

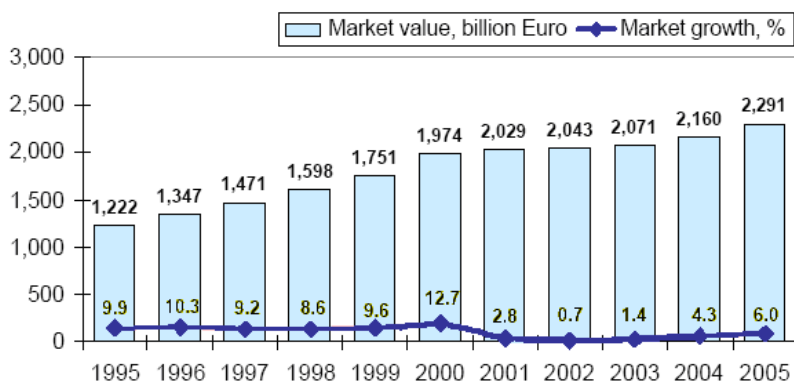
# The Global Trust Center

Jens Sörvik  
November, 2004

Malmö, 04-11-2004



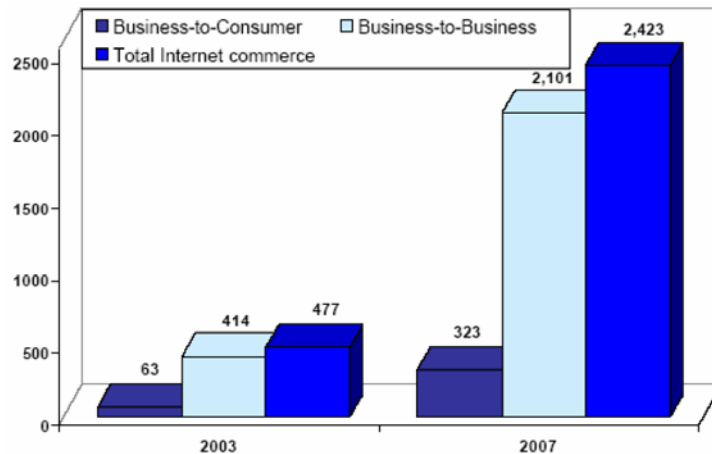
## Worldwide ICT Market annual growth, 1995-2005, in %



Source: EITO (2004)

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## Internet Commerce in Western Europe, 2003 and 2007, in billion Euro.



Source: EITO (2004)

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## Risks

- Data confidentiality, availability and integrity.
- Consumer and merchant authentication.
- Non-repudiation and liability in the case of fraud.
- Costs from failure.
- Interoperability requirements.

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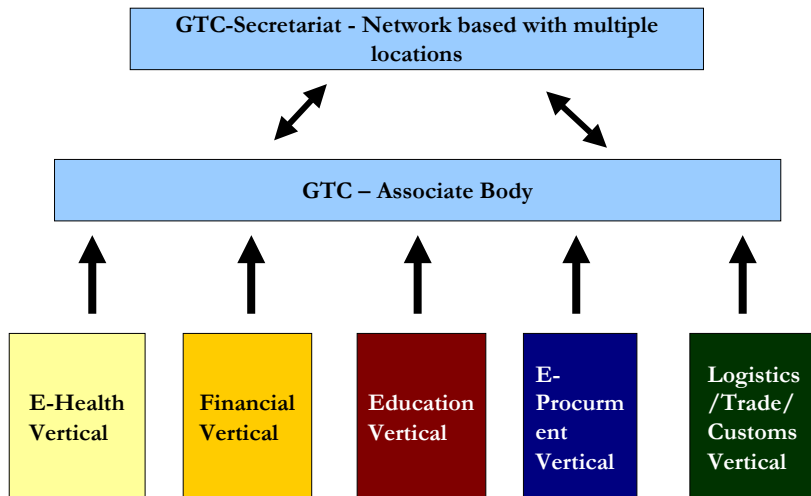
## Fragmentation & Challenges

- Numerous of sectoral and geographical initiatives;
- Complexity and costs of the solutions;
- Lack of consumer incentives vs. costs;
- Deficiency in implementation of standards for interoperability and cross-certification;

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## Possible Global Trust Center Set-Up



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## Next Steps

- Establish first verticals & Engage relying parties
  - Financial sector
  - E-procurement
  - E-health
- [www.globaltrustcenter.org](http://www.globaltrustcenter.org)



[www.iked.org](http://www.iked.org)

International Organisation for Knowledge Economy and Enterprise Development

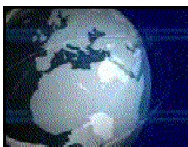
International Organisation for Knowledge Economy and Enterprise Development

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International Organisation for Knowledge Economy and Enterprise Development

# Thank You!

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Malmö, 04-11-2004