



Broadband and new services for public sector



Digital Media Nordic
Kjell Arne Yttervik



The Municipalities are pressured from all directions to improve their communication infrastructure

Pressure from government

- District politics
- National and regional IT plans
- Cost reduction in general
- Digitization of application and notification procedures
- Digitization of procurement procedures
- Implementation of paperless operations
- Electronic applications for official documents

Municipalities

Internal pressure

- Inhabitants want broadband
- Reduce administration and cost
- Improve procurement
- Open 24/7
- Digitization of application and notification procedures
- Reduce repetitive work for employees

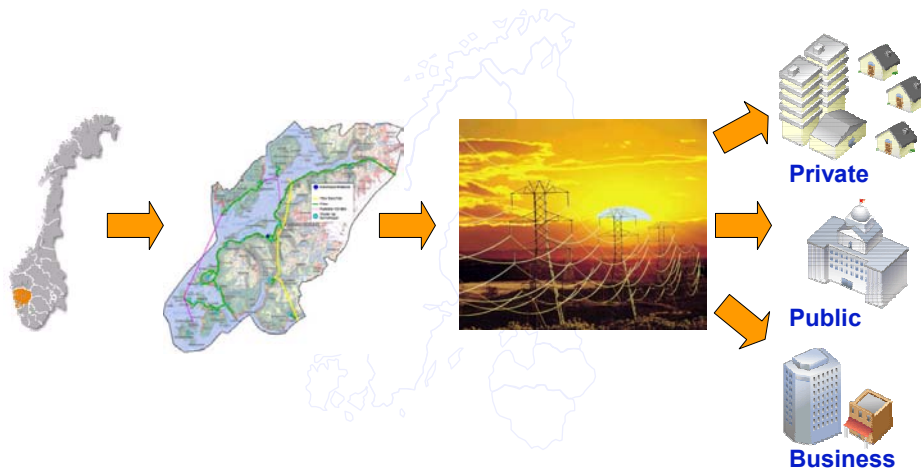


But with a continuously focus on budgets and money you need a solid business case

The image shows three overlapping Microsoft Excel spreadsheets. The top spreadsheet displays a summary of financial data with columns for years 2007, 2008, 2009, and 2010. The middle spreadsheet shows a detailed budget breakdown with rows for various categories and columns for the same years. The bottom spreadsheet provides a further granular view of the data, including sub-categories and their respective values over time.



In the Nordics this represent a relationship between local utility companies and the municipalities



Utility companies are moving towards multi-service companies with the “old” local government values

