

# Global Forum 2013 Organizers



## ITEMS INTERNATIONAL

Items International is an international consulting firm based in Paris, dedicated to Information & Communication Technologies strategies. ITEMS International is specialized in digital technologies and services: broadband, Internet, broadcast and software.

ITEMS proposes a various range of consulting assistance: Strategic studies, Market analysis, International benchmarks, Technological Analysis, Business plans, Due diligence, Roll out assistance.

Created in 1994, the company has a long experience in strategic and marketing consulting, networking, knowledge sharing and transfer. ITEMS has launched a strategic activity in smart grids and smart cities (including contactless, open data, e-Gov, mobility and smart energy). ITEMS operates with public and private institutions, including the European Commission and the French government.

The different backgrounds and the versatility of our consultants lead to a unique company's expertise in the areas of ICT strategies, project management, services and usages.



## HEALTH LOCAL AUTHORITY OF VENICE

Health Authority ULSS 12 Venetian is the organization that deals with the management of all health facilities in the city of Venice and the neighboring territory.

The total population served is 308.883 residents. 4257 people including doctors, nurses, technical and administrative work in the structures Ulss 12 Venetian. Its balance sheet total cost is €725.810.131.

Health Authority ULSS 12 Venetian is working to complete operation of its digital systems of care."



## THE FONDAZIONE STOCK WEINBERG

The goal proposed by the Foundation is to achieve a peaceful coexistence between the Nations. To achieve it, the Foundation is based on three basic cornerstones: Education, Medical Science and Music; in these the Foundation is investing its energies to accomplish a dialogue between the East and the West. The logo of the Foundation, based on Otty Stock's 'Hieroglyphics' represents a new language, the symbols of an universal language.



## FOUNDATION SOPHIA ANTIPOLIS

The French Sophia Antipolis Foundation was created in 1984 by Senator Pierre Laffitte, and received state-approval for playing a

fundamental role in the development of scientific and cultural activities. The purpose of the Foundation is to encourage the exchange of ideas and cooperation in scientific, industrial and cultural matters at a national, European and international level in order to create a new entrepreneurial culture, thereby turning Sophia Antipolis into an experimental laboratory for the future. Sophia Antipolis is a Science Park taking pride in being internationally recognized as one of the most dynamic and fastest growing technological and scientific hubs in Europe and a "best practice" site for innovation.

## Global Forum 2013 Steering Committee

### EUROPE AND MIDDLE EAST

**Ingrid Andersson**, Senior Executive Advisor, Patient Certificate Ltd, Sweden  
**Elena Bonfiglioli**, Senior Director Health, Public Sector, Microsoft EMEA, Belgium  
**Jean-Pierre Chamoux**, Professor, University Paris Descartes, France  
**Bruno Chazal**, Head of Radiocommunications R&D, CNES - French Space Agency, France  
**Michel Chevallier**, Former Assistant Secretary State Chancellery, Switzerland  
**Isabella de Michelis di Slonghelo**, Vice-President, Public Policy & Government Affairs, Europe, Middle East & North Africa, Italy  
**Julia Glidden**, Managing Director, 21C United-Kingdom  
**John Giusti**, Head of Spectrum, GSMA, the United-Kingdom  
**Hugo Kerschot**, Founder, IS- Practice, Belgium  
**Eric Legale**, Managing Director Issy Media, City of Issy-les-Moulineaux, France  
**Karim Lesina**, Executive Director, International External Affairs EU, Caribbean, Central and Latin America, AT&T, Belgium  
**Jeremy Millard**, Senior Consultant, Danish Technological Institute, Denmark  
**Mario Po'**, Executive Director, Azienda Ulss Venezia, Italy  
**Gérard Pogorel**, Professor of Economics and Management-Emeritus, Télécom ParisTech, France  
**Bent Poulsen**, Chief Auditor, VP Securities, Denmark  
**Alfredo M. Ronchi**, Secretary EC Medici Framework, Politecnico di Milano, Italy  
**Thaima Samman**, Partner Samman Law Corporate Affairs Firm, France  
**Madeleine Siösteen Thiel**, Senior Programme Manager, VINNOVA-Swedish Governmental Agency for Innovation Systems, Sweden  
**Jean-François Soupizet**, Principal Advisor, Close the Gap, France  
**Wout van Wijk**, EU Public Affairs Manager, Huawei, Belgium

### NORTH AMERICA

**Steven Adler**, Program Director IBM Data Governance Solutions, IBM, USA  
**Rosa Bruno-Jofré**, Professor and Former Dean of Education Queen's University, Canada  
**William Sloan Coats**, Shareholder, Intellectual Property & Technology, Greenberg Traurig, LLP, USA  
**Patricia Cooper**, President, Satellite Industry Association - SIA, USA  
**Timothy C. Finton**, Senior Counsellor for International Communications and Information Policy, US Department of State, USA  
**Angela E. Giancarlo**, Partner Mayer Brown LLP, USA  
**Jay E. Gillette**, Secretary Digital Policy Institute, Professor, Center for Information and Communication Sciences, Ball State University  
**David Gross**, Partner & Attorney at Law Wiley Rein LLP, USA  
**Ellwood Kerkeslager**, CEO Information Futures L.L.C., USA  
**Andrew D. Lipman**, Partner and Head of Telecom Group at Bingham McCutchen, USA  
**Jane Mago**, Senior Vice President and General Counsel Legal & Regulatory Affairs, NAB - National Association of Broadcasters, USA  
**Gabrielle McLaughlin**, Senior Research Fellow GWU George Washington University, USA  
**Samia Melhem**, Lead ICT Policy Specialist, Chair eDevelopment Group, Information and Communication Technologies Sector Unit, World Bank Group  
**Brent Olson**, Vice President - Public Policy, AT&T, USA  
**Jacquelynn Ruff**, Vice President, International Public Policy & Regulatory Affairs Verizon, USA  
**Alan Shark**, Executive Director, PTI - Public Technologies Institute; Associate Professor of Practice, Rutgers University School of Public Affairs & Administration, USA  
**Dan Shoemaker**, Director and Senior Research Scientist, International Cyber Security Education Coalition - ICSEC, Contracted to the US Department of Defense, USA  
**Michaël Stankosky**, Research Professor, George Washington University, USA  
**Paul Wormeli**, Executive Director Emeritus Integrated Justice Information Systems (JIS) Institute, USA

### ASIA/OCEANIA

**Nitya Karmakar**, Macquarie City Campus, Macquarie University, Sydney, Australia  
**Thomas Hart**, Regulatory Expert, EU-China Information Society Project, China  
**Rajkumar Prasad**, CEO Commonwealth Centre for e-Governance India; Founder President Institute for Electronic Governance & Development, India  
**Makoto Yokozawa**, Professor of Joint Research Unit; Kyoto University, Japan  
**Sarah Zhao**, Partner Perkins Coie LLP, China



# Global Forum

Shaping the future 2013



# DRIVING THE DIGITAL FUTURE

## Strategies to Grow Stronger Communities & Businesses

MONDAY 28TH & TUESDAY 29TH OCTOBER 2013

PALAZZO DEI CONGRESSI DELLA STAZIONE MARITTIMA TRIESTE, ITALY

### Organizers



## Day 1: Monday 28th October 2013 Morning Sessions

REGISTRATION 8:00 am - 8:45 am  
WELCOMING ADDRESSES 8:45 am - 9:30 am

**Sébastien Lévy**, Vice President Global Forum/Shaping the Future & Partner Items International; Administrator Silicon Sentier, France  
**Sylviane Toporkoff**, President, Global Forum/Shaping the Future; Founder & Partner Items International; Professor at the Institute of European studies, University of Paris, France

### Keynote Speakers

**Roberto Cosolini**, Mayor of the Municipality of Trieste, Italy  
**Igor Dolenc**, Vice President Provincia di Trieste, Italy  
**Paolo Panontin**, Regional Deputy to the Public Administration Regione Autonoma Friuli Venezia Giulia, Italy

KEYNOTE OPENING SESSION 9:30 am - 11:00 am  
SHAPING OUR DIGITAL FUTURE

Ambassador **Miriam Sapiro**, Deputy United States Trade Representative.

### Chair

**Roberto Viola**, Deputy Director General DG CONNECT, European Commission

### Moderator

**Anna Gomez**, Partner Wiley Rein LLP, USA

### Keynote Speakers

**Jørgen Abild Andersen**, Chairman of OECD's ICCP Committee; Director General Telecom Danish Business Authority - Ministry of Business and Growth, Denmark  
**Dan Gabriel**, Founding Partner WebStringers LLC, USA  
**Willie Lu**, Chairman and Co-founder Palo Alto Research Group; Chief Inventor and "Father", Mobile Cloud platform for Mobile Devices, USA  
**Commissioner Maureen K. Ohlhausen**, Federal Trade Commission-FTC, USA  
**Theresa Swinehart**, Senior Advisor to the President on Global Strategy, ICANN - Internet Corporation for Assigned Names and Numbers

COFFEE BREAK 11:00 am - 11:15 am

SESSION 1 11:15 am - 12:45 pm  
INFORMATION STRATEGY: THE KEY FOR DEVELOPMENT AND GROWTH  
DIGITAL ENABLERS AND NEW INFORMATION PRODUCTS

### Chair/Moderator

**Steven Adler**, Program Director IBM Data Governance Solutions, IBM, USA

### Speakers

**Margot Dor**, Director Partnerships & EU Affairs, ETSI - European Telecommunications Standards Institute  
**Steven Haines**, Founder/CEO Sequent Learning Networks, USA  
**Shelley Kuipers**, CEO Chaordix - Crowd Intelligence, United-Kingdom  
**Pascal Poitevin**, Head of Department, Secretary of the Strategy Committee of Information Systems, Institut de l'Élevage, France  
**Flavio Radice**, General Manager, CBT - Cosmic Blue Team Spa, Italy  
**Gérald Santucci**, Head of Unit Knowledge Sharing, DG Connect, European Commission  
**Claudia Selli**, E.U. Affairs Director AT&T, Belgium  
**Giuseppe Surace**, Senior Manager and M2M Cloud Solutions Director, Telit Wireless Solutions, Italy  
**Sarah Zhao**, Partner Perkins Coie LLP, China

LUNCH 12:45 pm - 2:00 pm

## Day 1: Monday 28th October 2013 Afternoon Sessions

Keynote Speakers 2:00 pm - 2:40 pm

### Chair/Moderator

**Madeleine Siösteen Thiel**, Senior Programme Manager Services & IT Implementation Department, VINNOVA - Swedish Governmental Agency for Innovation Systems, Sweden

### Keynote Speakers

**Michel Catinat**, Head of Unit for Key Enabling Technologies and ICT, DG ENTERPRISE European Commission  
**Gabrielle Gauthier**, Executive Vice President Global Government & Public Affairs Alcatel-Lucent, France  
**Lorenzo Montermini**, IT Manager GPI Group, Italy  
**Thomas Rosch**, Counsel Antitrust & Competition Practice Latham & Watkins, USA

SESSION 2 2:45 pm - 4:15 pm  
INNOVATIVE PUBLIC SECTOR  
TRANSFORMATIVE SERVICES FOR/BY  
GOVERNMENTS AND CITIZENS

### Chair

**Edi Kraus**, Counselor Municipality of Trieste, Italy

### Moderator

**Hugo Kerschot**, Founder & CEO Is-Practice, Belgium

### Speakers

**Stefano Bettega**, Director ISIA Firenze, Representative of the City of Trieste, Italy  
**Julia Glidden**, Managing Director 21C Consultancy, United-Kingdom  
**Kenji Hiroshige**, Director London Representative Office, FMMC - Foundation for Multimedia Communications, Japan  
**Ching-Chih Liao**, Deputy Secretary-General Taichung City Government, Taiwan  
**Hanne Melin**, Policy Strategy Counsel, eBay Inc. Public Policy Lab EMEA, Belgium  
**Eikazu Niwano**, Producer Research and Development Planning Department, NTT Corporation, Japan  
**Philippe Perennez**, CEO and R&D, Navidis, France  
**Fabio Perossini**, Managing Director Kpeople Ltd, United-Kingdom  
**Alan Shark**, Executive Director PTI - Public Technologies Institute; Associate Professor of Practice Rutgers University School of Public Affairs & Administration, USA

COFFEE BREAK 4:15 pm - 4:30 pm

SESSION 4 4:30 pm - 6:15 pm  
PUBLIC POLICY  
FRAMEWORKS FOR  
CONVERGING DIGITAL  
FUTURE

### Chair/Moderator

**Andrew D. Lipman**, Partner and Head of Telecom Group, Bingham McCutchen, USA

### Speakers

**Olivier Duroyon**, Director Public Affairs Alcatel-Lucent, France  
**Innocenzo Genna**, Founder and Partner Director Genna Cabinet, Belgium  
**John Giusti**, Head of Spectrum GSMA Association, United-Kingdom  
**Nataša Pirc Musar**, Information Commissioner, Republic of Slovenia  
**Paolo Plebani**, Founder & CEO Powerplex, Italy  
**Claudia Selli**, E.U. Affairs Director AT&T, Belgium  
**Thomas Spiller**, Vice President Public Policy, EMEA, The Walt Disney Company, Belgium  
**Fiona Taylor**, Director, European Affairs & Global Internet Strategy Verizon, Belgium

SESSION 3 2:45 pm - 4:15 pm  
CYBERSECURITY ISSUES:  
ORGANISATION'S INCIDENT  
MANAGEMENT

### Chair/Moderator

**Sébastien Héon**, Director Public Affairs Cassidian CyberSecurity, France

### Speakers

**Frederick Douzet**, Professor & Associate Director French Institute of Geopolitics, University of Paris 8; Castex Chair of Cyberstrategy (IHEDN/EADS), France  
**Gisèle Ducrot**, Casualty and Servicing Client Manager, AXA Matrix Risk Consultant, France  
**Emmanuel Harrar**, Partner Dreyfus & Associés, France  
**Nagaaki Ohyama**, Professor Tokyo Institute of Technology, Imaging Science and Engineering Laboratory, Japan  
**Frédéric Polycarpe**, Head of International Sales & Programmes Cassidian CyberSecurity, France  
**Michel Toporkoff**, Attorney at Law, Toporkoff Law Firm, France  
**Paul Wormeli**, Executive Director Emeritus Integrated Justice Information Systems Institute -IJIS; Innovation Strategist, Wormeli Consulting, LLC, USA

SESSION 5 4:30 pm - 6:15 pm  
DEVELOPMENT & DATA  
FOR EHEALTH

### Chair

**Giampaolo Armellin**, Head of Research Unit GPI Group, Italy

### Moderator

**Shai Misan**, CEO Medic4all, Israël/Italy

### Speakers

**Paolo Barichello**, CIO Azienda ULSS N. 8 di Asolo, Italy  
**Giorgio Calzetti**, CEO & Alessandro Borgato, Sales Manager, Solinfo, Italy  
**Gianluca degli Stefani**, HCIT Regional Commercial Leader Italy, Malta & Israel GE Medical Systems Italia S.p.A, Italy  
**Sergio Di Bona**, Senior Software Engineer; Project Manager R&D Division, Dedalus S.p.A., Italy  
**Mario Po'**, Executive Director, Azienda ULSS Venezia, Italy  
**Diego Ponzin**, Director Veneto Eye Bank Foundation & Corneal Consultant, Italy  
**Alberto Steindler**, CEO Insiel Mercato, Italy  
**Michèle Thonnet**, Official Representative of the French Ministry of Social Affairs and Health in the European & international e-Health Domain, France  
**Sara Zanchiello**, Technology Transfer Broker, AREA Science Park, Italy

7:30 pm to 8:30 pm: Concert Teatro Lirico Giuseppe Verdi  
8:30 pm to 11:00 pm: Gala dinner at Palazzo del Tergesteo

## Day 2: Tuesday 29th October 2013 Morning Sessions

REGISTRATION Starting 7:45 am

WIL-Women in Leadership Breakfast-Workshop 8:00 am - 9:30 am  
"Women's careers in the Digital Age"

### Welcome

**Thaima Samman**, President WIL-Women in Leadership in Europe; Partner & Associated Lawyer, Samman Law Firm, France

### Opening Keynote

**Commissioner Maureen K. Ohlhausen**, Federal Trade Commission-FTC, USA

### Speakers

**Myriam El Ouni**, Alliance Manager Microsoft, France  
**Eliane Fiolet**, CEO, Ubergizmo, USA  
**Gabrielle Gauthier**, Executive Vice President Global Government & Public Affairs Alcatel-Lucent, France  
**Marcella Logli**, Director, Corporate Identity & Public Relations; General Secretary Telecom Italia Foundation, Italy  
**Claudia Selli**, E.U. Affairs Director, AT&T, Belgium  
**Marta Turk**, President of the Board & Director, CCI Ljubljana, Regional Chamber of Commerce, President Founder of the Association of Women Entrepreneurs GIZ Podjetnost (Member FCEM), Slovenia

OPENING SESSION 9:30 am - 11:15 am  
CROSS-BOUNDARY INNOVATION CULTURE

### Chair

**Bror Salmelin**, Adviser Innovation Systems, DG CONNECT, European Commission

### Moderator

**Jay E. Gillette**, Professor of Information and Communication Sciences, Center For Information and Communication Sciences Ball State University, USA

### Keynote Speakers

**Nicole Dewandre**, Adviser for Societal Issues, "Digital's Social Sciences and Humanities" DG CONNECT, European Commission  
**Ann- Mari Fineman**, Head of IT Applications & Services Department, VINNOVA - Swedish Governmental Agency for Innovation Systems, Sweden  
**Enrico Fiore**, Chairman Truynois, Israël/Italy  
**Antoine-Tristan Moclinikar**, Energy Digital Infrastructures Head, Interministerial Delegate to the Mediterranean, France  
**Gary Shapiro**, President & CEO CEA - Consumers Electronics Association, USA  
**Michael Stankosky**, Research Professor George Washington University, USA  
**Yoshio Tanaka**, Professor Tokyo University of Science Graduate School of Management of Innovation Studies; Emeritus Councilor National Institute of Advanced Industrial Science and Technology, Japan

COFFEE BREAK 11:15 pm - 11:30 pm

SESSION 7 11:30 am - 1:00 pm  
CONTENT & CREATIVITY  
EVOLUTIONS IN THE DIGITAL FUTURE

### Chair

**Thomas Spiller**, Vice President Public Policy EMEA, The Walt Disney Company, Belgium

### Moderator

**Jean-Pierre Chamoux**, Professor Université Paris Descartes, France

### Speakers

**Ingrid Andersson**, Senior Advisor Patient Certificate Scheme, Sweden  
**Amadou Daffe**, CEO/Co-Founder Coders4Africa, USA & **Ellwood Kerkeslager**, CEO Information Futures, L.L.C, USA  
**Denis Gardin**, Senior Vice-President, Head of New Technology Ventures, EADS CTO, France  
**Blaz Golob**, Founding Director Centre for eGovernance Development for South East Europe (SEE) - CeGD, Slovenia  
**Franco Grossi**, Professor State University of Kazan, Republic of Tatarstan, Russia Federation  
**Olivier Las Vergnas**, General Delegate for Inclusion, Training and Professional Activities; Director Paris La Villette "Cit  des M tiers", Universcience, France  
**Eric Legale**, Managing Director Issy Media -City of Issy-les-Moulineaux, France  
**Jane Mago**, Executive Vice President and General Counsel, National Association of Broadcasters, USA  
**Manlio Romanelli**, President M-Cube S.p.A., Italy

LUNCH 1:00 pm - 2:30 pm

THE SPEAKER PROFILES OF THE GLOBAL FORUM 2013 IS AVAILABLE ON THE WEBSITE [www.items-int.com](http://www.items-int.com)

## Day 2: Tuesday 29th October 2013 Afternoon Sessions

SESSION 9 2:30 pm - 4:00 pm  
SMART ENERGY:  
THE BOOMING FIELD

### Chair/ Moderator

**Herv  Rannou**, CEO Items International, France

### Speakers

**Jean-Christophe Cl ment**, Expert Energy Engineer, French Riviera Industry and Commerce Chamber, France  
**Marcello Guaiana**, Senior Officer International Technology Transfer Programme, AREA Science Park, Italy  
**Sergio La Mura**, Technical, Research & Development Director, Siram, Italy  
**Massimo Lamanna**, Section Leader - Data and Storage Services Group, Information Technology Department CERN - European Organisation For Nuclear Research, Switzerland  
**Adriano Ruchini**, EFQM Excellence Advisor, Italy  
**Thaima Samman**, Partner & Associated Lawyer Samman Law Firm, France  
**Michela Vellico**, Remote Sensing Expert National Institute of Oceanography and Applied Geophysics- OGS, CARS group (Cartography and Remote Sensing), Italy  
**Marinka Vignali**, General Secretary and EU Coordinator ARESS - ARAB Renewable Energy and Sustainability Society, Italy

SESSION 10 2:30 pm - 4:00 pm  
COLLABORATION IN DANUBE:  
CREATING AN ATTRACTIVE  
ENVIRONMENT TO FACILITATE  
INVESTMENTS

### Chair/Moderator

**Joze Grisar**, Chair Department of Informatics, University of Maribor, Slovenia

### Speakers

**Maurizio Fermeglia**, Rector University of Trieste, Italy  
**Christian Kittl**, Managing Director, Evolaris Next Level, Graz, Austria & Mobile Living Lab, & Steering Committee, ALADIN - ALpe Adria Danube Universities Initiative, Austria  
**Nino Novinec**, Public Administration Executive SAP Slovenia & Coordinator for the Danube eRegion, Slovenia  
**Jani Recer**, Assistant Director for Informatics University Medical Centre Ljubljana, Slovenia  
**Rudolf Sedmina**, Partner KPMG Slovakia, s.r.o. & Founder of the Danube Knowledge Cluster Bratislava, Slovakia



THE PROCEEDINGS OF THE GLOBAL FORUM 2013 WILL BE AVAILABLE TO ALL PARTICIPANTS