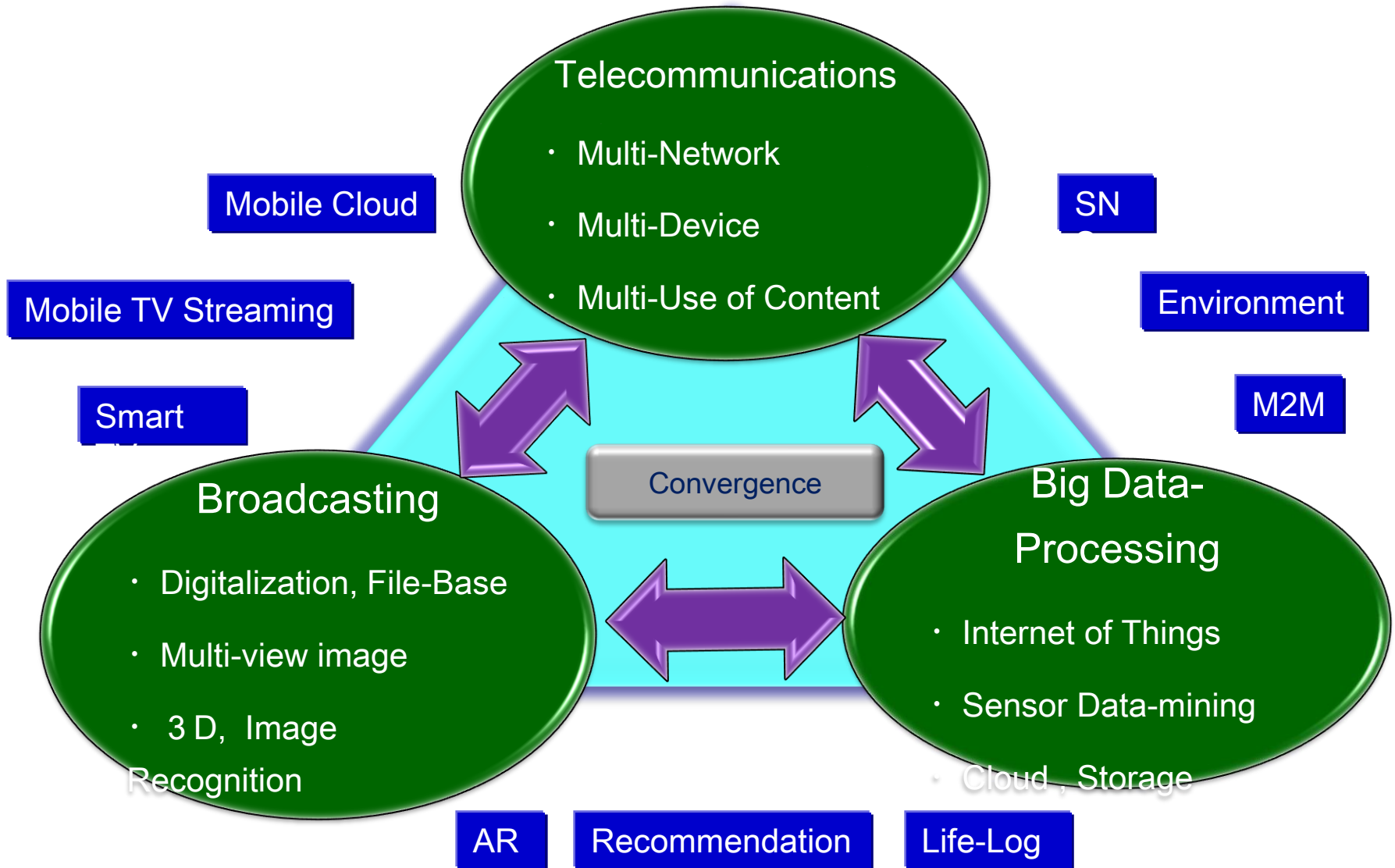


Vision for the Digital Future

2011. 11. 7

Vice-Chairman , KDDI
Kan'ichiro ARITOMI

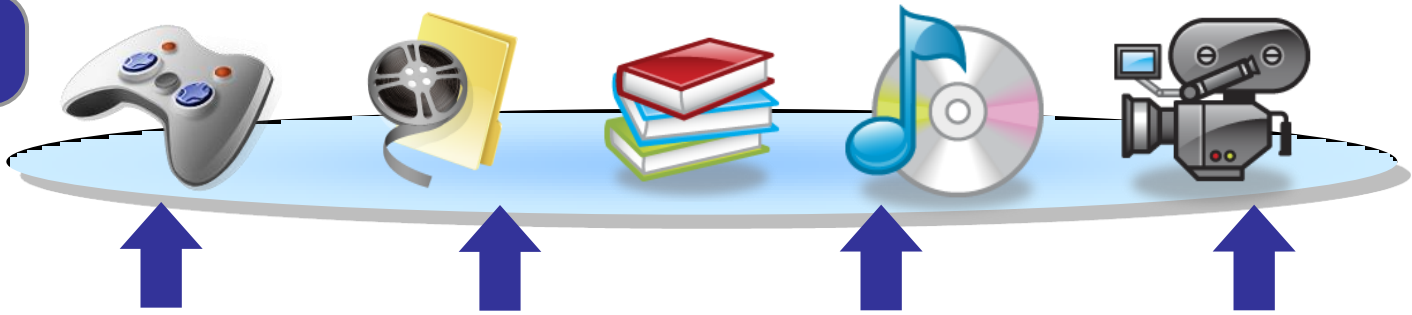
Components of the Digital Future



3M Strategy - Grand Plan -

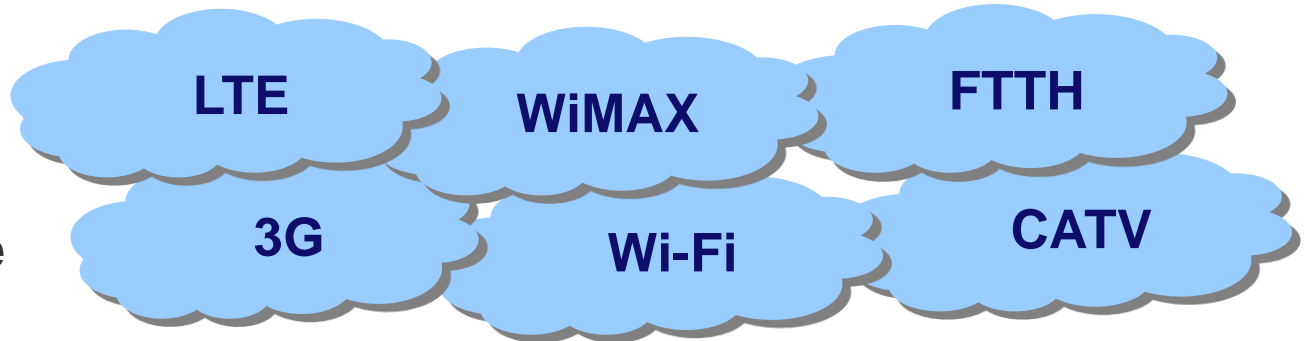
Multi-use

Various contents and services



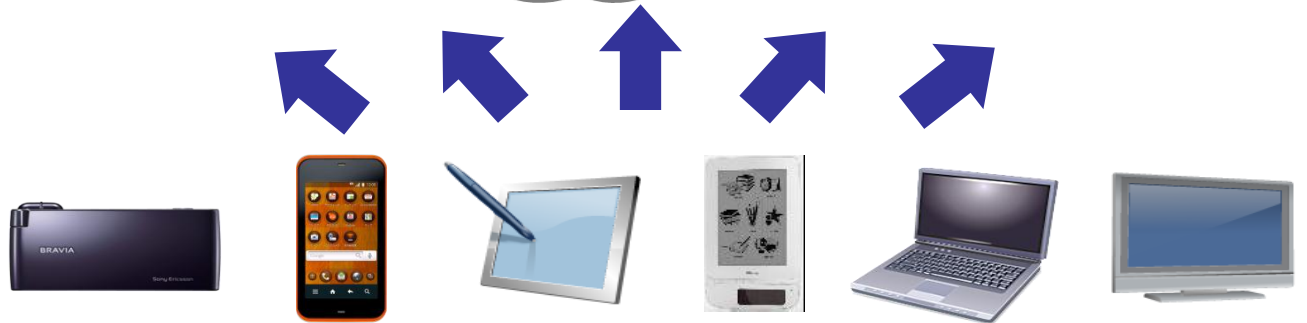
Multi-network

Best network anywhere & anytime



Multi-device

Usage of preferred device



Feature phone Smartphone Tablet E-book reader PC TV-STB

Vision for the Digital Future

