

E-Learning : a Programme for the EU and the Arab World

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Market Demand : Examples

- OU's MA (Education) : Egypt
- UNESCO Projects
- UNED; CNED
- Internet penetration
- Arab demand within the EU

The EUMEDIS Programme

- Euro-Mediterranean Information Society
- Starts 2001
- Internet-based services
- 30m euros
- ODL strand

EUMEDIS : the Avicenna Project

- ODL from EU providers + UNESCO
- Network of centres
- Similarity to EuroStudyCentres in EU
- Training of trainers
- Versioning of courses
- Target numbers

Maghreb and Mashreq

- EUMEDIS : for Maghreb and Mediterranean islands (Cyprus/Malta)
- Arab Open University
 - OU supplier
 - Kuwait headquarters
 - 5 pilot countries
 - 40,000 students

Overall Aims

- Retention of trained staff within the countries
- Factor in economic catch-up
- Horizon 2010 : single economic area
- Help the revival of Arab higher education through collaborative provision