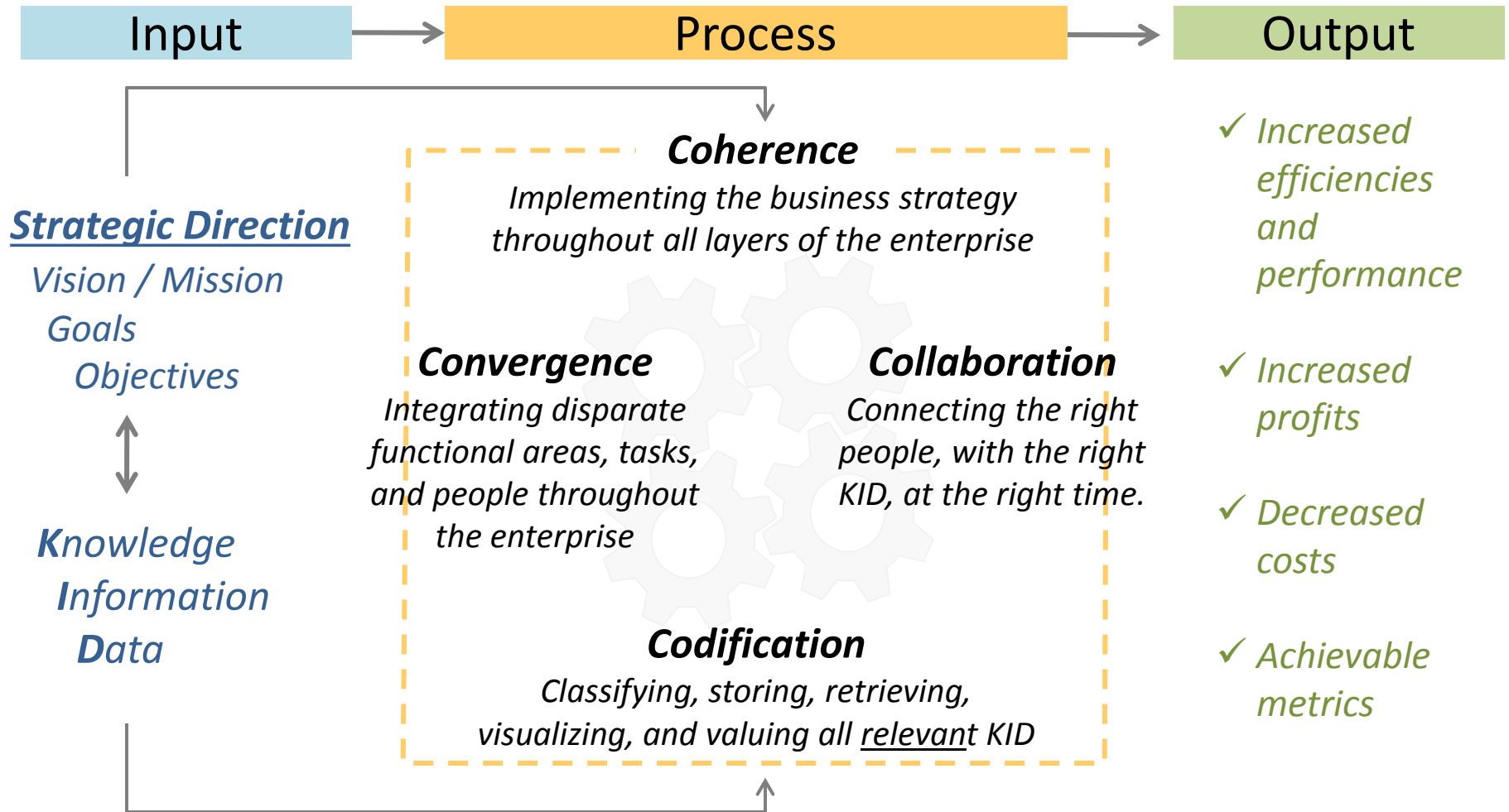


# How to Design a Successful Knowledge Management Initiative



A successful KM initiative requires a systems' design approach to incorporate and integrate the necessary critical elements of codification, collaboration, convergence, and coherence.