TELECITIES
cities connect

GLOBAL FORUM
Newcastle, 18-19 October 2001
Anna Lisa Boni

TELECITIES

What is TeleCities

A network of CITIES FOR CITIES

Born out of the Eurocities network, it represents:

– a forum for **city experts** who are primarily concerned with the implementation of telematics to conduct city business and deliver city services, backed by a political mandate

– a forum of **good practice** where problems, successes and failures can be shared and informed solutions sought

---

TELECITIES

What is TeleCities

– a platform for the **exchange and dissemination** of information relating to projects and programs for **funding**

– a source of **partners** for projects

– a **lobbying structure** towards the European institutions, such as the Commission and the Parliament, acting as the ICT representative of the Cities

---

TELECITIES

TeleCities Activities

- **Platform for cities to network**
  – Technical cooperation
  – Partnership building
- **Lobbying**
  – Local needs and local projects
  – Policy input with Policy papers produced in different fields: e-democracy, e-education and employability
- **Value-added services to members**
  - Promotion of members' achievements and projects
  - EU projects facilitation and dissemination
  - Network website with on-line database
  - Specialised working groups
  - Events: Four annual conferences focusing on a topical issue from the work programme

---

TELECITIES

Membership - 120

Full Members

Aalborg - **A**arhus - **A**maroussion - **A**msterdam - **A**ntwerp – **B**arcelona - **B**ari - **B**elfast - **B**erlin - **B**ilbao - **B**irmingham - **B**ologna – **B**onn - **B**radford - **B**ristol - **B**remen – Camden-London - **C**ardiff – **C**openhagen - **C**ologne - **E**dinburgh - **E**indhoven - **E**spoo - **F**rankfurt - **F**rederikshavn – **G**eneva - **G**enova - **G**ent - **G**öteborg - **G**renoble - **G**rosseto - **H**amburg - **H**ammersmith & Fulham - **H**agen - **H**eraklion - **H**elsinki - **H**uelva – **J**ena – **K**ingston upon Hull – **K**nowsley – **K**olding – Leeds – **L**eeuwarden – **L**eipzig - Lewisham-London – **L**ille - **L**inköping – **L**inz - **L**isbon - Liverpool – **L**ivorno – **L**yon – **M**aastricht - **M**adrid – **M**anchester – **M**arseille – **M**etz – **M**ilan – **M**odena – **M**ontpellier - **M**unich – **M**ünster – **N**antes – **N**aples – **N**æstved – **N**ewcastle – **N**ice – **N**ottingham - **N**uremberg – **O**lbia – **Ö**rebro – **P**alermo – **P**orto – **R**ho – **R**ome – **R**onneby – **R**otterdam – **R**ovig – Sabadell – **S**evilla – **S**heffield – **S**iena – **S**outhampton - **S**trasbourg – **S**tockholm – **S**underland – **T**ampere – **T**ranås – **T**urin – **T**urku – **T**he **H**ague – **U**trecht – **V**alencia – **V**antaa – **V**enice – **V**ienna

---

TELECITIES

Membership

Business Members

apc interactive - **CISCO** Systems – **CSC** Austria - **E**ricsson - **E**lisa **C**ommunication - **F**ABASOFT AT Software - **ICL** Interactive Learning – **M**icrosoft - **O**racle

Observer Members

City of **J**un - **G**dansk - **K**atowice – **L**ancut - **L**odz - **N**isko - **O**strava - Prague - Swarzedz - **V**ilafranca del Penèdes – **V**ilnius

CIPAL (province Limburg and Antwerp) - **P**rovincia di **P**iacenza - **T**echnopol **B**russel-Bruxelles

EU Funded Projects

TELECITIES

"Exchange of Skills" – LEONARDO programme
local job creation and the development of new job opportunities with local communities, through the promotion of capacity building with the social economy sector.

"eCT – electronic calls for tenders" – eCONTENT programme
investigation of possible public-private partnerships to facilitate access to, and re-use of, data embedded into publics works calls for tender. State-of-the-art survey, statistics and trends will be available for the construction industry in order to understand how the demand from PA is evolving

"ODA –Open Digital Administration" – eCONTENT programme
demonstrating the re-use of public information and personal data from classic systems (digital signature) - demonstrating a citizens portal for self-service, access and case handling.

"PACE" – IST programme (IST-1999-13041)
supporting PA's e-commerce learning processes through the formation of an integrated learning environment for the benefit of relevant players: public administrations, companies, e-commerce R&D projects and policymakers.

TeleCities Events 2001

TELECITIES

➢ **"eEducation for Employment"** Huelva, 5-6 April

➢ **"one-city"** Edinburgh, 11-12 June

➢ **"European Cities for Digital Inclusion"** Antwerp, 8-9 October

➢ **"Annual General Meeting"** Marseille, France, 10-12 December

➢ **"Final PACE Conference"**, Brussels, March 2002

Global Forum

TELECITIES

Why Telecities is represented here in this context

Cities and local communities, which are the locations where people actually live and work, have a fundamental role to play to harness the potential of new technology for fulfilling the real needs of citizens.

Global Forum session on Digital Divide

TELECITIES

What has been done and being done within the network in this field

(aspects of the digital divide)

– Exchange of experiences and practices among members through common projects, bilateral exchanges, events

– Specific Telecities conference in Antwerp **"European cities for digital inclusion"** with few case studies

Naples, London Lewisham, Raval Barcelona, Antwerp

All cities with large mixed urban areas and multicultural populations and ageing population

---

Antwerp Conference

TELECITIES

The focus for discussion related to the digital divide has been the role of cities (and their Public Administrations) in

– exploiting the potential of ICT to foster **social inclusion**
– contributing to an Information Society for all, thus bridging the gap between those who have **access to the new technologies** and those who have not

European cities for digital inclusion
Digital cities against social exclusion

Antwerp Conference

TELECITIES

Talking about **exclusion**

- *Exclusion from social networks*
- *Economic exclusion*
- *Political exclusion*

Exclusion

TELECITIES

Exclusion from social networks

A response to that has been Virtual communities as new vital networks

E.g. RAVAL District – RAVALNET
E.g. Antwerp.be Centre

Exclusion

TELECITIES

Economic exclusion

A response to that has been to develop ICT skills as a way to enter the labour market Support the social economy

E.g. NAPLES - FIT Project
E.g. EU Exchange of skills Project

Exclusion

TELECITIES

Political exclusion

A response to that has been to use ICT as medium for participation for all

E.g.. LONDON LEWISHAM - Your Voice Your Say
E.g. Bologna – Iperbole Fora

TELECITIES

What is needed
- Developing policies and actions targeting those people and **groups** who don't manage to be involved
- When setting up an e -strategy, they will want to look at what are the issues and needs expressed by those different groups in the Community.
- Finding ways to **make it easier** for ALL citizens to access public services that are ICT provided
- Guarantee IT **skills** and knowledge **training** for ALL

TELECITIES

What is needed
- ICT alone is not going to solve the problem of exclusion: **labour market** reintegration policies maybe a better way
- For instance developing innovative strategies of intervention on the ICT labour market system by:
  - promoting strong partnership in the ICT Industries community
  - develop a systemic approach of intervention
  - transfer the Model to other sectors: bank, electronic industries, tourism, etc

TELECITIES

Network Added-value

How can Telecities contribute

- It creates a platform for cities to exchange experiences and ideas in this field
- It can contribute to benchmarking exercises, to identify the models to be disseminated
- It can facilitate partnership and cooperation with the private sector, profit and no profit

---

TELECITIES

Contact Details

TeleCities Coordination Office Brussels

Tel: +32 2 552 08 69
Fax: +32 2 552 08 89
e-mail: **telecities@eurocities.be**
http://www.telecities.org

THANK YOU