



Arab Renewable Energy and Sustainability Society

الجمعية العربية للطاقة المتجددة والاستدامة

ARESS



Towards a greener future

AN ASSOCIATION FOR...

DRIVING THE DIGITAL FUTURE, Opportunities for Citizens & Businesses - Trieste (I), 28-29/09/ 2013 2/22

- 1) **Promoting cooperation and common standards for RE, EE and sustainable development in view of Good Governance.**

POLICIES HARMONISATION BETWEEN ARAB/EU REGIONS

- 2) **Proper Technologies and Know-How Transfer for RE, EE and sustainable development within the Arab region by strengthening collaboration with European Union and other international organisations and entities.**

KNOW-HOW HARMONISATION BETWEEN ARAB/EU REGIONS

- 3) **Market promotion for RE, EE and sustainable businesses between Arab and European countries**

SMART SUPPLY-CHAINS BETWEEN ARAB/EU REGIONS

ADDED VALUE TO EXISTING INITIATIVES

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**NETWORK WELL DISTRIBUTED IN THE COUNTRIES
FOR REAL PROMOTION WITHIN LOCAL COMMUNITIES!**

**NO OVERLAPPING
NO DISPERSION OF FUNDS AND PERSONNEL**

ALL COLLEAGUES HAVE BEEN/ARE INVITED TO JOIN.

ARESS IS ESTABLISHING A LIST OF EXPERTS AMONG ITS MEMBERS IN ORDER TO PRO-ACTIVELY COLLABORATE WITH OTHER INTERNATIONAL INITIATIVES or PROJECTS.

FOR EXAMPLE:





COMMISSIONS to be set up

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POLICY

SMART GRIDS/SMART CITIES

RE SOURCES

EE

GHG

WATER USE MANAGEMENT

SUSTAINABILITY

MULTIDISCIPLINARY APPROACH
ALWAYS PREFERRED ALLOWING
GLOBAL COVERAGE OF
SUSTAINABILITY ISSUES RELATED
TO RE AND EE PROJECTS.

INCENTIVES:

YES: For Promoting Employment, Creating Market Opportunities and Saving Environment.

BUT: Only If Clear Identification of Phase Out is Provided in Governmental Policies.

THUS

FIRST: Choice of the Best Mechanism or a Combination of Mechanisms (Fit, Net Metering....)

SECOND: Introduction of Regulatory Framework

*** ONLY SUSTAINABLE PROJECTS
SHOULD BENEFIT FROM INCENTIVES**

EXAMPLE OF PROJECTS

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☑ BIOENERGY: FROM-FORK-TO-FUEL PUMP



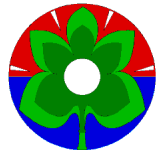
AREGAI

LABELLING



WASTE-TO-ENERGY PLANT

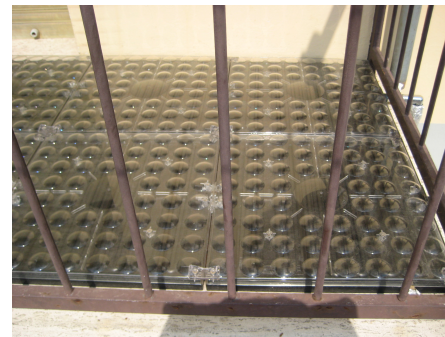
☑ MOBILE COGENERATION UNITS



CALORTECH



☑ SOLAR THERMAL UNIT: cheap hot water



WHERE “SMART”
VILLAGE/CITY
CONCEPT IS EASIER
TO IMPLEMENT
BECAUSE OF
“VIRGIN” NETWORK

OUR MUST:
STANDARDS
AND
LABELLING

CONCLUSION

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TRAINING WOULD BE THE POWERFULL TOOL TO HARMONISE THE TECHNICAL COMPETENCE TO USE LOCAL HUMAN RESOURCES IN LOCAL COMPANIES.

HARMONISING KNOW-HOW IS SEEN HAS A POSITIVE STEP TO MERGE THE MEDITERRANEAN BASIN TOWARDS A COMMON MARKET.

CIVIL SOCIETY IS FULLY INVOLVED IN ARESS ACTIVITIES THROUGH MEDIA, EVENTS, WORKSHOP: THERE IS NO PROGRESS WITHOUT SOCIETY CONSENSUS.

WE BELIEVE THAT RE, EE AND SUSTAINABILITY PROVIDE A GOOD REASON IN TERM OF ENVIRONMENT AND EMPLOYMENT:
THEY SHOULD BECOME A CHOICE AND NOT AN OBLIGATION !



PRESIDENT

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