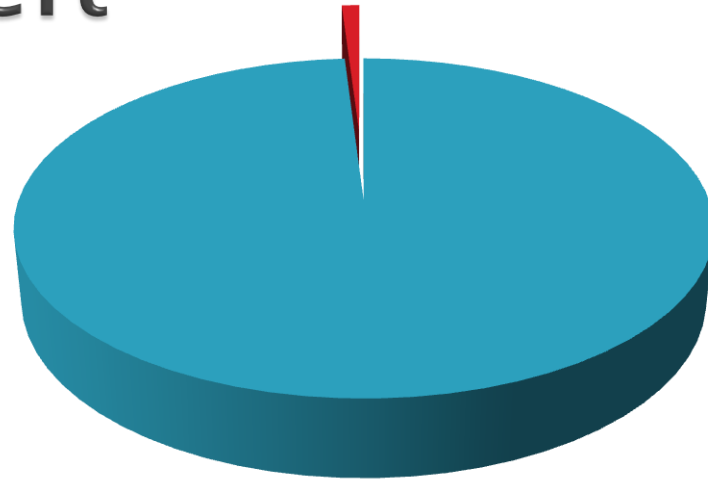


Copyright Theft and the Digital Economy

Linda Kinney
Motion Picture Association of America

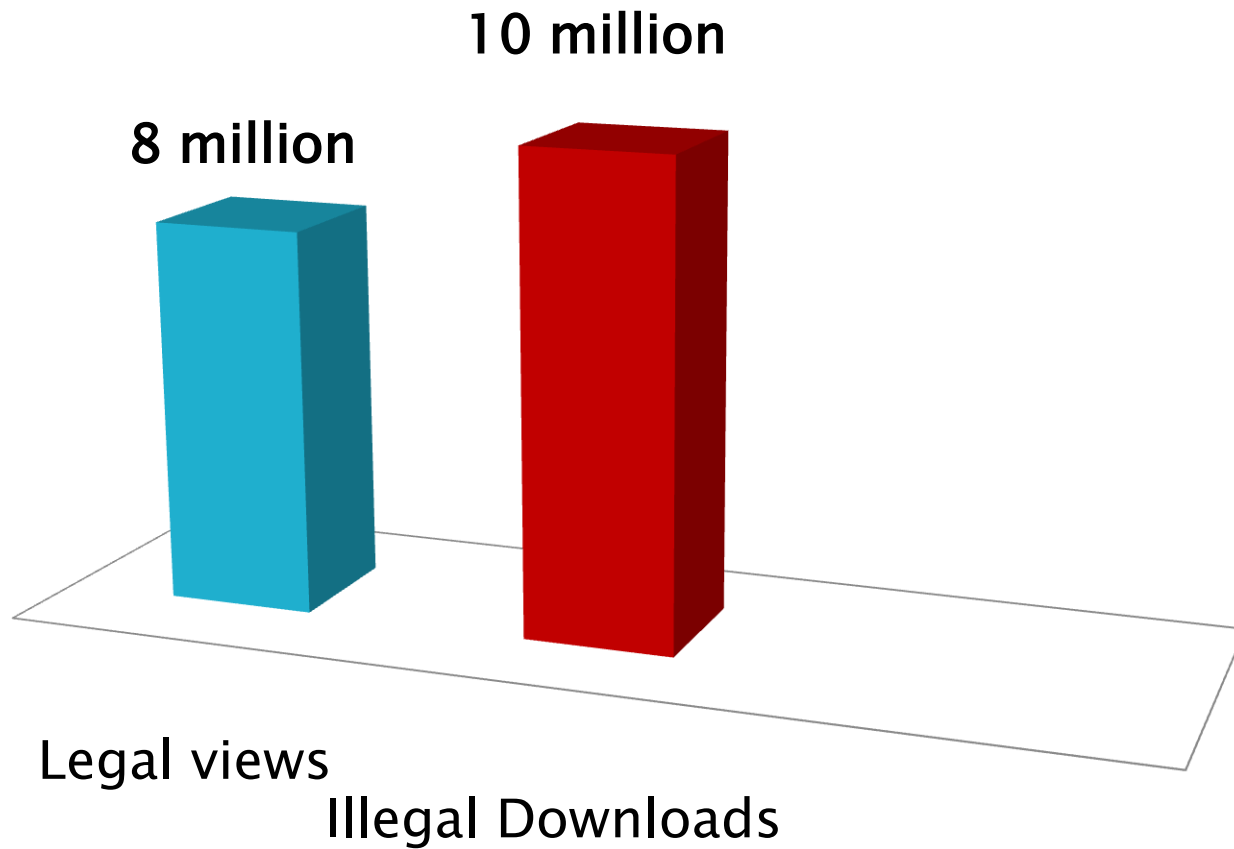
Copyright Theft



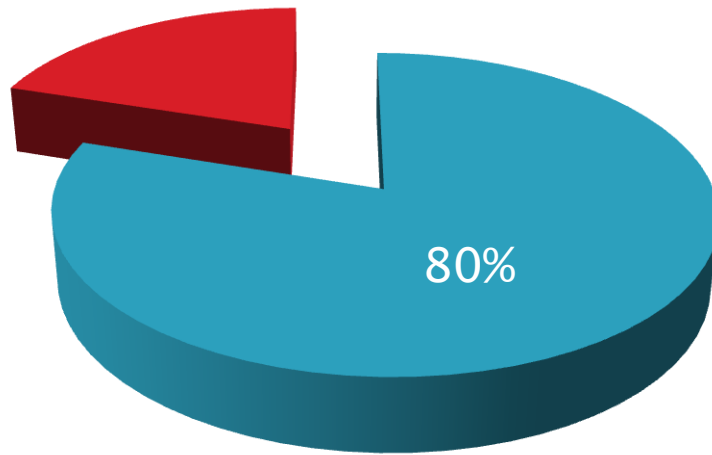
- ▶ **99%** of files on BitTorrent found to be copyright infringing.
- ▶ **83,700,000** results appear in Google when you search for “free movie downloads.”

The Hurt Locker

World-wide illegal downloads



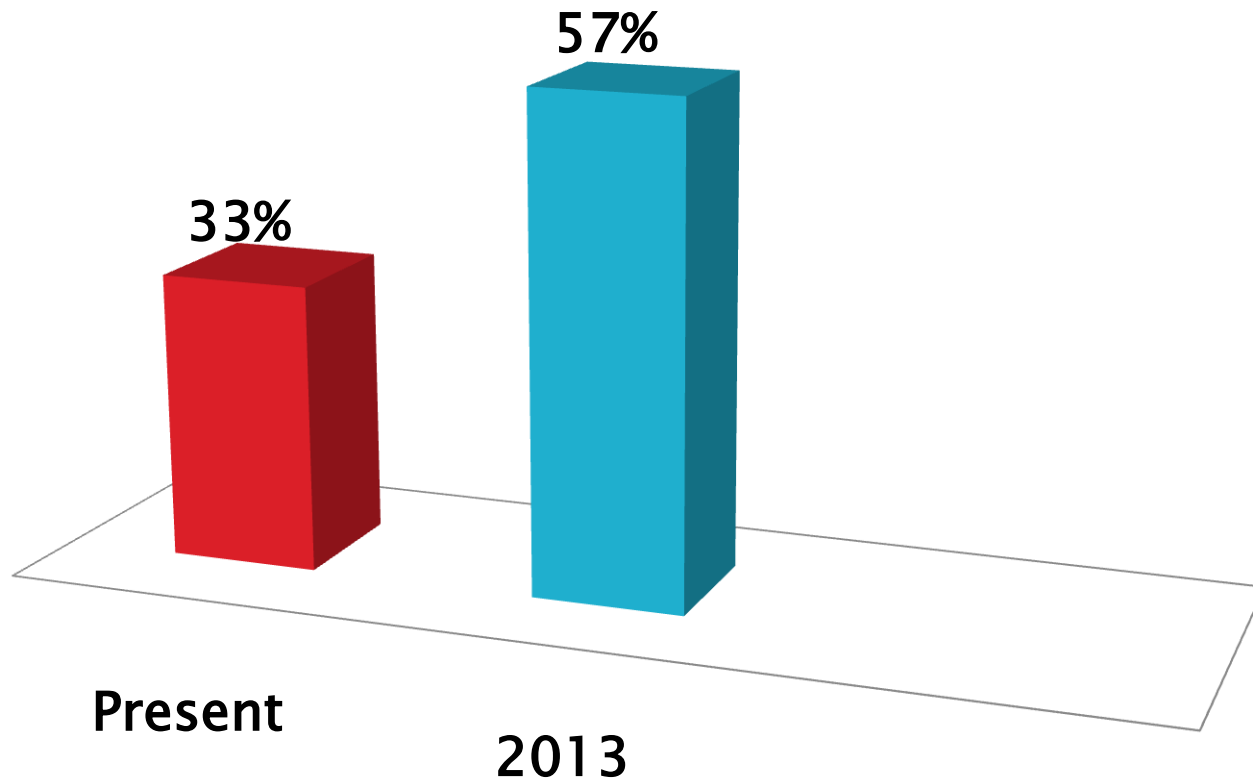
Spain



80% of online consumers age 16–55 have downloaded infringing content from peer-to-peer file sharing protocols.

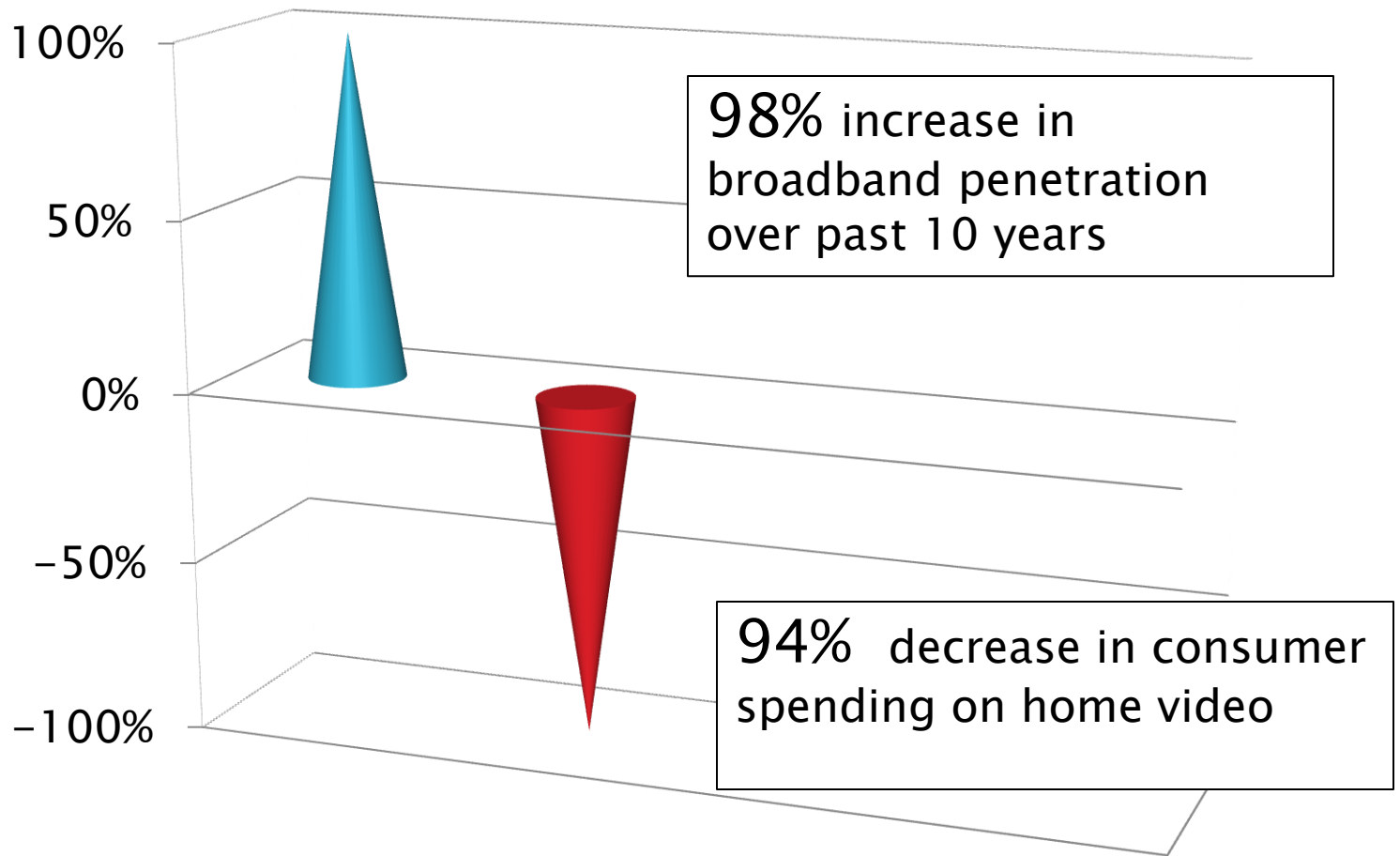
Source: IDC Research Iberia

Worldwide Internet Video Traffic



Source: Cisco, Visual Networking Index

South Korea



Source: Screen Digest.

At Stake Domestically

- ▶ **2.4 million** US jobs rely on film industry.
 - accountants to truck drivers to florists to make-up artists.

 - ▶ **\$58 billion** loss to U.S. economy annually.
 - 373,000 jobs, \$16 billion in earnings, and \$3 billion in taxes to federal, state and local governments.
- 

At Stake Internationally

- ▶ **14 million workers** in the EU are employed in the creative industries. 6.5% of the total EU workforce.
 - ▶ **1.2 million jobs** and **€ 240 billion** will have been lost in the EU's creative industries due to copyright theft by 2015.
 - ▶ **\$4 billion and 820,000 jobs** are lost each year to the Indian entertainment industry.
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