

# Social Video: Its role and impact for *e-Teaching*

*From a Higher Education Perspective*



# Rewind to BYT (Before YouTube)

- A bit of history
- Change
- Adaptation
- Challenges
  - At a distance
  - Support



# Fast Forward to the Present

- YouTube 5-year History
  - <http://www.youtube.com/user/fiveyear?x=upload>
- Clay Shirky – How social media can make history
  - [http://www.ted.com/talks/clay\\_shirky\\_how\\_cellphones\\_twitter\\_facebook\\_can\\_make\\_history.html](http://www.ted.com/talks/clay_shirky_how_cellphones_twitter_facebook_can_make_history.html)



# Skip Ahead to the Next Chapter

- On the Horizon
  - Tools
  - Integration
  - Impact
- Will there be such a thing as an Educational Video that goes viral or are we only interested in cats playing piano?



# Pause – “I gotta go...”

- eTeaching implications
  - Mindset
  - Skills and competencies
  - Learner-generated

*Many Thanks!*

Follow-up Contact Information:

Yianna Vovides, PhD

Director, Instructional Design

Center for Innovative Teaching and Learning

The George Washington University

[yvovides@gwu.edu](mailto:yvovides@gwu.edu)