

Open innovation and the design of the 2020 Enterprise Accelucation into action

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1- The objectives of ISD programme

- ✓ Make the link between the past and the future of use of Information systems /digital resources (1970-2020)
- ✓ Draw the attention of Executives (CEOs, CIOs...) to the important strategic stakes, related to the transition from the industrial economy to the networked (knowledge/intangibles) economy and society
- ✓ Propose the building blocks of the understanding of the implications of such transformation
- ✓ Design the 2020 enterprise and its related digital resources /function

Selected projects – Wave A -

WP 1: BM	University of Southern California	UniFoBM	Towards a unified framework for business modelling in the evolving digital space : identifying the co-creation of value with customers, complementors, competitors and community
WP 1: BM	HEC-Mines	CV&SI	Value creation and information systems
WP 6: HR and organisation of work	BEM	ORISCO	Organisational and IS configurations for exploration and exploitation trade-off: the case of a multinational company”, Bordeaux, School of Management
WP 6: HR and organisation of work	TEM	PMY	Gen-Yers and IS Project Management in Practice
WP 6: HR and organisation of work	Université de Montpellier II	Use.org	Uses of collective intelligence tools, what role of the organizational structure?
WP 9: Emerging practices	Université Paris-Dauphine	MLA	Multi-Level Analysis (MLA) of IS emergent practices
WP 9: Emerging practices	Hanyang University	SMC	Use of Smart Phones for organizational Coordination
WP 9: Emerging practices	Université Paris-Dauphine IMRI Mlab	Web 2.0	The impact of Web 2.0 on the organizations
WP 9: Emerging practices	Université de Technologie de Troyes	METEPE	Define and assess a new methodology based on innovative technologies to evaluate the best practices emerging in the professional activities

Selected projects – Wave B

WP 2: Societal and Ethical Values	University of Greenwich, EHESS	THEOP	Testing the “End of Privacy” Hypothesis in Computer-mediated Communication: An Agent-based Modelling Approach.
WP 2: Societal and Ethical Values	DeMontfort University	IDEGOV	Identification and governance of emerging ethical issues in information systems
WP 2: Societal and Ethical Values	Meiji University	DESVALDO	An East asian perspective on the developing ethical and social values of digital object usage
WP 3:Open innovation	Aachen University/Tsinghua University	ILC	Innovating in a Learning community
WP 3:Open innovation	National University of Sun Yat-sen	Knowledge Ecology and Open Innovation Adoption	How Information Technologies Affect the Knowledge Ecology and Their Adoption of Open Innovation: A Multinational Study
WP 3:Open innovation	London business School & Harvard Business School	CODI	The emergence of collaboration in distributed and open innovation systems: A novel filed experiment approach
WP 5: Knowledge flow	Groupe Sup de Co Montpellier Business School	IKME	Internal Knowledge Markets Effects
WP 5: Knowledge flow	University of Southern California	ILE	A framework for understanding the use of social media tools in the enterprise to enhance innovation: a cross cultural approach
WP 5: Knowledge flow	Brunel University	GLOBVAL	Globally distributed innovation and Co-creation of value: Cases of UK-China Collaborations
WP 13 : Blanck project	Ecole de management de Strasbourg	ODESI	Observatoire Des entrepreneurs en Système d’Information (SI).

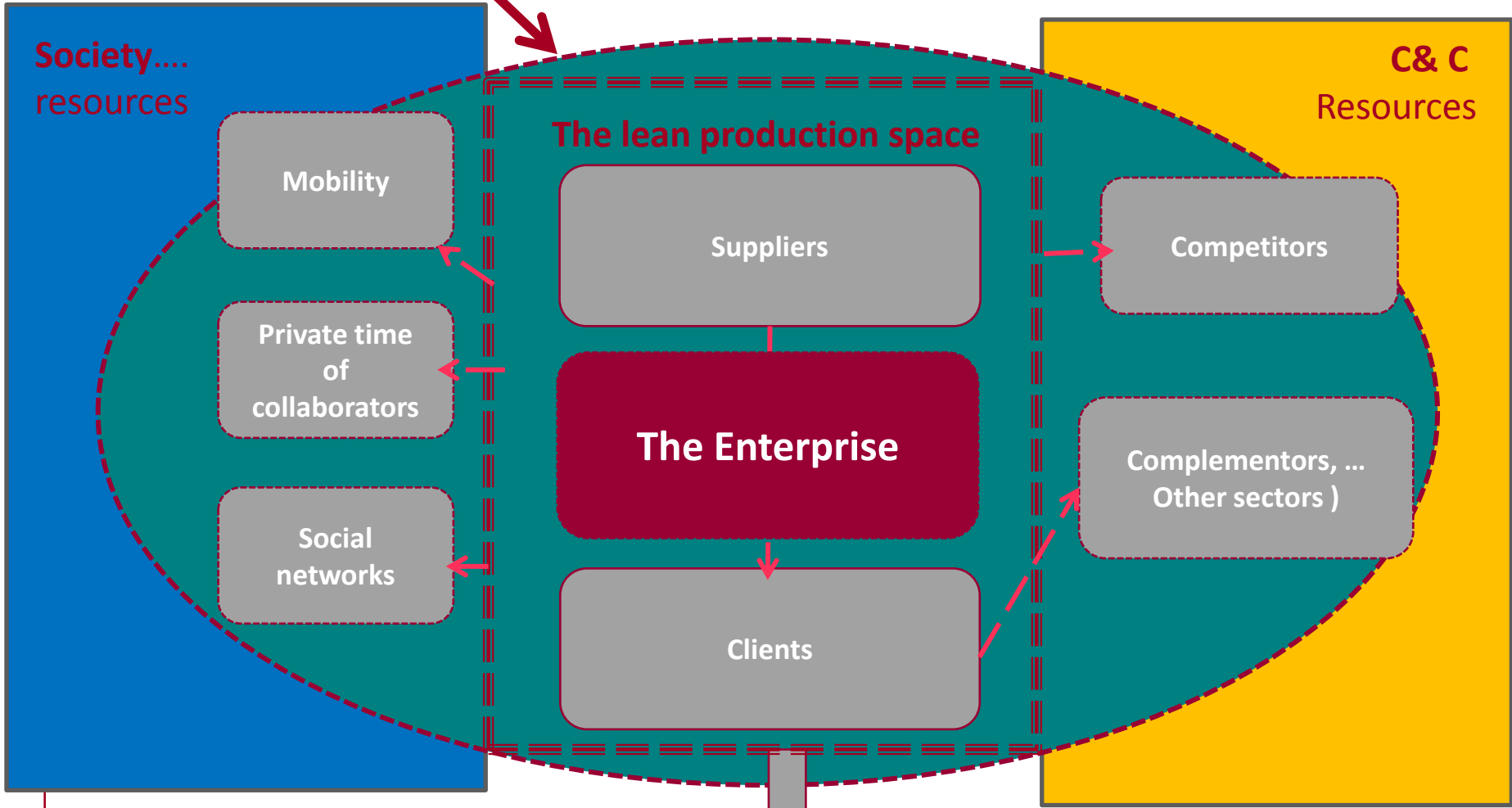


II- A tentative “Mise en perspective”

- ✔ A reasoning in terms of spaces of value production
- ✔ Digital acceleration and contraction of space/time
- ✔ From lean production to **Acceluction**
- ✔ The importance of equivalence of norms

The Acceluction space

III- The Acceluction Space



A new production mode where digital resources play a critical role

III- The Acceluction space

A mode of production characterised by ...

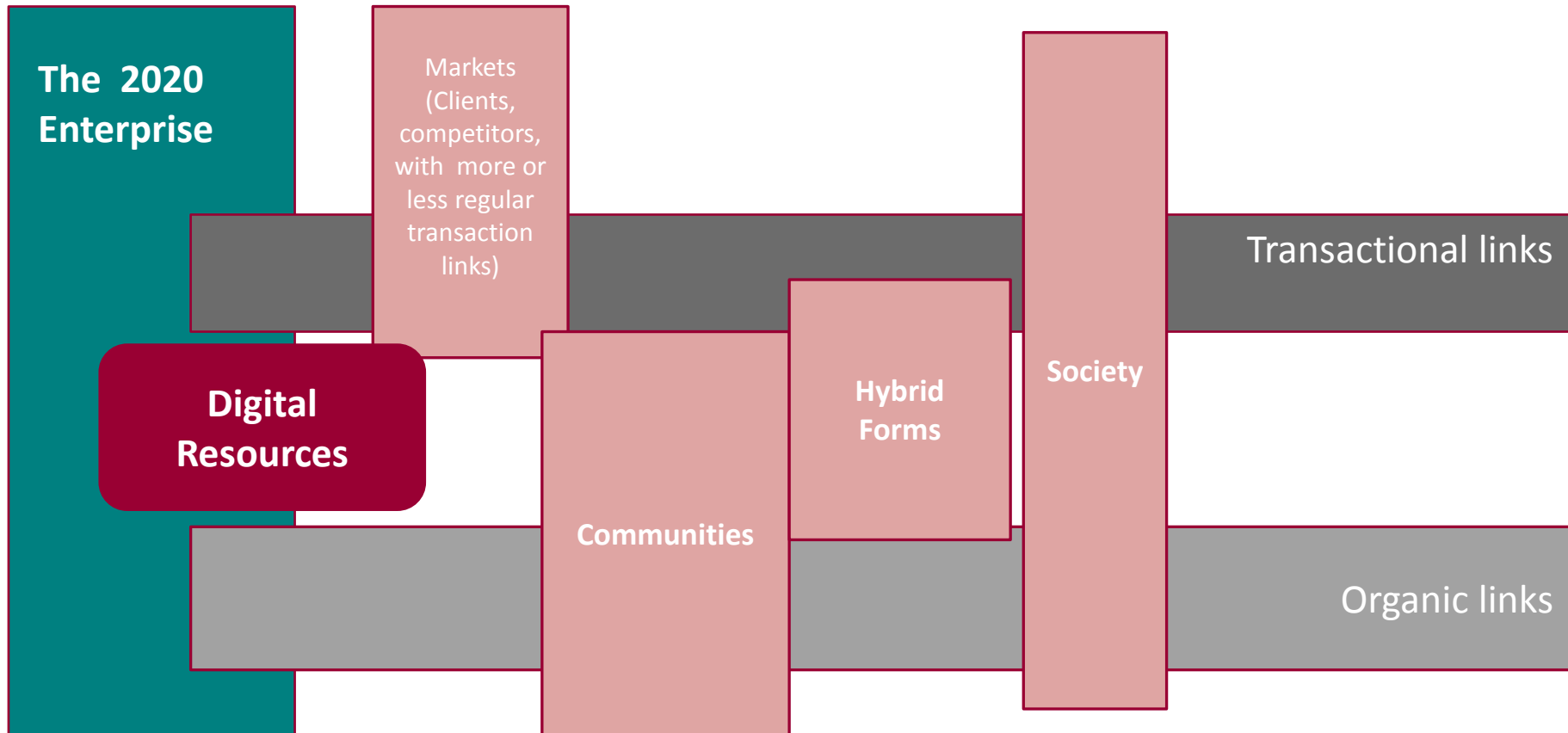
- ✓ The Extension of the value production to multiple spaces
- ✓ The instantaneity of exchanges (transactionals or organic) , driven by the on-going digital acceleration
- ✓ The instability of roles



Fusion of space /time of action

Acceluction :
Accelerated production of links

III- The Acceluction Space Topography of *Acceluction*



... A large scope of action for the Enterprise in mobilising its digital resources



Thank you for your attention

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