



Human Web
the invisible thread



travelling at the speed of life



- The Human Web is a Non Profit Organization that aims to cultivate an interactive social media platform deeply rooted in a currently-growing physical real life network formed by the people directly involved and touched by the “Human Web Journey.”

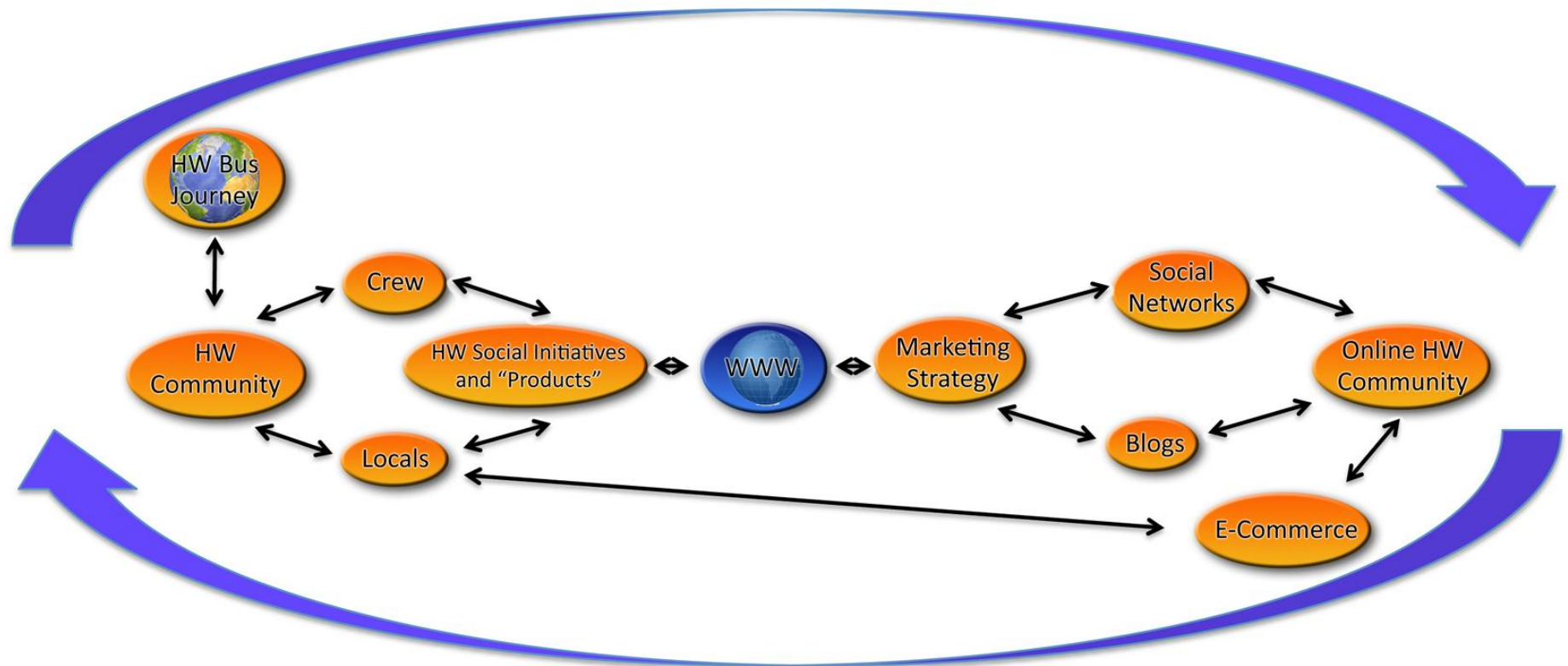


- The physical medium for the Human Web journey is double-decker bus that has been outfitted to transport 20 participants from around the world, following a specific itinerary that aims to eventually touch all locations reachable by road.



The Human Web: translating grassroots experiences into global awareness

- The Human Web has developed a way to communicate among people from a wide variety of cultures, nations and socio-economic situations with the aim to bring to every community it touches greater accessibility to the world wide web (WWW) and a broader understanding of one another.





The Human Web: two of our main goals

Goal # 1: A focus on the “universal language” of music, art and entertainment

- In each village, town or city visited by the bus, local artists and musicians are sourced by the 20 bus “cast members” during the bus’s week-long stay.
- At the end of the week, the cast members, many of whom come from a musical, artistic, television/production background,* organize a collaborative performance with the local talents.
- This performance and the entire Human Web Journey can be followed by the growing Human Web Community, either physically or virtually through the Human Web Web TV.
- The online Human Web community will organically attract like-minded individuals to form a self-perpetuating social network that continues to support cultural awareness via the promotion of local artists and musicians.

* Human Web has the strategic support of Cirque du Soleil





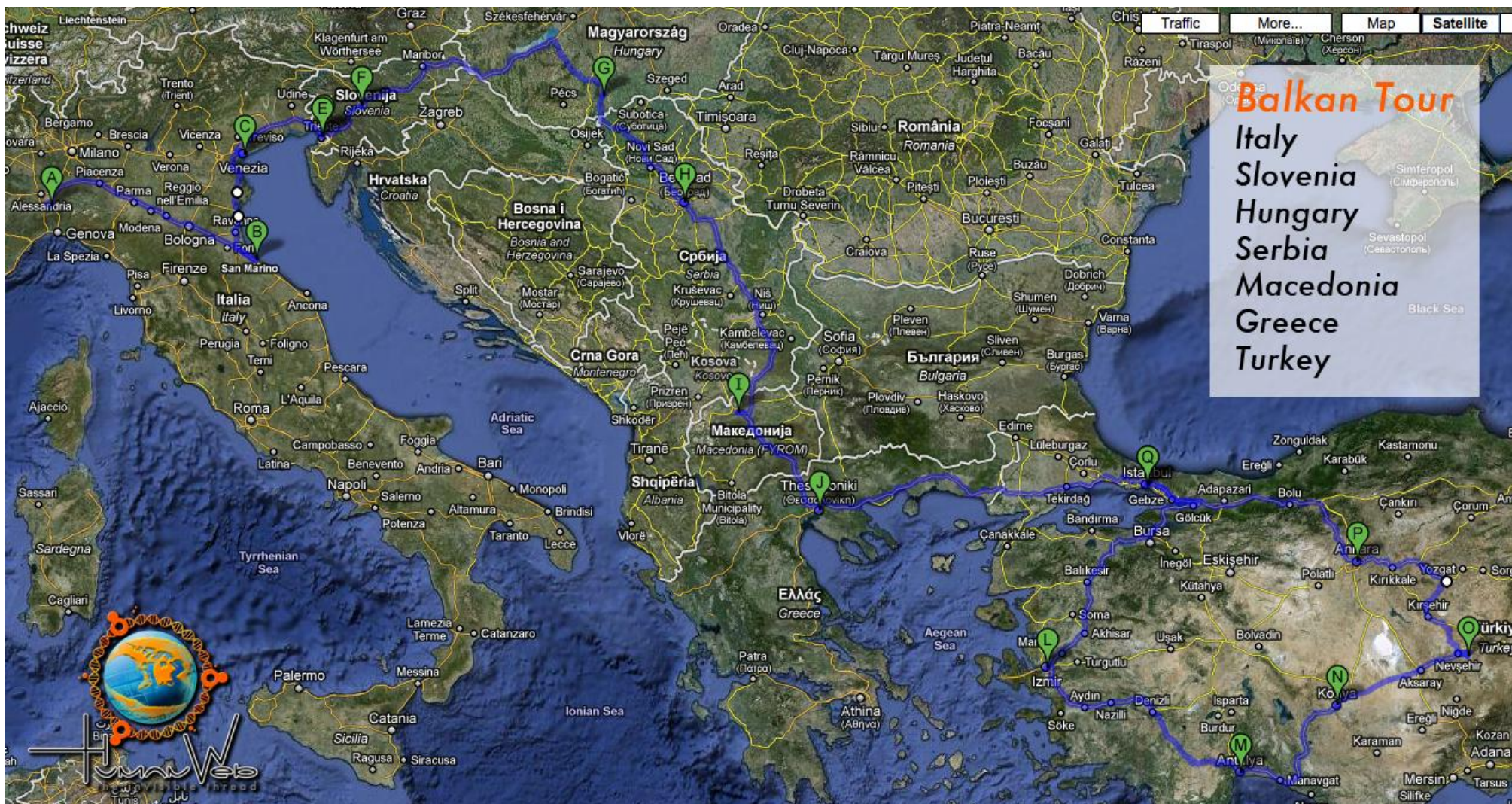
Goal # 2: Connecting communities to the virtual worldwide community

- Each location visited by the bus becomes better connected to the WWW as well as the Human Web Community.
- Partnerships with government, parastatal and private IT and telecommunications entities are being sought to ensure ubiquitous internet access.



- Where the Human Web encounters lack of electronic infrastructures and connection to the Internet, it intends to set up a Wi Fi “Hot Spot” around which locals can gather and connect to the WWW for free.
- In order to expand the Human Web experience to as many countries as possible and to enable a vast number of people to benefit from e-commerce and social networks, Human Web intends to establish a collaboration with companies such as Facebook, Twitter and Google/YouTube to promotes its activities.

The Human Web: Bus Itinerary (45 Days)



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A Surprise Visit to the Village of Moustafapacha in Cappadocia, Turkey

A traditional and conservative 1,500 Person Village in the centre of Turkey

