



**Tuesday 29th October 2013**

**11:30-13:00**

**Session 7**

**Content & Creativity**

**Eric LEGALE**

**ISSY MEDIA**



Monday 28th October and  
Tuesday 29 October 2013  
Trieste, Italy  
Palazzo dei Congressi della  
Stazione Marittima



**The Digital Fort, a digital eco-district in Issy**



## A 21st century district

- The most important deployment of home automation in France
- Internet access through the optical fiber in every residence
- A pneumatic waste collection system without garbage trucks
- Near 80% of energy needs currently satisfied by renewable energy : geothermal power
- Public facilities built in wood and straw







**Scope: digital technologies  
employed in order to share  
about the Fort's history with  
inhabitants and visitors**

- Siege of Paris (1870 )
- Paris Commune (1871)





A visitor-constructed trail  
using mobile digital  
technologies to share about  
the Fort's history.

Starting the trail at the  
« Temps des Cerises », a  
cultural facility in which a  
room is dedicated to the  
history of the Fort.







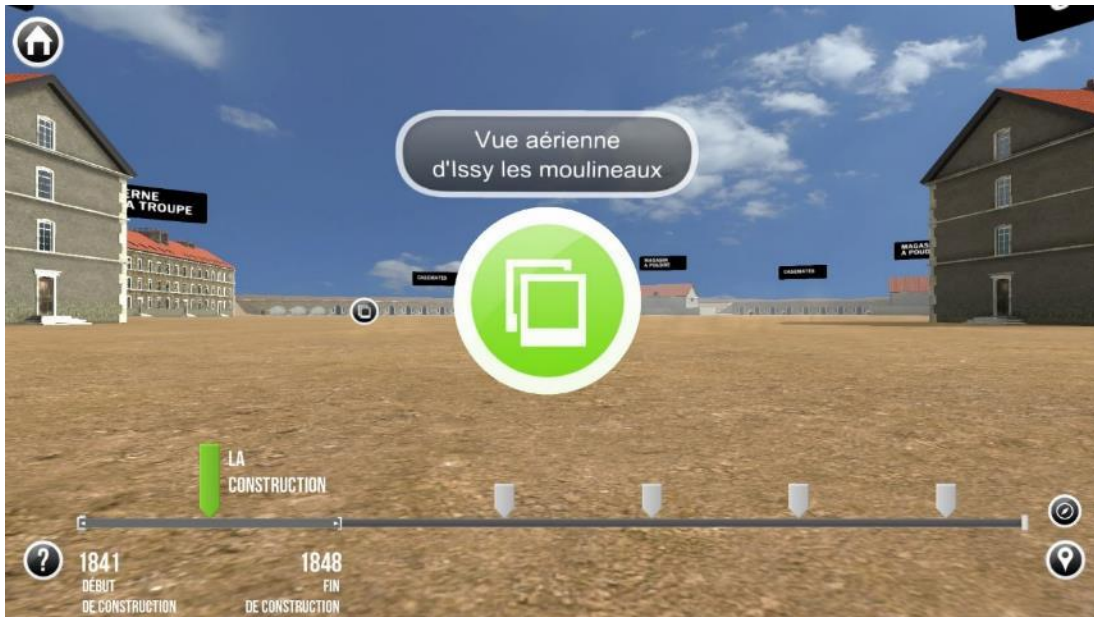
Visitors are welcomed by a robot called Nao

- Welcome in all the languages of our twin cities
- Playful introduction to the history of the Fort
- Invitation to download IssySpots application or to borrow a touch pad





Visitors are invited to discover the Fort of Issy as it was in the 19th century through a touch screen







Visitors can borrow a Windows 8 tablet, equipped with an application especially developed, providing access to Points of Interest associated with the history of Fort







This application offers text content, audio, video and recreating historical scenes of the Fort in Augmented Reality.





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An application developed in the  
framework of the EU project RADICAL  
(Rapid Deployment for Intelligent Cities  
And Living)

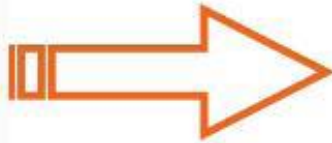
This platform will facilitate tools for the  
smart governance and flexible replication  
of services across cities and regions







With his smartphone, the visitor can walk in the Fort researching QR codes associated to Points of Interest related to fighting of the Commune.







# THANK YOU FOR YOUR ATTENTION

Website : [www.issy.com](http://www.issy.com)  
Facebook : IssylesMoulineaux  
Twitter : @issylesmoul