

Global Forum 2012 Organizers



ITEMS INTERNATIONAL

Items International is an international consulting firm based in Paris, dedicated to Information & Communication Technologies strategies. ITEMS International is specialized in digital technologies and services: broadband, Internet, broadcast and software.

ITEMS proposes a various range of consulting assistance: Strategic studies, Market analysis, International benchmarks, Technological Analysis, Business plans, Due diligence, Roll out assistance.

Created in 1994, the company has a long experience in strategic and marketing consulting, networking, knowledge sharing and transfer. ITEMS has launched a strategic activity in smart grids and smart cities (including contactless, open data, e-Gov, mobility and smart energy). ITEMS operates with public and private institutions, including the European Commission and the French government.

The different backgrounds and the versatility of our consultants lead to a unique company's expertise in the areas of ICT strategies, project management, services and usages.



FOUNDATION SOPHIA ANTIPOLIS

The French Sophia Antipolis Foundation was created in 1984 by Senator Pierre Laffitte, and received state-approval for playing a fundamental role in the development of scientific and cultural activities.

The purpose of the Foundation is to encourage the exchange of ideas

and cooperation in scientific, industrial and cultural matters at a national, European and international level in order to create a new entrepreneurial culture, thereby turning Sophia Antipolis into an experimental laboratory for the future. Sophia Antipolis is a Science Park taking pride in being internationally recognized as one of the most dynamic and fastest growing technological and scientific hubs in Europe and a "best practice" site for innovation.



VINNOVA - SWEDISH GOVERNMENTAL AGENCY FOR INNOVATION SYSTEMS

VINNOVA, invests in research and strengthens Sweden's innovative capacity for competitiveness, sustainable development and growth.

VINNOVA's efforts range from programmes for R&D projects in small companies and at universities, to long-term development of strong research and innovation environments that attract R&D investment and expertise from around the world. Our efforts are based on cooperation and co-financing with industry, academia and the public sector

WITH THE SUPPORT OF



CITY OF STOCKHOLM

CITY OF STOCKHOLM

Stockholm is Scandinavia's financial center with the largest gross regional product and the highest amount of international companies and research centers.

One of the world's largest ICT clusters is located in Stockholm, as well as one of Europe's biggest biotechnology clusters. Stockholm is also Scandinavia's trendsetting cultural city with its unique selection of art galleries, museums, theatres, cutting-edge restaurants and music performances.

In 2010, Stockholm was the first city ever to receive the European Green Capital award by the EU commission as a token of its success in offering citizens a unique combination of urban qualities, unspoiled nature and sustainable development



COUNTY ADMINISTRATIVE BOARD OF STOCKHOLM

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The County Administrative Board is the representative of the Government in the region and the coordinating body for State activities in the county.

It has a broad area of responsibility. The Board works on issues concerning the environment, nature, the labour market, competence sourcing, the business community, social development, animal protection, gender equality, integration, transport, infrastructure and housing.

The County Administrative Board's task is to coordinate these and other areas of public responsibility to achieve efficient solutions for a sustainable society in which economic development, the environment and social welfare are interlinked.

Global Forum 2012 Steering Committee

EUROPE AND MIDDLE EAST

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Denis Gardin, CEO Cassidian CyberSecurity, France
Julia Glidden, Managing Director, 21C United-Kingdom
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Thomas Hart, Regulatory Expert, EU-China Information Society Project, China
Makoto Yokozawa, Professor of Joint Research Unit; Kyoto University, Japan
Sarah Zhao, Partner Perkins Coie LLP, China



SHAPING A CONNECTED DIGITAL FUTURE

Visions, Challenges, Opportunities
for Organizations and People in a
Smart World

Organizers



ITEMS INTERNATIONAL
Strategic Consulting in a Digital World



VINNOVA
The Swedish Governmental Agency
for Innovation Systems



**MONDAY, NOVEMBER 12TH &
TUESDAY, NOVEMBER 13TH, 2012
GRAND HOTEL STOCKHOLM**

Programme

This program is in alphabetical order. It may be modified in order to satisfy at the best level the Global Forum 2012's sponsors, speakers & participants.

ITEMS International – S.A.R.L. au capital de 44 381.13€ - Siret 393 711 544 000 14 – APE 741 G – TVA FR 79 393 711 544
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Day 1: Monday 12th November 2012 Morning Sessions

REGISTRATION 8:00 am - 8:45 am
WELCOMING ADDRESSES 8:45 am – 9:30 am

Sébastien Lévy, Vice President Global Forum/Shaping the Future & Partner Items International; Administrator Silicon Sentier, France
Sylviane Toporkoff, President, Global Forum/Shaping the Future, Founder & Partner Items International; Professor at the Institute of European Studies, University of Paris, France

Keynote Speakers

Charlotte Brogren, Director General, VINNOVA - Swedish Governmental Agency for Innovation Systems, Sweden
Chris Heister, County Governor of Stockholm, Sweden
Staffan Ingvarsson, Vice-CEO, City of Stockholm, Sweden
Jean- Pierre Lacroix, Ambassador of France in Sweden, France

KEYNOTE OPENING SESSION 9:30 am – 11:00 am
SMART AND INNOVATIVE VISIONS FOR THE FUTURE

Chair/Moderator

Jean-Pierre Chamoux, Professor Université Paris Descartes, France

Keynote Speakers

Urban Fagerstedt, Vice President R&D Huawei Technologies, Sweden
Ann-Mari Fineman, Head of Department, IT Applications & Services, VINNOVA - Swedish Governmental Agency for Innovation Systems, Sweden
Kingsley Fletcher, Traditional Ruler; Business Leader; Chairman, First Banc/TV3/Africa Leadership Congress/Life for Africa, Ghana
Gabrielle Gauthey, Executive Vice President Global Government & Public Affairs, Alcatel-Lucent, France
Jan Gulliksen, Chairman of the Swedish Digital Commission and Digital Champion of Sweden; Professor in Human Computer Interaction, Royal Institute of Technology - KTH, Sweden
Toru Nakaya, Director-General, Institute for Information and Communications Policy, Ministry of Internal Affairs of Communications, Japan
Commissioner J. Thomas Rosch, Federal Trade Commission - FTC, USA
Gérald Santucci, Head of Unit Knowledge Sharing, DG CONNECT, European Commission

COFFEE BREAK 11:00 am – 11:30 am

SESSION 2 11:30 am – 1:00 pm
PLATFORMS TO GROW INNOVATION

Chair

David Soldani, Vice President European Research Centre - ERC and Head of Central Research Institute - CRI, Huawei ERC, Germany

Moderator

Eilwood Kerkeslager, CEO Information Futures, L.L.C., USA

Speakers

Amadou Daffe, CEO/Co-Founder CODERS4AFRICA, USA
Claude Farge, Director of Publishing and Innovative Media Content Division, Universcience, Cité des Sciences et de l'Industrie & Palais de la Découverte, France
John G. Jung, Chairman and Co-Founder, Intelligent Community Forum – ICF, USA
Christine Leurquin, Founding Member, European Satellite Operators Association - ESOA
Nezar Maroof, Director Strategy & Projects, Bahrain eGovernment Authority, Bahrain
Brent Olson, Vice President Public Policy, AT&T, USA
Luis Rodríguez-Roselló, Head of Unit Network Technologies, DG CONNECT, European Commission
Rob Rosendaal, Director, Regulatory & Government Affairs Europe, Verizon, the Netherlands

LUNCH 1:00 pm – 2:00 pm



Day 1: Monday 12th November 2012 Afternoon Sessions

Keynote Speakers 2:00 pm- 2:40 pm

Chair/Moderator

Madeleine Siöstene Thiel, Senior Programme Manager, Services & IT Implementation Department, VINNOVA - Swedish Governmental Agency for Innovation Systems, Sweden

Keynote Speakers

Francisco Garcia Moran, Director General DG INFORMATICS, European Commission
Gaetano Santucci, Head of the Competence Center, CONSIP S.p.A Italian Public Procurement Agency, Italy
Jimmy Schulz, Member of the German Parliament - Bundestag, Germany

SESSION 3 2:40 pm – 4:15 pm
SMARTER GOVERNMENTS
TRANSFORMATIVE MODELS & BIG DATAS

Chair/Moderator

Steven B. Adler, Program Director IBM Data Governance Solutions, IBM, USA

Speakers

Annika Bränström, Director General Bolagsverket - Agency Swedish Companies Registration Office; Chairman, eGovernment Delegation, Sweden
Latif Ladid, President IPv6 Forum; Senior Researcher University of Luxembourg, Luxembourg
Samia Melhem, Lead ICT Policy Specialist, Chair eDevelopment Group, Information and Communication Technologies Sector Unit, World Bank Group
Eikazu Niwano, Producer Research and Development Planning Department, NTT Corporation, Japan
Pascal Poitevin, Head of Department, Secretary Committee Strategy of Information Systems, Institut de l'Elevage, France
Alan R. Shark, Executive Director Public Technology Institute – PTI; Associate Professor of Practice Rutgers University School of Public Affairs & Administration, USA
Anja Wyden Guelpa, Chancellor State of Geneva, Switzerland

SESSION 4 2:40 pm – 4:15 pm
NEW USAGES: FOR PRIVACY & SECURITY?

Chair/Moderator

Denis Gardin, CEO Cassidian CyberSecurity, France

Speakers

Matteo Cavallini, Head of Security, Consip S.p.A Italian Public Procurement Agency, Italy
Wojciech Cellary, Professor, Head of the Department of Information Technology, Poznan University of Economics; Councilor Poland Government, Poland
Brigitte D'Heygere, Senior Vice President Strategic Business Plan, Gemalto, France
Florence Dupré, Technical Legal Expert and Business Advisor, Cassidian CyberSecurity, France
Stephane Grumbach, Senior Researcher, INRIA, France
Philippe Lafandre, Vice President Head of Identity and Access Management, Cassidian CyberSecurity, France
Thomas Myrup Kristensen, Director, Head of Public Policy Nordic, Facebook Inc., Denmark
Wout van Wijk, EU Public Affairs Manager, Huawei Technologies, Belgium
Paul Wormeli, Executive Director Emeritus, Integrated Justice Information Systems Institute, USA

COFFEE BREAK 4:15 pm – 4:30 pm

SESSION 5 4:30 pm – 6:00 pm
COMPETING PUBLIC POLICY FRAMEWORKS

Chair/Moderator

Andrew D. Lipman, Partner and Head of Telecom Group, Bingham McCutchen, USA

Speakers

Ola Bergström, Director for International Affairs, Swedish Post and Telecom Authority – PTS, Sweden
Alex Corenthin, Computer Scientist; Director of Information systems, University Cheikh Anta Diop of Dakar, Senegal
Karim Lesina, Vice President, International External Affairs AT&T, Belgium
Antonio Nicita, Professor of Economic Policy, Faculty of Economics, University of Siena, Italy
Gérald Santucci, Head of Unit, Knowledge Sharing, DG CONNECT, European Commission
Herman Schepers, Head of Global Market Development & Spectrum Policy, GSMA, United Kingdom
Theresa Swinehart, Executive Director Global Internet Policy, Verizon, USA
Sarah Zhao, Partner Perkins Coie LLP, China

SESSION 6 4:30 pm – 6:00 pm
EPROCUREMENT INTERCONNECTING PEOPLE AND ORGANIZATIONS

Chair/Moderator

Angela Russo, Corporate and International Cooperation, Consip S.p.A - Italian Public Procurement Agency, Italy

Speakers

Myeongki Baek, Director General, eProcurement Bureau, Public Procurement Service, the Republic of Korea
André Hoddevik, Secretary General OpenPEPPOL AISBL; Project Director Norwegian Agency for Public Management and eGovernment (Difi), Norway
Helena Lindskog, CEO Heldag; Professor Dept of Management & Engineering, Linköping University, Sweden
Dan Shoemaker, Director and Senior Research Scientist, International Cyber Security Education Coalition – ICSEC, US Department of Defense, USA
Eleanor Stewart, Head of Digital Engagement, Assistant Director G-Cloud Programme, Government Digital Service Cabinet Office, United-Kingdom
Didier Thunus, e-Procurement Business Area Manager, DG INFORMATICS, European Commission
Johannes Wimmer, Head of Information & Technology Management - CIO, Austrian Federal Procurement Agency - FPA, Austria

Gala Dinner Nationalmuseum Cocktail 7:00 pm / **Dinner** 7:30 pm
Museum visit will be available from 6.30 pm



Day 2: Tuesday 13th November 2012 Morning Sessions

REGISTRATION 7:15 am – 8:45 am

Breakfast Workshop 7:30 am – 9:00 am

WIL-Women in Leadership Collaborative Networks

Moderator

Béatrice Delmas-Linel, WIL-Women in Leadership Board Member (& Partner at De Gaulle, Fleurance & Associés law firm), France

Speakers

Beatrice Covassi, Digital Agenda & ICT Counselor, EU Delegation to the US, European Union
Delphine Girod Roux, Head of the Department in charge of Orange Boutique Performance, Orange, France
Deborah Leary Obe, CEO, Forensic Pathways, United-Kingdom
Samia Melhem, Lead ICT Policy Specialist, Chair eDevelopment Group, Information and Communication Technologies Sector Unit, World Bank Group

OPENING SESSION 9:00 am – 10:30 am

SMART POLICIES FOR INNOVATION AND OPEN INNOVATION

Chair

Göran Marklund, Deputy Director General, VINNOVA - Swedish Governmental Agency for Innovation Systems, Sweden

Moderator

Jay E. Gillette, Professor of Information and Communication Sciences, Center for Information and Communication Sciences, Ball State University, USA

Keynote Speakers

Ahmed Bounfour, Chair Professor University Paris –Sud ; General Rapporteur, ISD Research Programme, CIGREF Foundation, France
Edith Cresson, Former French Prime Minister; President Fondation «Ecole de la Deuxième Chance», France
Pierre Laffitte, President Sophia Antipolis Foundation, France
Bror Salmelin, Adviser, Innovation Systems, DG CONNECT, European Commission
Michael Stankosky, Research Professor George Washington University - GWU, USA
Yoshio Tanaka, Professor Tokyo University of Sciences, Emeritus Councilor National Institute of Advances Industrial Science and Technology – AIST, Japan
Péteris Zilgalvis, Head of Unit, ICT for Health, DG CONNECT, European Commission

COFFEE BREAK 10:30 am – 11:00 am

SESSION 7 11:00 am – 12:30 pm
CLOUD COMPUTING FOR EHEALTH
A NEW FRAMEWORK

Chair/Moderator

Bruno Iafelice, Executive Director, Italian Institute for Technology Entrepreneurship, Italy
Mario Po', Executive Director of Health Local Authority (ULSS n. 8) of Asolo, Italy

Speakers

Helen Bager, Nordics Sales Manager, GE Healthcare Information Technology, Denmark
Danilo Cattaneo, General Director, InfoCert S.p.A, Italy
Hercules Dalianis, Professor in Computer and Systems Sciences, Stockholm University/DSV, Sweden
Daniel Forslund, Chief Strategy Officer Health Care Development, VINNOVA - Swedish Governmental Agency for Innovation Systems, Sweden
Antonio Graziano, Vice President Public Affairs and Communication, Huawei Technologies, Belgium
Alin Stanescu, Government Affairs, Qualcomm Europe Inc., Belgium

SESSION 8 11:00 am – 12:30 pm
CONTENT EVOLUTIONS

Chair

Thomas Spiller, Vice President, Global Public Policy EMEA, Walt Disney Company, Belgium

Moderator

Hugo Kerschot, Managing Director, IS-practice, Belgium

Speakers

Michael Bartholomew, Board Member, Center for Social Responsibility in the Digital Age, Belgium
Yasser Elshayeb, Director, Center for Documentation of Cultural and Natural Heritage, Egypt
James M. Fraser, Principal & Vice-Chancellor University of the Highlands and Islands, United-Kingdom
Stavroula Maglavera, Research Engineer Euroconsultants S.A., Greece
Alfredo M. Ronchi, General Secretary, MEDICI Framework of Cooperation, Politecnico di Milano Italy
Eric Seulliet, President La Fabrique du Futur, President of Smartsy, France

LUNCH 12:30 pm – 2:00 pm

THE SPEAKER PROFILES OF THE GLOBAL FORUM 2012 IS AVAILABLE ON THE WEBSITE www.items-int.com



Day 2: Tuesday 13th November 2012 Afternoon Sessions

SESSION 7 CONTINUATION CLOUD COMPUTING FOR EHEALTH 2:00 pm – 4:00 pm

Speakers

Ingrid Andersson, Senior Executive Advisor, Patient Certificate Sweden AB, Sweden & **Cecilia Bergh**, CEO Mando AB, Sweden
Paolo Barichello, Chief Information Officer, Health Local Authority (ULSS n. 8) of Asolo, Italy
Sergio Di Bona, Senior Software Engineer; Project Manager of the R&D Division, Dedalus S.p.A., Italy
Maria Beatrice Fasano, Product Marketing Director, ConnexaLife, Italy
Enrico Fiore, Chairman, Medic4all, Israel
Jovan Stevovic, Researcher CRG – Centro Ricerche GPI s.r.l., University of Trento, Italy
IBM representative TBD
National Agency for Health South Africa, TBD
Healthcare Ministry Romania, TBD

Special Panel:

Emerging Companies in Cloud Computing for e-Health*

*Organized in collaboration with the Italian Institute for Technology Entrepreneurship and the Health Local Authority (ULSS n.8) of Asolo, Italy. This event is part of the program for Global Entrepreneurship Week 2012

SESSION 9 2:00 pm – 4:00 pm
SMART ENERGY: THE NEW COOPETITION FIELD

Keynote

Hannes Carl Borg, Acting State Secretary, Ministry of Enterprise, Energy and Communications, Sweden

Moderator

Hervé Rannou, President Items International, France

Speakers

Gilles Berhault, Sustainability Adviser, Scientist Department, Institut Mines Telecom; Chairman Comité 21, French Network for Sustainability, France
Beatrice Covassi, Digital Agenda & ICT Counselor, EU Delegation to the US, European Union
Kamel Esseghairi, Executive Director Arab Platform For Renewable Energy and Energy Efficiency; Chairperson Tunisian Alliance For Sustainable Energies and Energy Economics, Tunisia
Marie-Françoise Guyonaud, Director Fondaterra, European Foundation for Sustainable Territories, France
Jerry Hultin, President Polytechnic Institute of New York University, USA
Eric Legale, Managing Director Issy Media, City of Issy-les-Moulineaux, France
Daniel Rudmark, Researcher Sustainable Transports, Viktoria Institute, Sweden
Gunnar Söderholm, Director Environment and Health Administration, City of Stockholm, Sweden

Workshop 2:30 pm – 4:30 pm
PIDOT-PUBLIC INNOVATION DO-TANK

PIDoT – Public Sector Dreamhacks?

There are numerous think tanks, events and conferences on innovation, cases, technologies and policy.

While valuable, there is a lack of action in them. They do not generate innovations as such.

A Public Innovation Do-Tank (PIDoT) brings together citizens, public service organizations as well as businesses to produce a specific innovative proposal, for instance a prototype.

The goal of the this workshop is to:

- Establish the PIDoT as a network organization
- Plan one or more Do-Tank events in 2013
- Establish contacts with potential partners in different countries.



Global Forum
Shaping the future 2012

THE PROCEEDINGS OF THE GLOBAL FORUM 2012 WILL BE AVAILABLE TO ALL PARTICIPANTS

