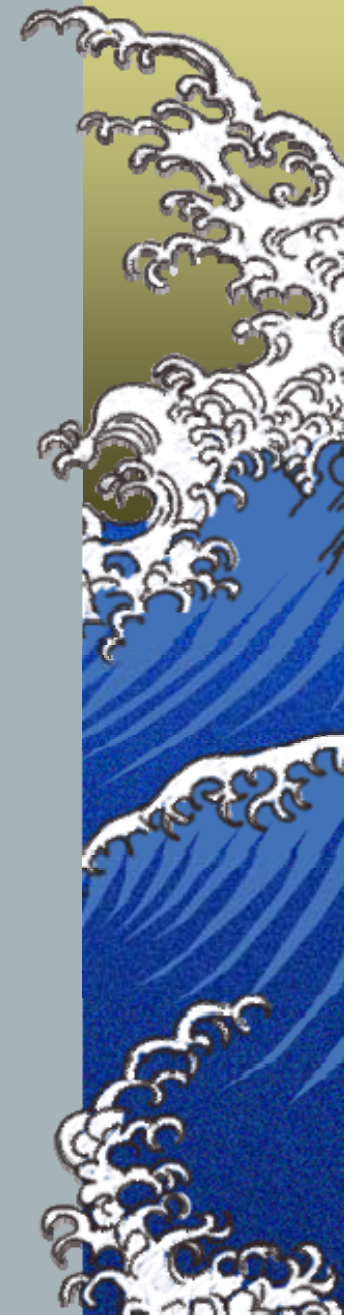


knowledge sharing

fiorello cortiana

14/11/2007

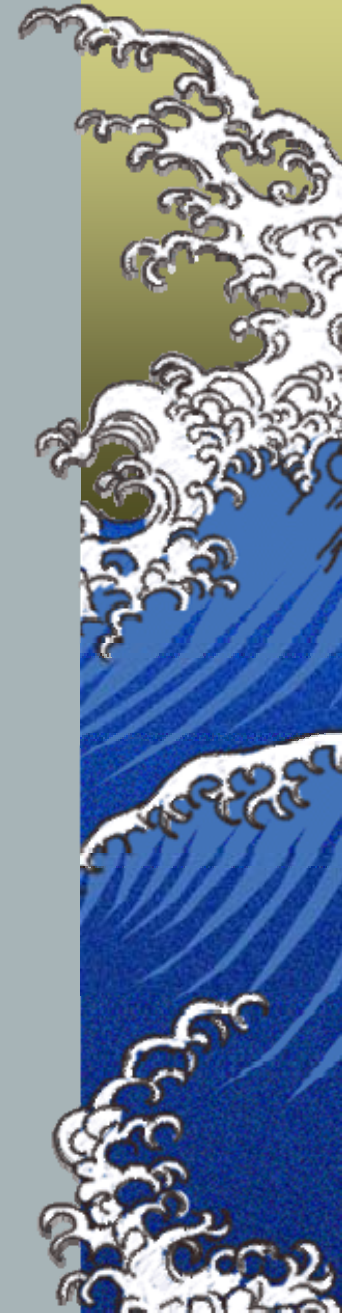
knowledge sharing



cyberevolution

Telegraph, telephone, radio, television... pc
Not a new tool or a new device only

A new system of communication



A big jump

- ▶ *the net, the interactive net is the difference*

Internet makes the difference



The endless sharing

- ▶ *A non material era*
- ▶ *A knowledge economy*

The more you exchange the digital product the more you increase it



new instruments-new value

- ▶ *New way to produce value*
- ▶ *New workers, new owner of the cognitive instruments*

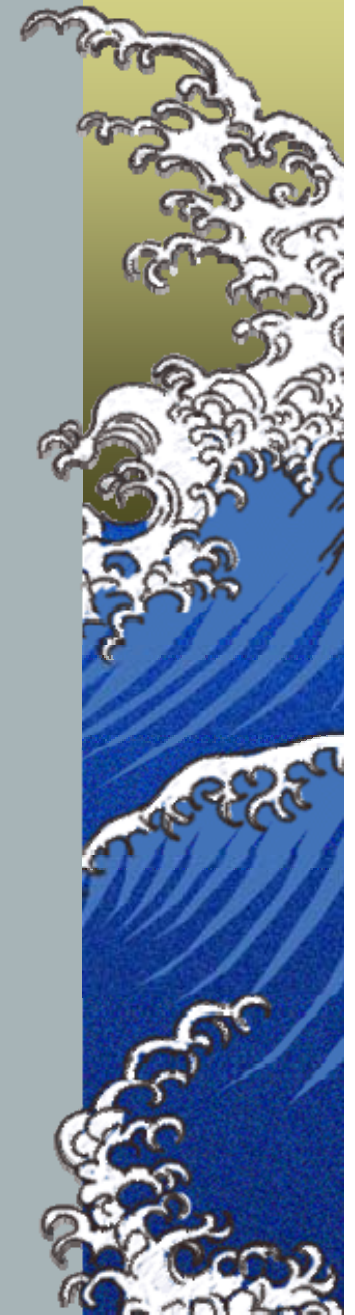
*A cognitive collective enterprise
Vs old normative, old law, old procedure
for the rapresentation/negotiation*



The wider public space

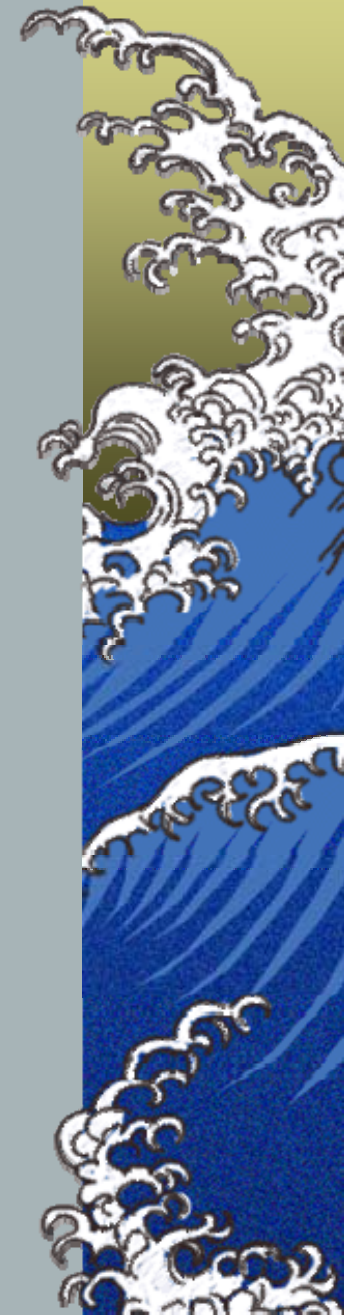
- ▶ *Internet is the bigger wide public space along the human history, without borders*
- ▶ *Digital Divide but Cultural Divide also*

*The need of new paradigma,
an epistemology of the complexity*



Natural freedom?

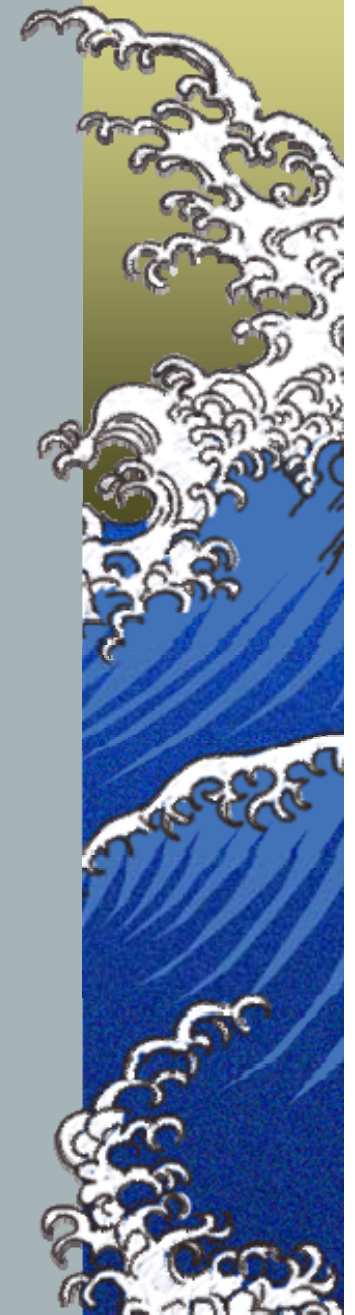
- ▶ *Internet it isn't naturally free*
- ▶ *National law, international public/private agreement, technological standard, are defining the internet's nature*



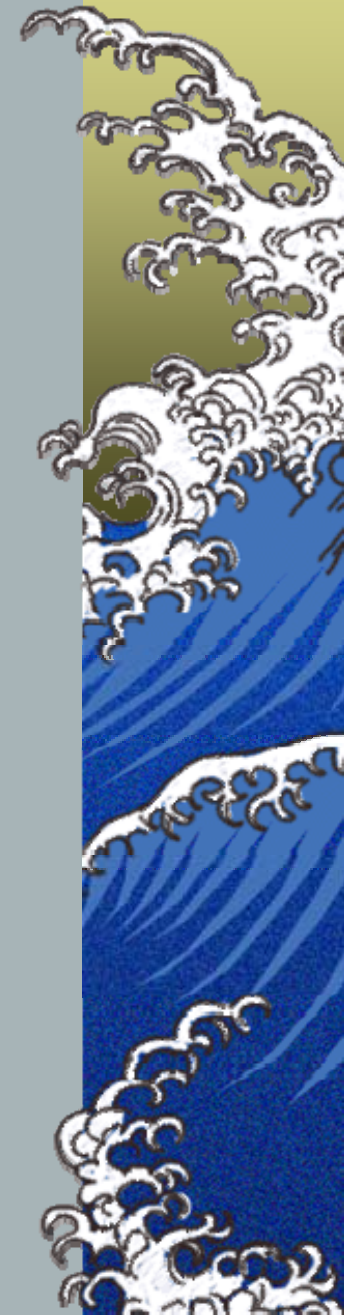
Connect the rights bottom-up

- ▶ *Global citizenship global rights*
- ▶ *Multistakeholder process, new participation-
new decision*
- ▶ *Gather the good rights, sharing the good
practise*

Internet Bill of Rights, a Costitution for the Net



*See you in Rio
at the IGF-UN*



14/11/2007

knowledge sharing