

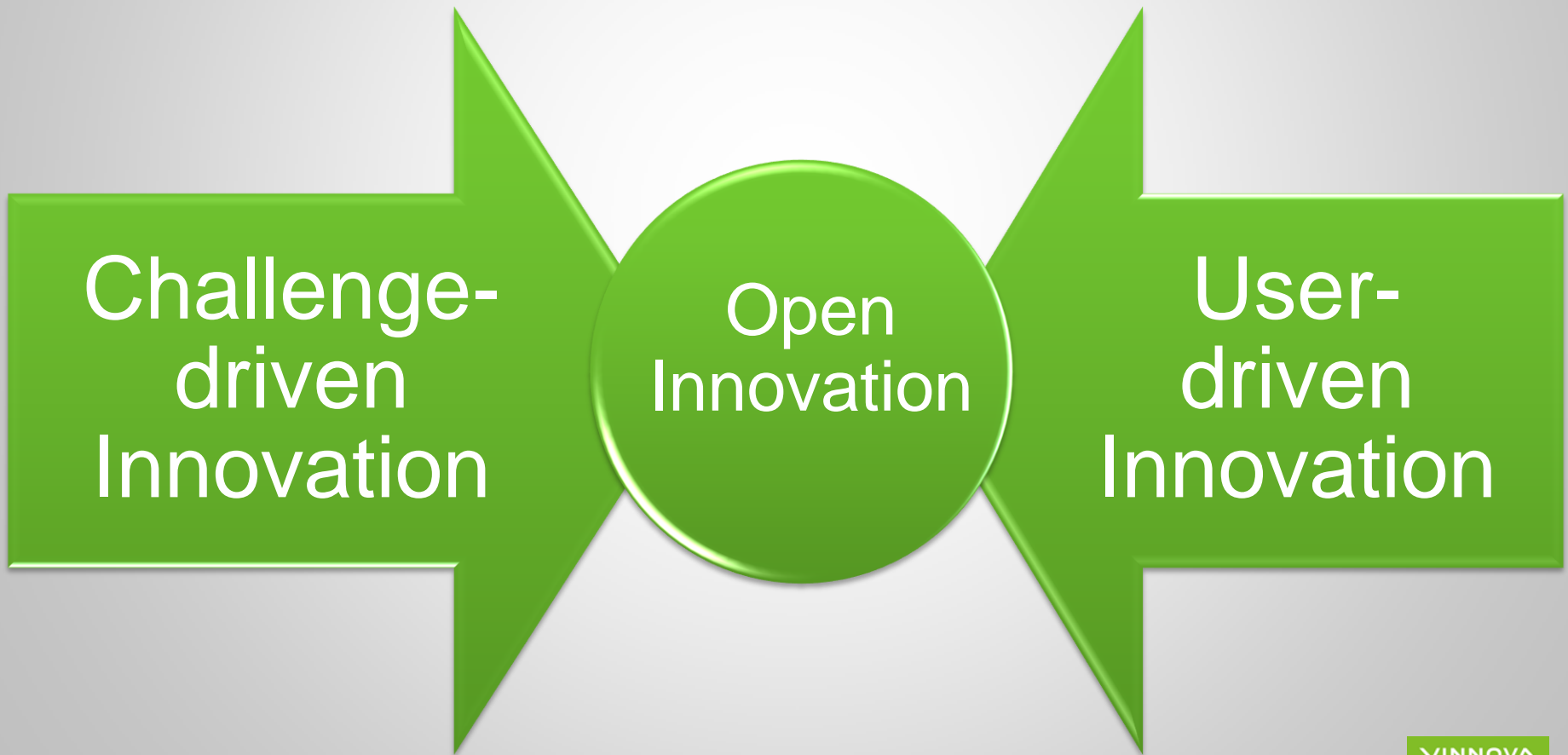
# Public sector support for Open innovation

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Swedish Governmental Agency for Innovation Systems

# VINNOVA's view



# How to...

find and target **new groups** of innovators?

**renew** the traditional policy instruments?

support **new forms** of innovation and motives for innovation



# Planned actions for 2011/2012

## Competitions and other user-driven activities

- Innovation outside regular R&D

## Crowd Funding

- Self-selection, crowd sourced needs and funding

## Lead user method

- Catalyze existing environments

## Open data

- Open data sets as driver for innovation



## 24h Business camp

Create  
culture

Fund  
culture

Find  
culture

Follow  
culture

Projects looking for your support

# CrowdCulture.se



93.2%

## Lesbiska, på riktigt

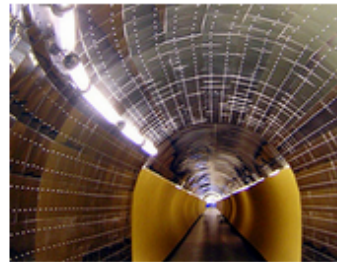
Ett dokumentärfilmsprojekt om den lesbiska vardagen, om hur lite och hur mycket den skiljer sig från alla andras.



2.9%

## On Ice

En installation utomhus med film, ljud och dans



64.7%

## Doftgången

Veckans doft i Brunkebergstunneln under 1 år



Become a member to take part in the creation of culture.

Register

## Funding info

The average paying member currently contributes **50 kr/month**, but distributes **153 kr/month** to the supported project, due to the leveraging effect.

### Right now

2530 members

3 sponsors

13 votable projects

11 funded projects

32 projects in the system

# Public Sector Support for Open innovation



Open Innovation –  
new way to find and  
support projects



VINNOVA has pilot  
projects in 4 areas of  
Open Innovation



Positive experience in  
this new form for  
public actor

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