

# Convergence Trends in Japan

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# Trend of ICT in Japan

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★ Telephony Society ———→ Ubiquitous Network Society

Internet

Broadband

Mobile

Wireless

★ Technological Innovation & Competition Policies

★ National Strategy e-Japan Strategy (2001)

u-Japan Strategy (2005)

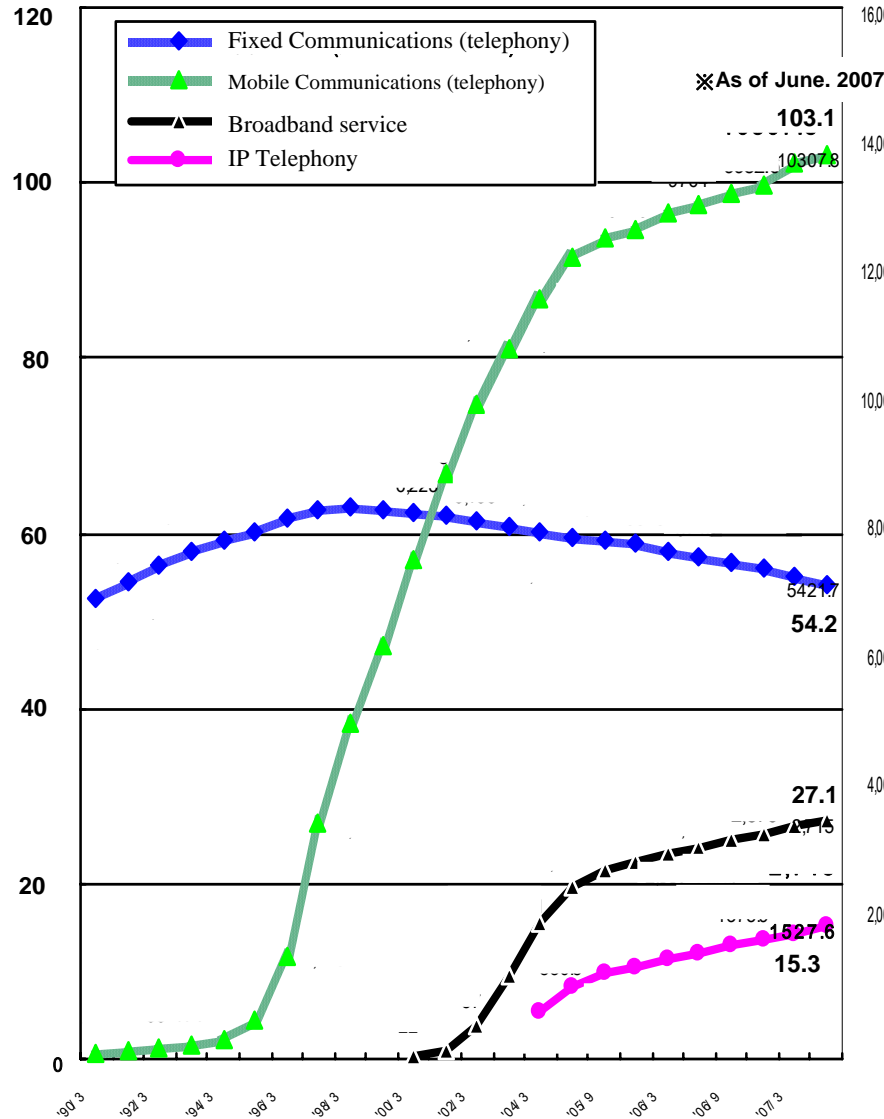
New ICT Reform Strategy (2006)

# Japan's Broadband Service Subscribers Trends

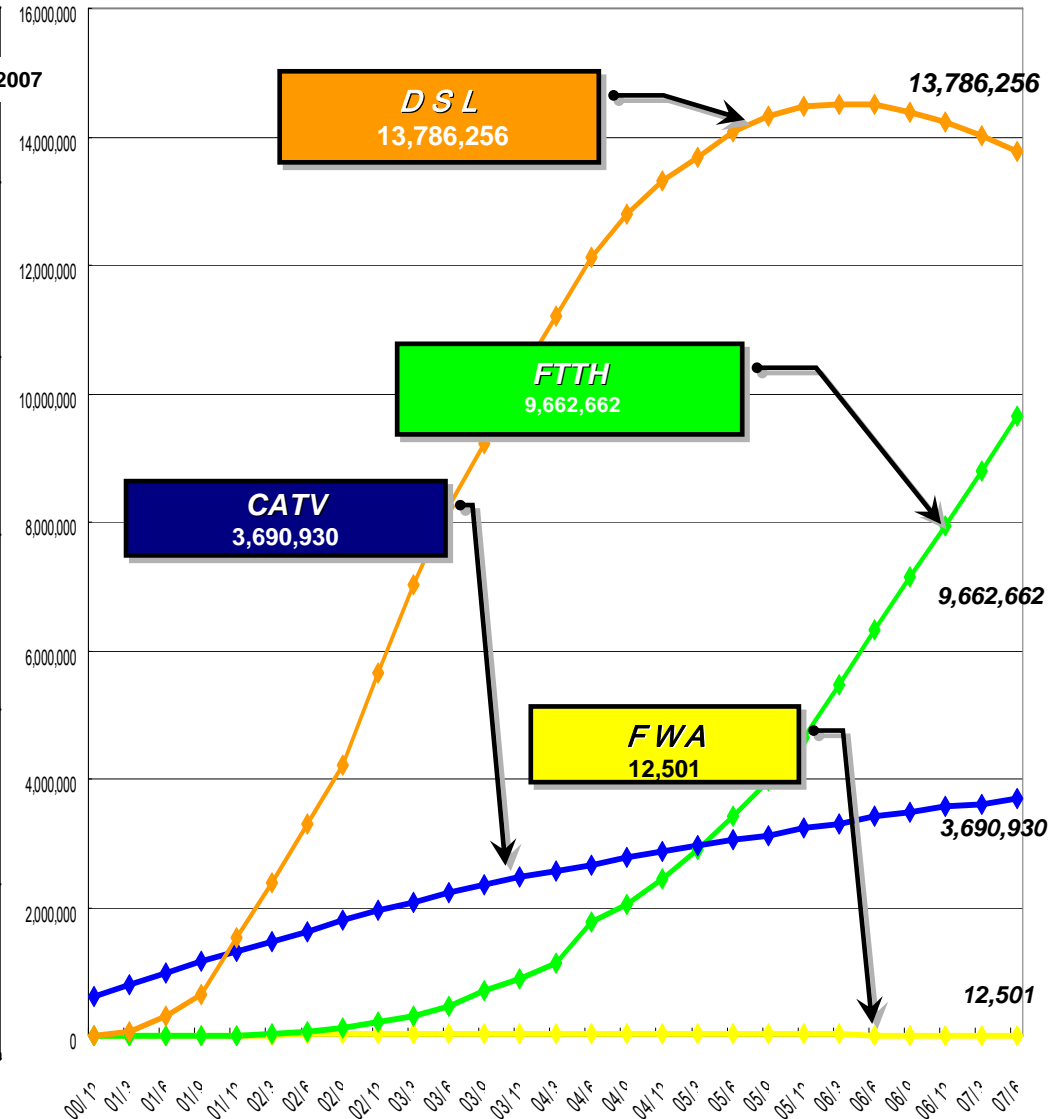


(1) Number of Telecommunication Service Subscribers

( Unit: 1 million )



(2) Number of Broadband Service Subscribers



(Source: Ministry of Internal Affairs and Communications)

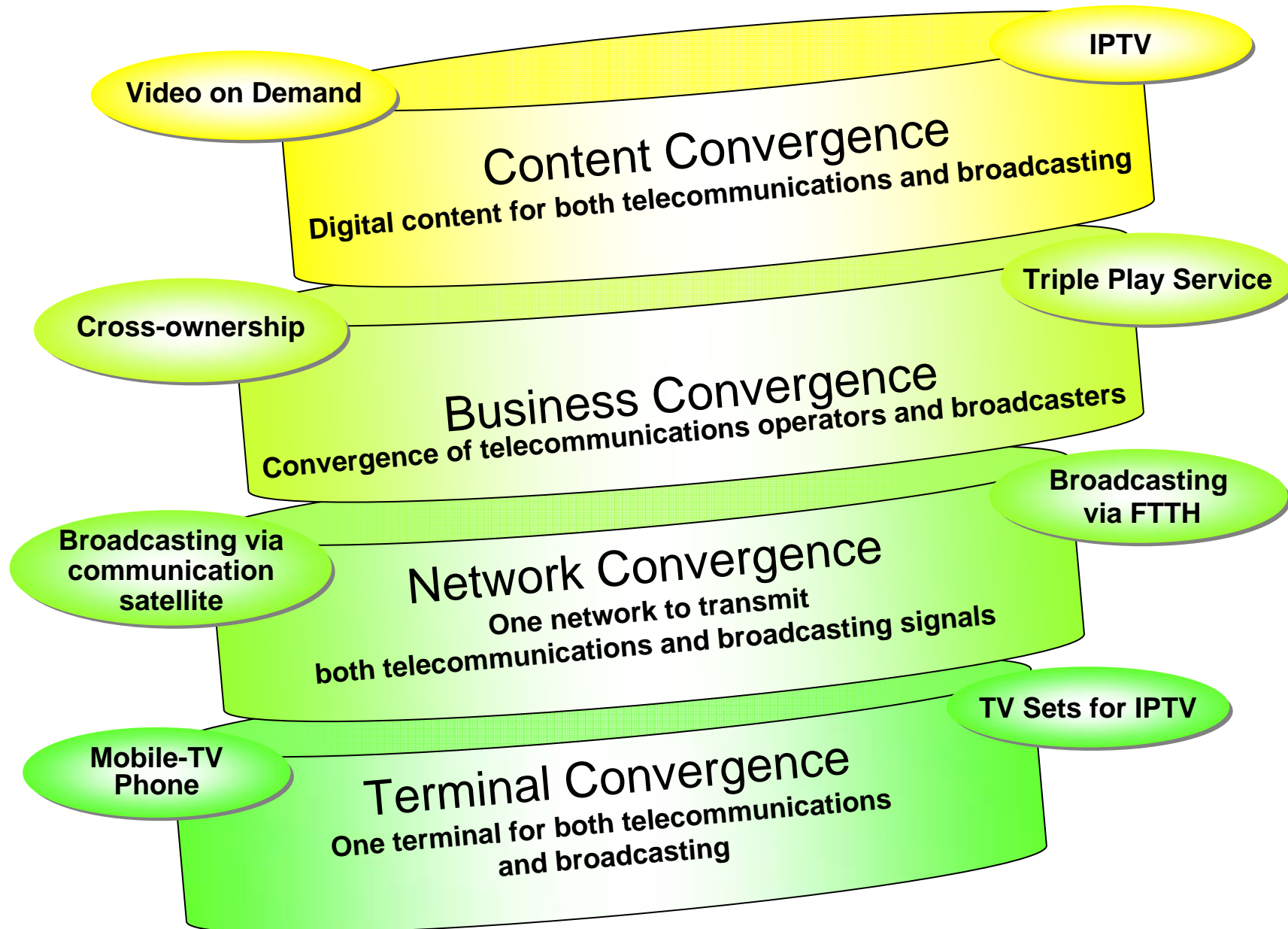
# Reform Program 2010

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- ★ New Competition Promotion Program 2010
- ★ Next-Generation Broadband Strategy 2010
- ★ Fundamental Restructuring of Legal System for Communications and Broadcasting (by 2010)
- ★ Digitalization of Terrestrial Broadcasting (by 2011)

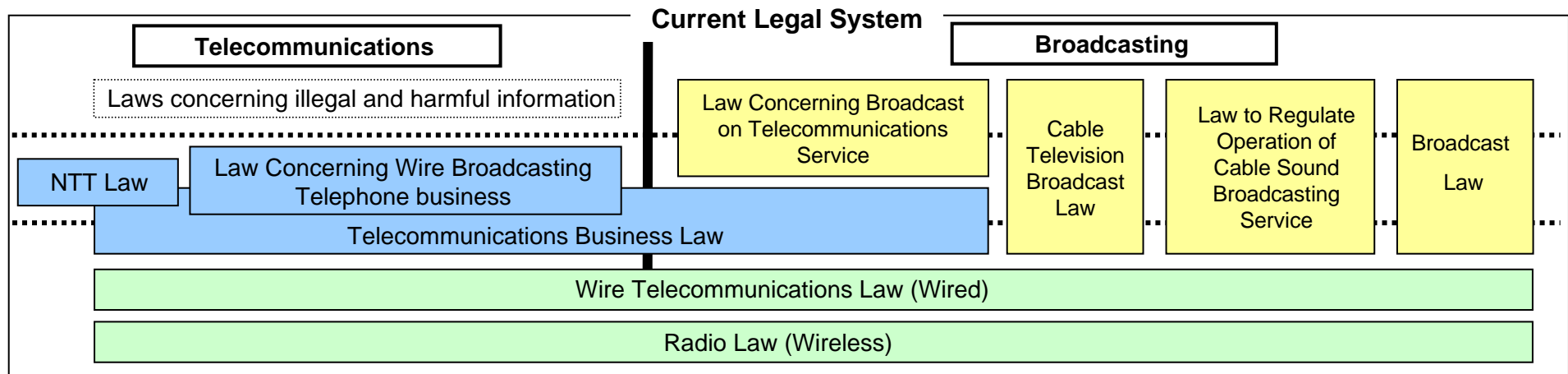
# Four Layers of Telecommunication – Broadcasting Convergence



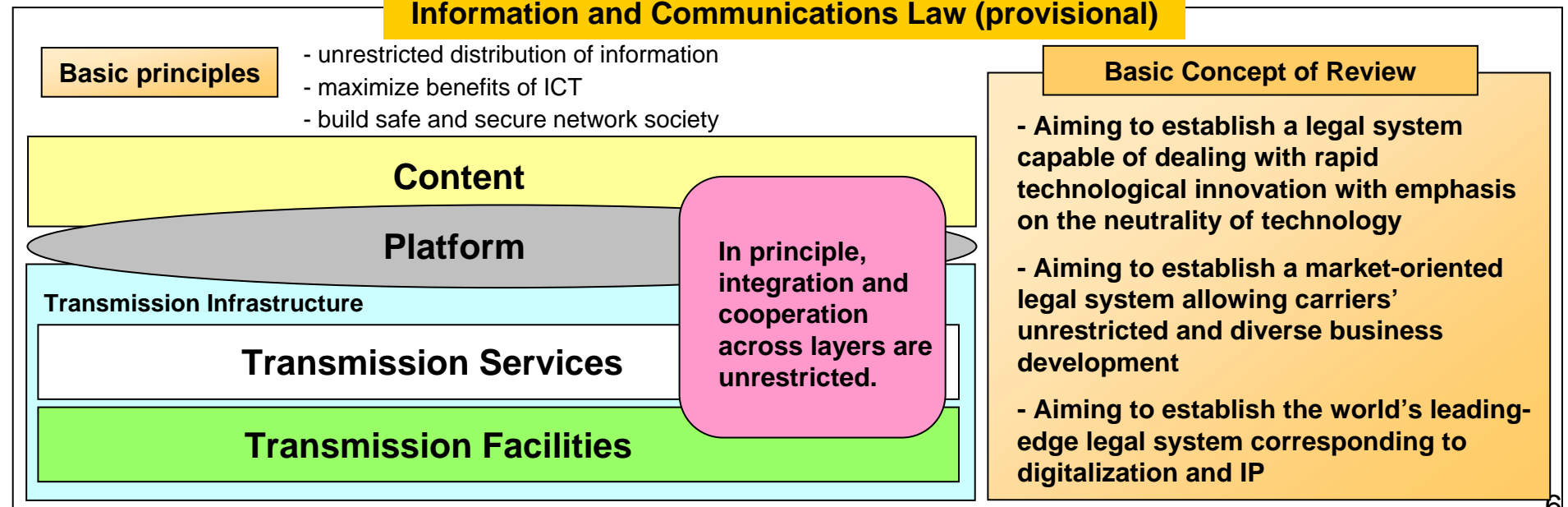
# Fundamental Restructuring of Legal System for Communications and Broadcasting (tentative translation)



- Conversion of legal system from “vertical structure” to “layer structure” in light of structural change of information and communications industry based on digitalization and IP.
- Integration of current legal system for communications and broadcasting into “Information and Communications Law.” (provisional)



## Information and Communications Law (provisional)



**Thank you for your kind attention.**

**Any questions?**

