

FT Group

Telecom contribution to the e-Health innovative services



Dr Patrice CRISTOFINI

VP. Strategic Partnerships Orange healthcare

Elinaz MAHDAVY

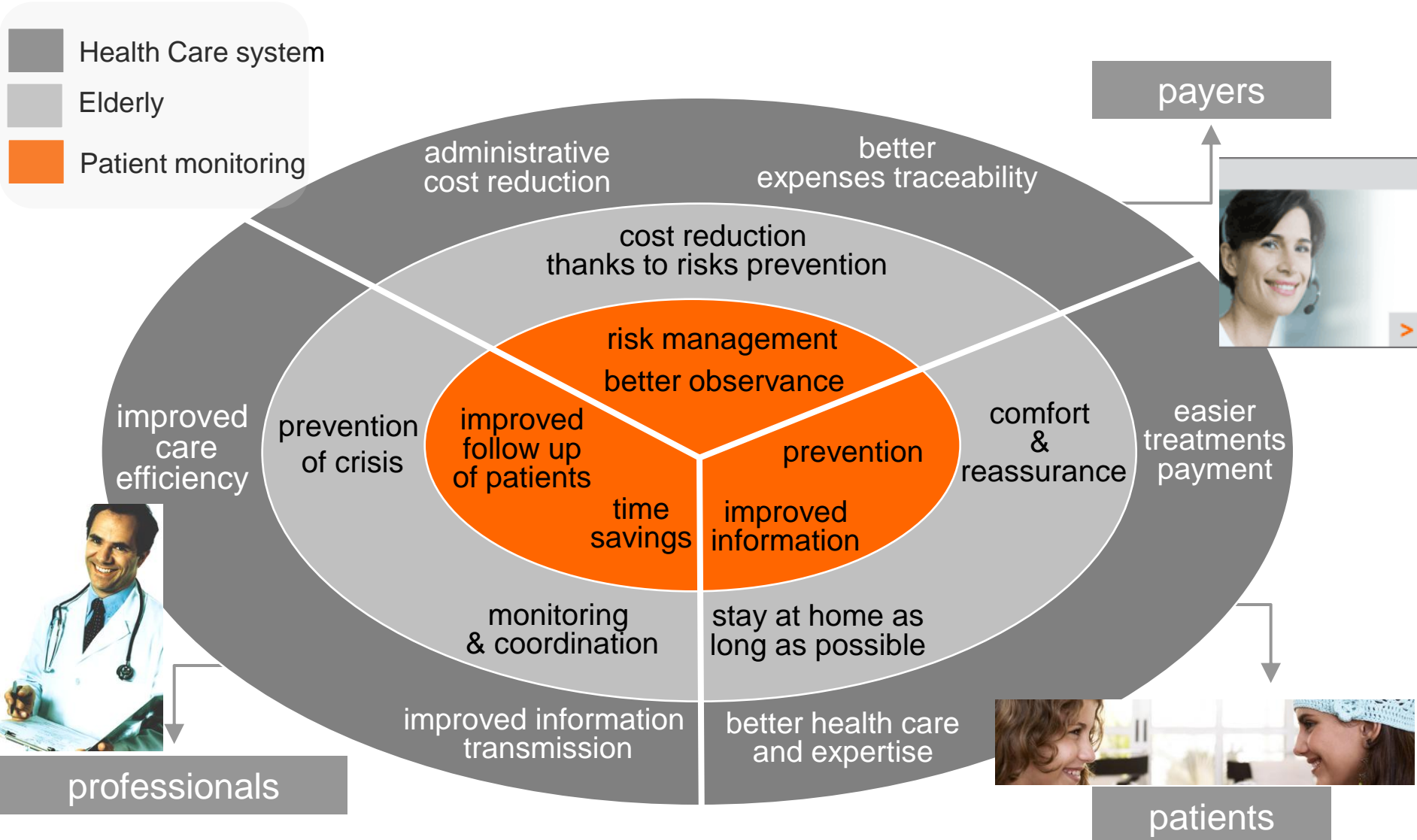
European affairs and Strategic Partnership Manager

Global Forum

Oct. 19th 2009

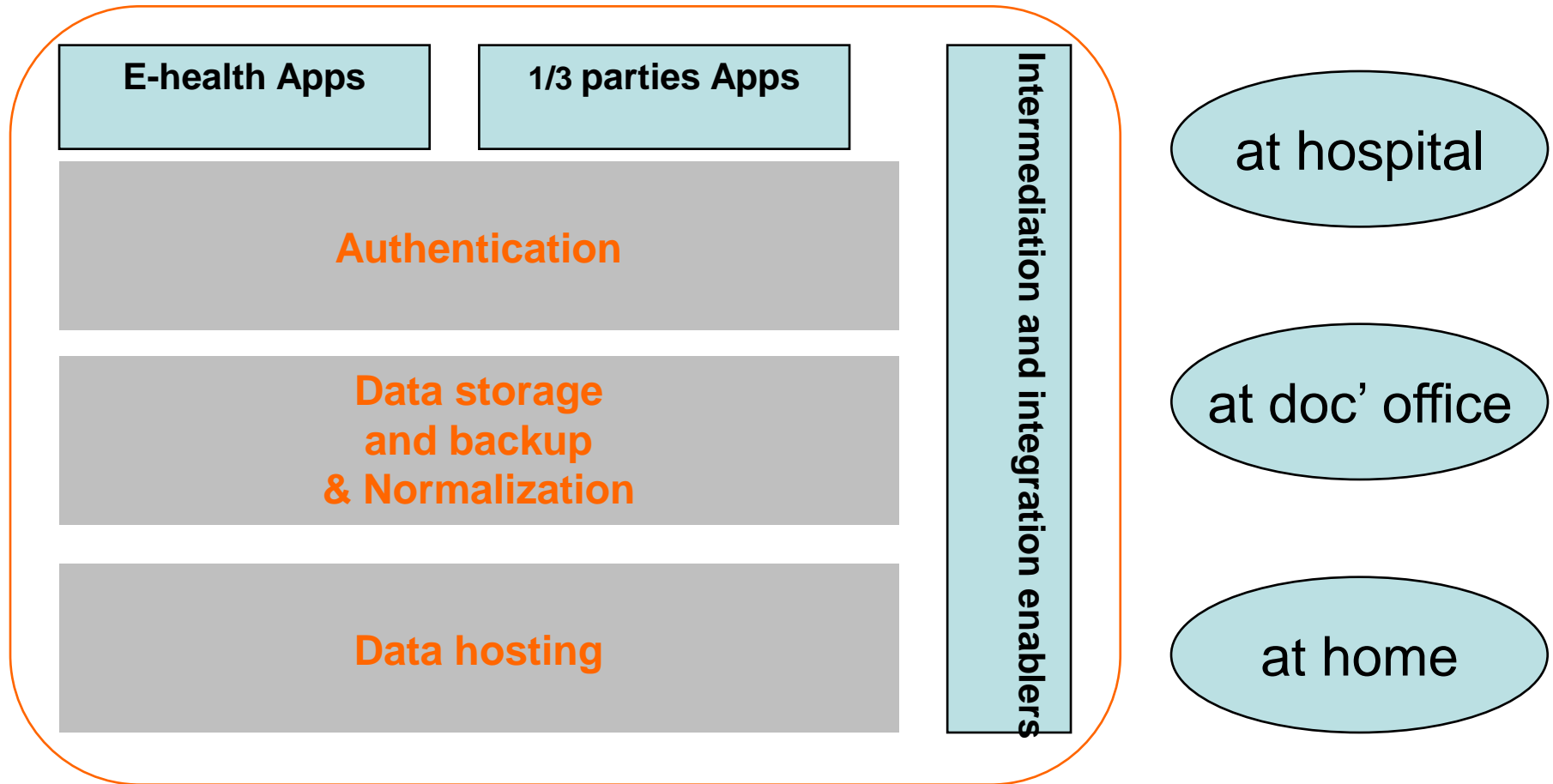
Romania

Information and communication technologies bring benefits To all health players



Our strategy: to provide e-health service as a telco operator and health intermediary

E-health platform & services



Our approach is patient centered, covering key life situations

at the hospital

- the multimedia room
- the hospital of tomorrow



on the move

- mobile teleassistance
- preserving autonomy for Alzheimer's patients
- efficiency and management of emergency services



at home

- at home hospitalisation
- stay at home for dependent elderly people
- chronic disease remote management
- on-line appointments



How e-health will contribute to a better daily life ?



health utilities

Private health insurances, personal assistance associations, local authorities, medical assistance...



patients

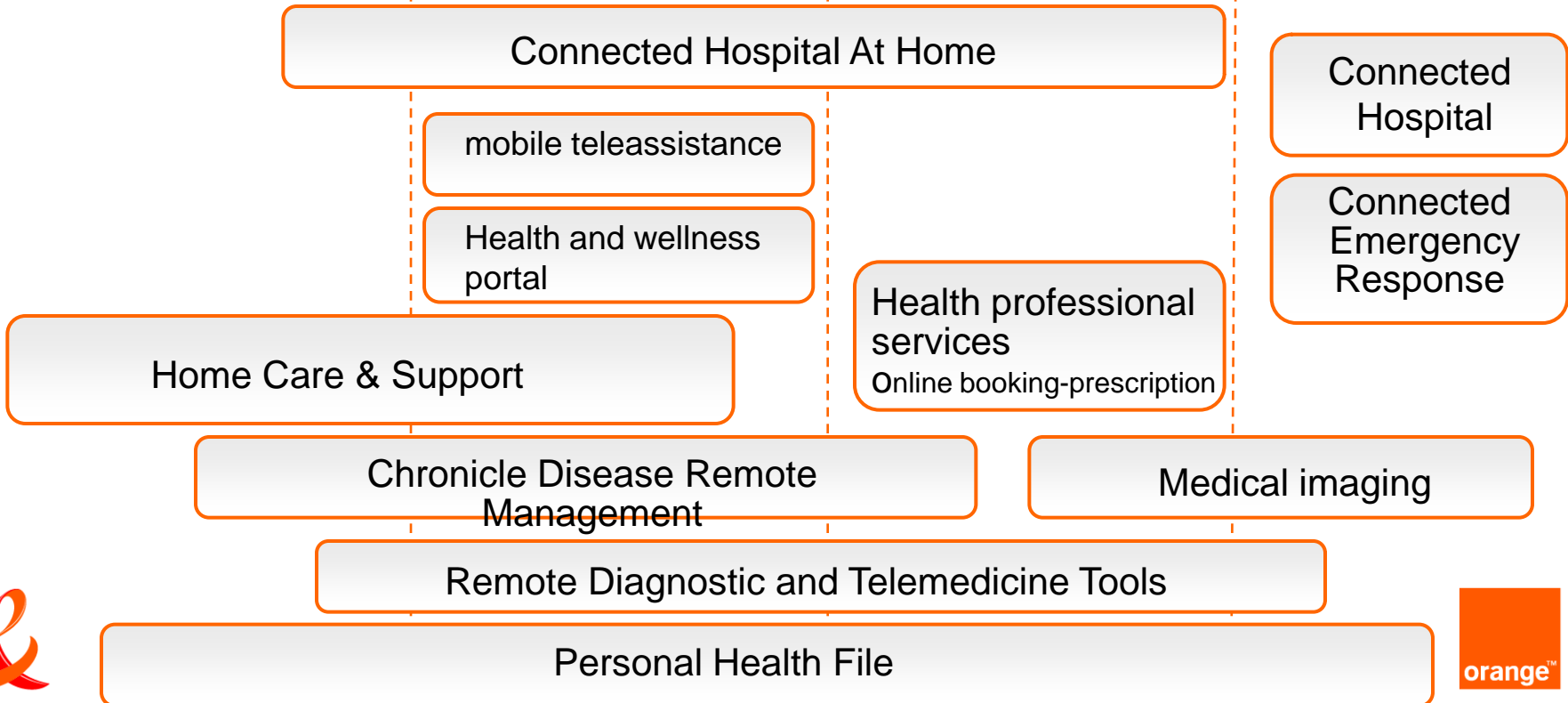


health professionals :

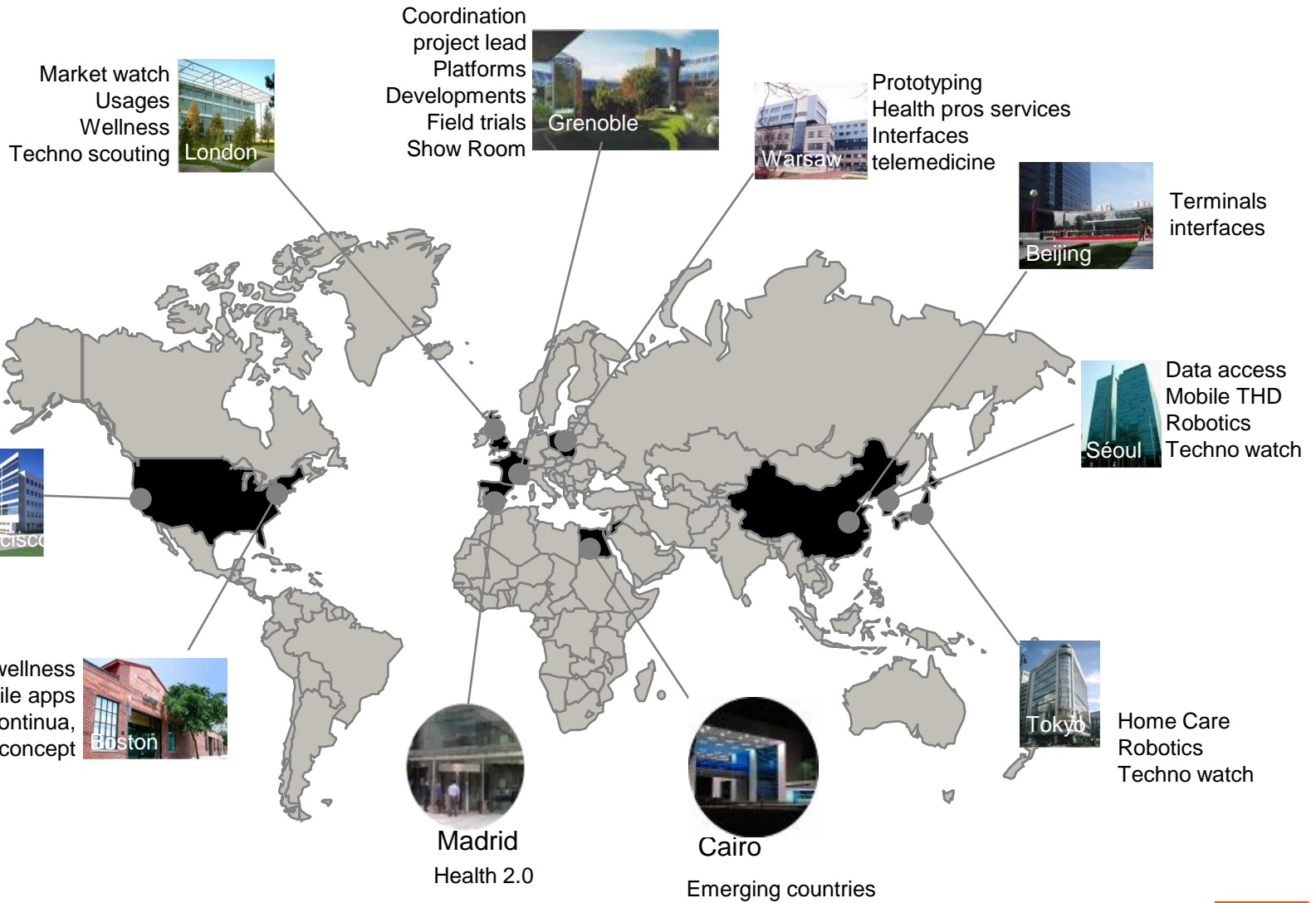
MDs, nurses, radiologists, dentists, psychotherapists...



hospital



Orange Labs : a full e-health network in R&D



Conclusion

- Successful innovations in e-health require to build sustainable models (technology is no longer the problem).
- Processes need to implicate healthcare professionals, patients and all the stakeholders of the ecosystem.
- Orange healthcare believes in innovation with business partnership in the value chain with an assessment of each launched project (*need for a structured and supervised project to optimise its delivery*)

<http://www.orange-innovation.tv/webtv/le-connected-hospital-a-villefranche-sur-saone-dans-le-service-de-neonatalogie/video-487-fr>



THANK YOU

