineer, Service Integration Laboratories, NTT Corporation, Japan: Beyond a Card Community PKI based Multiple Application Smart Card Management System for Global Interoperability
  - THE PROCEEDINGS OF THE GLOBAL FORUM ARE AVAILABLE TO ALL PARTICIPANTS



#### **ORGANIZERS OF THE GLOBAL FORUM 2005**



#### **ITEMS INTERNATIONAL**

Items International is an international consulting firm based in Paris, dedicated to delivering Information & Communication Technology (ICT) strategies. The company's scope of work covers:

- Strategic consultancy on telecommunications, market segmentation, support to the development of European businesses in the US, Japan and other countries, as well as of foreign businesses in Europe.

- Research and development in areas such as regulatory policy and economic aspects, interconnection issues, Information & Communication Technology (ICT) market research and international comparative analyses, strategic development for industrialists, operators and local/ regional/ national authorities.

Items annually organizes the "Global Forum / Shaping the Future" think tank in association with the Sophia-Antipolis Foundation, the European Commission and a number of international sponsors and experts. Dr. Sylviane Toporkoff, Vice-President of Items International, created and launched the "Global Forum / Shaping the Future" initiative in 1992 and has run the event for over a decade now. Her academic research and numerous contributions to private and public sector projects all over the world, including the European Union, enabled her to build a unique and high-quality network of relationships among those who shape the future of our society, throughout Europe, the United States, Japan, South East Asia, Latin America and elsewhere.

#### FOUNDATION SOPHIA ANTIPOLIS FONDATION

The French Sophia Antipolis Foundation was created in 1984 by Senator Pierre Laffitte, and received state-approval for playing a fundamental SOPHIA ANTIPOLIS role in the development of scientific and cultural activities. The purpose of the Foundation is to encourage the exchange of ideas and cooperation in scientific, industrial and cultural matters at a national, European and international level in order to create a new entrepreneurial culture, thereby turning Sophia Antipolis into an experimental laboratory for the future. Sophia Antipolis is a Science Park taking pride in being internationally recognized as one of the most dynamic and fastest growing technological and scientific hubs in Europe and a "best practice" site for innovation.



#### **BELGIAN FEDERAL GOVERNMENT**

The Belgian Federal Government has a long tradition in using ICT in administrations and governance: Already a decade ago, the Belgian Social Security Administration was using breaking edge technology with its Crossroads Bank for Social Security - an electronic information system connecting different databases in respect with all privacy issues related to social security, health information etc.

NORTH AMERICA

Today, with the introduction of the Electronic Identity Card, Belgium is attracting major partners in the ICT industry and positions itself as one of the more advanced countries in the field of eGovernment.

In 2005, Belgium is celebrating the 175th anniversary of its independence and the 25th anniversary of the federal state. This festive year, which is dedicated to looking forward to the future, encourages and provides many opportunities for coming together. This special year is about exchanging ideas between cultures, between generations, between the political, economic and social worlds, and between citizens. The Global Forum/Shaping the Future best fits with these objectives.

#### **GLOBAL FORUM 2005 STEERING COMMITTEE**

#### **EUROPE AND MIDDLE EAST**

Laura Aho, CEO, Access International Consulting Oy Ltd, Finland Larbi Ajjoul, Congressman & Former Secretary of State, Posts, Telecommunications & IT, Morocco

Sergio Antocicco, Chairman of INTUG, Italy

Jean-Pierre Chamoux, Professor, University Paris René-Descartes, France Patrice Cristofini, International Expert in Healthcare & Public Health, France Baudouin de Sonis, Executive Director, e-Forum Association, Belgium Denis Ettighoffer, President, Eurotechnopolis Institute & Group IGS, France Catherine Gabay, Director of Research and Innovation, MEDEF, France Peter Höjerback, CEO, Øresund IT Academy, Sweden-Denmark

Mark Horne, Executive Director, Fujitsu, Spain Michel Huet, Senior Vice-President - International Public Affairs

Chairman of the Executive Board of ETNO, France Telecom, France Eric Legale.City of Issy-les-Moulineaux. France

Helena Lindskog, CEO Hel-dag AB, Sweden

Ian Marron, Director e-Health Solutions, Kodak Ltd - Health Imaging Group, United Kingdom

Bernard Mathieu, Head of Radio Communication Programs, CNES, France Eunika Mercier-Laurent, President Global Innovation Strategies, EML Conseil, France

Gilles Polin, Partner Accounts Manager Government Enterprise and Partners Group, Microsoft EMEA, UK

Jacques Pomonti, President - Legal & Economic Committee, Ministry for Finance Economy and Industry, France

Maurice Ronai, Social Scientist, Ecole des Hautes Etudes en Sciences Sociales France

Alfredo M. Ronchi, Secretary EC Medici Framework, Politecnico di Milano, Italy Daniel Van Lerberghe, President & Executive Director, POLITECH Institute European Center of Political Technologies, Belgium

David Wood, Councillor, Newcastle-upon-Tyne City Council, United Kingdom Randy M. Yaloz, Attorney at Law-Member of the Paris, New York and New Jersey Bars, Euro Legal Counsel Group, France

Kathryn Brown, Senior Vice-President Public Policy Development & International Government Relations, Verizon, USA Michel Combot, Economic Affairs, French Embassy, USA Vittorio Daniore, First Counsellor, Science Attaché, Embassy of Italy in Washington DC, USA Neil Edwards, Managing Partner, Xian Group, USA L. Marie Guillory, Vice-President for Legal & Industry Affairs, National Telephone Cooperative Association (NTCA), USA Stuart Ingis, Attorney, DLA Piper Rudnick Gray Cary US, LLP, USA Ashton Johnston, Partner, DLA Piper Rudnick Gray Cary US, LLP, USA Andrew D. Lipman, Partner, Swidler Berlin Shereff Friedman, USA Brent Olson, Assistant Vice President - Regulatory Policy, SBC Telecommunications, Inc., USA Miriam Sapiro, President, Summit Strategies International, LLC, USA Alan Shark, Executive Director, PTI - Public Technologies Institute, USA Michaël Stankosky, Associate Professor, Georges Washington University, USA

#### ASIA

Shusaku Indo, First Secretary, Embassy of Japan in France Shigehiko Naoe, Professor of Information Policy, Chuo University, Japan Keiichiro Seki, Director, Economic Affairs Division, Ministry of Internal Affairs and Communications, (MIC), Japan Zhao Xiaohua, Partner, Holland & Knight, China/USA

#### PALAIS D'EGMONT







7&8/11/2005- Program - Global Forum 2005 - ITEMS International



## FOR MORE INFORMATION YOU CAN CONTACT

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