



**Global Forum 2007**  
**GLOBAL CONVERGENCE 2.0**  
**INTEGRATION & INNOVATION**

*Enabling Convergence*

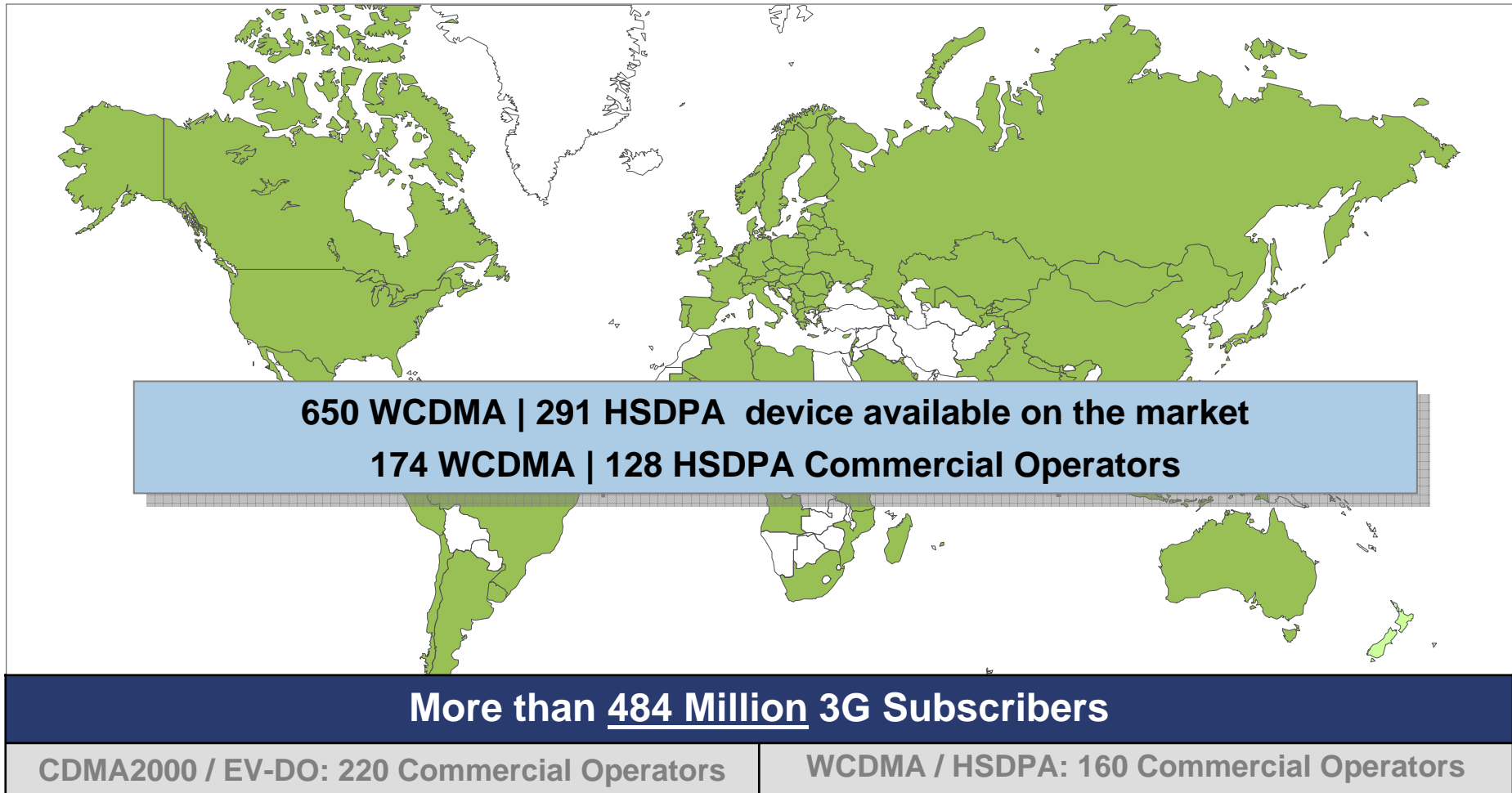
Venice Nov 5-6, 2007

## **Session 7**

# **MEDIA & CONTENT ISSUES IN THE NEW CONVERGENT ENVIRONMENT**

# Delivering Wireless Broadband: Commercial 3G Operators Worldwide

## *399 Commercial 3G CDMA Operators and Growing*

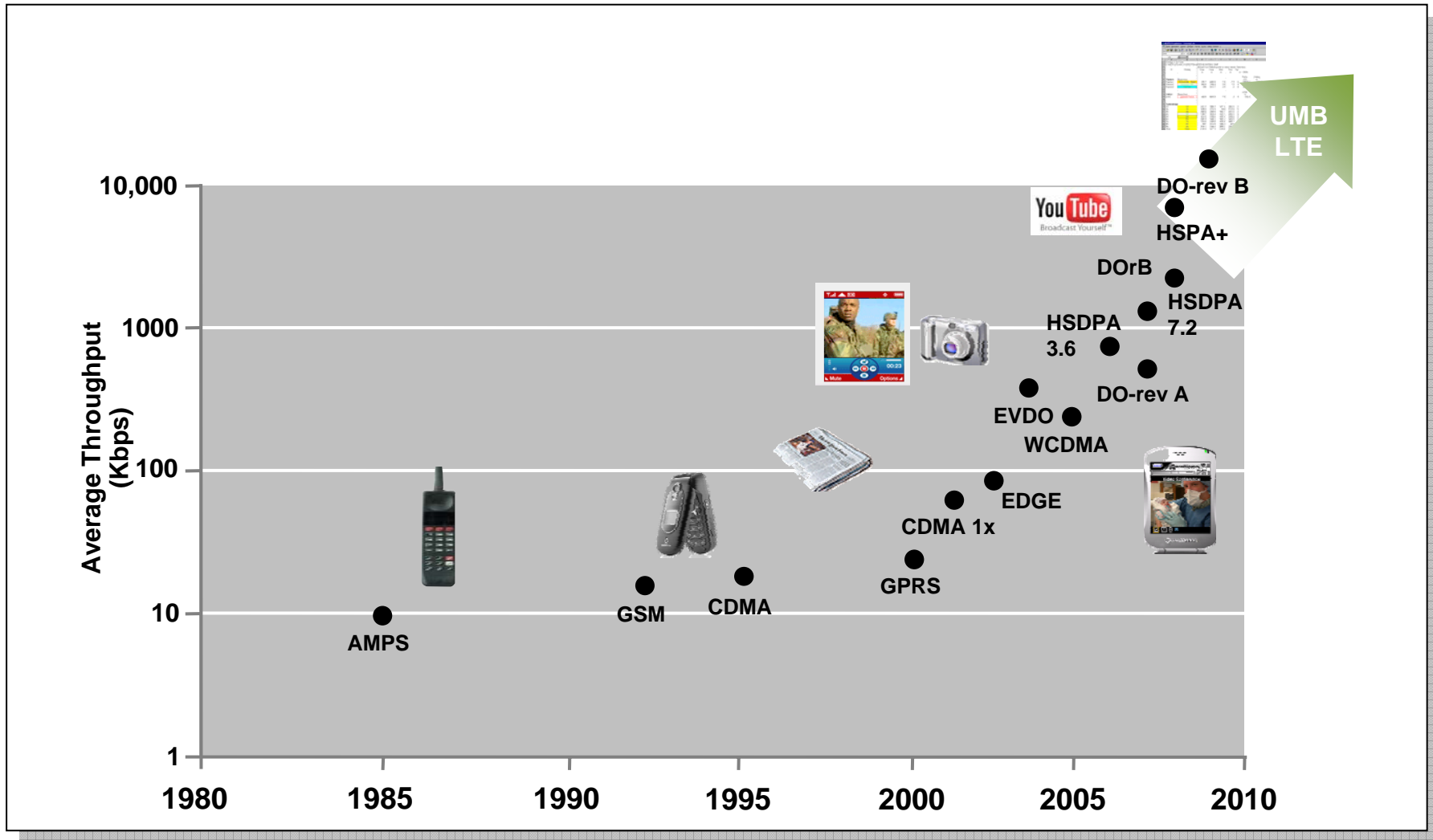


# Convergence is about Convergence of Networks, Devices and Services Ubiquitous

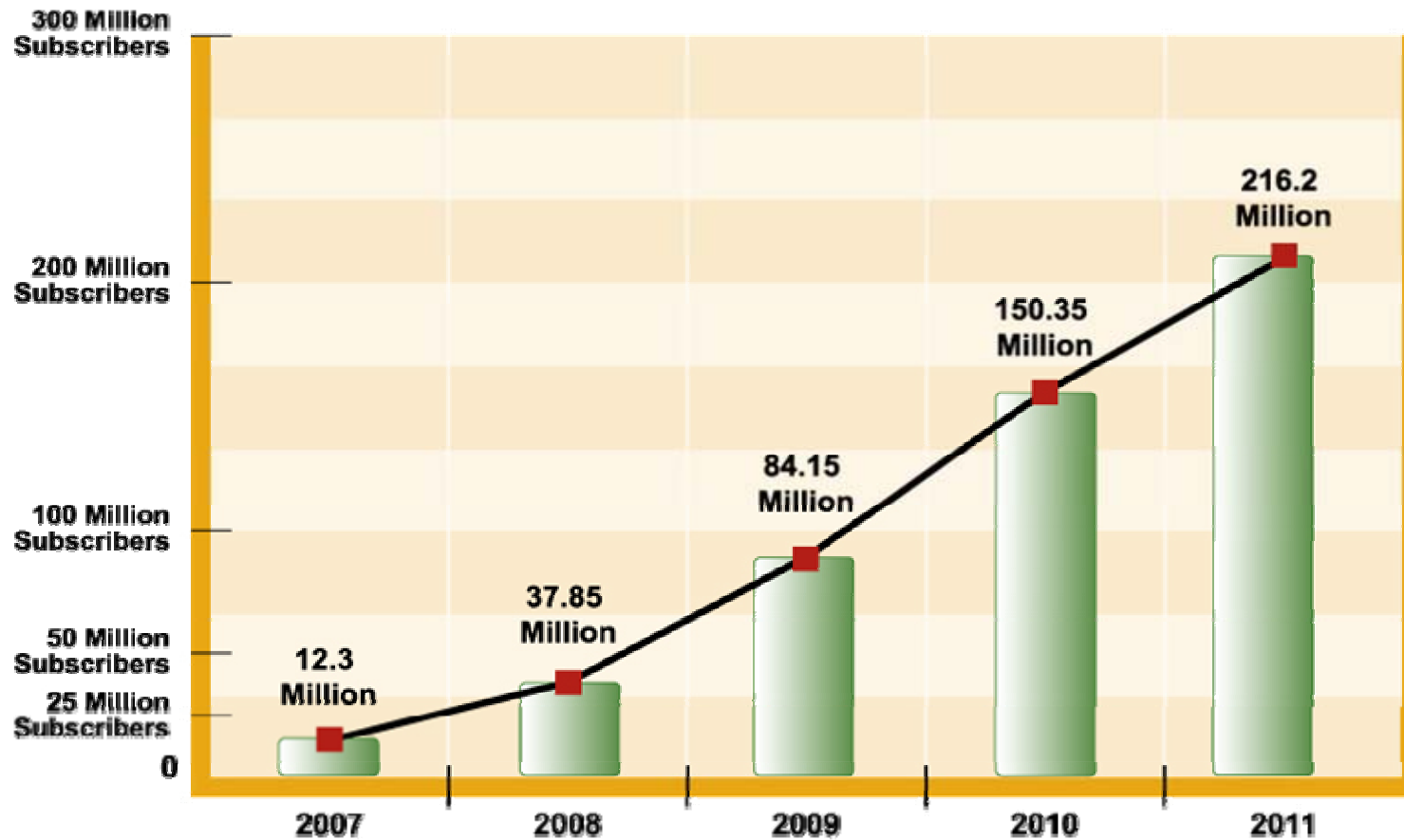


# Moving Beyond Voice

*More Bandwidth and More Opportunity for Carrier Revenue Growth*



## Forecasts Show Significant Growth for Mobile TV



### Worldwide mobile TV subscribers slated to expand

*Estimates from ABI, Informa, In-Stat, iSuppli, Datamonitor, NSR, Strategy Analytics, IMS Research, Mobile Youth, eMarketer, and Juniper. Compiled and combined by Robert Hale & Associates, 10/2006.*

# TV – Most Penetrated Service goes Mobile



*Rolled out service in 20+ markets  
March 1, 2007*



*Announced plans for late 2007 launch*



Samsung  
SCH-U620

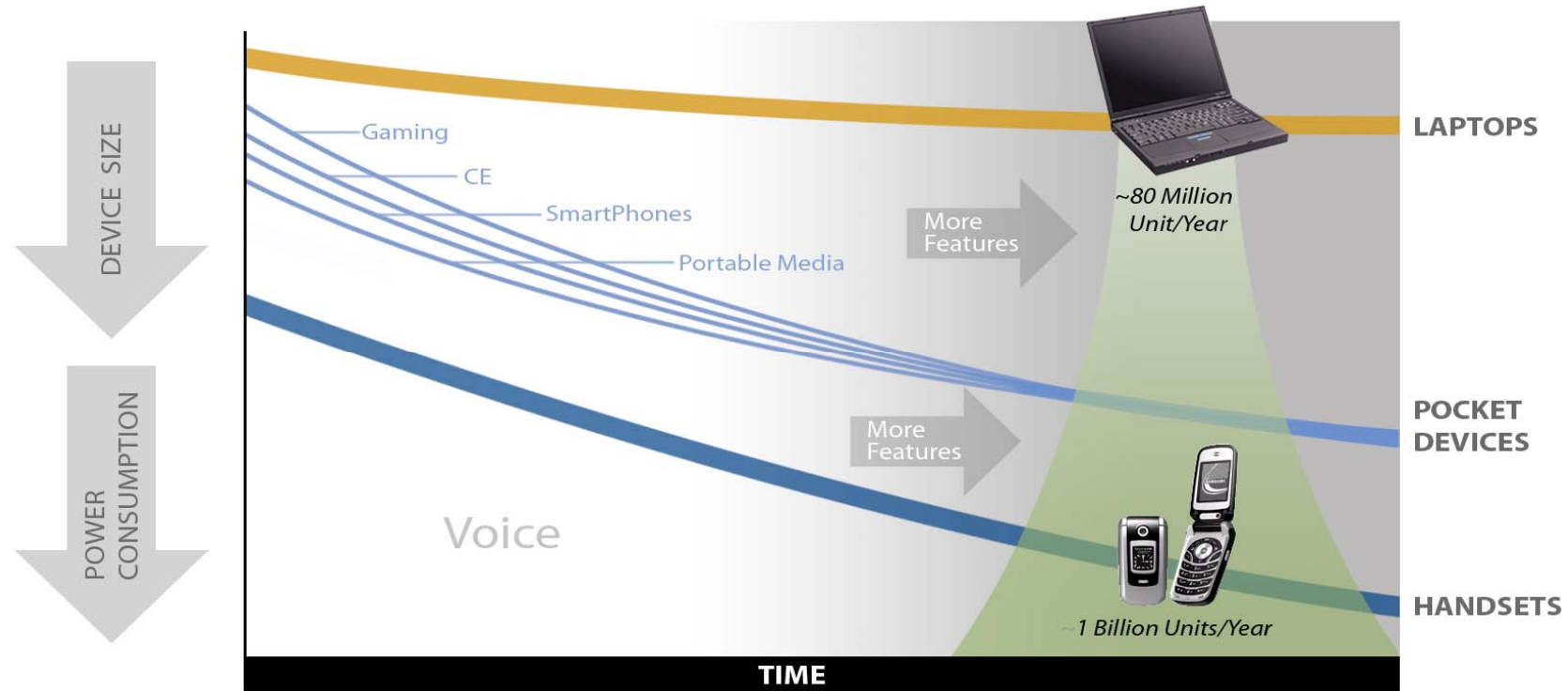


LG VX9400

## Initial Programming Line Up



# Technology Enables the New “Pocket” Devices



- Technology drives down Cost, Size and Power consumption
- Integration brings more features on board
- A new class of “pocket devices” is enabled



# QUALCOMM Leads in the Core Competencies Required to Compete in the Wireless Semiconductor Industry

- Wireless Modem Evolution
- Increasing Processor capabilities
- Increasing Integration
- Investing in R&D and new technologies (QV)



GPS	Hardware Accelerators
EVDO Rev B	
HSPA+	Scorpion 1GHz Processor
UBM	
802.11n	600MHz DSP
BT 2.0	

**THANK YOU**

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