

KNOWLEDGE ASSURANCE

21st CENTURY RISK-MANAGEMENT

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WHY KNOWLEDGE ASSURANCE

- KNOWLEDGE-BASED ECONOMY
- $K =$ WEALTH OF ORGANIZATION
- COMPETITIVE ADVANTAGE
- INNOVATION

KNOWLEDGE ASSURANCE ATTRIBUTES

- SECURITY
- PRIVACY
- INTEGRITY
- AVAILABILITY
- NON-REPUDIATION
- RECIPROCITY/CONGRUENT INTERESTS
- RISK VALUE
- ...

KNOWLEDGE ASSURANCE DESIGN PRINCIPLES

- DESIGN IN
- KNOWLEDGE/INFORMATION
ARCHITECTURE
- INVENTORY/VALUATION
- ALLIANCES/PARTNERSHIPS

SUMMARY

- KNOWLEDGE IS THE VALUED-ASSET
- DO YOU KNOW YOUR KNOWLEDGE ASSETS?
- ASSURANCE MUST BE DESIGNED-IN
- IT'S MORE THAN TECHNOLOGY
- ASSURE THE ENTIRE COLLABORATIVE NETWORK



QUESTIONS

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