

World Class Standards

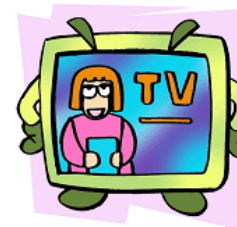


GLOBAL
FORUM
Shaping the Future
2007

Margot Dor
Director Strategic projects, ETSI
margot.dor@etsi.org
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ETSI in one minute

- ❖ ICT Standards organization, based in South France
- ❖ Global membership (700 Members EU and overseas, 80% industry)
- ❖ Track record of worldwide industrial hits
- ❖ ...enabled also by a robust IPR policy (FRAND)
- ❖ Global network of alliances (regional/technical)
- ❖ Major focus on Interoperability
 - CTI→ IOP engineering & testing for ETSI and other SSOs
 - “Classic and light”, i.e. access/transport layers AND MW/appli. layers



The problem: from a spaghetti logic...



Transport

Fixed

Mobile

Fixed/
Wireless

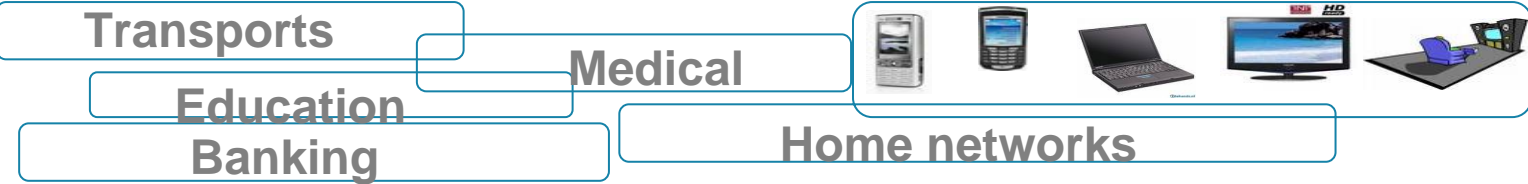
Broadcast

Satellite

Access

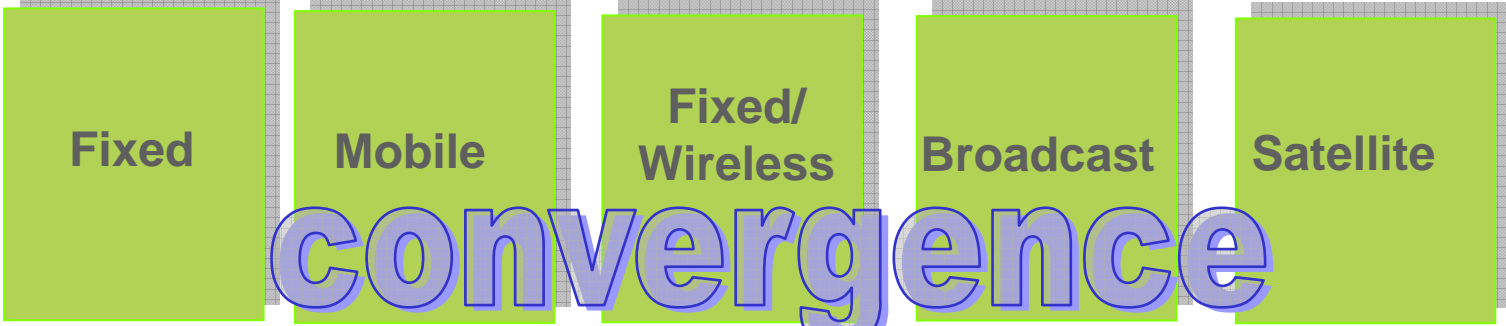
To a lasagna model

Increasing demand/
increasing stakes



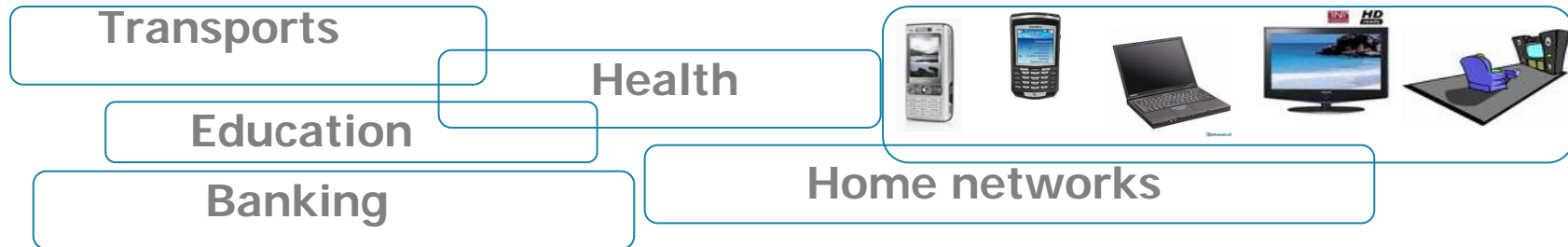
Middleware/web services

IP pipe



convergence

Standards-wise, one size does not fit all



Middle class / middle class
«Soft» Standardization

IP Pipe



Industry agenda

- Today, the bulk of ICT infrastructure development are software related
- New technology / functionality introduced through software upgrades (incl. OTA)
- Hit market FAST → Standardization/IOP engineered ex-post
- Fragmentation of the standards production market: IOP engineering of many components from heterogeneous origins
- Standardization and IP strategies
 - fct of R&D costs
 - Fct of market cycles
- Software component & IOP dependencies
 - Vertical dependency on their deployment platform
 - Horizontal dependencies on multiple client/server/peer systems and services in the infrastructure
- Industry needs « cathedrals AND bazaars »

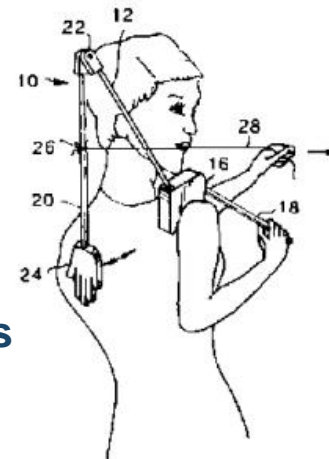




ETSI diversifies its portfolio of services to match Industry agenda

- Whilst maintaining position on lower layers standards, ETSI expands its Interoperability savoir-faire (« classic and light »)
 - ✓ Launch of the CTI (Centre for Testing and IOP)
 - Test specifications (conformance and validation techniques)
 - Interop testing (Plugtests™)
 - ✓ Creation of ISG (a fast track process)
 - ✓ Business established (e.g. GCF) and growing (e.g. Wimax forum)
- Think in terms of standards and IOP profiles enabling the creation of profitable industrial ecosystems
- No over specification,
nobody can/will afford it

FIG. 1



Pat On The Back Apparatus
Patent : US4,608,967

ETSI uses open source “dealing with life on life’s terms”

- Source code available in many ETSI specifications**
- In many cases, code IS the specification**
 - **Codecs for GSM, UMTS**
 - **Test specifications (TTCN-2, TTCN-3 code as part of the specification)**
 - **OSA/Parlay specifications, published by ETSI & 3GPP**

...but not open source licensing

- ❑ At least, not yet
 - Right to access is provided
 - Right to use governed by IPRs
 - Right to modify?...what about conformance?

- ❑ GSM & UMTS codecs have IPRs associated with them
 - Like any other specification

- ❑ TTCN test specs usually developed in-house by ETSI
 - ETSI doesn't claim IPRs on test specifications
 - May be IPR involved in implementing test tool (radio interfaces, etc.)

- ❑ OSA/Parlay code:
 - IPR claims exist
 - Some companies have declared royalty-free, or don't pursue

Thank you for your attention

Questions, comments, opinions welcome



margot.dor@etsi.org

www.etsi.org

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