

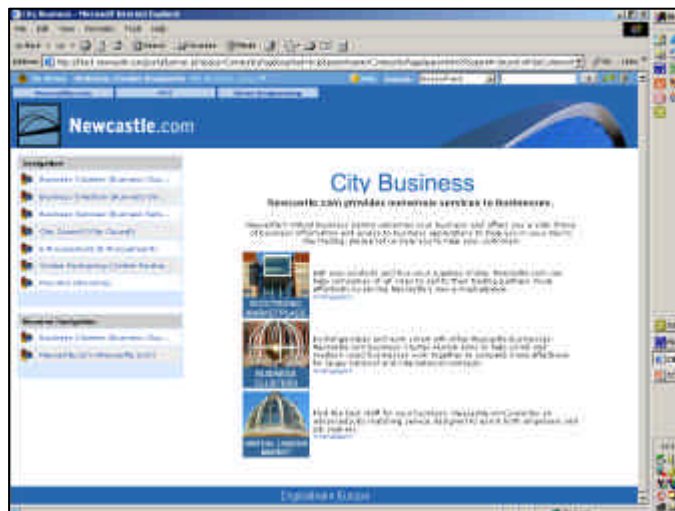
GLOBAL FORUM 2003

NEWCASTLE.COM AND TEEE-INN



www.newcastle.com-Key Objectives

- To be the first fully functional Digital City in Europe
- To support Newcastle's e-Government strategy
- To create a commercially sustainable portal for P2B and B2B transactions
- To provide businesses and citizens with a range of interactive electronic services and information
- To generate a sustainable economic outcome in partnership with the private sector



www.newcastle.com-Key Metrics

- Online Recruitment Tools
TARGET: 800 into employment over 2 year period
- E-Business Applications to support SMEs
TARGET: 3000 SMEs using e-tools over 4 year period
- More effective e-business activity
TARGET: 400 new broadband nodes created over 4 year period

www.newcastle.com-Local Stakeholder Participation

- Support from
 - Local Government Organisations/Agencies
 - Private Sector
 - Voluntary Sector
- Private Sector: mentoring and business advice
- Employment Intermediaries: support and promotion for Virtual Labour Market
- Business Support Agencies: promotion to local businesses and tool in support of their services
- Educational Institutions: to support upskilling and student placements

THE EUROPEAN EXTENDED ENTERPRISE FOR INNOVATION

E-Government: A Community of Interest

BACKGROUND TO PROJECT

- Strategic Alliance with Sophia Antipolis
- European Fifth Framework Programme – SME and Innovation
- TEEE-Inn – Launched in December 2002
- 5 Partners

THE TEEE-INN TEAM

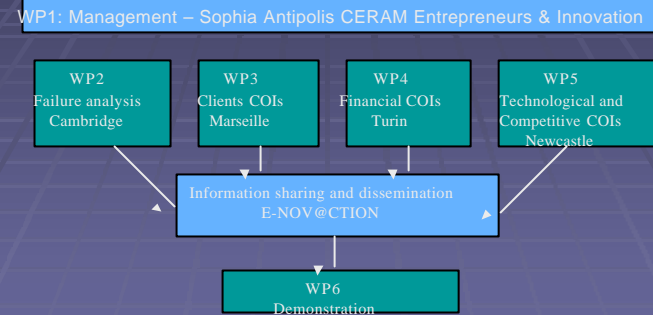


- Sophia Antipolis – CERAM Entrepreneurs and Innovation (FR)
- Cambridge Enterprise Centre (UK)
- Marseilles Chamber of Commerce (FR)
- Turin Chamber of Commerce (IT)
- Newcastle City Council (UK)

TEEE-INN - OBJECTIVES

- To support the creation and growth of technology based start-ups
- Research and Demonstration
- Understanding risks to detect early needs for action
- Monitoring and Federating Communities of Interest – COIs
- Coaching

TEEE-INN – WORK PACKAGES



CLIENTS COIs

- E-Government
- Why Newcastle?
 - Based within a local authority
 - Newcastle.com
 - Strong links
- E-Government from a Start-up Creation and Growth Perspective
- Looking for innovative use of ICT to improve government services online

TEEE-INN @ GLOBAL FORUM - OBJECTIVES

- To identify current needs and technological opportunities
- To forge long-term relationships with key Clients in the e-government sector
- To gather reliable information
- To access a large network of players (public and private) at international level

E-GOVERNMENT AS A COI (1)



E-GOVERNMENT AS A COI (2)

Core Systems	Enablers	Technologies
Financial Information Systems	CRM	Security, Network Security, Document Transmission, User Authentication, e-Signature, ID Management,
Office Systems	KM	Information Sharing, Hardware – access, Broadband, Smart Cards, eVoting, Digital Media, Intelligent User Interface, Distributed Open Software and Databases, Languages
HR Asset Management	GIS	
Customer and Land Databases	Mobile Technologies	
Income Collection	Intranet/Extranet	
Procurement	DIP/Work Flow	

E-GOVERNMENT AS A COI (3)

- E-government Services
 - Interactive
 - Secure
 - User Driven
- Organisation Transformation
 - Dynamic
 - Interoperable
 - Service Driven
- Multi-modal access, authentication, ID management, open source solutions, interorganisational networking

CONTACT DETAILS

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