Changing perspectives Through Innovation

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FOG Ahead
Slow Down

If the economy asks for a 20% budget reduction what would you do?

?

What would you do in times of crisis?

SMS you vote to +44 778 620 9876 or visit m.smspoll.net

a. Do what I do best, with what I have? •**4609**

b. Block new “fancy” investments in Health care and social care? •**4610**

c. Refocus on “standard” procedures for government administration? •**4611**

d. Cutting energy consumption by imposing limits or higher tariffs? •**4612**

Right or Wrong?

	Right!	Wrong!
• Focus on what I've got NOW	✓	*… What if….*
• No new investments in healthcare	✓	*… What if….*
• Online government is a luxury	✓	*… What if….*
• The only sustainability is SCARCITY	✓	*… What if….*

What if we haven't seen it all?

… What if…. ***innovation = investment ≠ cost ?***

… What if…. ***ICT = innovation ➔ ↓ costs ?***

… What if…. ***productivity and growth = ICT + new processes?***

… What if…. ***we only discovered the tip of the iceberg?***

What if we haven't seen it all?

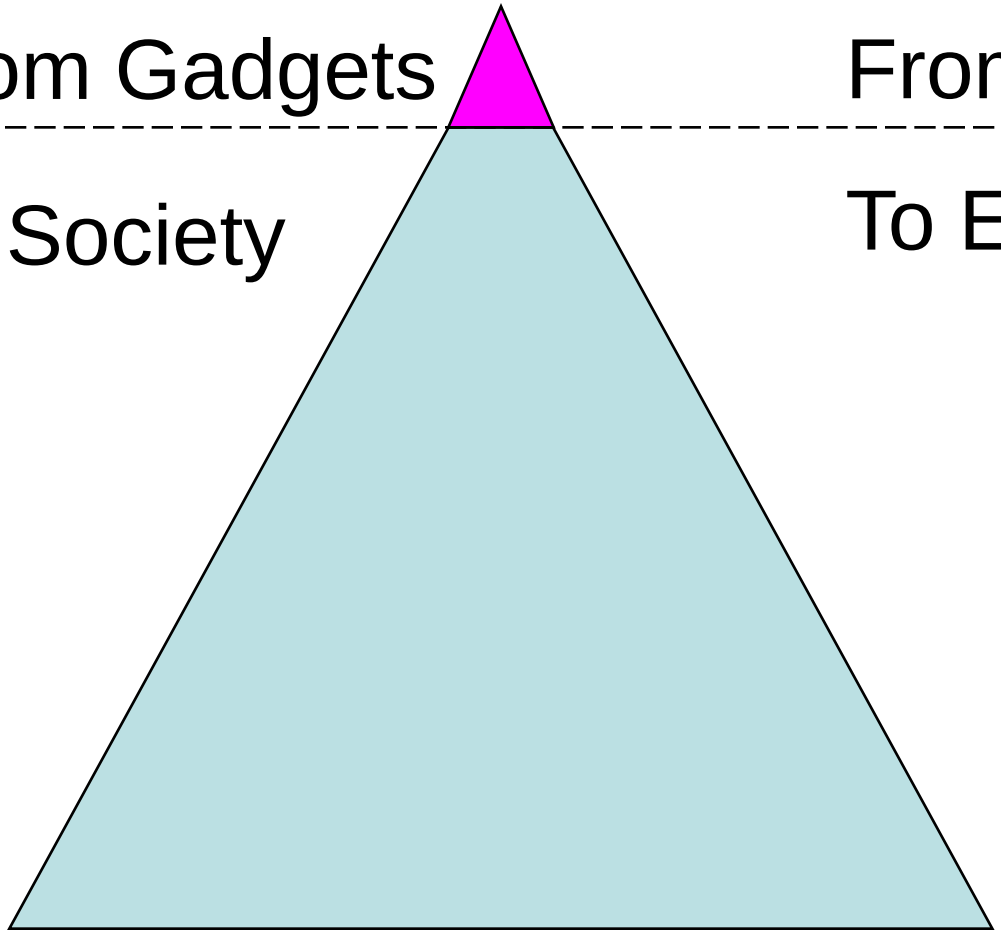
Tech Opportunities

From Gadgets

To Society

From Industrial

To Empowerment



- **More than Moore**
- **Science convergence**
- **Making sense of data**
- **Managing technology complexity**
- **NEW ORGANISATIONS**

Making MORE for LESS - Energy

Fossil fuel squeeze

ICT becomes ubiquitous & requires energy

Energy Saving ICT

New Architectures

Smart Grids

Concrete examples

BeAware
Boosting Energy Awareness

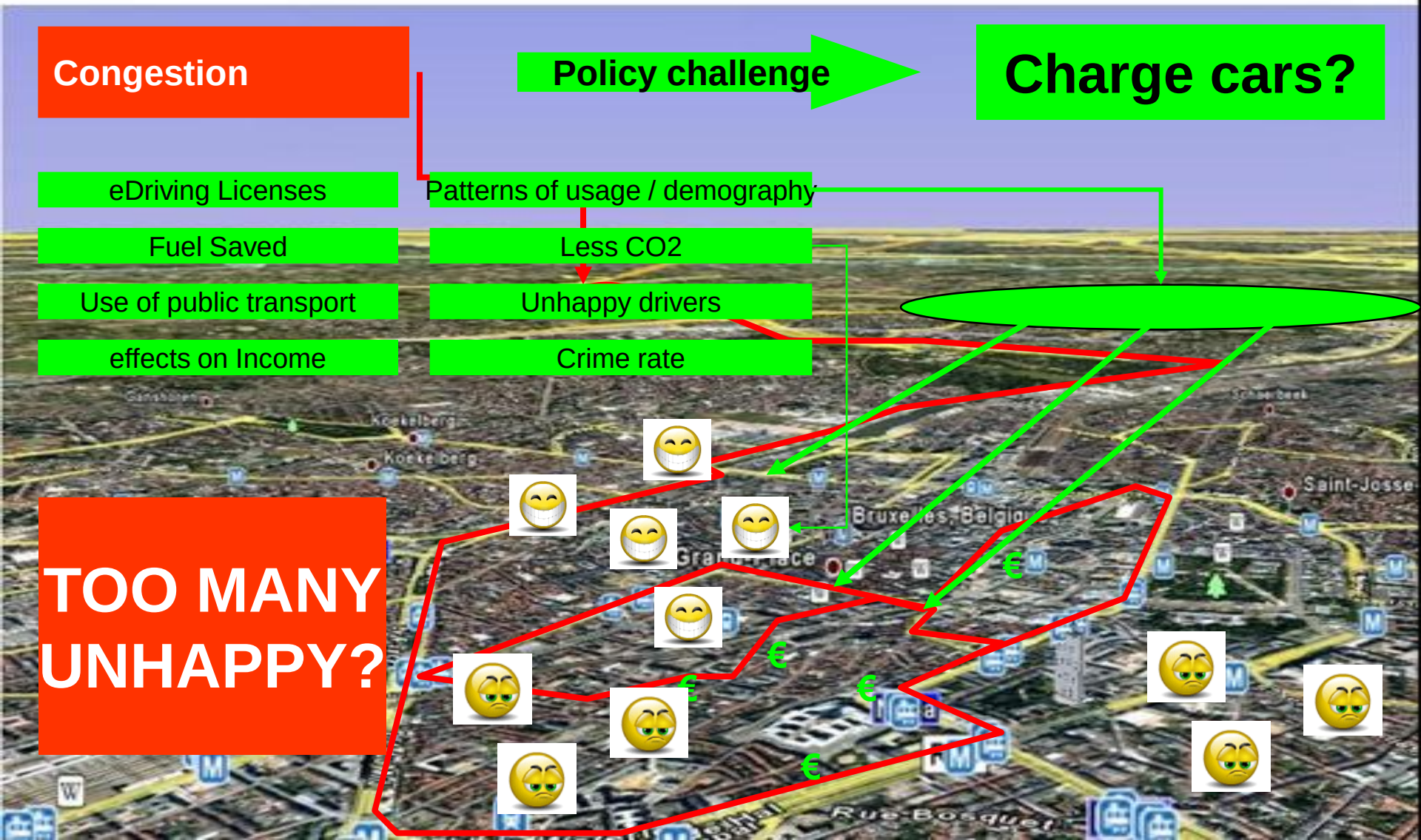
SEVENTH FRAMEWORK PROGRAMME

Developing Energy Life system

Wireless sensors and a smartphone that turns energy consumers into active players

Energy Life participants play through different levels collecting scores in savings and through advice tip reading and quizzes.

Making sense of data



Making sense of data

ARRIVAL
Missing BRIDGE
to INNOVATION?

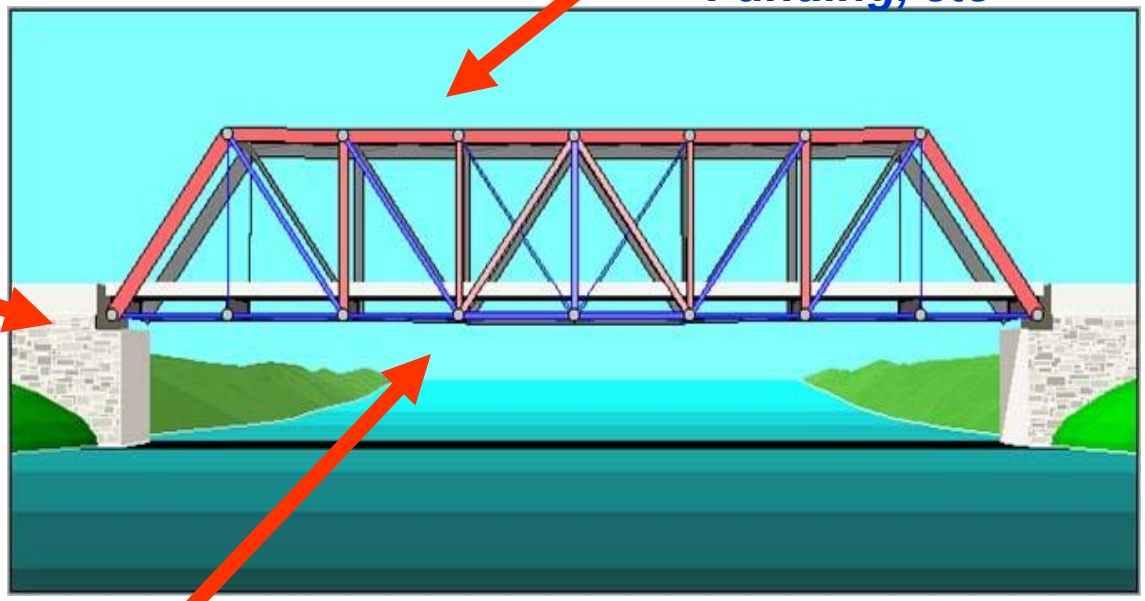
Bridging the gap between Tech opportunities and society

European Innovation Partnership on Active and Healthy Ageing

Enabling conditions
➔ ***Regulatory, Funding, etc***

Solid anchors ➔

Clear focus



Shared Vision ➔ ***multi-stakeholder***

Thank You

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