21st CENTURY – GLOBAL INTEGRATION

E-Government 2.0
Part I: From the local excellence to widespread models

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The starting point

- In a federal system the main task of central governments is to establish policies and guarantee basic services for all

- In a young and non yet complete federal system (like the one in Italy) the risk is that the best practices expressed by the territories stand isolated, as islands in the sea

- Our goal is to transform the "candide observation of best practice" in a method based on "active involvement and widespread models"

- In this way the central government can assure a basic level of service for all the citizens, starting from the local experience and transforming them in countrywide models

Globalization and localism:
the role of regional and local authorities

- Regions and local authorities are a strategic level of governance, if they are able to link the local experience to the global dimension. They are aware of community needs and are entitled to adopt policies, involving every local actor, citizens, academia, enterprises

- In this framework the regional and local commitment to a common, shared policy avoids the risk of duplicating efforts and of increasing bureaucratic bodies with no coordinated actions

- Continuous cooperation and simplification among the central government and the regional and local authorities makes easier and more effective both the decisional process and the project implementation.

"Digital federalism" as a way of growth for the Country

- The management of the public sector as a way to a transparent dealing with citizens and businesses requires a cultural investment in information and telecommunications technology

- Local administration are the main gateway to digital information and services. Furthermore, the decentralization process (Titolo V of the Italian Constituion that from 2001 devolves many competencies upon the Regions) has increased their responsibility. That is why the ICT are, now more than ever, a pivotal instrument to improve the quality of services provided by the public administration.

- New technologies can indeed be a great step forwards in local authorities development and growth. But are much less useful if they remain attached to specific local experiences and don't became models for the entire community which is represented from the Country

P.A. for growth and innovation

- The Public Sector should play a role of excellence by promoting innovation in the Country

- The goal to be pursued is offering a unified model of online government (both at local and central level), and to integrate as far as possible the online services and data of local and central administrations.

- In one world: **interoperability.**

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A brand new concept of e-Government

- A new approach shall be based on project integration (no general purpose dissemination), concentration of financial resources (no more "rain distribution"), involvement of all levels of local government (no unilateral policies)

- From a **static of e-Government** –mere P.A. automation – to a **dynamic e-government**, where the responsible and the owner of the information is the same citizen. This will allow to provide services getting dynamically changed over time, according to users' needs.

- **Strategic changes in the information society** require cultural efforts from the administration but also a more direct involvement of the citizen.

Is it e-government 2.0?

Paolo Zocchi
21° century, Global Integration
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Part II: The ELISA Programme

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The ELISA Programme
Overview

• The national financial low 2007 provides a Funding for Innovation in Local authorities, to be managed by the Cabinet Office, Department of Regional Affaires. The budget allocated is **15 million Euros per year**, duration 2007-2008-2009 **(overall budget: 45 ml Euros)**

• Cofinancing will bring this figure to about **135 mln euro in three years**

• The Department of Regional Affairs has realized a specific instrument based on the above mentioned resources: the **ELISA Programme, to support innovation in the local administrations.**

• The first call for proposals has been issued 2007 August 1st.

The Elisa Programme
The *philosophy*

- The goals of e-government 2.0 imply a very advanced communication system which allows a profitable dialogue between Municipalities, Provinces and Regions and the central administration.
- This is the concept of **ELISA**

E	**Enti**
L	**Locali**
I	**Innovazione**
S	**di**
A	**Sistema**

The ELISA Programme
The Multilevel Governance Model

• **ELISA** model focuses on the dialogue between different levels of government.

• The Regions will co-finance the projects and will be responsible for the coherent development of the actions, while Municipalities, Province and Mountain authorities have to guarantee the biggest impact of the results on the local communities.

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The ELISA Programme
The Cultural Model

- All the deliverables will be produced through open standard

- Community of developers will be encouraged

- Integration and data cooperation will be the basic starting point of the projects

The ELISA Programme
The Participation model

• The call is for **Provinces, Municipalities etc…. They can apply individually or in consortia.**

• **Area's dimension:**
  Number of inhabitants > 1.500.000
  Number of inhabitants > 4.000.000 if in a consortium a single participant itself has 1.500.000 inhabitants

• Regions should produce a **Unitarian Action Plan** to attest the coherence with the regional action plan on the topic addressed.

The ELISA Programme
Focus on specific actions

The call is open to focused ICT project, addressing selected aspects of the following areas of innovation:

- Integrated management of **logistic and info-mobility in local public transport**, in urban and extra-urban mobility, public and private as well

- **Measuring of the quality of services** provided by local authorities

- **Integrated digital management of local public services concerning cadastre and tax**, by innovating models of cooperation (cooperazione applicativa)

- Integration and empowerment of **Labor Information Systems**

Expected results

- To find out and realize a few of **excellent project exploitable at a national level**.

- To build up **a very advanced communication system integrating all government levels** – involved in a shared policy – to promote growth by Innovation.

- The overall goal: the empowerment of central and local P.A. for the **citizen's quality of life**