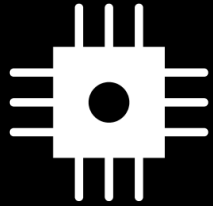


**The planet
is becoming
smarter.**

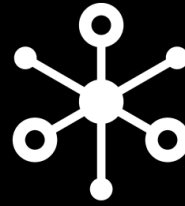


Something profound is happening.... the internet of people and the internet of things



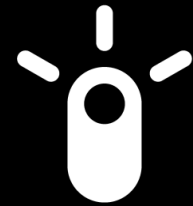
INSTRUMENTED

We can measure, sense and see the condition of practically everything.



INTERCONNECTED

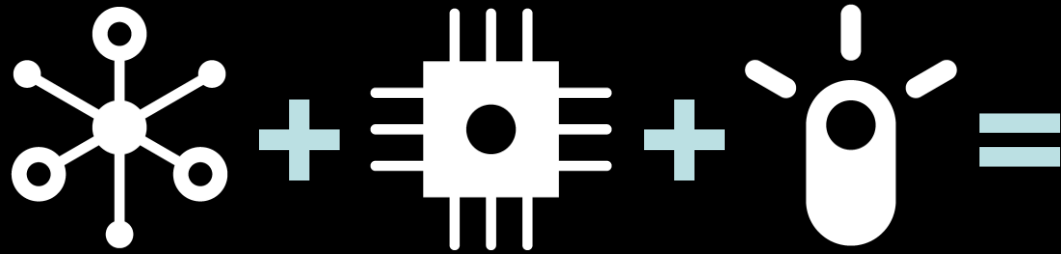
People, systems and objects can communicate and interact with each other in entirely new ways.



INTELLIGENT

We can analyse and derive insight, faster, from larger and more diverse sources of information, to predict and respond better to change.





Smarter planet

An opportunity for governments to think and act in new ways.

Improve constituent services with people-centric approaches

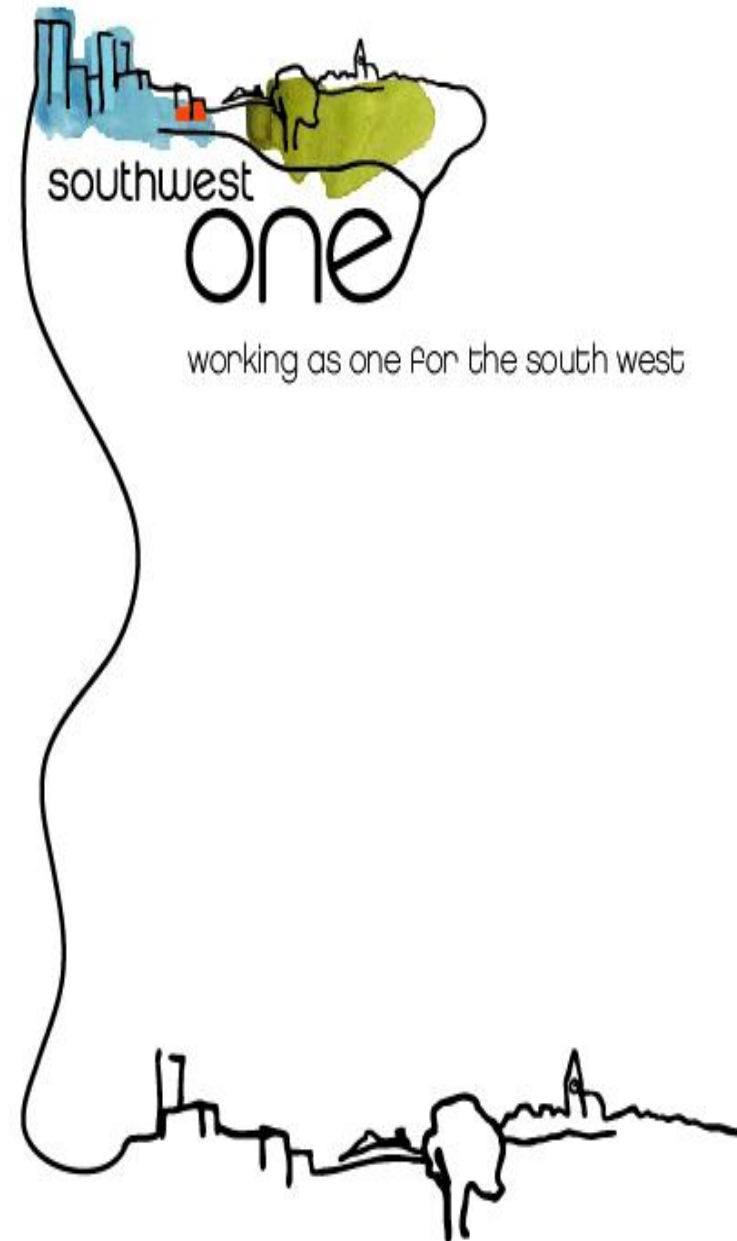
Embrace accountability by managing resources more effectively and efficiently

Sense and respond better to strengthen national security and public safety

Ensure a sustainable environment by example and by leadership

Transformation

**Cross boundary
collaboration, shared
services, and
public/private
partnerships**



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Water

Integrated sensors, robotics and computation can provide smarter ways to understand and manage water ecosystems...



Energy

Your washing machine will bid for electricity - and your neighbor's solar cells might provide it...



Traffic

Reductions in road traffic, greenhouse gas emissions, noise pollution, accidents...

Safety

Cities are digitizing their law enforcement practices and deploying smarter surveillance systems...



Care

Convergence of
medical services
and consumer
electronics



Access

You will talk to the Web. And it will talk back. Voice-enabled mobile commerce... “voice sites” helping the illiterate, the elderly, the economically disadvantaged, to do “e-commerce”...



Community

**Connected citizens
contribute – and
that makes for
better government.**

Cloud

New business models...

A cost-effective platform and an enabler of transformation...