Social Video: Its role and impact for e-Teaching

From a Higher Education Perspective
Rewind to BYT (Before YouTube)

- A bit of history
- Change
- Adaptation
- Challenges
  - At a distance
  - Support
Fast Forward to the Present

• YouTube 5-year History
  - http://www.youtube.com/user/fiveyear?x=upload

• Clay Shirky – How social media can make history
  - http://www.ted.com/talks/clay_shirky_how_cellphones_twitter_faceb
    ooking_can_make_history.html
• On the Horizon
  — Tools
  — Integration
  — Impact

• Will there be such a thing as an Educational Video that goes viral or are we only interested in cats playing piano?
Pause – “I gotta go...”

• eTeaching implications
  — Mindset
  — Skills and competencies
  — Learner-generated
Many Thanks!

Follow-up Contact Information:

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