

# **Customers' Problems**

Health facilities, public and private, have to: - **increase their productivity** 

- ensure a fast and high-level diagnostic service

- reduce costs optimizing human and economic resources.

Increase productivity also means solving the problem of **waiting lists** in radiology departments.

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INNOVATIVE HEALTHCARE SOLUTIONS

medishare





### About us

Medishare is an **Italian teleradiology service provider**, offering high quality and competitive priced **reporting services and collateral services** (archiving, sharing of medical images and reports) based on a **cloud platform**.

- cloud platform

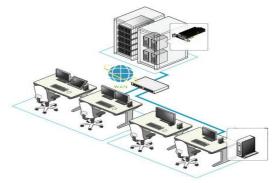


- extensive usage of virtual desktop technologies
- integrated "host-rendering" solutions,

we create workflows to streamline processes, increase efficiencies, and deliver measurable results.

We are located in **Bologna** and in **Gorizia** (TechnoArea – Area Science Park), ITALY.







## **Our Services**

Medishare provides **radiology interpretation services**. We work in close partnership with radiology departments and private clinics to jointly enhance their radiological capacity.

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#### **Teleradiology Interpretations**

- Preliminary and Final
- ✓ Daytime and Evening
- Subspecialty
- Vacation Coverage
- Overflow Work

Cloud

...because teleradiology is simple for us!!!

EPORTING CENT

**Collateral Services:** Archiving and Sharing of medical images and reports, Disaster Recovery for PACS Systems



# **Our Solution**

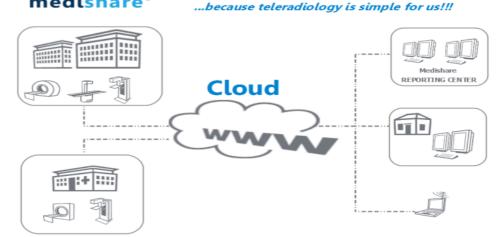
By combining **our technological advantages** with our unmatched level of service provided by highly qualified radiologists, we provide complete radiology diagnostic support.

# **Competitive Advantages**

The **experience** our consultants radiologists and our IT staff allowed us to implement a complete, efficient and scalable services.

Our cloud platform allows us **to easily start new projects**, reducing costs and optimizing our technical resources and IT investments.











### **Customers**

Our potential customers are **all public and private health facilities**, public agencies for cancer prevention (*cancer screening*), **hospitals with multiple locations**, **diagnostic centers**.

# **Business Model**

We provide a **cloud-based service** "*pay as you go*" characterized by significant benefits for the customer:

- no capital investments,
- no management costs,
- capability to access to more and more services.





### **Competitors**

There are only few companies in Europe that offer teleradiology services and even less companies that can combine **an high-level of diagnostic service with innovative IT solutions**.

# Sales and Marketing Strategy

We are building relationships and partnerships with suppliers and other players in the healthcare market in Italy and in some European countries, in particular in some specific subspecialties (i.e. *cancer screening programme*).



### **Summary and call to action**

We are looking for partners to expand our business in Europe and in the world.

**Financial Information** 

Funding Stage: Early Stage Funding

Capital Raised: € 120.000,00 Capital Seeking: € 500.000,00 Monthly Burn Rate: € 20.000,00

If you need further informations, please don't hesitate to contact us:

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